


Usability review

[Enter product name]

Score

Comments



Hover over a guideline for more information, examples of good practice and importance to the overall user experience.

N/A = not applicable or can't be assessed

Optional - Provide a short rational for the score, such as a description of the issues found; examples of good practice and the likely impact for users.

Features & functionality

1	Features and functionality meet common user goals and objectives.	Excellent	La web cumple con sus objetivos iniciales: obtener información de eventos, buscar eventos y reservarlos.
2	Features and functionality support users desired workflows.	Good	Quizás los usuarios pueden echar en falta valoraciones sobre los eventos
3	Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available).	Poor	No se le da la importancia necesaria a las principales tareas en la pagina de inicio
4	Users are adequately supported according to their level of expertise (e.g. short cuts for expert users, help and instructions for novice users).	Very poor	No se realiza diferenciación de usuarios, y el diseño y ubicación de, por ejemplo, la reserva de un evento, no es demasiado claro, lo que puede llevar a la confusión de algunos usuarios
5	Call to actions (e.g. register, add to basket, submit) are clear, well labelled and appear clickable.	Moderate	

Homepage / starting page

6	The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available.	Poor	La página principal nos ofrece una amalgama de los diversos artículos de opinión, tras lo que se sitúan los diversos eventos culturales, por lo que ésto último (siendo lo más importante) queda en segundo plano
7	The home page / starting page is effective in orienting and directing users to their desired information and tasks.	Moderate	De nuevo, lo más importante (los eventos), no quedan marcados de una forma bien definida
8	The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.	Excellent	Las diversas secciones se encuentran bien diferenciadas

Navigation

9	Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).	Moderate	La URL es sencilla, pero los motores de Búsqueda (como Google en este caso), no muestra esta página entre las principales opciones al buscar eventos
10	The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.	Good	

11	The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc...).	Good	La búsqueda se filtra por sector cultural, lugar y fecha, además de una búsqueda por nombre
12	The site or application structure is clear, easily understood and addresses common user goals.	Moderate	La estructura no es del todo clara, ya que los artículos de opinión se llevan el protagonismo (cuando no debería ser así)
13	Links are clear, descriptive and and well labelled.	Moderate	
14	Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.	Excellent	Estas funcines están totalmente soportadas
15	The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).	Very poor	No se indica de ninguna forma la localización actual dentro de la web
16	Users can easily get back to the homepage or a relevant start point.	Good	Mediante el link del logotipo y el menú de navegación
17	A clear and well structure site map or index is provided (where necessary).	Very poor	No se proporciona mapa del sitio

Search

18	A consitent, easy to find and easy to use search function is available throughout (where desirable).	Good	Buscador por nombre o por filtros bien implementado
19	The search interface is appropriate to meet user goals (e.g. multi-parameter, prioritised results, filtering search results).	Poor	
20	The search facility deals well with common searches (e.g. showing most popular results), misspellings and abbreviations.	Very poor	No se corrigen errores ni abreviaturas, ni de devuelven resultados parciales
21	Search results are relevant, comprehensive, precise, and well displayed.	Good	Se muestran los resultados más relevsantes en cuadrículas

Control & feedback

22	Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action).	Poor	
23	Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before placing an order).	Moderate	

24	Users can easily give feedback (e.g. via email or an online feedback / contact us form).	Poor	Se puede opinar mediante un formulario de contacto, pero no es posible comentar las actividades ni artículos
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Forms

25	Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.	Very poor	No se aporta feedback sobre el progreso y las secciones se dividen en bloques pero dentro de una misma página
26	A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).	Moderate	Debemos registrarnos para reservar un avento, pero se pide DNI sin justificar su uso
27	Required and optional form fields are clearly indicated.	Very poor	No se indica de ninguna forma la localización actual dentro de la web
28	Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.	Moderate	Solo se indica el formato en el campo del DNI
29	Help and instructions (e.g. examples, information required) are provided where necessary.	Poor	

Errors

30	Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).	Moderate	Los errores se muestran en el bloque que se han cometido, pero no en el campo exacto
31	Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.	Very poor	
32	Common user errors (e.g. missing fields, invalid formats, invalid selections) have been taken into consideration and where possible prevented.	Poor	
33	Users are able to easily recover (i.e. not have to start again) from errors.	Excellent	No se borran el resto de campos si ha habido un error

Content & text

34	Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals.	Moderate	Imágenes no descritas pero con texto suficiente
35	Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context.	Poor	

36	Language, terminology and tone used is appropriate and readily understood by the target audience.	Good	Lenguaje dedicado al tipo de usuario de este sitio, público más adulto
37	Terms, language and tone used are consitent (e.g. the same term is used throughout).	Moderate	
38	Text and content is legible and scanable, with good typography and visual contrast.	Excellent	La legibilidad es total

Help

39	Online help is provided and is suitable for the user base (e.g. is written in easy to understand language and only uses recognised terms). Where appropriate contextual help is provided.	Moderate	
40	Online help is concise, easy to read and written in easy to understand language.	Good	Ayuda bien desarrollada
41	Accessing online help does not impede users (i.e. they can can resume work where they left off after accessing help).	Very poor	Se cambia de página
42	Users can easily get further help (e.g. telephone or email address).	Moderate	

Performance

43	Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays).	Good	El rendimiento es bueno
44	Errors and reliabilty issues don't inhibit the user experience.	Good	
45	Possible user configurations (e.g. browsers, resolutions, computer specs) are supported.	Poor	El formato movil no está bien implementado

Overall usability score (out of 100) *	61	-	Moderate
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* Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.

* Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.

* Moderate (between 49 and 69) - Users should be able to use this site or system and complete most important tasks, however the user experience could be significantly improved.

* Good (between 69 and 89) - Users should be able to use this site or system with relative ease and should be able to complete the vast majority of important tasks.

* Excellent (more than 89) - This site or system provides an excellent user experience for users. Users should be able to complete all important tasks on the site or system.