

Alex Hoffer: A Biography

Alex Hoffer is a computer programmer, motivational speaker, and philanthropist known for generating the first perfect March Madness bracket using *machine learning* and his subsequent speeches given at some of the most prestigious locations around the world. He has made over 500 million dollars betting on March Madness using his patented “Elstir Algorithm”, which garnered him a Turing Award. When he retired from software pursuits, he spent ten years delivering speeches in places of international renown, selling out places like Madison Square Garden in New York City and Teatro Amazonas in Manaus, Brazil. The content of his speeches ranged from interpersonal communication, the therapeutic power of music, movies, and books, and the development of the empathetic senses in order to satisfy social needs and improve societal well-being. Now retired from speaking tours, he has largely withdrawn from the public eye, and, according to a rare Time interview in 2050, spends his time with his family at home in Portland, Oregon, though he plans on “perhaps coming out of retirement to speak on behalf of charitable organizations such as those pertaining to research of Type 1 Diabetes or Crohn’s Disease, or, unrelatedly, the rescue and adoption of Boxer canines”. He donated over 400 million dollars to these efforts after years of winning considerable bounties from March Madness tournaments between the years of 2025 and 2030.