



# Kirpichonok Alex

Male, 41 year old, born on 24 December 1979

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Reside in: Minsk

Citizenship: Belarus, work permit at: Belarus

Ready to relocate, ready for business trips

## Desired position and salary

### Project Manager

**2 000**

USD

IT, Internet, Telecom

- Project Management

Employment: full time

Work schedule: full day

Desired travel time to work: any

## Work experience — 15 years 7 months

March 2021 — till  
now  
2 months

### Brain Force Ltd

Информационные технологии, системная интеграция, интернет

- Разработка программного обеспечения
- Системная интеграция, автоматизации технологических и бизнес-процессов предприятия, ИТ-консалтинг

### Project manager (intensive)

PMBOK. Best Agile methodologies: Scrum & Kanban practices. Risk management and more

January 2021 —  
February 2021  
2 months

### 1000Geeks Ltd

1000geeks.com/

Информационные технологии, системная интеграция, интернет

- Разработка программного обеспечения

### SEO specialist Magento2 (EU market, France)

Target:

SEO of ecommerce platform for EU market(France)

\*Used Agile methodology: Kanban

Daily duties:

\*Technical SEO (indexing issues, building a semantic core, meta tag selection, webpages upload speed, crawling/indexing, sitemaps, robots.txt, etc);

\*Analytics (GA, GSC, YM(Webmaster), GTM) & SEO software (Ahrefs);

January 2020 —  
January 2021  
1 year 1 month

### Severex Ltd

grinfer.com/

### SEO manager (USA market)

Target:

SEO of project for US market(online education)

\*Managed a team of 3 Marketing experts

\*Used Agile methodology: Scrum

Daily duties as a SEO specialist:

\*Technical SEO of SPA project (indexing issues, building a semantic core, meta tag selection, webpages upload speed, crawling/indexing, sitemaps, robots.txt, etc);

\*Analytics (GA, GSC, YM(Webmaster), GTM) & SEO software (Ahrefs);

\*Linkbuilding;

\*Content management;

\*Affiliate programs;

\*PBN creation;

\*Launch Google ADS campaigns

Daily duties as Web Developer:

\*Landing pages creation for a/b tests(from Figma to Html)

\*Work with CMS Wordpress(support subdomains - blog, help etc) HTML5, CSS, Bootstrap, PHP, MySQL(plugin-ins correction, full pages updates, new Wordpress plugins creations for project, and more);

Key achievement:

\*Connected to the largest in USA affiliate program(shareasale.com) and successful negotiations on connecting to biggest coupon networks(coupons.com, joinhoney.com);

\*Content management automation for the company's representation in famous social networks(18 connections);

\*Increased domain authority indicators:

DR(domain rating) +28(ahrefs),

Organic +120%(ahrefs),

Search queries +2000%(ahrefs)

\*Quality support Company blog and help sub domains on Wordpress CMS. Websites optimized for search, created frontend + backend, load speed optimization, search engine optimization, auto-posting API settings from the project's blog to social networks, spam block, site security (closing all WP "holes" - DDOS, XMLRPC, etc.)

<https://blog.grinfer.com> <https://help.grinfer.com>

January 2019 —  
December 2019  
1 year

## **First trust and consulting services Ltd (UK market)**

### **IT Project Manager**

Main task:

Development of Websites

\*Managed a team of 8 IT experts (3 Frontend developers, 2 Backend, 1 Devops, 1 Product designer, 1 Marketing expert);

\*Used Agile methodology: Kanban

Key achievement

\*90% of IT projects were completed ahead of schedule and within budget;

\*Launched more than 30 websites;

\*Created effective team: burnout and turnover of employees stopped;

March 2018 —  
December 2018  
10 months

## **Real Company Ltd**

Строительство, недвижимость, эксплуатация, проектирование

• Агентские услуги в недвижимости

### **Sales Manager**

Main duties:  
sales

/\*Awards:  
best sales manager of the year(2018)  
\*/

November 2015 —  
February 2018  
2 years 4 months

## **Centeris Ltd**

Sales manager/ Resource manager

Main duties:  
Sales

Additional Tasks  
\*hiring and training of employees

August 2013 —  
November 2015  
2 years 4 months

## **Tvoja stolitsa Ltd**

t-s.by

Строительство, недвижимость, эксплуатация, проектирование  
• Агентские услуги в недвижимости

Sales manager

Main duties:  
sales

/\*Awards:  
best broker of the year(2014)  
best broker of the month(repeatedly)  
\*/

August 2005 — May  
2013  
7 years 10 months

## **Culture Department of Minsk executive committee**

Искусство, культура  
• Музей, галерея, театр

Event project manager/Director

Main duties:  
\*Project management of folk festivals and Internatioanl trips of Folk groups  
\*Fundrising  
\*Event management and sales

Methodology: Waterfall

## **Education**

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### **Higher**

2018

### **Belarusian State University, Minsk**

Faculty of Law , Law

2005

### **Tank Belarusian State Pedagogical University, Minsk**

Faculty of Folk Culture and Arts, Folk Culture and Arts

## **Professional development, courses**

2021

## Brain Force Ltd

Brain Force Ltd, Project management

### Key skills

#### Languages

Belarusian — Native

English — B2 — Upper Intermediate

Russian — C2 — Proficiency

#### Skills

Исполнительность

Time management

Team management

Teambuilding

### Driving experience

Own car

Driver's license category B

### Further information

#### About me

Technical background

\*Knowledge and skills to work in Agile environment;

\*Experience with Jira(Confluence)/Miro/Odoo ERP/Figma/Canva;

\*Risk management;

\*Strong knowledge of PHP 7+, MySQL(HTML, CSS, JS)

\*Ability to work in a Linux(Ubuntu), Unix environment;

\*IDE - Sublime Text3, PHPstorm;

\*Git/Github workflow, Composer, Docker;

\*C-panel, Plesk, AWS;

\*Laravel 8+ experience;

\*Deep knowledge of Wordpress CMS;

\*OOP, MVC, SOLID understanding;

\*Technical SEO;

\*Deep knowledge of marketing tools (Google Analytics, Google Search Console, Yandex Metrica(Webmaster)& Google Tag Manager) & SEO software (Ahrefs, Seranking);

\*PBN creation;

\*Experience with SPA promotion;

\*Experience in connecting affiliate programs(shareasale.com, cj.com);

\*A/B tests;

\*Experience with Google and Facebook(Instagram) Ads. Launch of advertising companies and scaling them

My latest projects:

Laravel:

<https://toolsforcopywriter.com>

(Project with auth, admin panel. Full cycle of web development)

Wordpress:

<https://blog.grinfer.com>

(Blog for elearning platform <https://grinfer.com>)

<https://help.grinfer.com>

(Support subdomain)

<https://jinn.pro>

(Elearning news and reviews parser- PBN for main project)

<https://supremearticle.com>  
(press releases aggregator-PBN for main project)

Static landings for a/b tests:

<http://j44782fl.beget.tech/the-complete-web-developer-course-1.html>

<http://j44782fl.beget.tech/the-complete-web-developer-course-2.html>

<http://j44782fl.beget.tech/the-complete-web-developer-course-3.html>

<http://j44782fl.beget.tech/the-complete-web-developer-course-4.html>

My current task

>>Advanced English level

Hobby:

Travel(not this year:))), play on guitar and PS4, Nordic Walking

Need more info? Pls call me