

Alex Dring

Full-stack Web Developer



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EXPERIENCE

Freelance Web Development, Marketing & SEO 2020 - Present

I provide web development, pay per click and SEO services to small businesses. I did this whilst studying to complete University of Helsinki's Full Stack Open course in 2021. The majority of my web development work is done using custom built WordPress themes, I've recently started offering Jamstack websites to clients

Software and System Support Engineer @ KTSL 2018 - 2020

Tasked with building, maintaining and improving the companies internal systems and service desk. A year was spent working remotely in Asia.

- Developed a custom WordPress theme implementing custom Gutenberg blocks for the companies rebrand (yet to be launched). Static, product specific landing pages were also developed.
- Worked closely with the head of sales, head of marketing & CTO to build and develop an effective sales pipeline for new/existing leads and current clients. Tools used included HubSpot Marketing Hub, Salesforce, Salesforce CPQ.
- Setup the KTSL service desk moving from obsolete Remedy to new RemedyForce. Currently used by Sky, Balfour Beatty, Dalioite, MOD. Included presenting weekly calls with clients to review tickets.

Freelance Web Design & Development 2016 -2018

- Developed custom WordPress themes for small businesses. Clients included one of the UK's largest event promoters. rolling a custom theme out to 9 venues simultaneously.
- Provided pay per click advertising and local search engine optimisation services to small businesses.

Freelance Film Work 2011 -2015

I worked as a runner and production assistant for ITV shows *Inside the National Trust* and *Britains Poshest Nannies*. Included a 6 month stint working as a runner for Magic Touch Films in Namibia. Corporate film work for Capita.

Programming languages

Javascript, HTML, CSS, Sass

Libraries & Frameworks

React, Redux, Gatsby, Node.js, Express, Auth0

Tools & Platforms

Git, WordPress, Webpack, Netlify, Heroku, Figma, Photoshop, Webflow

Education & Qualifications

University of Helsinki

Full Stack Open

Grade 5 (excellent) 2021

BMC Certified Associate: BMC

Remedyforce 2019

DesignLab - Design 101 2017

Advanced Google Analytics &

Tag Manager Fundamentals

2017

University of South Wales

Documentary Film BA

2007 - 2010