

# TERRACARE

“What you do makes a difference,  
you have to decide what kind of difference  
you want to make.”

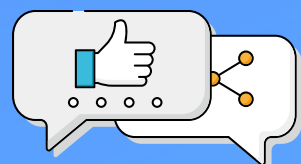
DR JANE GOODALL, SCIENTIST & ACTIVIST

1

## NOV 2020 VALIDATION

Target evaluation  
Research Groups

ML model  
development  
Ux / Ui Dev



2

## DEC 2020 TESTING

First tests and  
model deployment  
via IBM Services.  
Start testing via  
early adopters



3

## FEB 2021 FIRST RELEASE

EPREL is released  
Users gain access to a  
plethora of  
sustainable  
alternatives



4

## APRIL 2021 TESTING

Extension is released  
and Test session  
begins.  
Start Networking  
phase with  
sustainable  
companies



5

## JULY 2021 NETWORKING

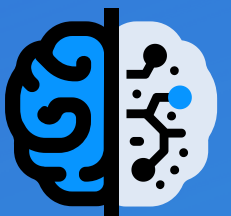
Secure  
sponsorships from  
sustainable  
Businesses  
providing  
discounts and  
coupons



6

## SEP 2021 PUBLIC RELEASE

Finalize ML  
Algorithm  
Public release and  
launch of product



TerraCare  
Consumptions Made Easy