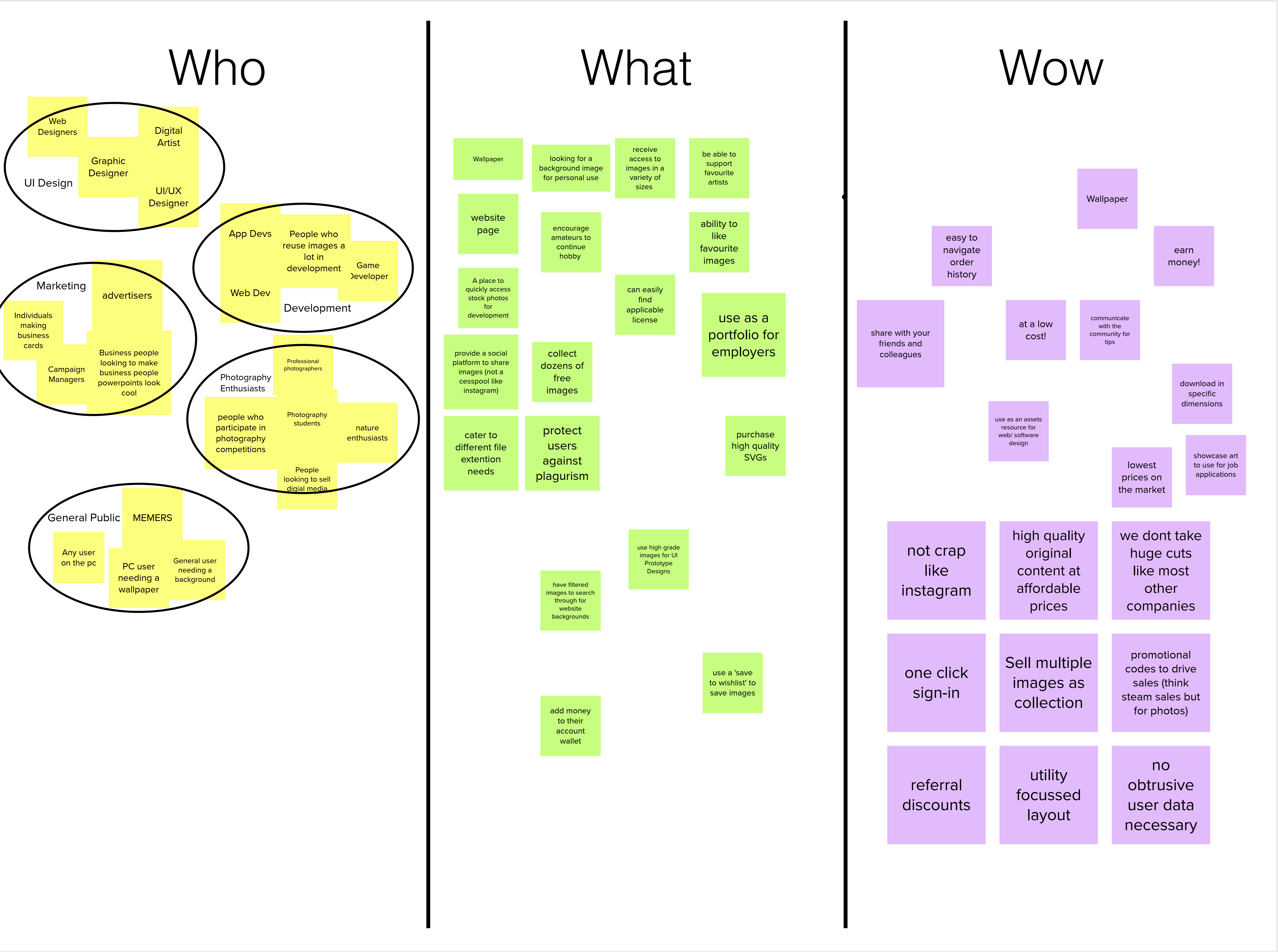# Hills

Use this template to define complete, strategic releases for any changes to your product or service.

1

Design releases that add value each step of the way.

Who

- Web Designers
- Digital Artist
- Graphic Designer
- UI Design
- UI/UX Designer

- App Devs
- People who reuse images a lot in development
- Game Developer
- Web Dev
- Development

- Marketing
- advertisers
- Individuals making business cards
- Business people looking to make business people powerpoints look cool
- Campaign Managers

- Photography Enthusiasts
- Professional photographers
- people who participate in photography competitions
- Photography students
- nature enthusiasts
- People looking to sell digial media

- General Public
- MEMERS
- Any user on the pc
- PC user needing a wallpaper
- General user needing a background

What

- Wallpaper
- looking for a background image for personal use
- receive access to images in a variety of sizes
- be able to support favourite artists
- website page
- encourage amateurs to continue hobby
- ability to like favourite images
- A place to quickly access stock photos for development
- can easily find applicable license
- use as a portfolio for employers
- provide a social platform to share images (not a cesspool like instagram)
- collect dozens of free images
- cater to different file extention needs
- protect users against plagurism
- purchase high quality SVGs
- use high grade images for UI Prototype Designs
- have filtered images to search through for website backgrounds
- use a 'save to wishlist' to save images
- add money to their account wallet

Wow

- Wallpaper
- easy to navigate order history
- earn money!
- share with your friends and colleagues
- at a low cost!
- communicate with the community for tips
- use as an assets resource for web/ software design
- download in specific dimensions
- lowest prices on the market
- showcase art to use for job applications
- not crap like instagram
- high quality original content at affordable prices
- we dont take huge cuts like most other companies
- one click sign-in
- Sell multiple images as collection
- promotional codes to drive sales (think steam sales but for photos)
- referral discounts
- utility focussed layout
- no obtrusive user data necessary

Hills

Draft Hill Statement #1	→	PC user needing a wallpaper	looking for a background image for personal use	can filter by resolution!
Draft Hill Statement #2	→	Web Designers	A place to quickly access stock photos for development	download in specific dimensions
Draft Hill Statement #3	→	Web Dev	purchase high quality SVGs	at a low cost!