



bitca.mp
hello@bitca.mp
@bitcmp

Hello Potential Sponsor!

Bitcamp is the University of Maryland's major league hackathon, bringing together 1000+ student attendees. This year, it'll take place from April 7-9 in the Xfinity Center on the University of Maryland campus. Top student developers, designers, builders, and thinkers from around the country will come to College Park and spend 36 hours working on websites, apps, and hardware projects.

The University of Maryland has consistently outperformed other institutions in the Major League Hacking season standings, winning the inaugural season in Fall 2013, coming second in Fall 2014, and third in Spring 2015. We are pulling from this rich hacker community to make Bitcamp one of the best hackathons ever.

Bitcamp will be a great place to influence a diverse group of some of the brightest student makers in the nation, all working on different projects and possessing different skill sets. The event presents an excellent opportunity for recruitment and tech evangelism.

Check out the amazing array of projects from Bitcamp 2016: <http://bitcamp16.devpost.com/submissions>

Please review the various tiers of available sponsorship below, and let us know if you are interested in becoming an official Bitcamp sponsor!

We want your team to help shape Bitcamp and make it the best hackathon ever. Please let us know if you have any questions.

We hope to see you by the campfire!

Thanks,
The Bitcamp Team

legend

● contact us for more details ● sponsorship perk

starter
\$ 1,000

api
\$ 3,000

recruiter
\$ 6,000

recruiter+
\$ 10,000

corporate
\$ 15,000

design partner
(limit 1)
\$ 10,000

co-host
(limit 1)
\$ 30,000

technical

mentors present	●	●	●	●	●	●	●
talk during opening ceremony		1 min (demo)	1 min (demo)	3 min	5 min	3 min	10 min (keynote)
sponsored side event (tech talk, etc.)				30 min	1 hr	COLORWAR	2 hr
keynote							●
product demo during opening ceremony					3 min		5 min

recruiting

reserved table at event	●	●	●	●	●	●	●
distribution of recruiting materials			●	●	●	●	●
access to resumes			●	●	●	●	●
recruiters present				●	●	●	●
private interview room					●		●
private room					●		●

branding

logo on website and poster	●	●	●	●	●	●	●
logo on shirt	●	●	●	●	●	●	●
distribution of swag, marketing materials	●	●	●	●	●	●	●

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- sponsorship perk

starter	api	recruiter	recruiter+	corporate	design partner (limit 1)	co-host (limit 1)
\$ 1,000	\$ 3,000	\$ 6,000	\$ 10,000	\$ 15,000	\$ 10,000	\$ 30,000

brandi ng (cont.)

ability to sponsor special Bitcamp swag	●	●	●	●	●	●	●
featured on Bitcamp's promo video		●	●	●	●	●	●
ability to provide a branded prize		●	●	●	●	●	●
social media shoutout				●	●	●	●
30s custom video promo					●		●
logo on step and repeat banner					●		●
"co-hosted by..."							●
60s video promo							●