



Company Overview

LEVANTA

You Don't Need More Motivational. You Need Strength.

To the One Who's Ready,

I'm Lev Kazaryan, founder of Levanta.

*I didn't start Levanta because I always had the answers.
I started it because I had to fight for them.*

*I know what it's like to feel stuck — to look in the mirror and
not recognize the person staring back.*

*I've been the one who smiled on the outside and felt lost on
the inside.*

*The one who wanted more — more strength, more clarity,
more control — but didn't know where to begin.*

*Levanta was born from that place.
Not from perfection, but from a decision:
To rise — not just once, but every single day.*

*This isn't a company built on hype.
It's built on discipline, structure, and the belief that inner
strength changes everything.*

*Levanta is the system I wish I had when I needed to rebuild.
And now, it's here for anyone ready to do the same.*

*Welcome to Levanta.
Let's grow — together.*

A handwritten signature in black ink that reads "Lev Kazaryan". The signature is fluid and cursive, with the "L" and "K" being particularly prominent.

Where Levanta Began And Why It Matters

Most people don't need more information – they need strength.

Not just muscles or money, but the kind of strength that helps you get up when life knocks you down. The strength to stay calm when everything feels like chaos. The strength to lead your family, chase your goals, and stay true to yourself – even when no one claps for you.

At Levanta, we believe that strength isn't something you're born with. It's something you build – one mindset, one habit, one day at a time.

Levanta is a personal growth club for people who are ready to rise.

Not with empty motivation or recycled quotes – but with structure, tools, and support that actually work.

Every month, we guide you through a new area of growth: confidence, focus, emotional control, discipline, vision, and more.

We give you the content, the tools, the challenges – and a tribe that grows with you.

Whether you've hit rock bottom or you're just tired of staying the same, Levanta is your daily reminder that your best self is not a fantasy – it's a decision.

This is more than personal development. This is inner training for a real life.

Levanta means rise.

And once you rise – you never look at life the same again.

Levanta - Vision

(Where we're going)



Changing the Way the World Grows

The personal development world is broken. It's filled with empty promises, recycled quotes, overpriced courses, and hype that fades after a week. People are overwhelmed with information, but starving for transformation.

We believe personal growth shouldn't be reserved for the privileged or the already-successful. It should be structured, accessible, and built for real life – not just motivation highs.

At Levanta, we imagine a world where growth is no longer chaotic and shallow, but guided, disciplined, and personal. A world where people don't just learn – they change. Where strength is built from within – and growth becomes a way of life, not a weekend retreat.

Levanta - Mission

(How we get there)



Taking Growth Back to What Matters

Our mission is to create a global system that makes personal growth practical, consistent, and powerful.

We do it by guiding people through a structured journey of skill-building — across every area that truly matters.

From inner strength (like emotional control, focus, resilience, discipline), to human connection (like relationship, influence, leadership, and communication), to productivity and creation (like time mastery, habit systems, business thinking, and financial intelligence).

Every month, members unlock a new set of skills — not through theory, but through daily practice, smart tools, and real challenges. All inside a global tribe that grows stronger together.

We don't just teach growth. We train it.
And we're building a movement of people who rise — and lift others with them.

Why we're Not Like The Others

Most programs pump you up, then let you down.

Levanta is different – it gives you clear path, practical tools, and a support system that actually helps you grow. This isn't hype. It's a real change, built from the inside out.



No Fluff

Just real tools, real structure, and real progress.



Inner Strength First

Before chasing results, we build clarity, control, and mindset.



Life Skills You Actually Need

From focus to self-discipline – we train what matters.



Growth With a Tribe

You don't rise alone. You rise with others who get it.

Core Values

Every movement needs a compass. There are ours.

Truth Over Hype

We speak honestly, act clearly, and reject empty motivation. If it's not real, we don't say it.

Discipline Builds Freedom

Growth comes from structure. We believe in showing up daily — not chasing quick fixes.

Master Yourself First

Before you can lead, create, or succeed — you have to lead yourself.

Simple Wins

We cut the fluff and focus on what works. Simplicity leads to action, and action leads to change.

Lead by Example

We don't just teach values — we live them. In every post, product, and decision.

Progress Over Perfection

We celebrate effort, consistency, and small wins. Growth is messy — but worth it.

Rise Together

We grow as a tribe. Our strength multiplies when we support, challenge, and uplift each other.

Simple System Real Results

Step 1

Take The Wheel of Life Test
Discover what areas of life matter for you most right now.

Step 2

Build Your Skills Tree
Get a custom roadmap to grow in the areas you choose.

Step 3

Train Daily With Guidance
Watch short lessons. Get tasks. Apply and Grow.

Step 4

Join Your Tribe
Connect with people growing in the same skills and areas

Explore the 4 Worlds of Growth Every Skill You Need to Rise

Overview

The Levanta Skills Tree is a structured personal development framework designed to guide individuals through a complete, customized growth journey. It is divided into four distinct worlds, each representing a critical dimension of life. The system is designed to be both flexible and personalized, allowing members to choose their path while receiving guidance based on their current needs and challenges.

- **The Foundation** – Your inner world: mindset, emotions, discipline, identity.
- **The Connection** – Your social world: relationships, influence, leadership, communication.
- **The Creation** – Your output: productivity, creativity, vision, business, and action.
- **The Fuel** – What drives and supports it all: hobbies, fun, exploration, and travel.

Each world is made up of focused areas of growth:

- The first three worlds contain **10 areas** each.
- The fourth world contains **5 areas**.

And within each area? **Dozens of skills!** – from the most basic to the deeply advanced.

Skill = Journey

Every skill is more than just a concept — it's a full journey. In Levanta, we train each skill through 4 levels of mastery:

- **Unconscious Incompetence**
You don't know what you don't know.
- **Conscious Incompetence**
You realize you lack the skill.
- **Conscious Competence**
You can perform the skill with effort and focus.
- **Unconscious Competence**
The skill becomes second nature, part of who you are.

Progression through each skill includes content, tasks, and challenges designed to help users internalize the skill, not just understand it intellectually.

You don't need more information.

You need a path.

Levanta is that path — and your next step starts now.

Membership Tiers

Whether you're just getting started or ready to go all-in, our membership options give you the tools, structure, and support you need to grow. Start small or dive deep - you decide.

Tier Name	Price	Purpose
Essence	\$5	Accessible to everyone – no excuse not to join
Core	\$22	A small step up – but already ahead of 99% of people.
Rise	\$29	The smart choice – full access, real transformation, maximum value.
Elite	\$59	Built for leaders – premium tools, early access, and bold recognition.

From Start to Elite – What's Inside:

Feature	Essence	Core	Rise	Elite
Wheel of Life (Test + Explanation)	✓	✓	✓	✓
Customised Life Skills Tree	✓	✓	✓	✓
Areas Unlocked	1 Area	2 Areas	All	All
Active Skills	1 Skill	3 Skills	Unlimited	Unlimited
Area-based community access	✗	✗	✓	✓
Skill-based community access	✗	✗	✓	✓
Weekly & Monthly Challenges	✗	✗	✓	✓
Elite Only Community	✗	✗	✗	✓
Recognition & Elite Badge	✗	✗	✗	✓

What You Get – Monthly Breakdown:

Tier Name	Quarterly Reward
Essence	Motivational eBook or wallpaper pack
Core	Essence Pack + Bonus mini course + printable tools
Rise	Core Pack + “Transformation Pack”: New workbook + visual guides + 7-day challenge
Elite	Rise pack + Personal message or priority coaching question reply.

No matter where you start – just make sure you start.

FAQ

Frequently asked questions, answers, and everything there is to know about Levanta.

Who is Levanta for?

Levanta is for anyone serious about personal growth – whether you've hit rock bottom or simply want to level up. You don't need experience. You need commitment.

What makes Levanta different from other self-development platforms?

Levanta is for anyone serious about personal growth – whether you've hit rock bottom or simply want to level up. You don't need experience. You need commitment.

How do I know where to start?

You'll begin with the Wheel of Life test, which shows you what areas of life need your attention most. Then we guide you to the best skill areas based on your results.

Can I choose my own skills to work on?

Yes. You always have the freedom to choose your growth path – but we also give recommendations based on your current goals and challenges.

What are the 4 worlds in the Levanta Skills Tree?

- The Foundation – Your mindset, emotions, identity, and discipline
- The Connection – Relationships, communication, and influence
- The Creation – Productivity, creativity, business, and focus
- The Fuel – Energy, finances, lifestyle, and personal power

How much time does it take each day?

About 10-20 minutes. You'll watch short videos, complete micro-tasks, and apply what you learn in real life. Growth fits into your day — not the other way around.

What if I miss a day?

No problem. Levanta is built for real life. You can pause, reset, or restart any time. Progress over perfection — always.

What happens at each membership level?

Each tier unlocks more tools, skills, and community features. Essence gives you the basics. Rise gives you everything. Elite is for those ready to lead.

Can I switch membership levels later?

Yes. You can upgrade or downgrade your membership at any time — your progress will stay with you.

Is Levanta a one-time course or an ongoing journey?

It's a journey. Every month brings new areas, new skills, and new growth. This is about building the person you were meant to be — one step at a time.

When's the best time to start?

Now. Growth doesn't wait — and neither should you. You don't need to be ready. You just need to begin. Join Levanta today and take the first step toward the person you were meant to be.