

Henry Hater

age: 18

residence: South Carolina, Columbia

education: Freshman in college

occupation: Studying business

marital status: single



I enjoy the work hard play hard life. But I caught covid! How can your plan help me?

Henry's typical day consists of getting out of bed at approximately 10 every day. He will have classes from 11-6 on most weekdays. While he enjoys the nightlife of college, he will mostly study on weeknights and go out later on weekend.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

His business degree in college and prefers to stay at the school, rather than get sent home.

Needs

- Access to constant supply of water in housing
- Access to medicine on a 24/7 basis
- Access to communication with a doctor 24/7

Values

- Good grades
- Close relationships with friends
- Social activities
- Sports
- Overall human interaction

Wants

- Access to a real mattress
- Good food that doesn't taste like plastic
- A good job in the future
- To Graduate senior year
- A high GPA
- To be accepted

Fears

- Loneliness
- His own thoughts
- The never ending void that is life
- Spiders
- Snakes
- Bugs