

SaaS + Automation: Investor Deck

Purpose: Fund 10x10 server room and core infrastructure to launch a high-margin automation-as-a-service business using n8n + local AI + RAG. Seed: \$20,000 for build-out, servers, and market entry in Oklahoma.

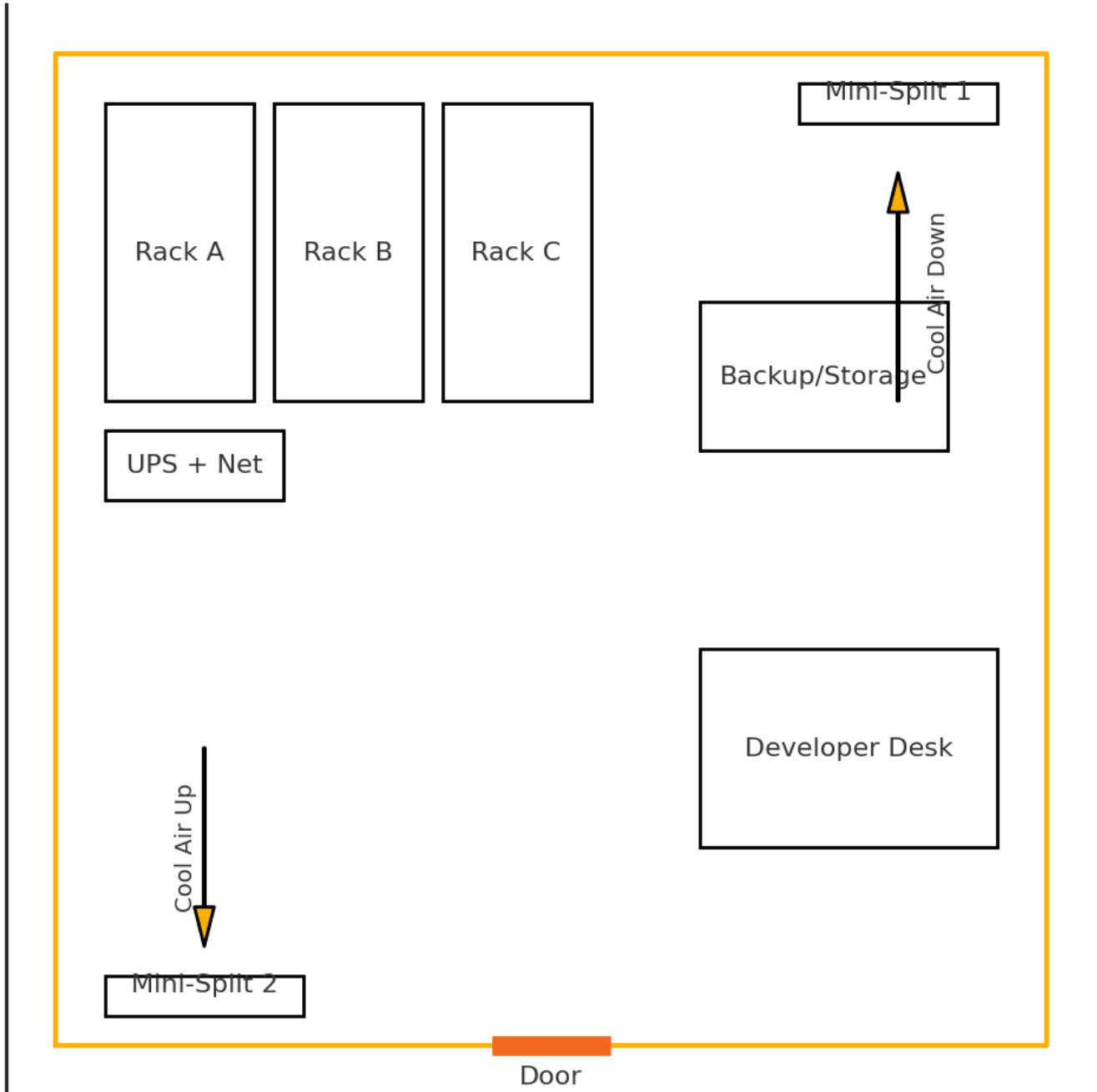
Use of Funds (CapEx & OpEx)

- \$5,000 : 10x10 room build (dual 9k BTU mini-splits, electric, sound)
- \$8,000 : GPU workstation (24GB VRAM), n8n mini-server, 6U rack, UPS, networking
- \$2,000 : Dev desk (ergonomics, dual monitors, dock)
- \$1,000 : Storage: 2TB NVMe + 8TB HDD + cloud backup
- \$4,000 : Launch reserve (cloud GPU credits, outbound, contingency)

Room Layout & Airflow

Three racks along one wall, UPS/network shelf, developer desk opposite, two 9k BTU mini-splits staged for cross-ventilation. Clear 3 ft around GPU workstation intakes.

10x10 Server Room: Layout & Airflow



Go-To-Market (First 6-12 Months)

ICP: SMBs drowning in paperwork/transactions (accounting, real estate, legal, e-com).

Outbound: 100-150 targeted emails/day; demo rate 1-2%; win rate 20% with pilots.

Offer: 14-day pilot; 'If it does not save 10+ hours, do not pay.'

Partners: 1-2 bookkeepers/MSPs by Month 6; referrals = one free month.

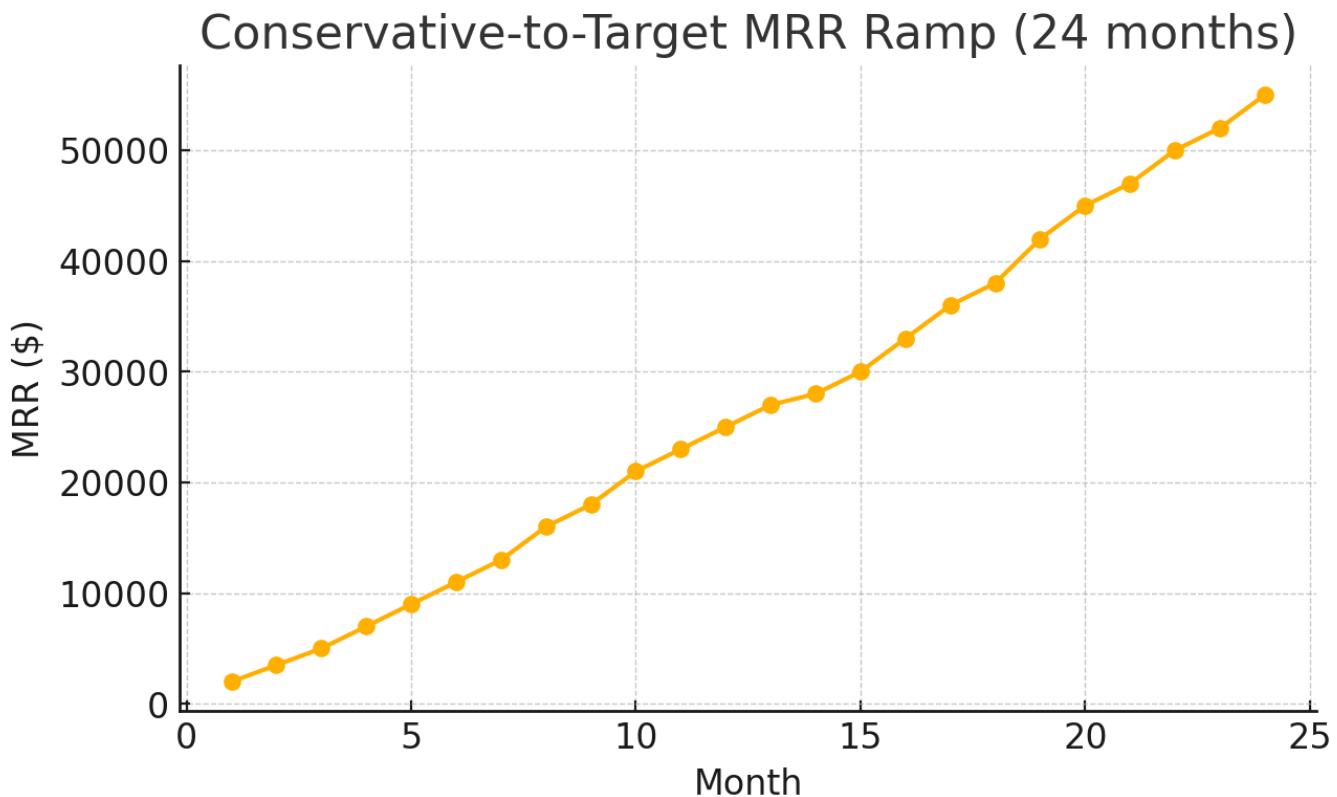
Systems to Ship First (Month 0-3)

- 1) Kylo Finance Intake (CSV/Gmail/Drive -> Normalize -> Rules + LLM fallback -> Sheets/DB + summary)
- 2) Ops Lead Automation (form -> enrichment -> alerts -> CRM -> follow-ups)
- 3) File-to-Data Extractor (PDF/images -> OCR -> schema -> review tab -> CSV)
- 4) Outbound Engine (scrape/enrich -> personalized first lines -> sequenced email -> calendar)

MRR Ramp & Exit Lane

Conservative-to-target ramp to \$50-55k MRR in 24 months with \$500 ARPU, ~3.5% churn, 60-day cycle.

Exit window opens near \$50k MRR (~\$600k ARR) at ~4-6x ARR depending on churn/growth.



Assumptions: disciplined outbound, partner channel by Month 6, churn control via done-for-you onboarding.

Competitor Landscape (Oklahoma & Adjacent)

Local/Regional service competitors:

- WSI Summit (AI consulting, OKC)
- Phase 2 (AI & process automation, OKC)
- MyShyft (Tulsa MSP with automation emphasis)
- Out of the Box Technology (QuickBooks integrations/automation, OKC)
- Millennial Accounting; Upward Accounting; Boulanger CPA (OKC) - workflow/automation budgets

Platforms/Out-of-state service competitors:

- UiPath partner network; Evincedev (n8n); OneClick (n8n)