

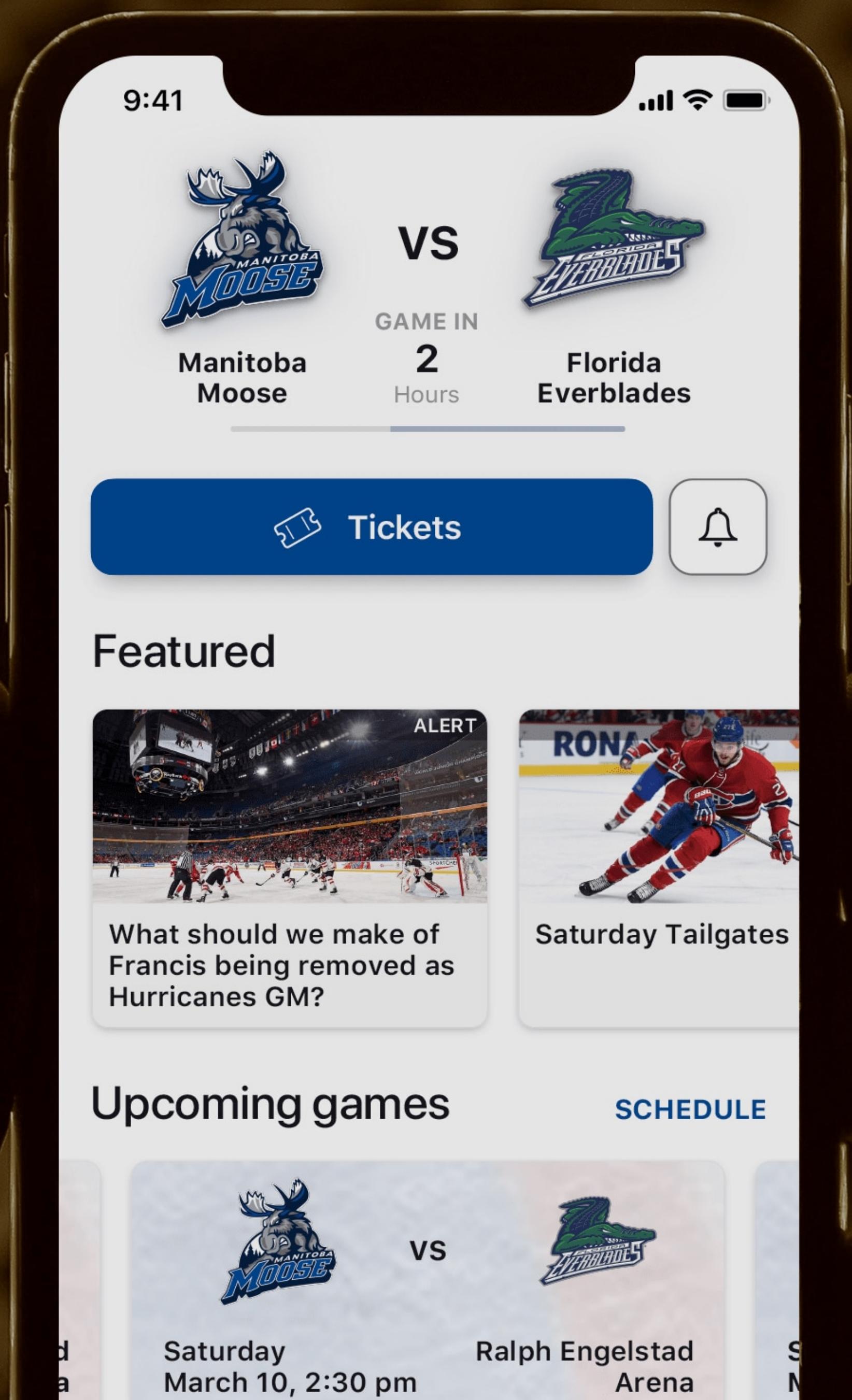
Alexander Hladkyi

Designer / UX + UI + Interaction

alex@astroastro.works



Mobile app for Fannex

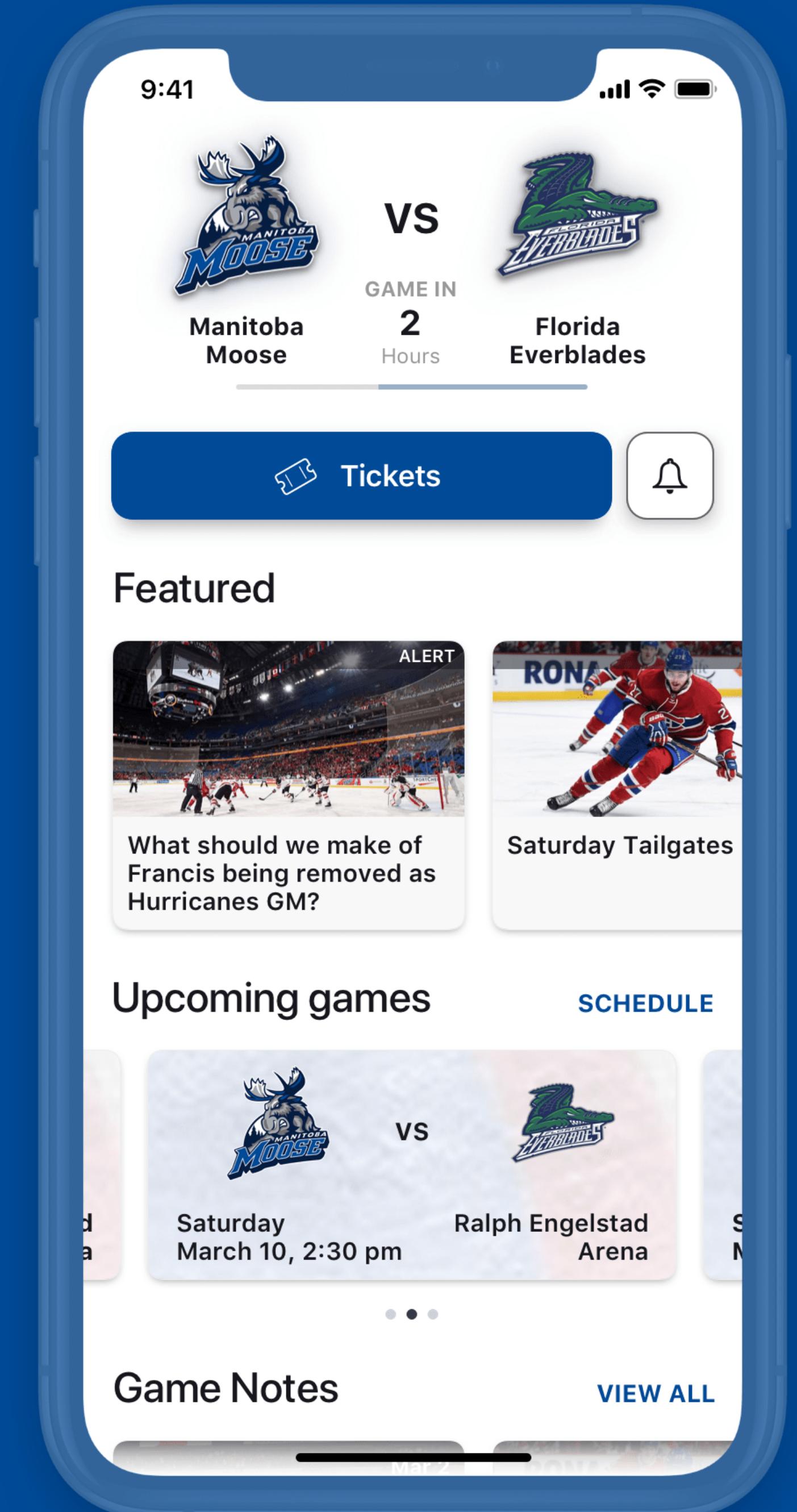


About the project

The scope was to design a universal app that would bring forward information buried on secondary screens in the original app.

I was in charge of the complete design. From initial flows to wireframes, to prototypes and final mockups.

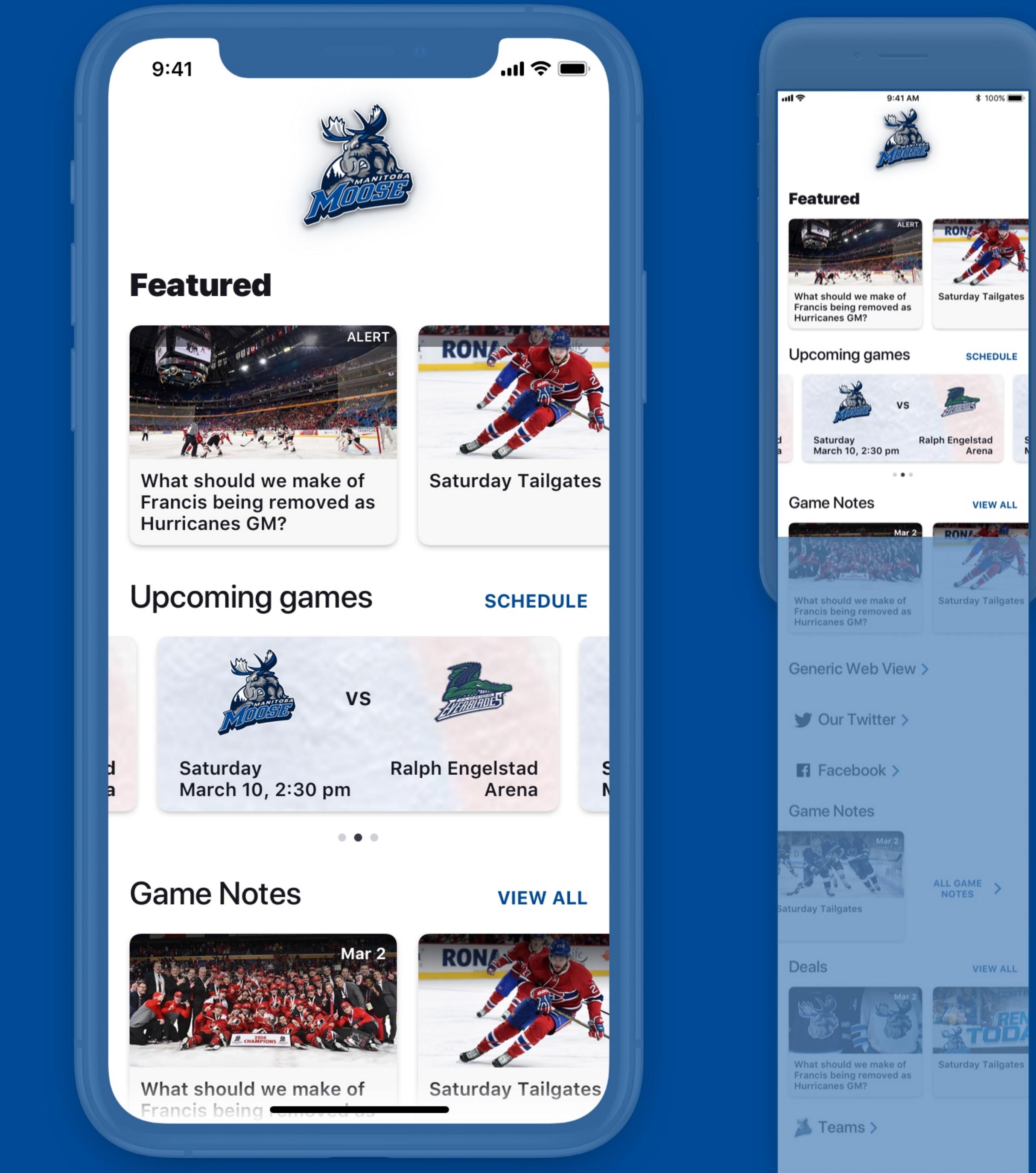
Fannex provides interactive entertainment to attending spectators and fans of sporting events.



Main screen

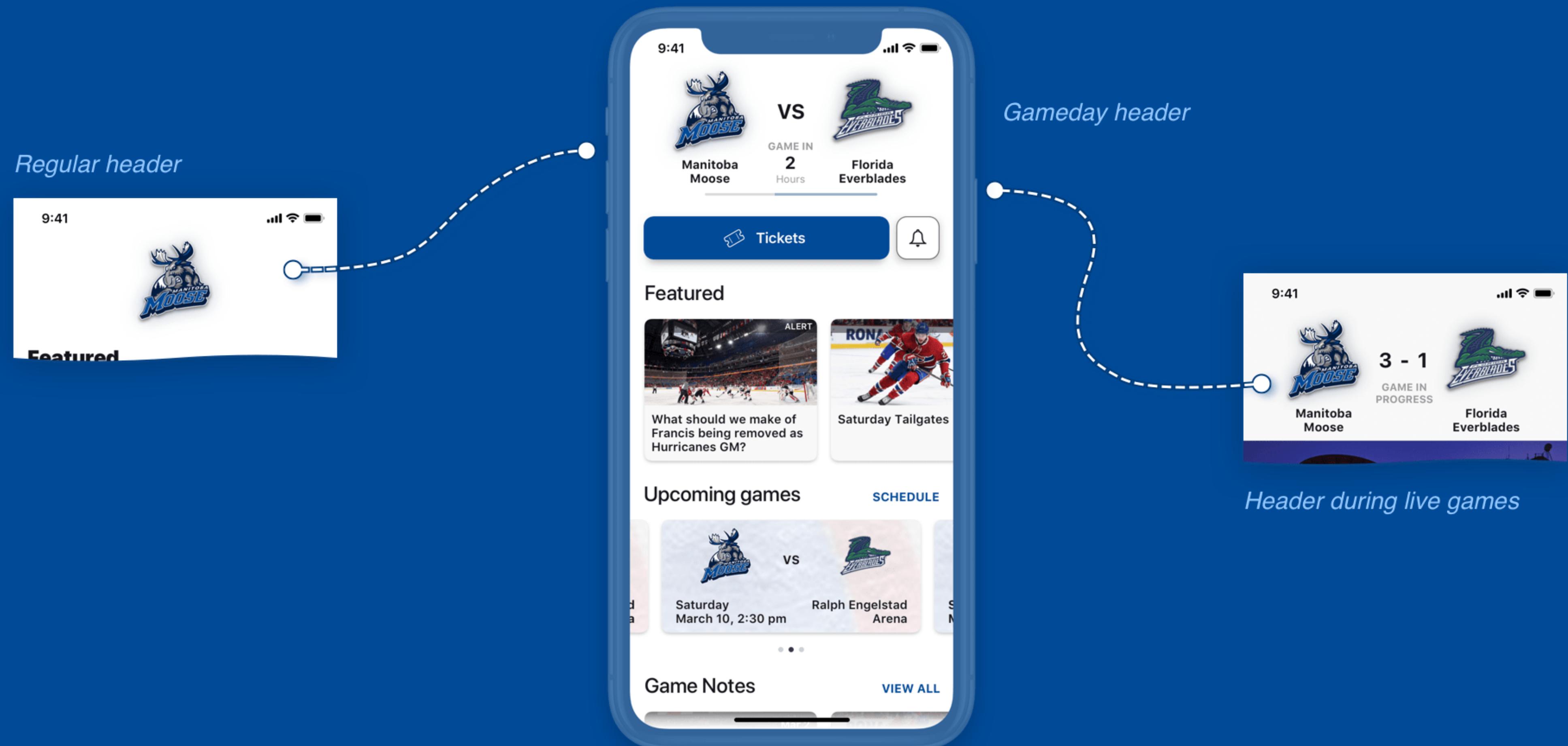
After testing a few navigation patterns, I settled on a feed-like screen as it was the most fitting for the type of content the app provided.

Articles, notes and other content, that previously was under layers of additional navigation, is now pulled to the main screen to appear as cards for the most recent ones.



Header section

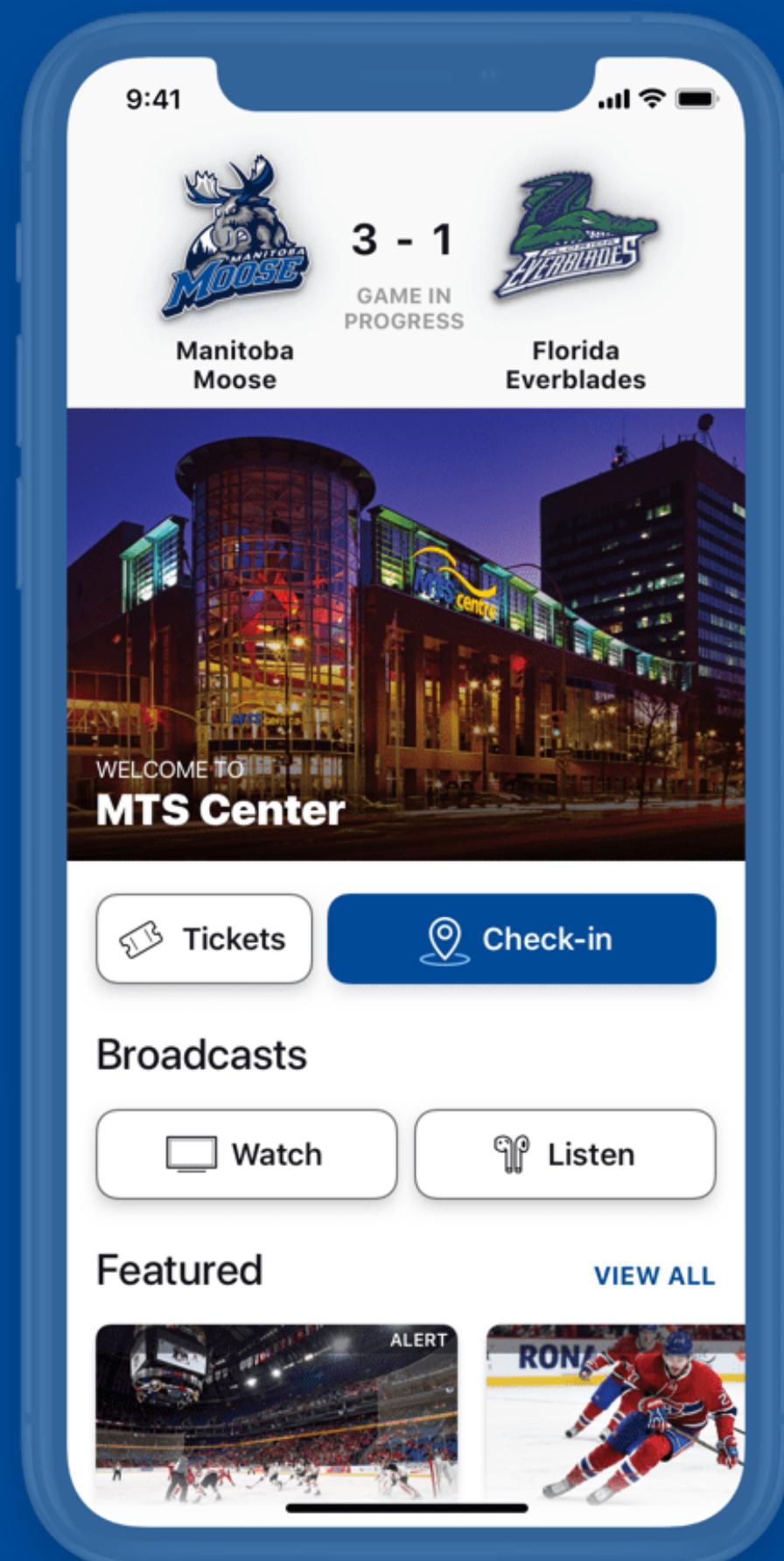
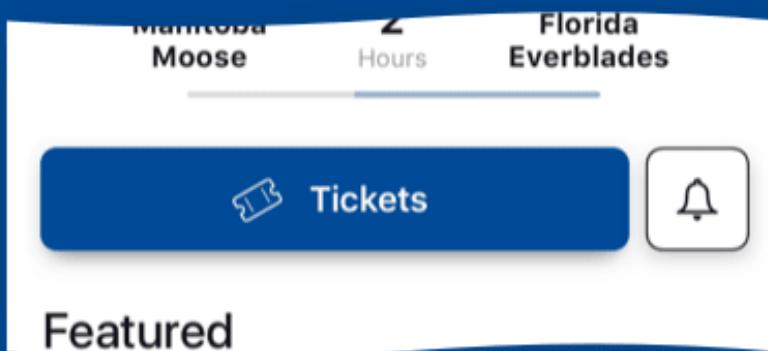
On the main screen, a dynamic header section was introduced. Depending on whether there is a game announced, the user is at the venue or checked-in, header adjusts its content to better suit the context.



Gameday section

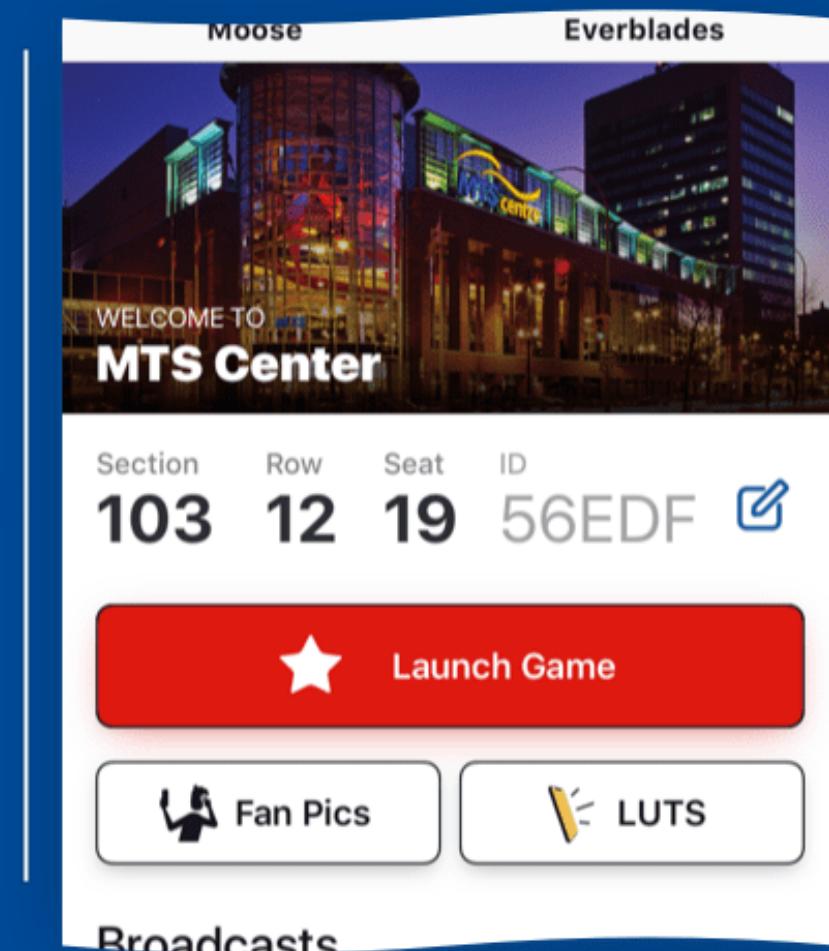
Along with the header, gameday section changes its content to suit the situation.

*Gameday section during
the day of the game*



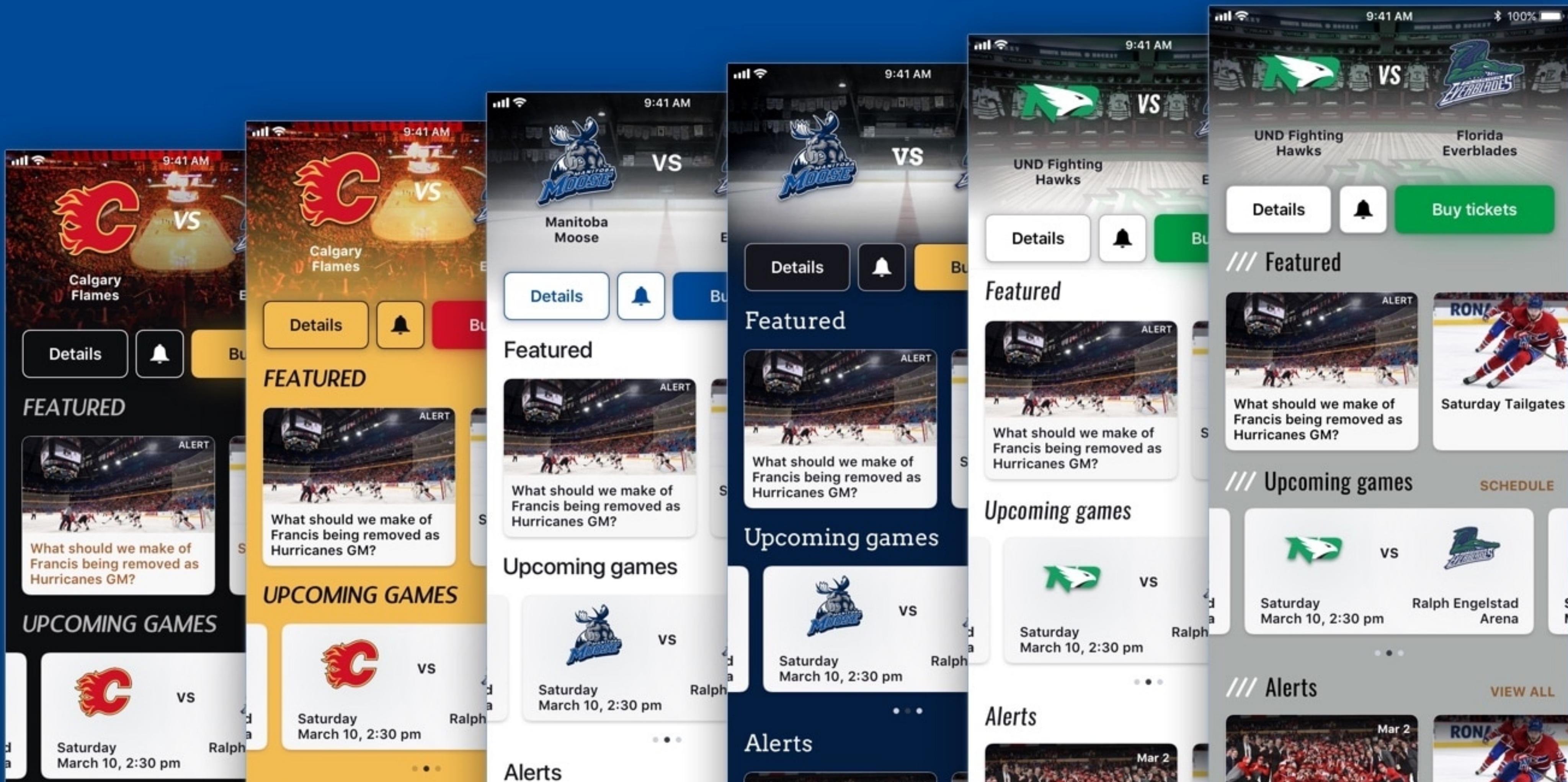
*Gameday section when
at the venue during live games*

*Gameday section when
checked in during live game*

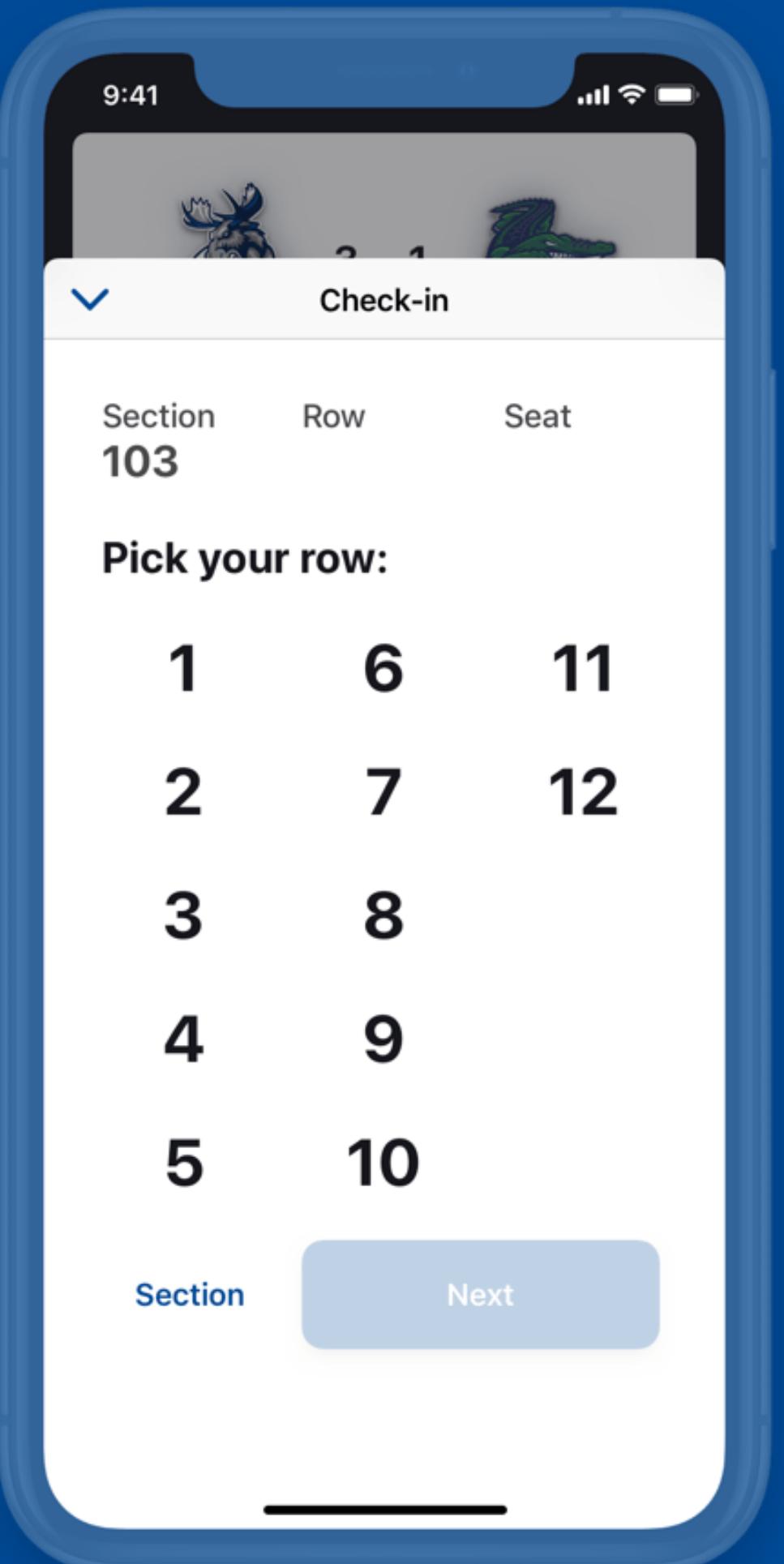
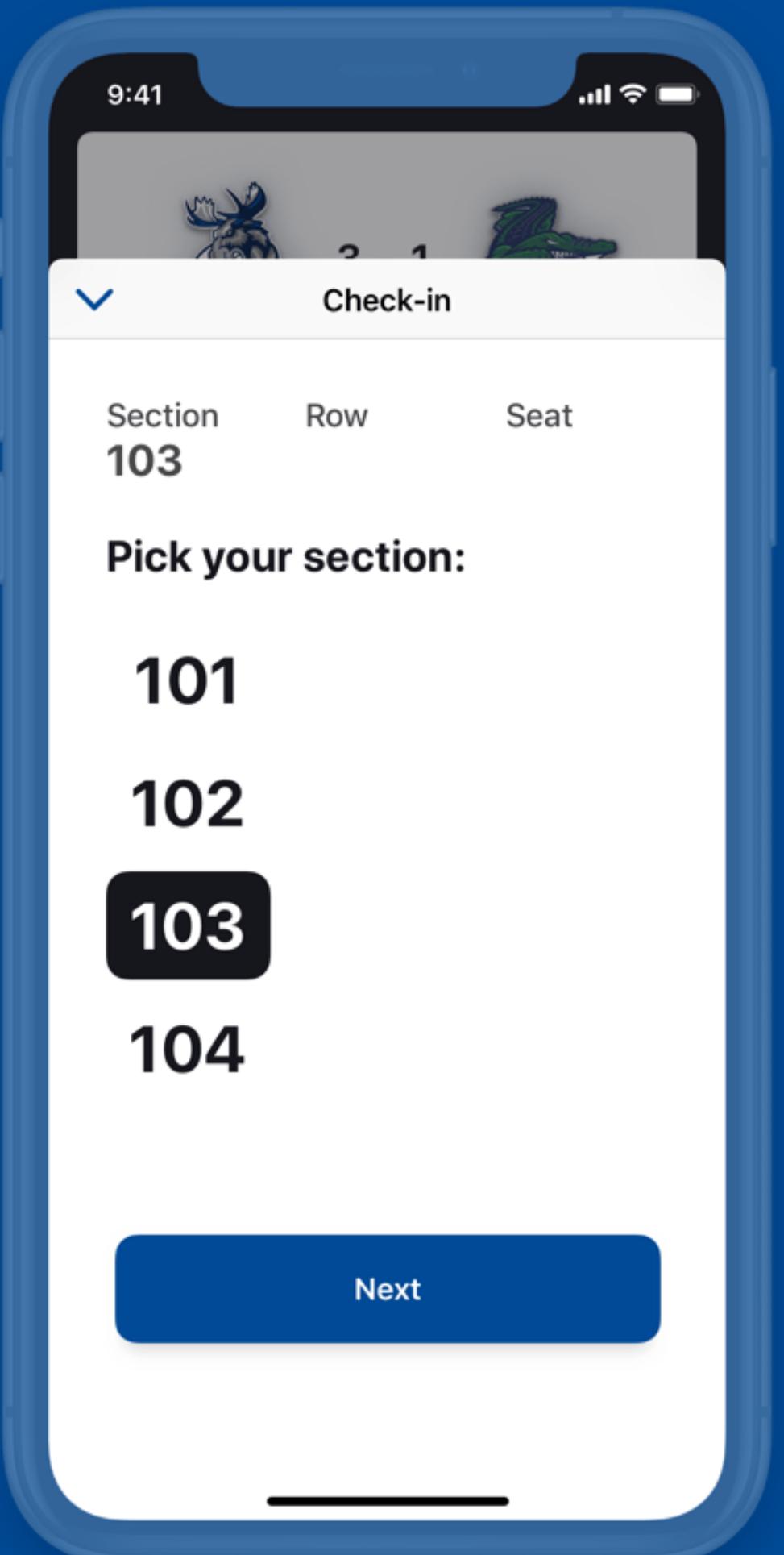
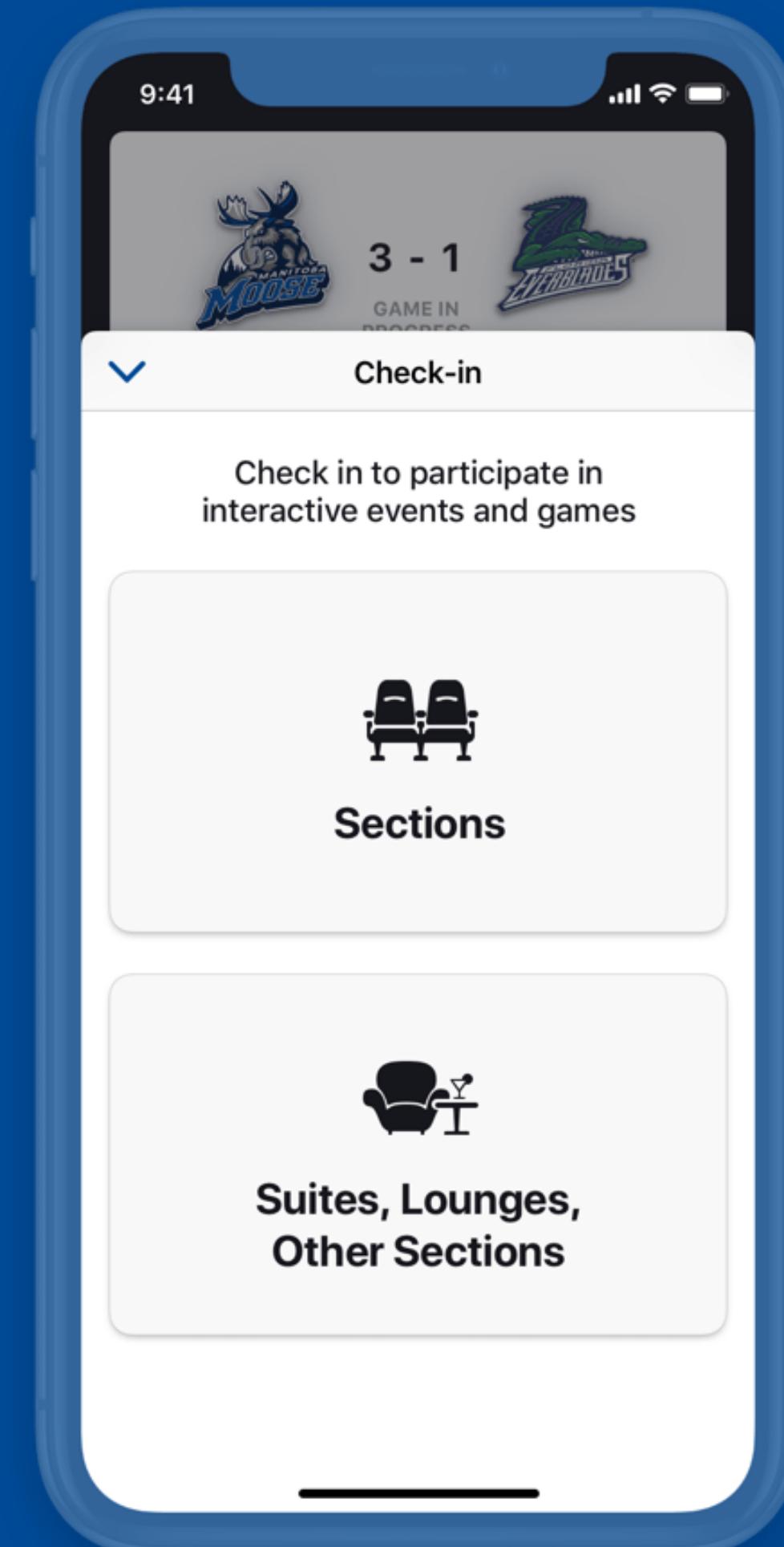


Customization

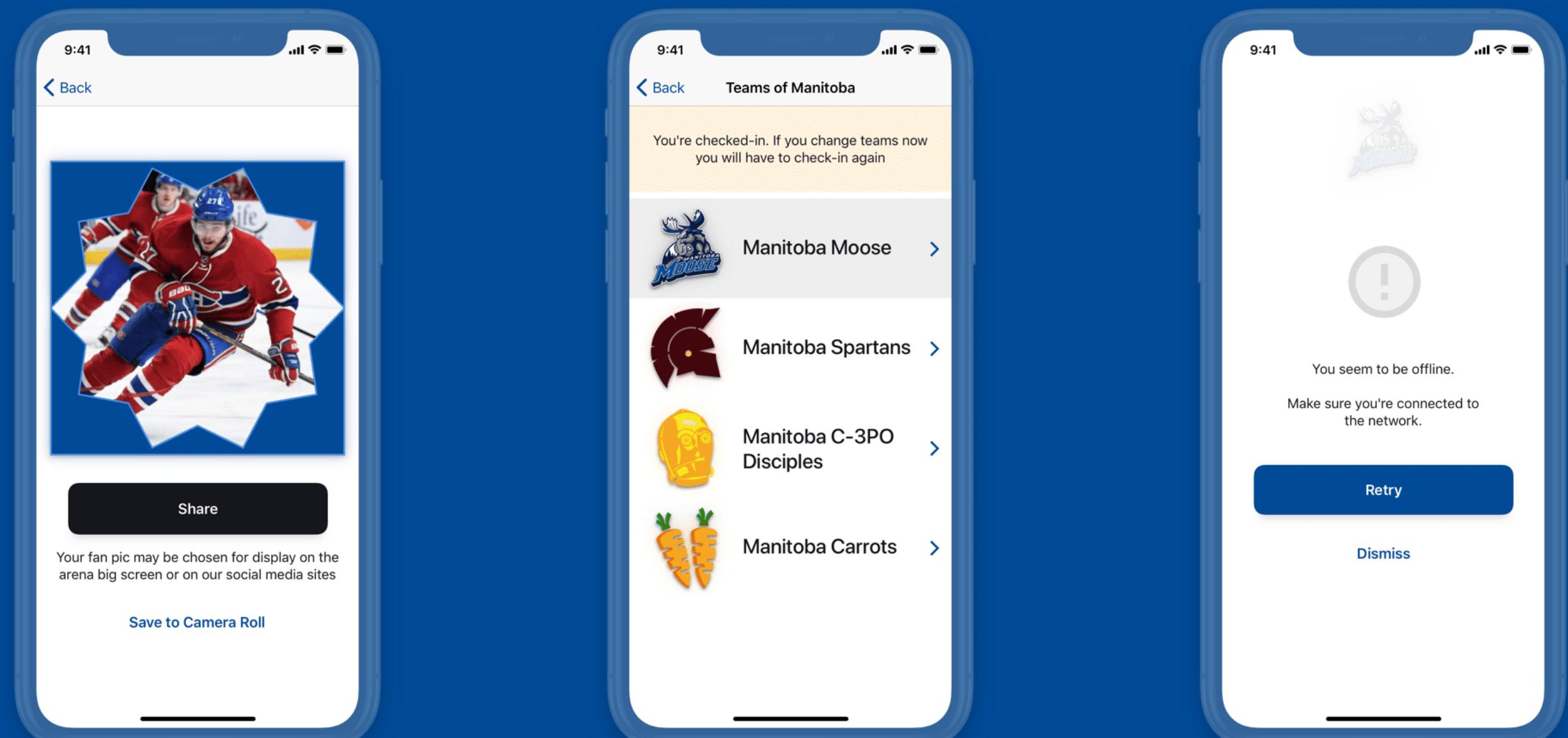
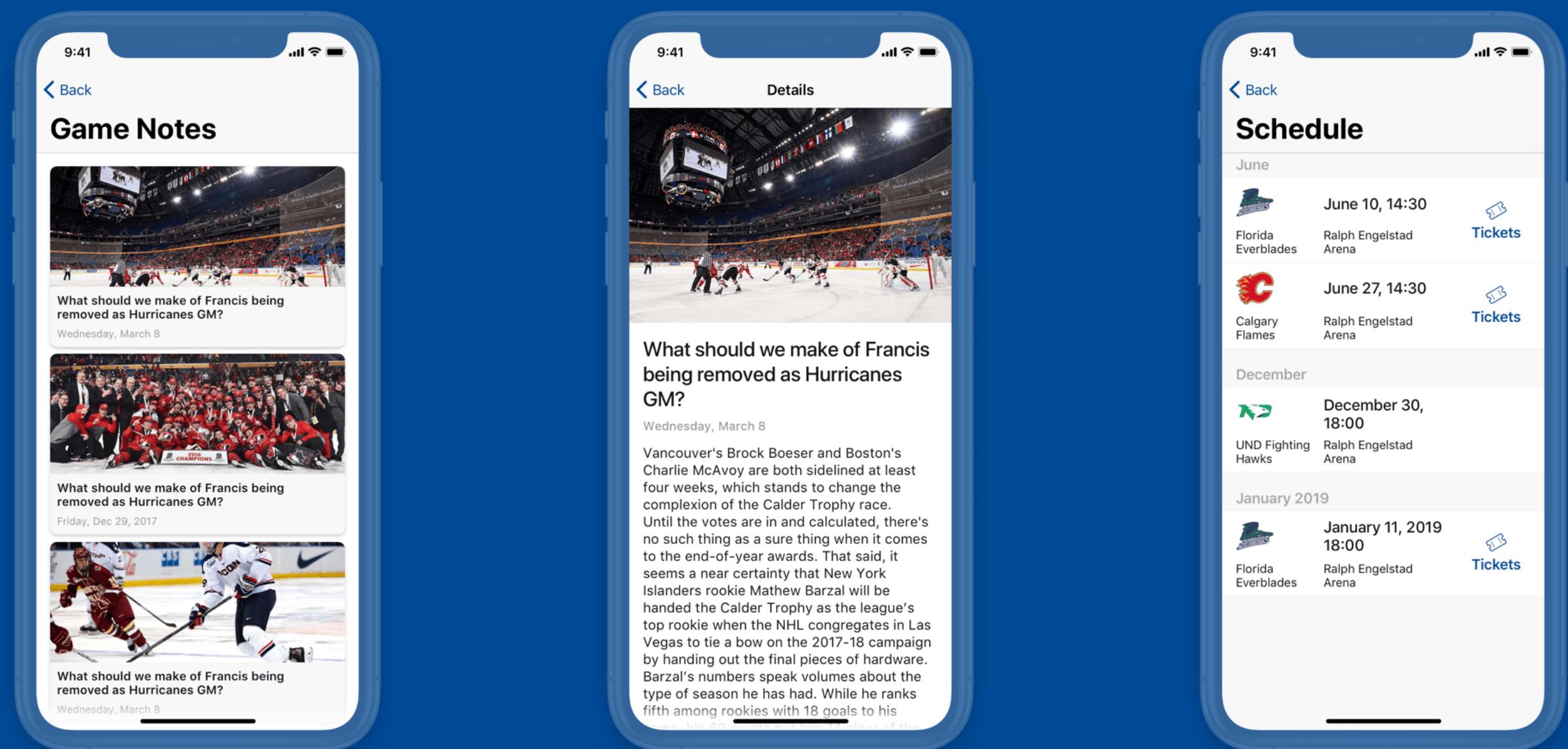
The design was made to handle some limited customization like colours, fonts, icons to allow sports teams to better represent their brand.



Venue check-in



Secondary screens





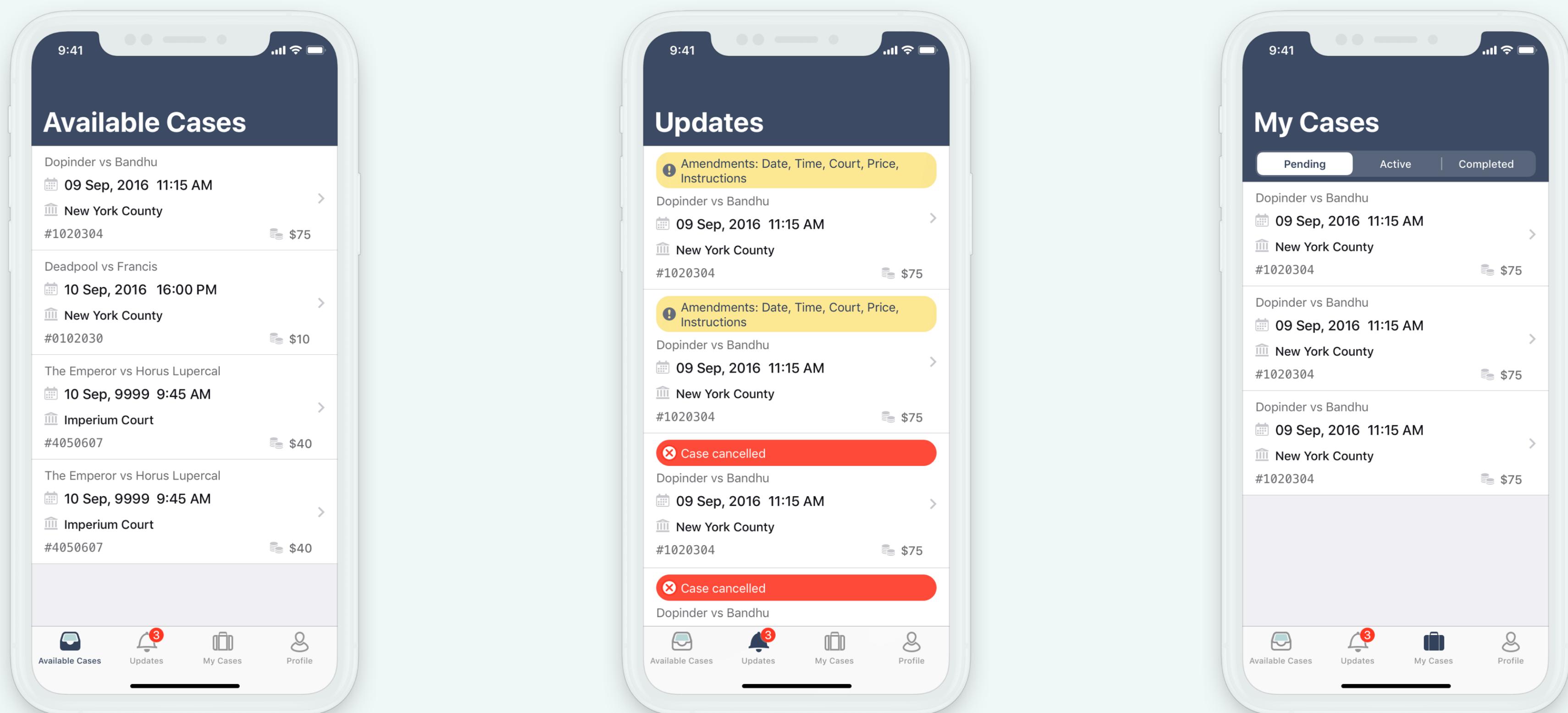
Attorneys on Demand

Project's scope was to design a native app that would bring the main features of the web-based service to mobile.

I was responsible for all design aspects of the application.

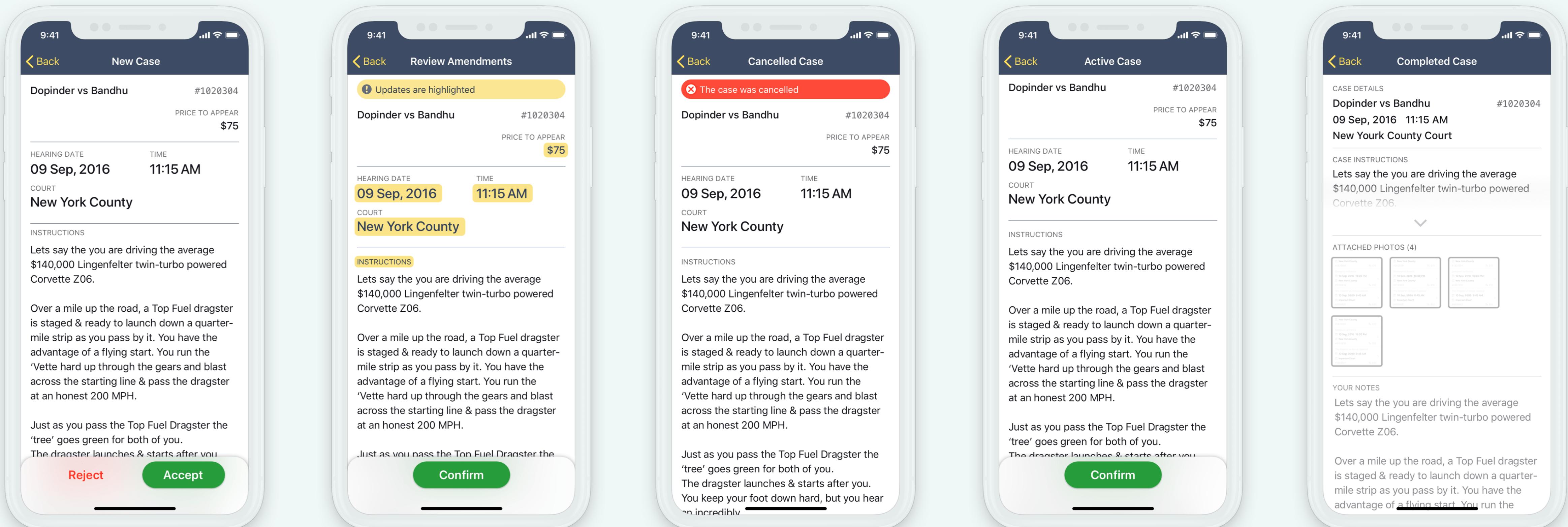
Available, updated & accepted cases

The app focuses on a couple of main use cases where an attorney ignores, accepts or rejects an available case and then receives updates on the cases he has accepted. With these use cases in mind I introduced a tabbed navigation.



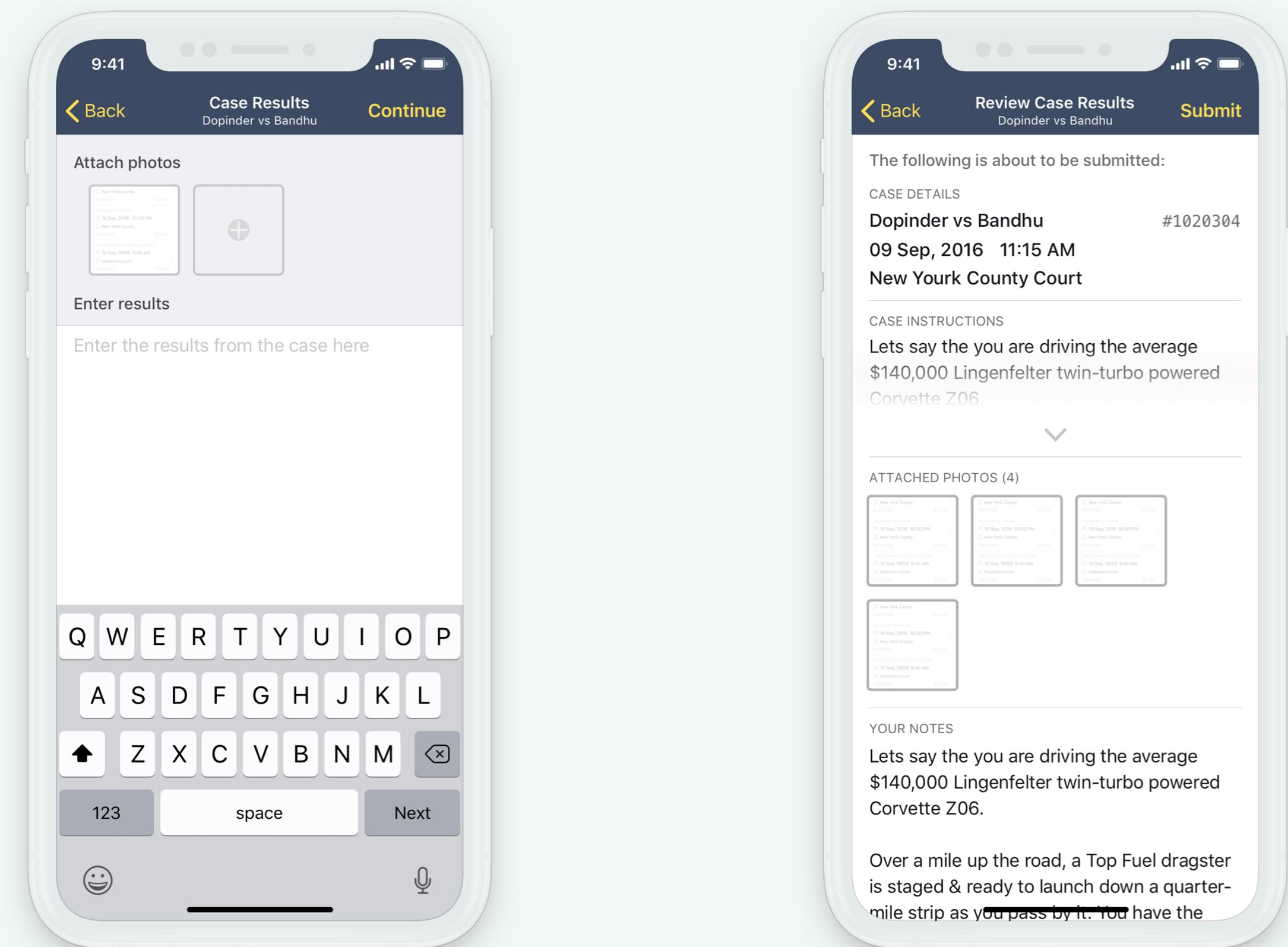
Working on cases

Case details show additional information about a case. Main actions were placed at the bottom for easier reachability. Updates are highlighted until the attorney acknowledges the changes.

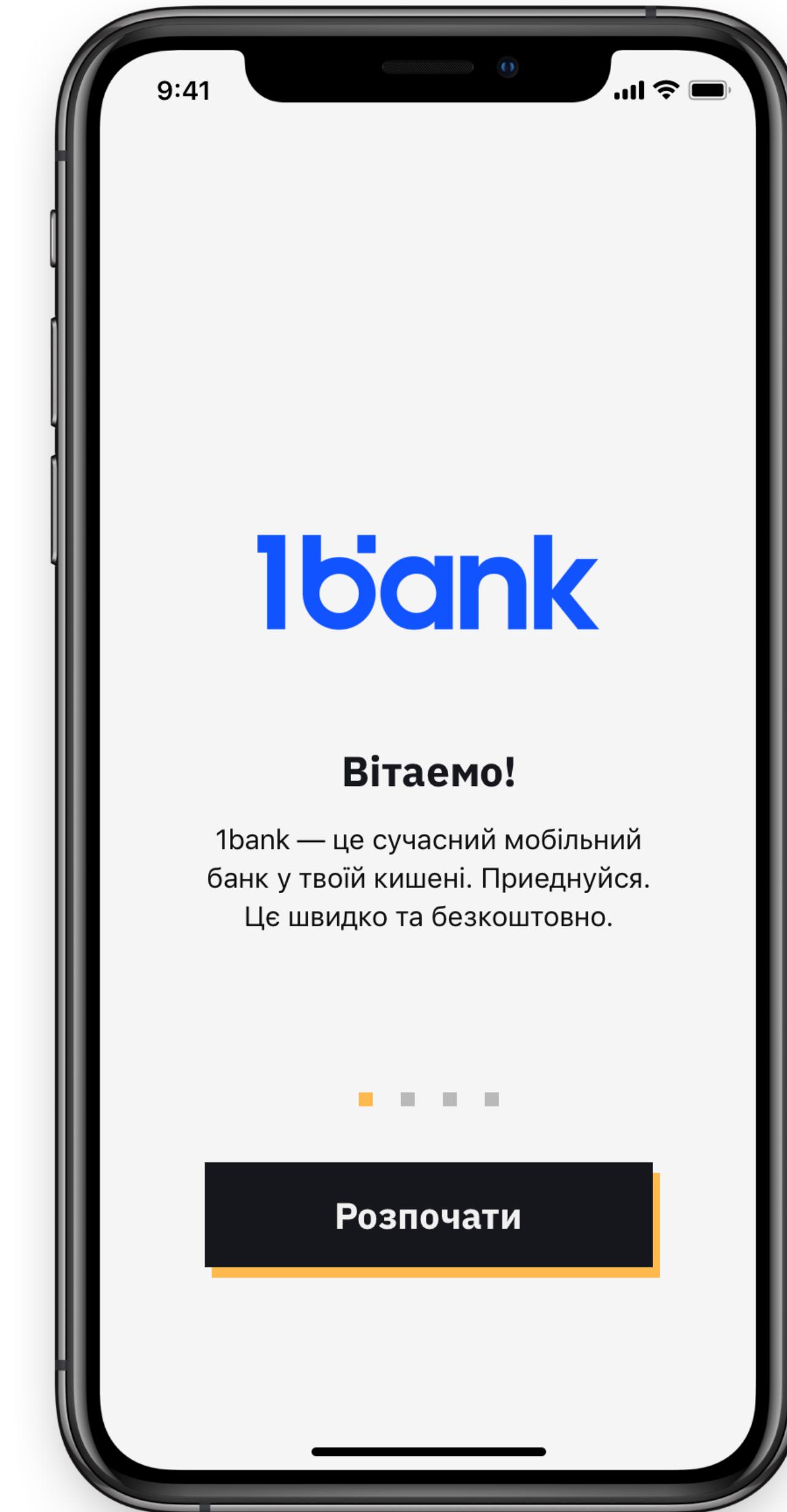


Completing a case

Attorneys attach notes and photos of the documents when completing a case. Because user input is invaluable, the app saves everything the attorney adds to a case he's working on.



Registration concept for a virtual bank

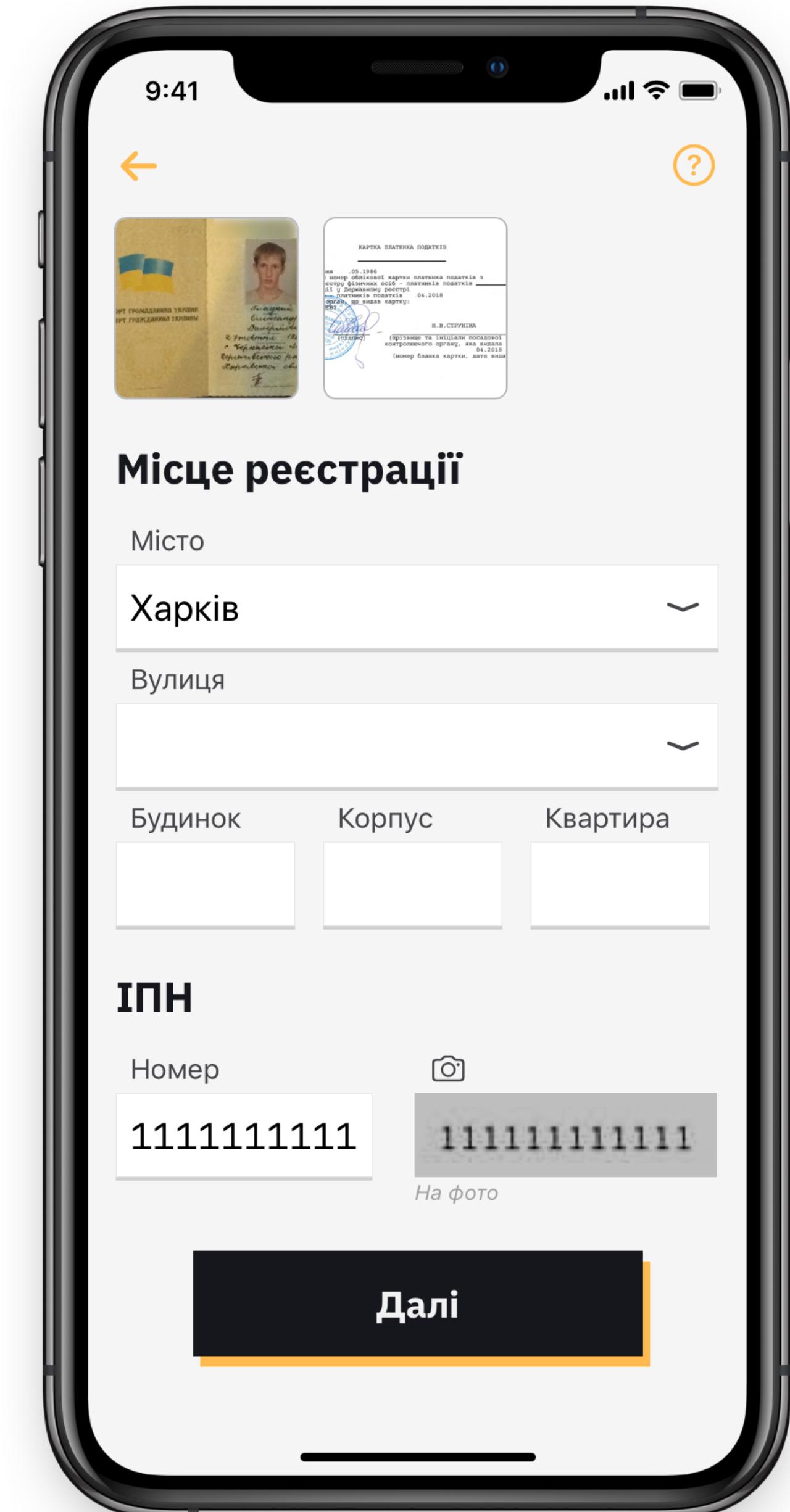


Registration concept for a virtual bank

The idea behind the concept is to make registration as frictionless as possible for new customers.

To achieve this the app:

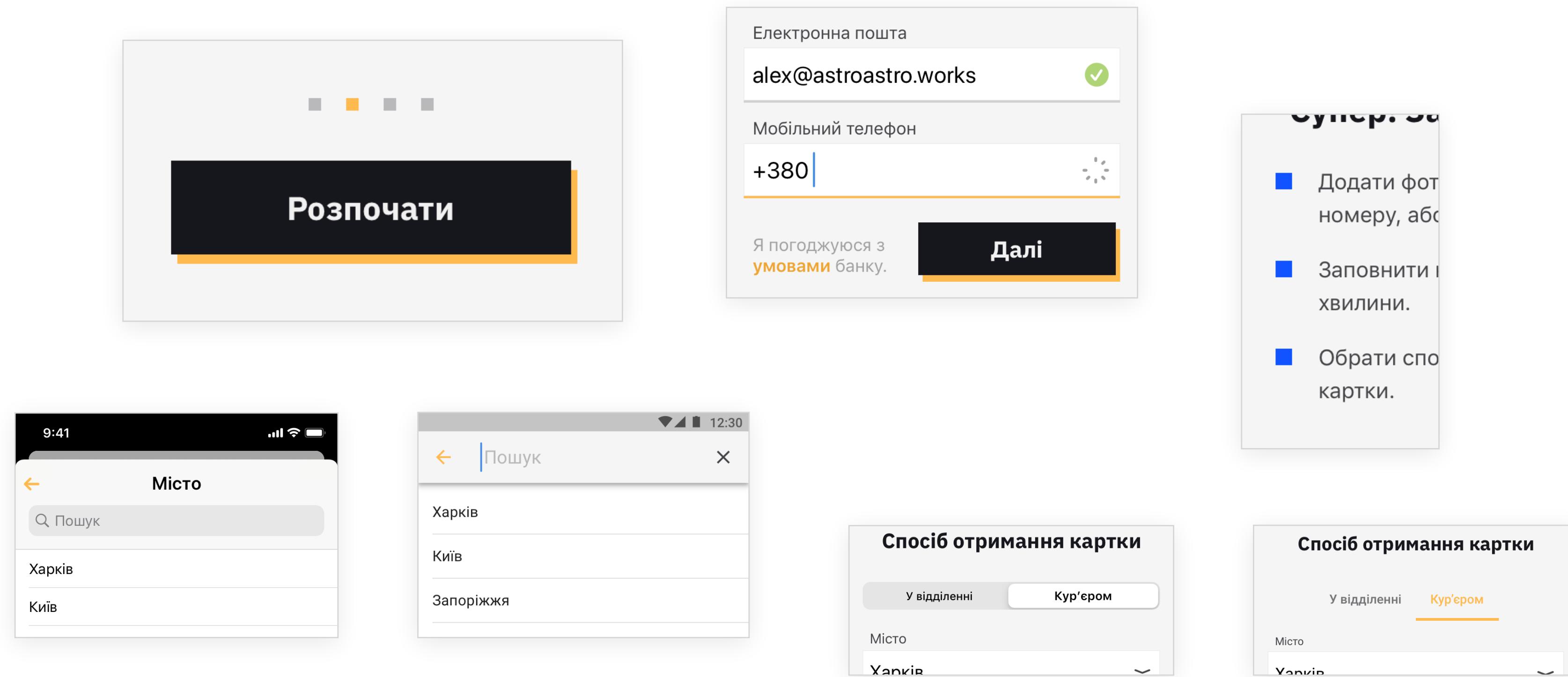
- Minimize user input by analyzing photos of the necessary documents and filling out the form based on discovered data
- For the recently introduced IDs the app can pull all the necessary data directly from the chip within the ID



Visuals

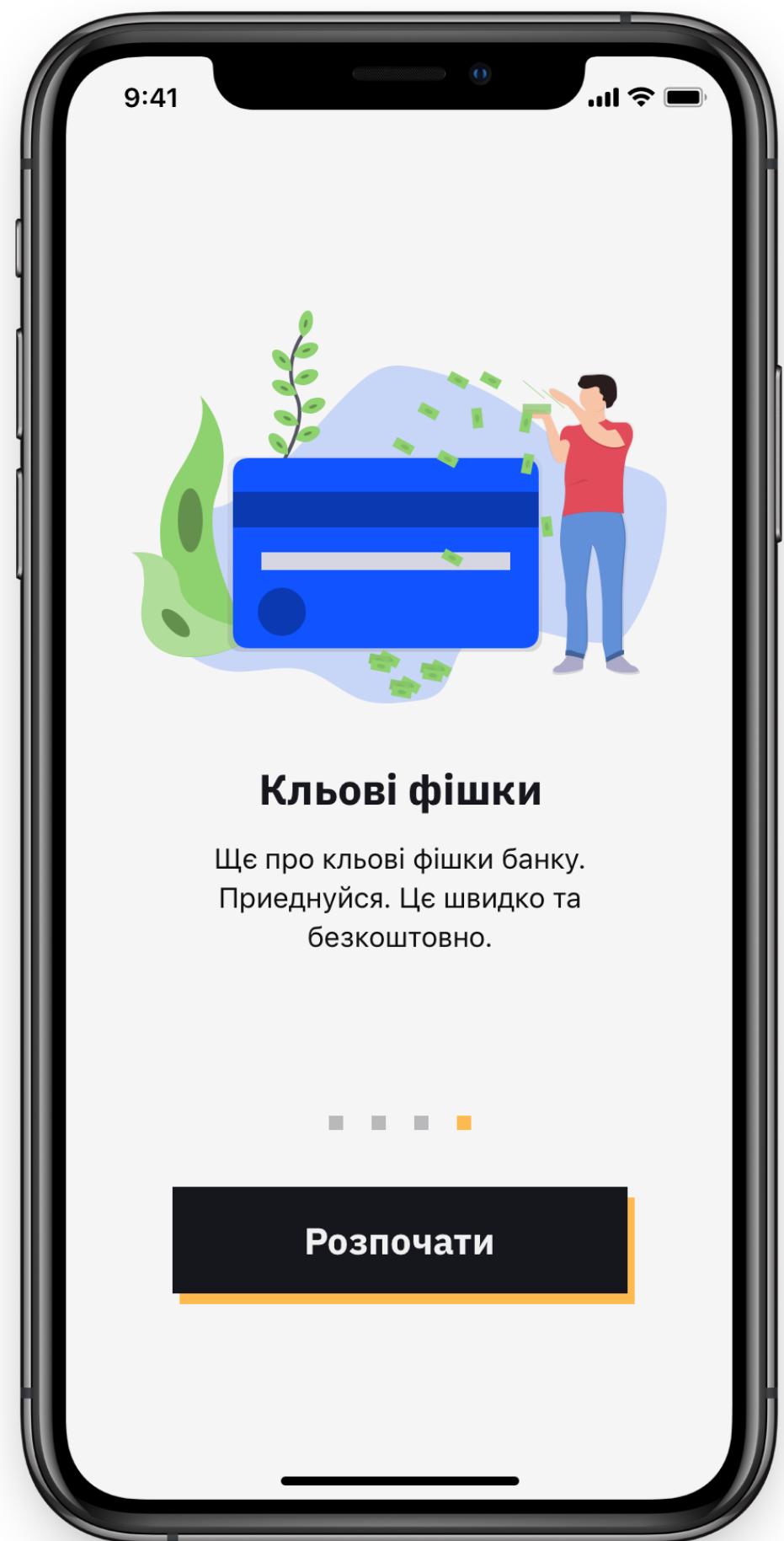
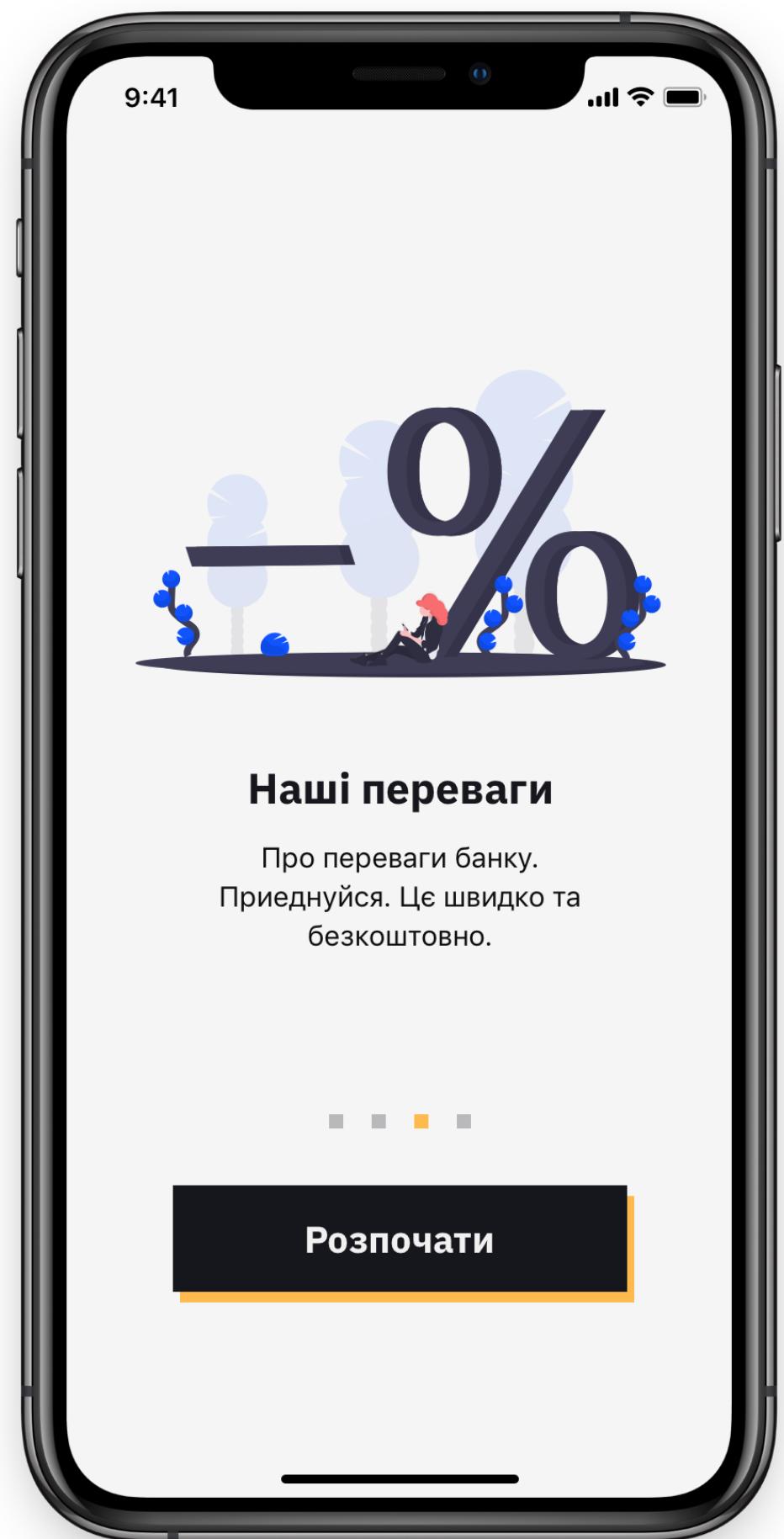
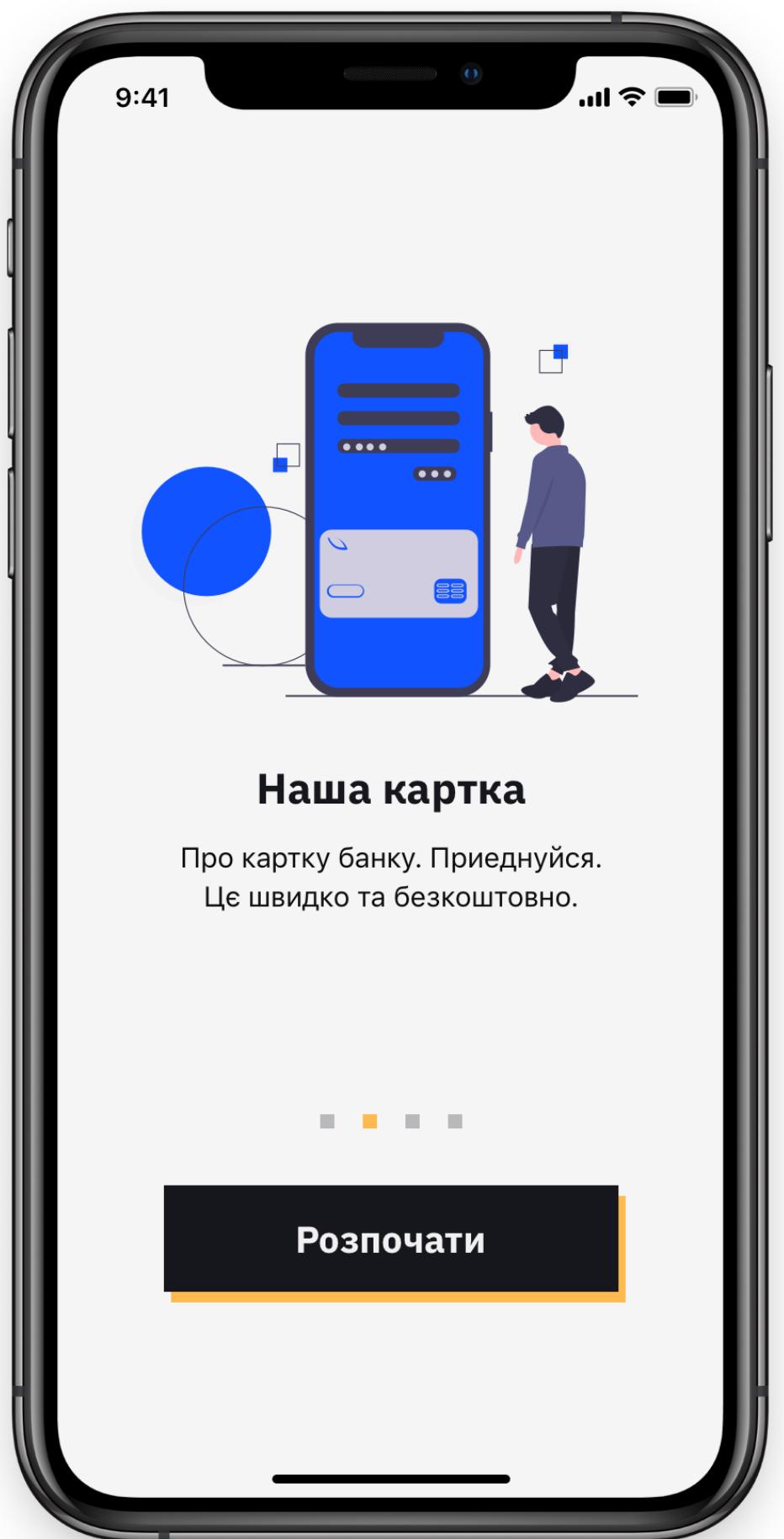
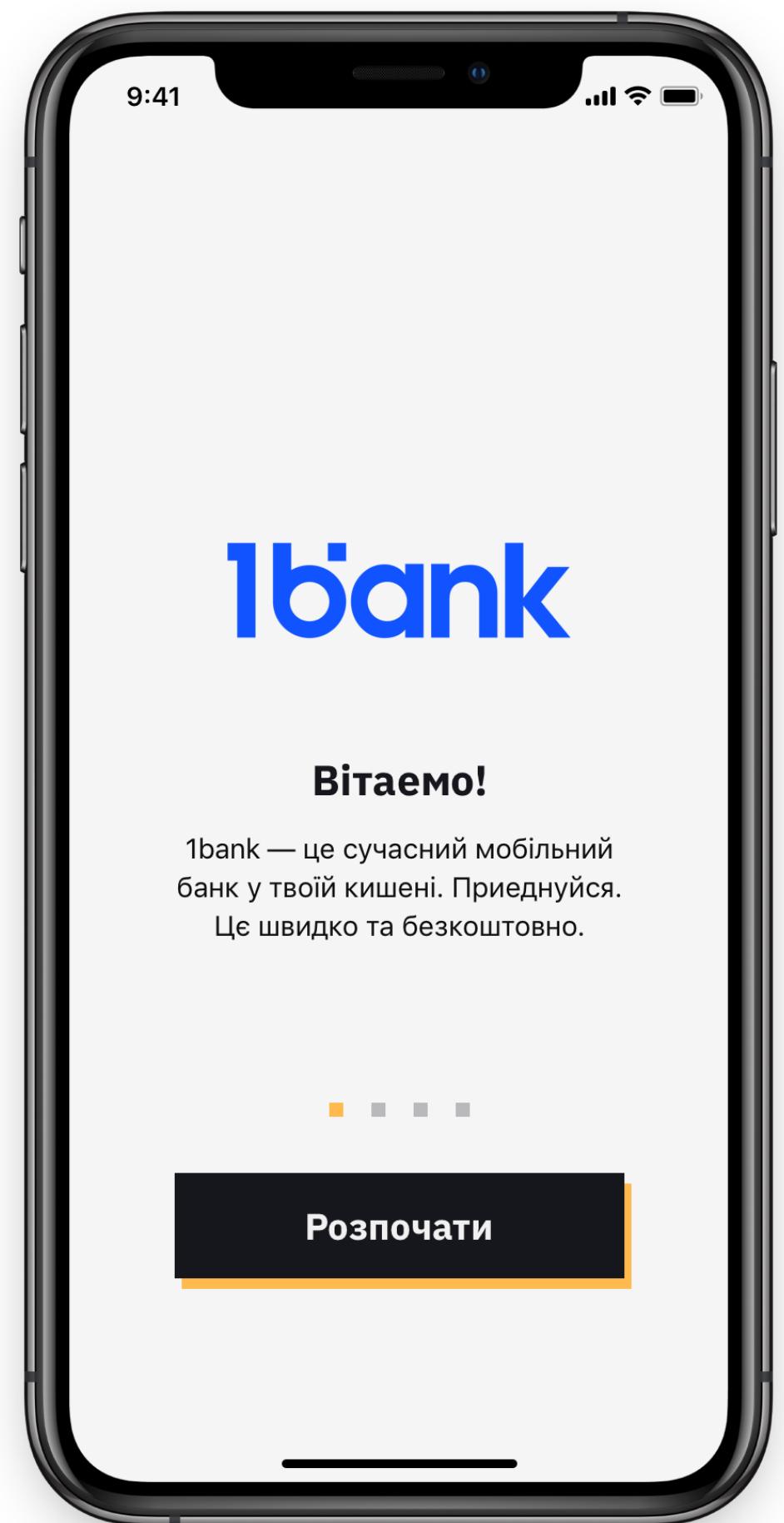
Visual style of the future app is based in part on the elements of the banks' logotype.

Also while the design is made to be more universal, some elements use their platform-specific patterns.

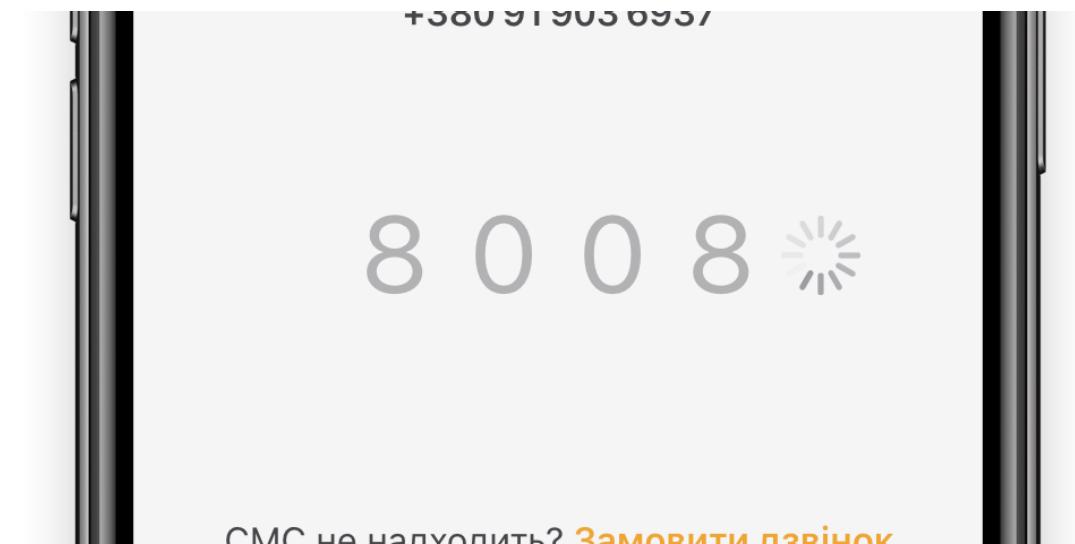
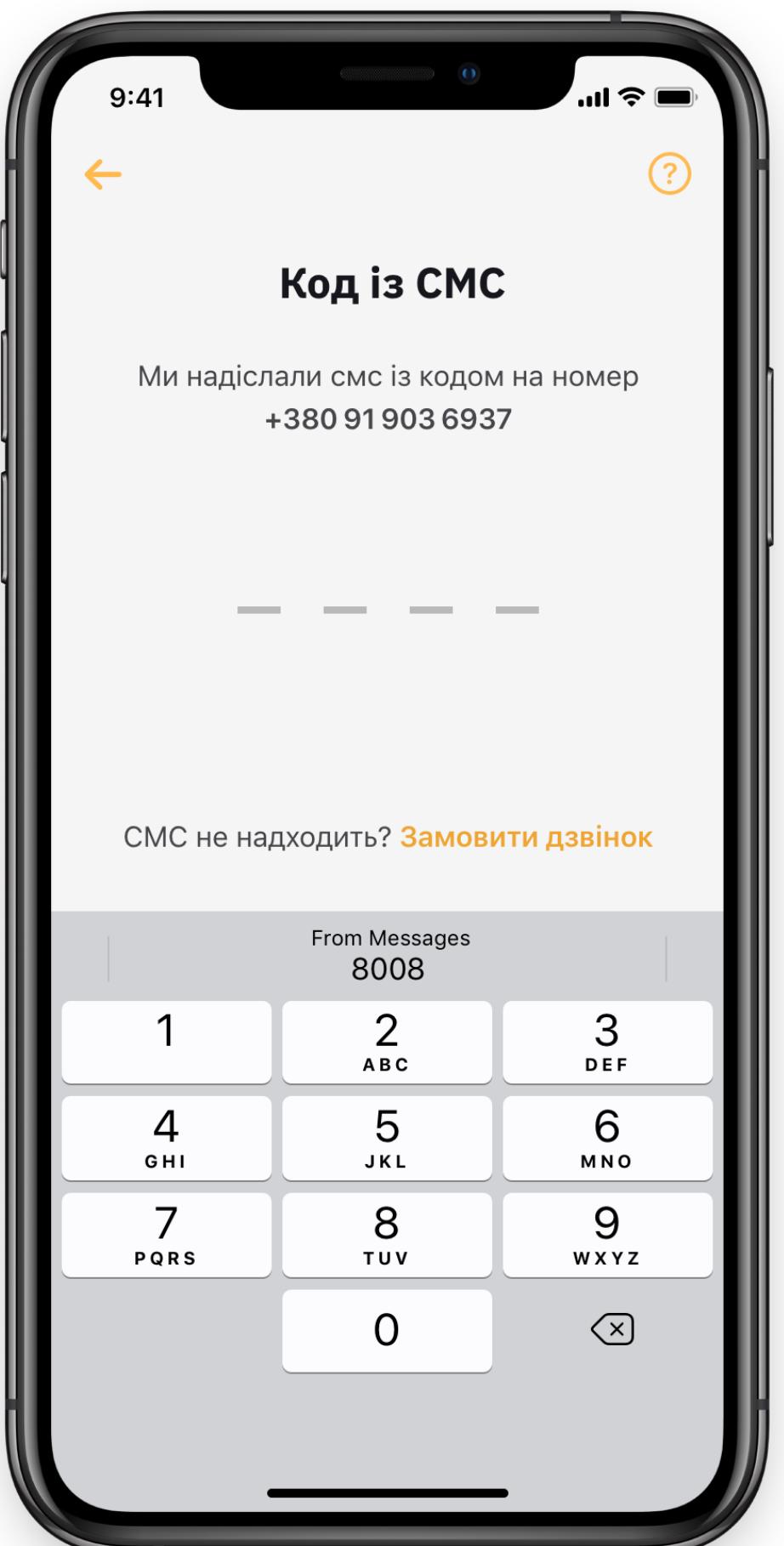
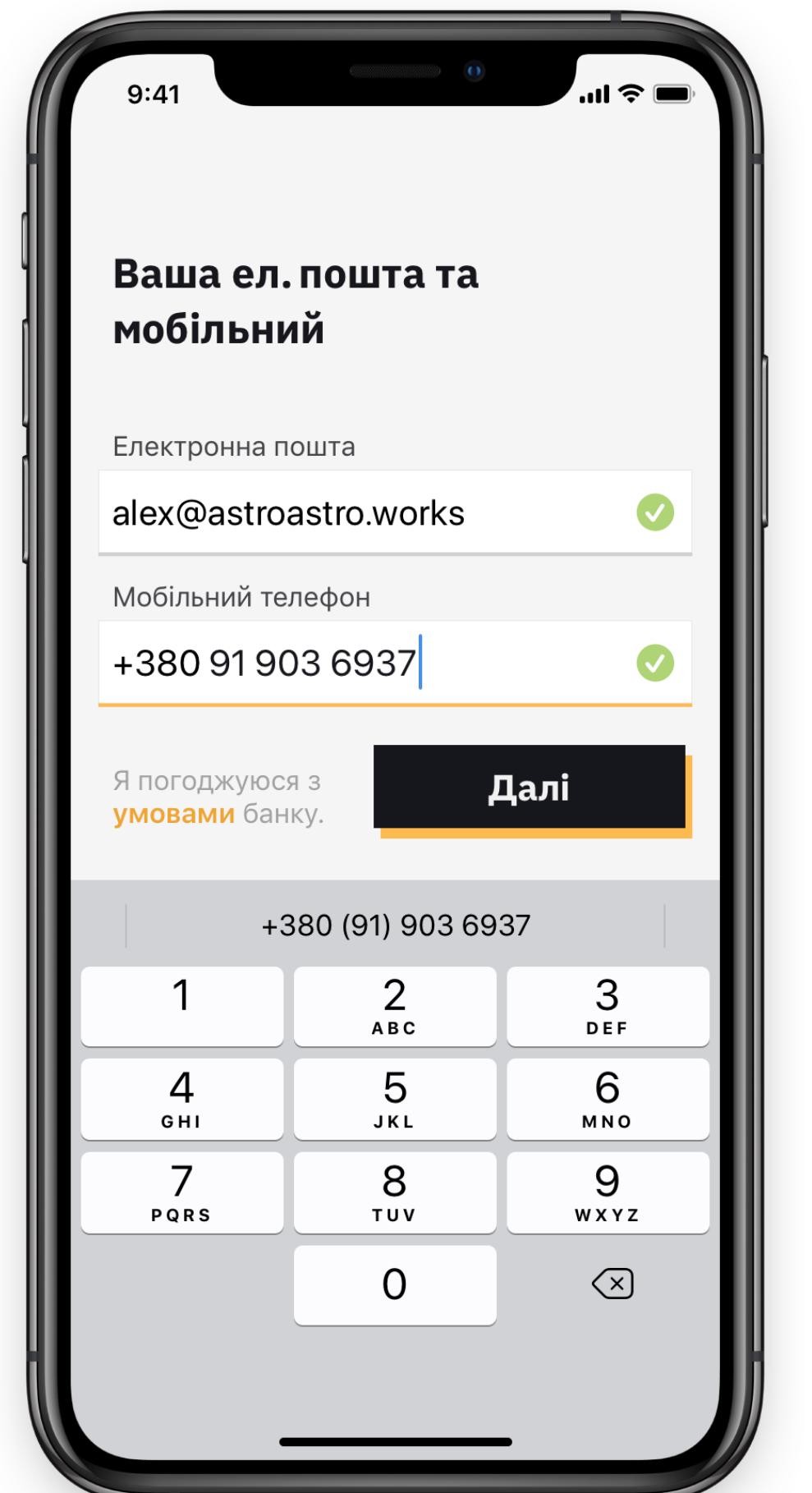


Brief onboarding on app launch

Plus an option to skip and go straight to registration.



Email and phone number steps

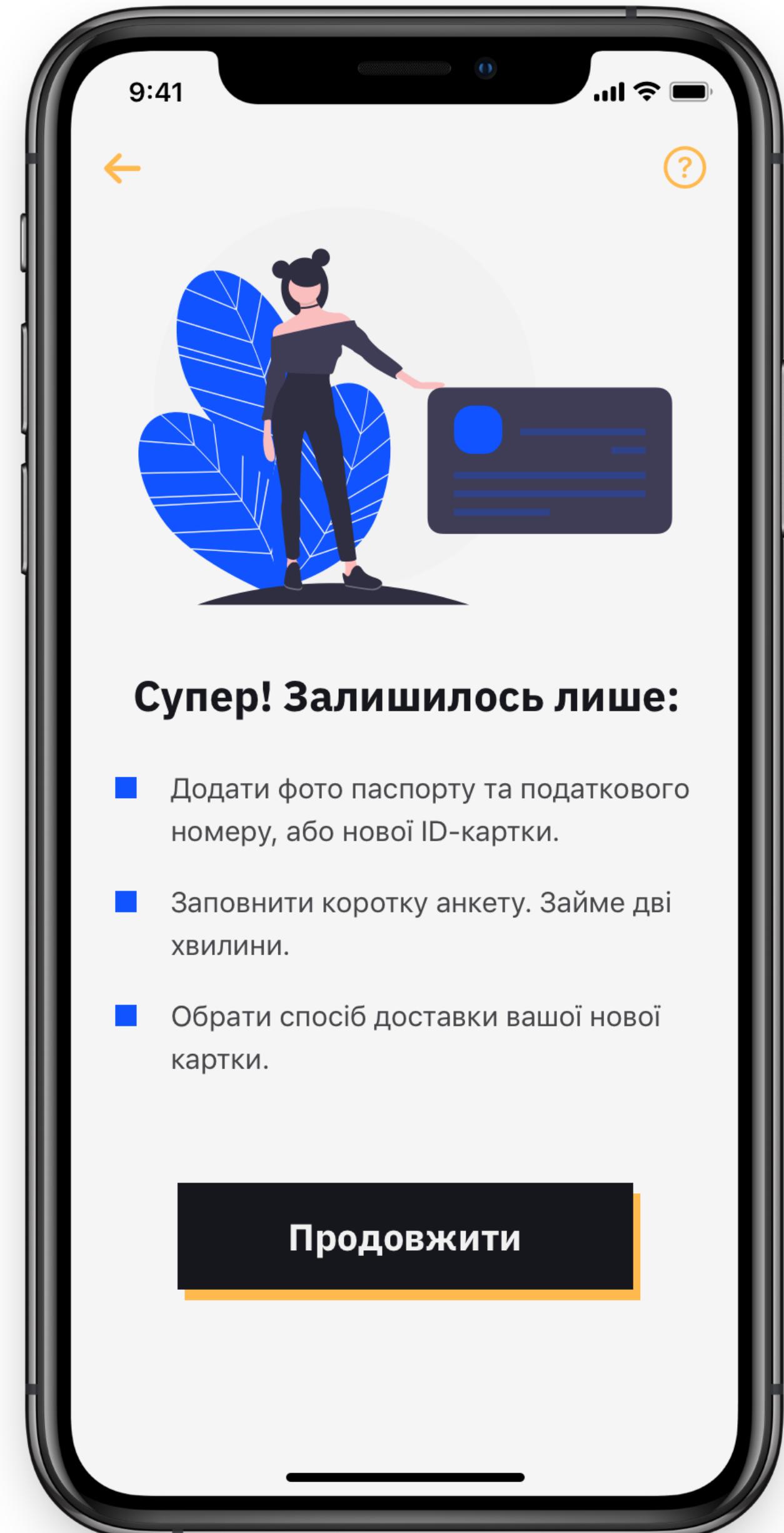


Validating phone number.

Showing the remaining steps

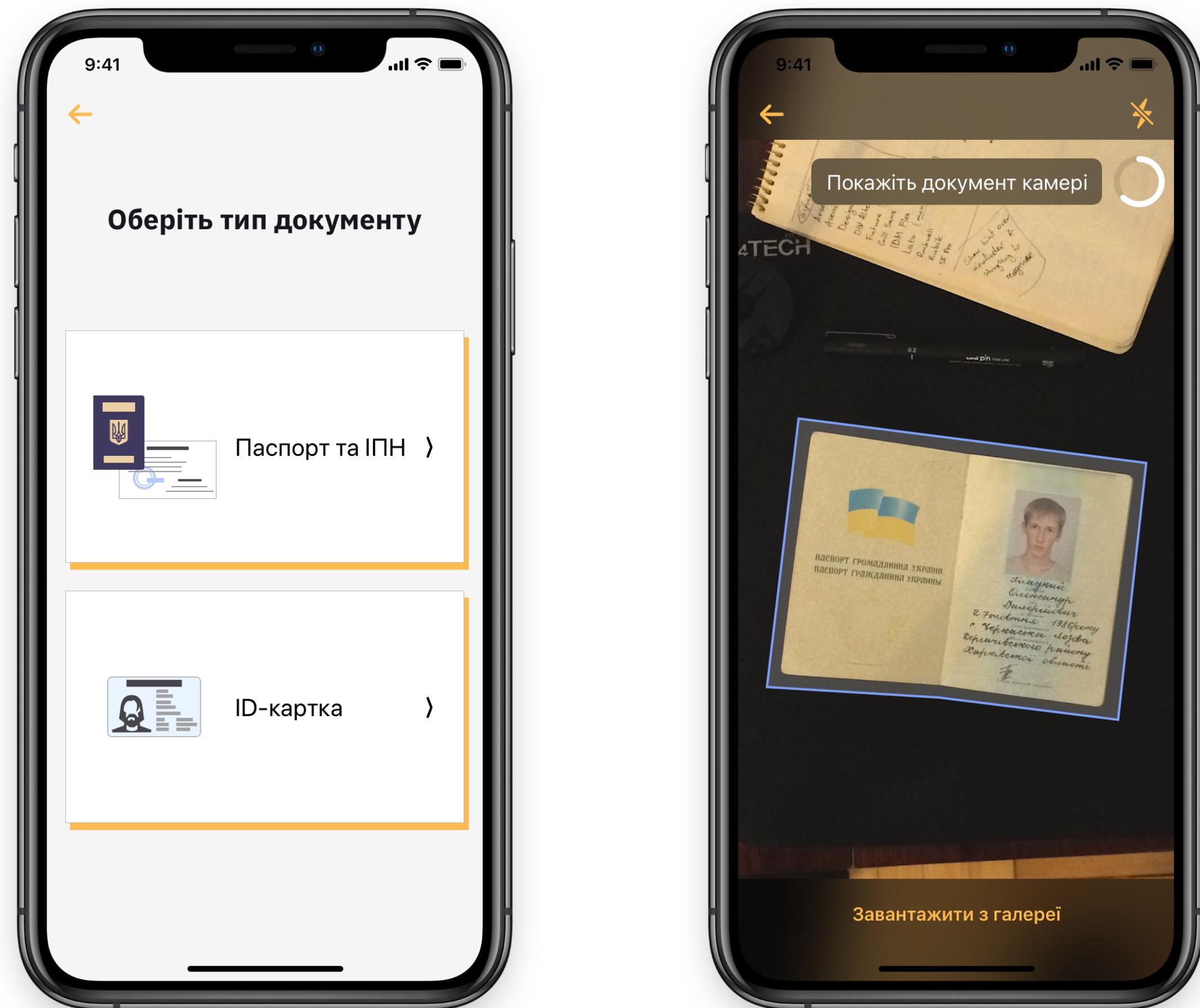
After successfully validating the phone number the app shows the remaining steps.

Forms are frustrating, so the goal here is to reassure the user that they're almost done.



Scanning documents

The app takes the photos of the necessary documents in one go. And at the same time tries to recognize the text from the images which will be then suggested on the next screen.



Checking billing address and tax ID

After the photos of all the necessary documents were taken the will ask to complete the address and tax id form.

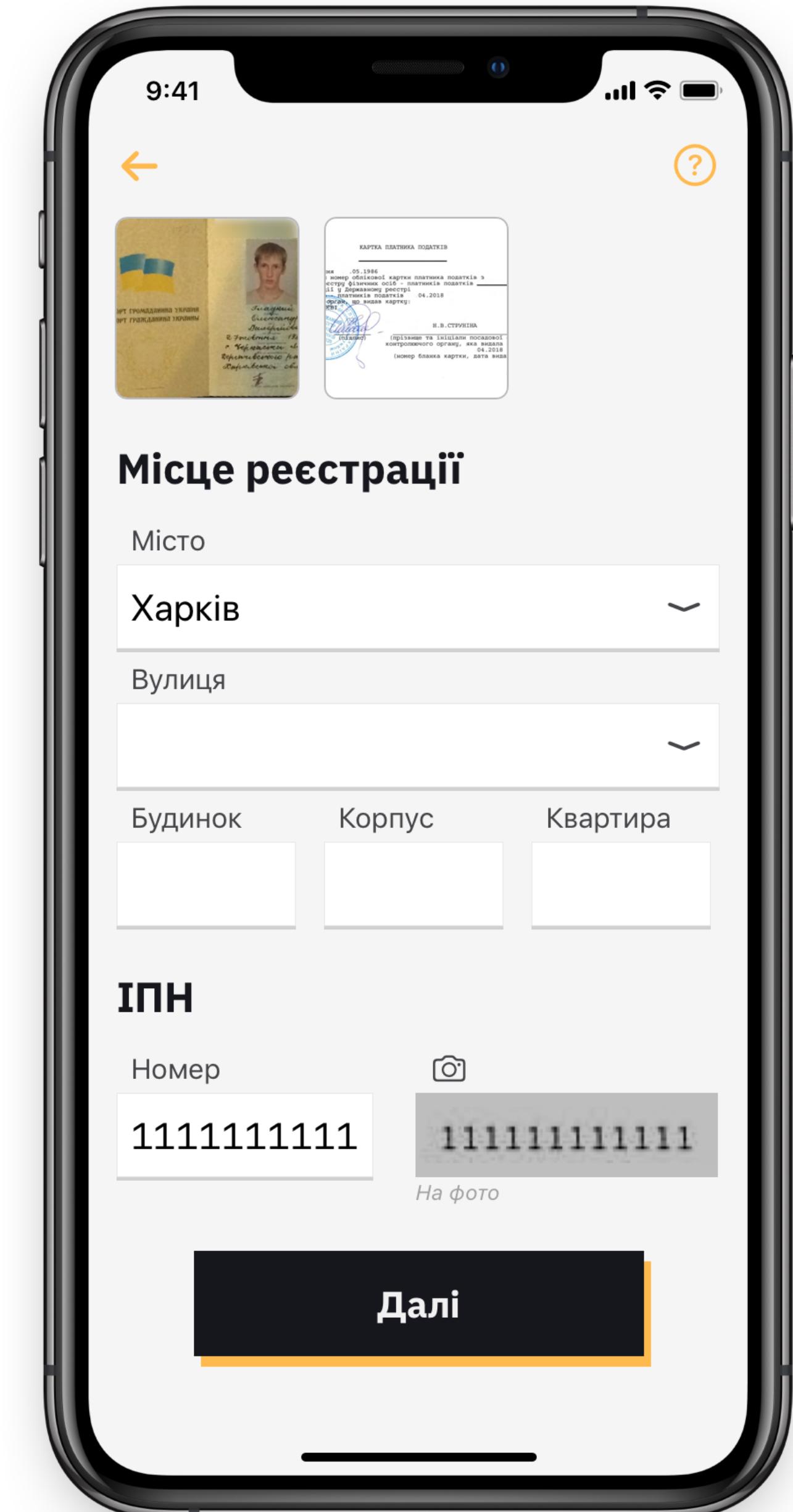
The address is partially suggested based on rough user location.

(Avoiding asking for geo location access)

Tax ID is filled in automatically if the app was able to recognize it in the photo of the document.

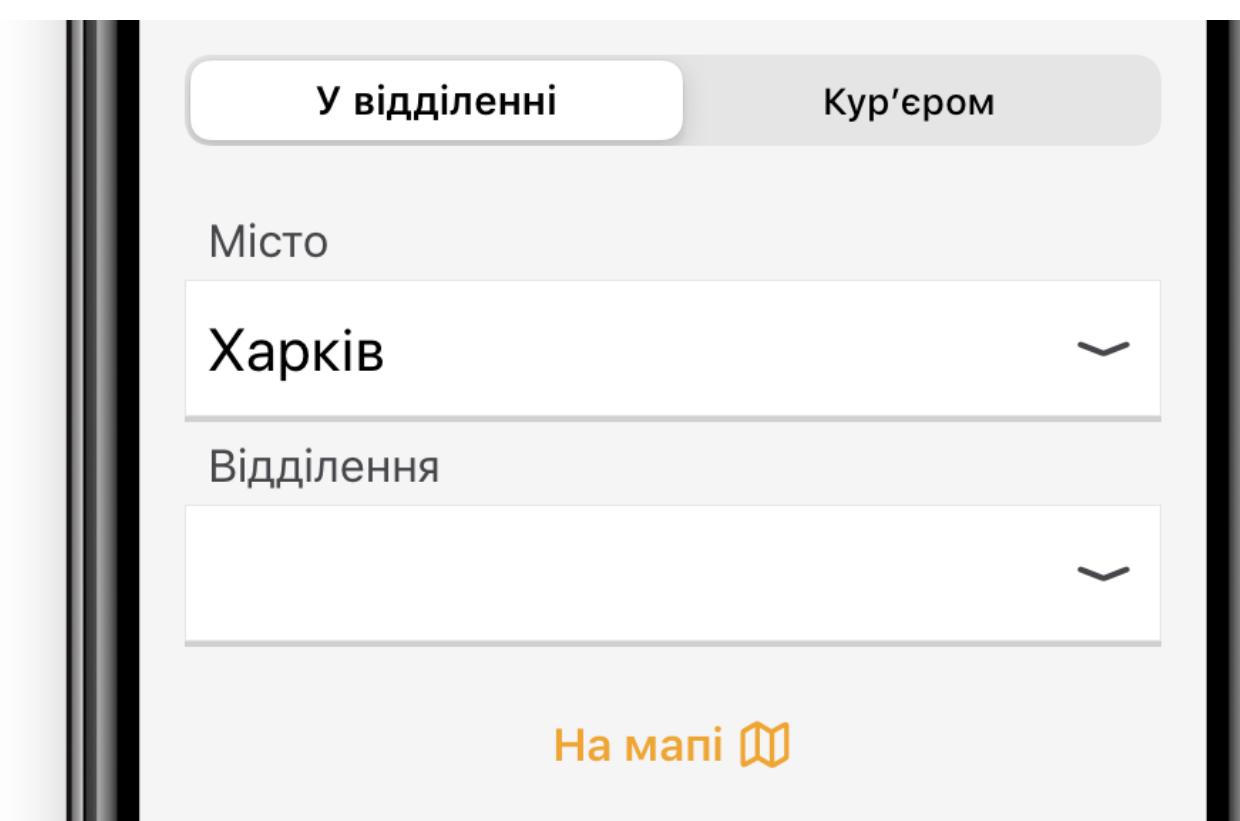
A piece of the photo with relevant data is shown next to the input for reference.

For newly introduced personal IDs this step can be skipped altogether.

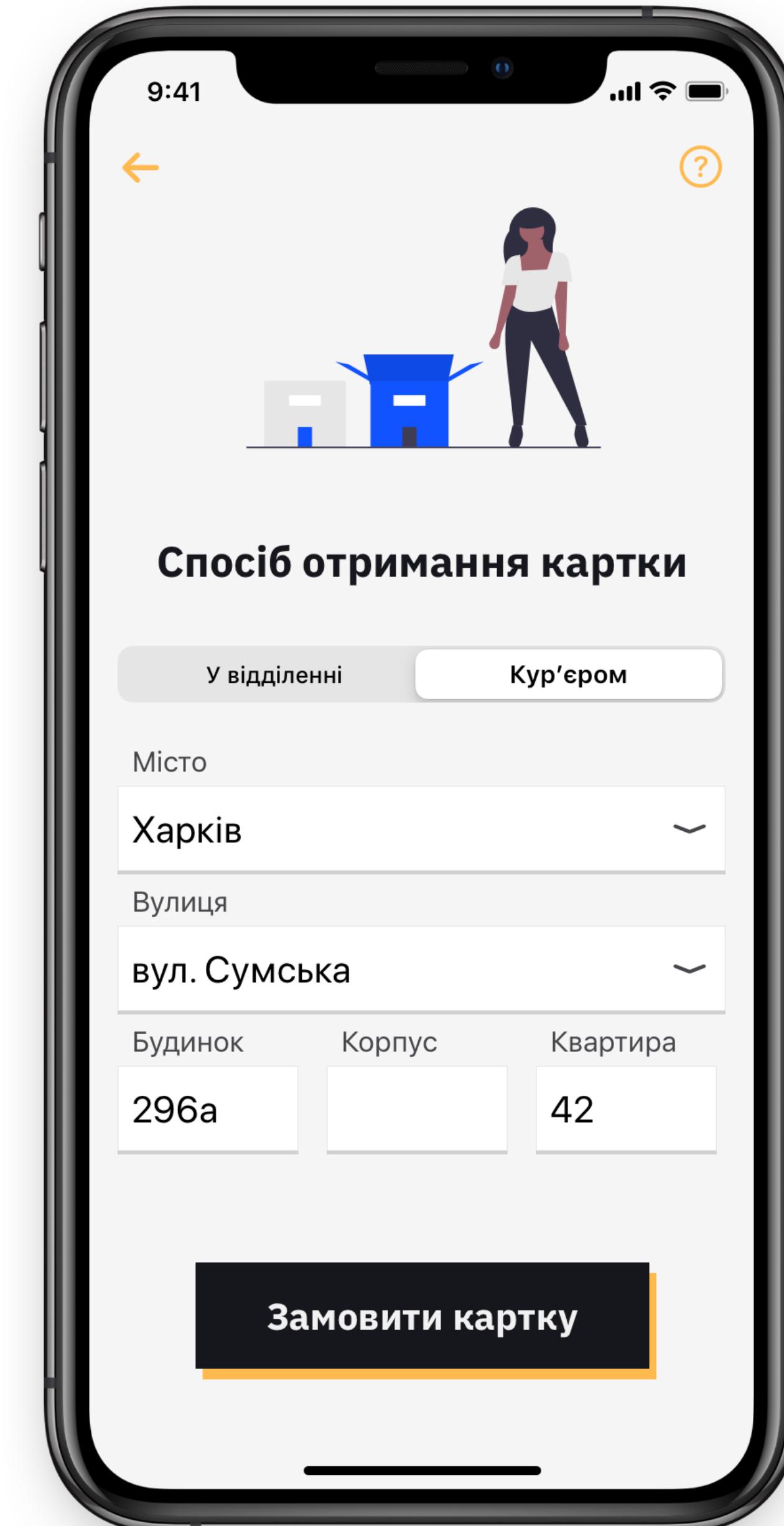


Card delivery address

If the user is in the same city as his billing address, the app will pre-fill the delivery address.



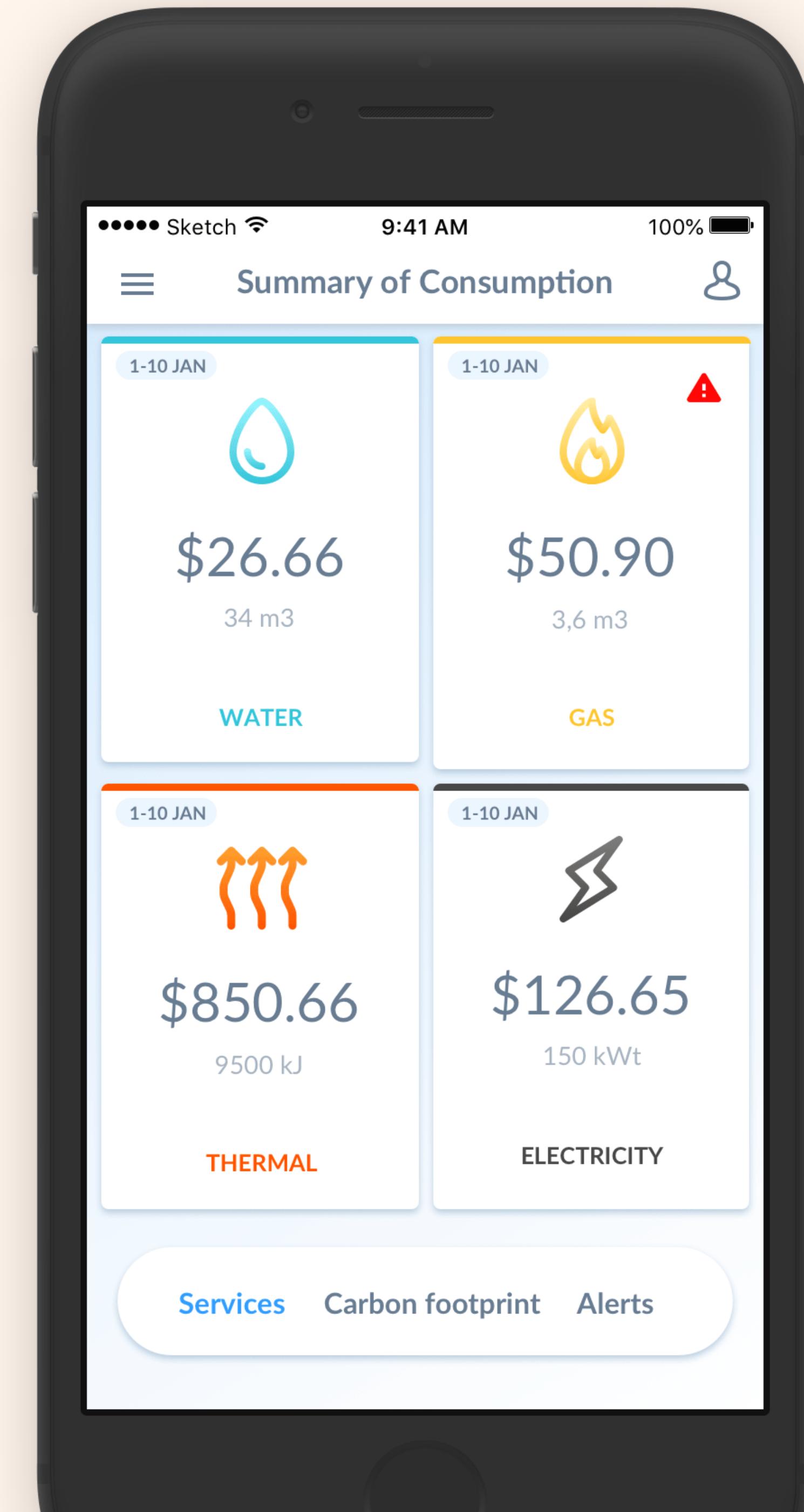
An option to pick up the card from a partners' bank branch.



Mobile app for Sub-metering Provider

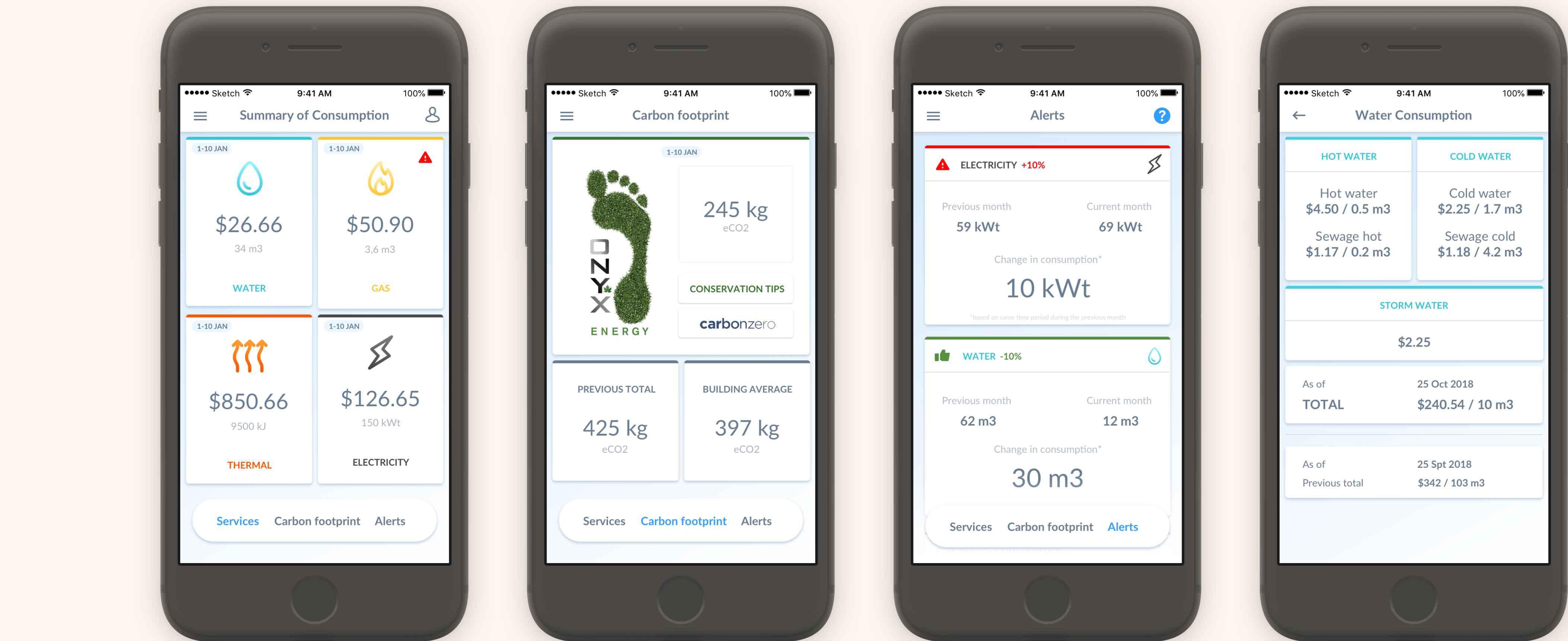
The project consisted of designing a client-facing mobile application that would show the users their metering data, alert them about irregularities and more.

I was in charge of the design of the app.



Main screen

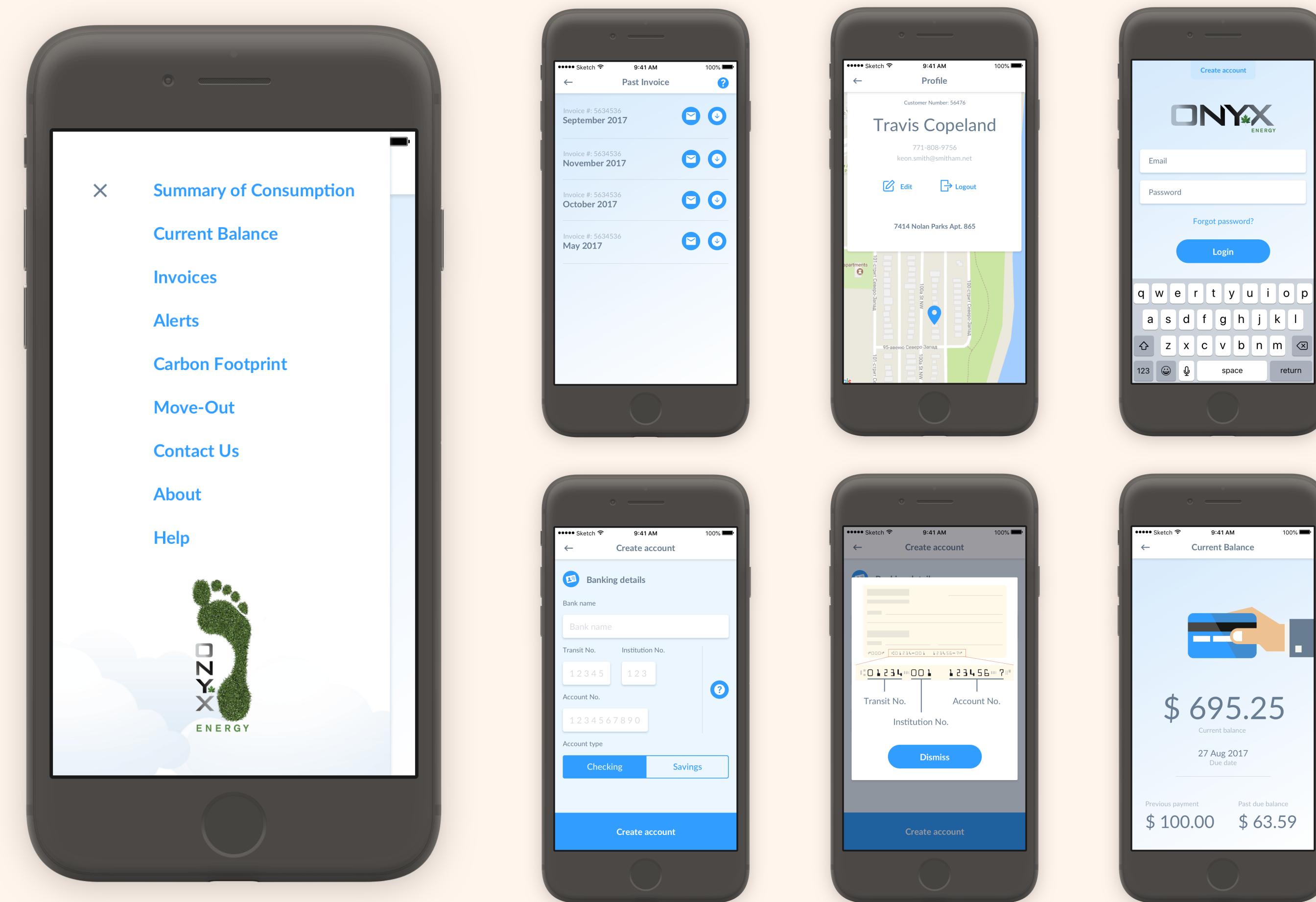
The two features the client wanted to concentrate on was to provide their users with a single place where they could view all their utilities and get alerts about them.



I designed the app around a three tabbed main screen, plus a detailed screen about a particular utility. This provided a quick at-a-glance view of the consumption levels.

Secondary screens

Since we were also able to pull some additional data from their service, I introduced a side menu that would give users an option to view this data from within the app.

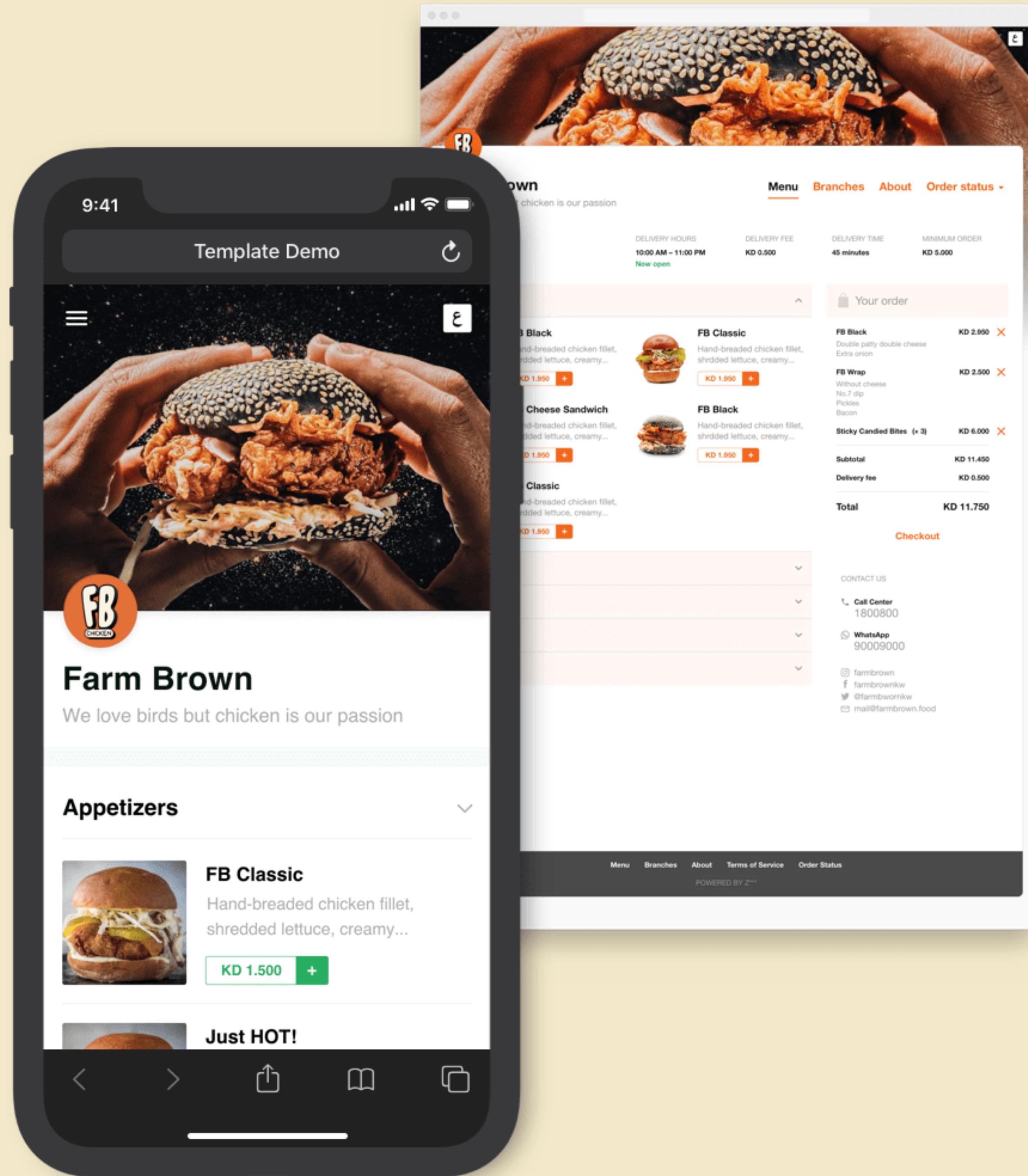


App Icons



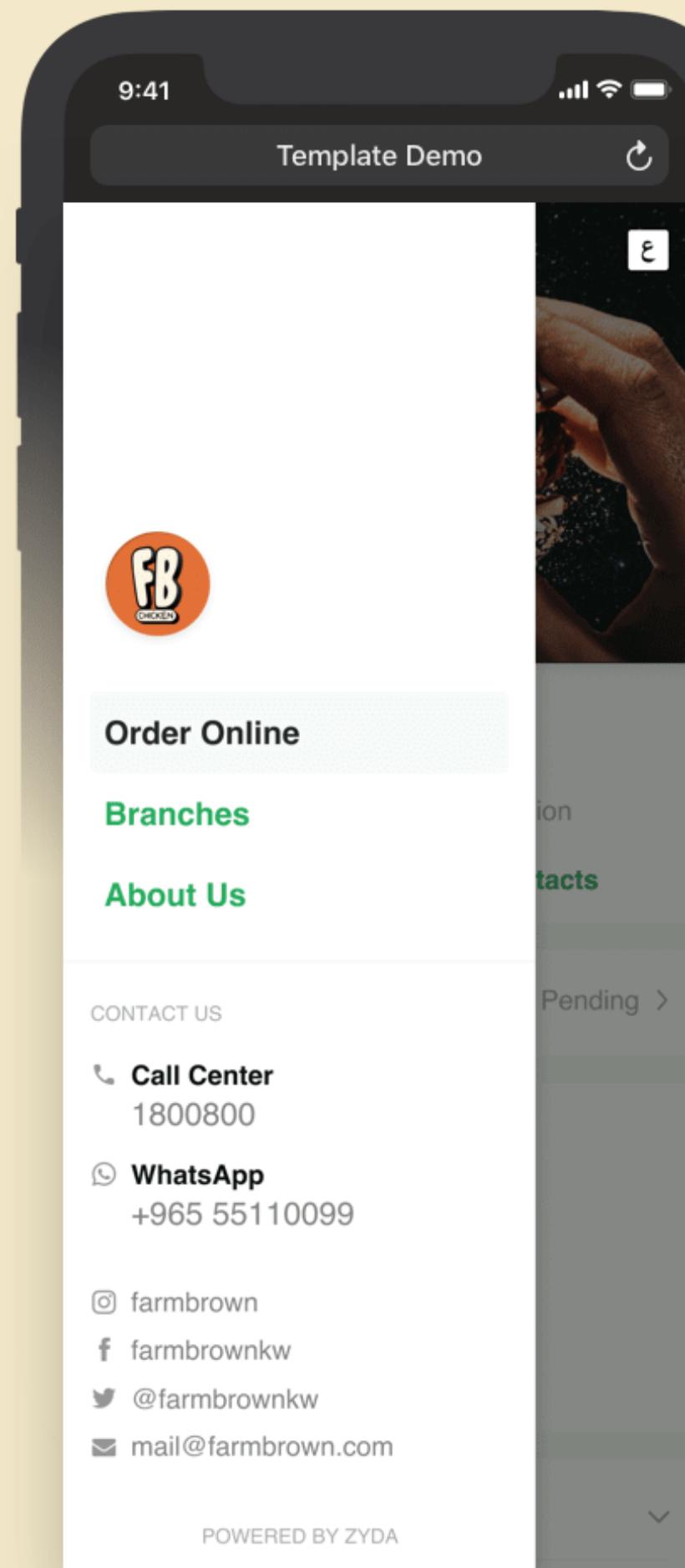
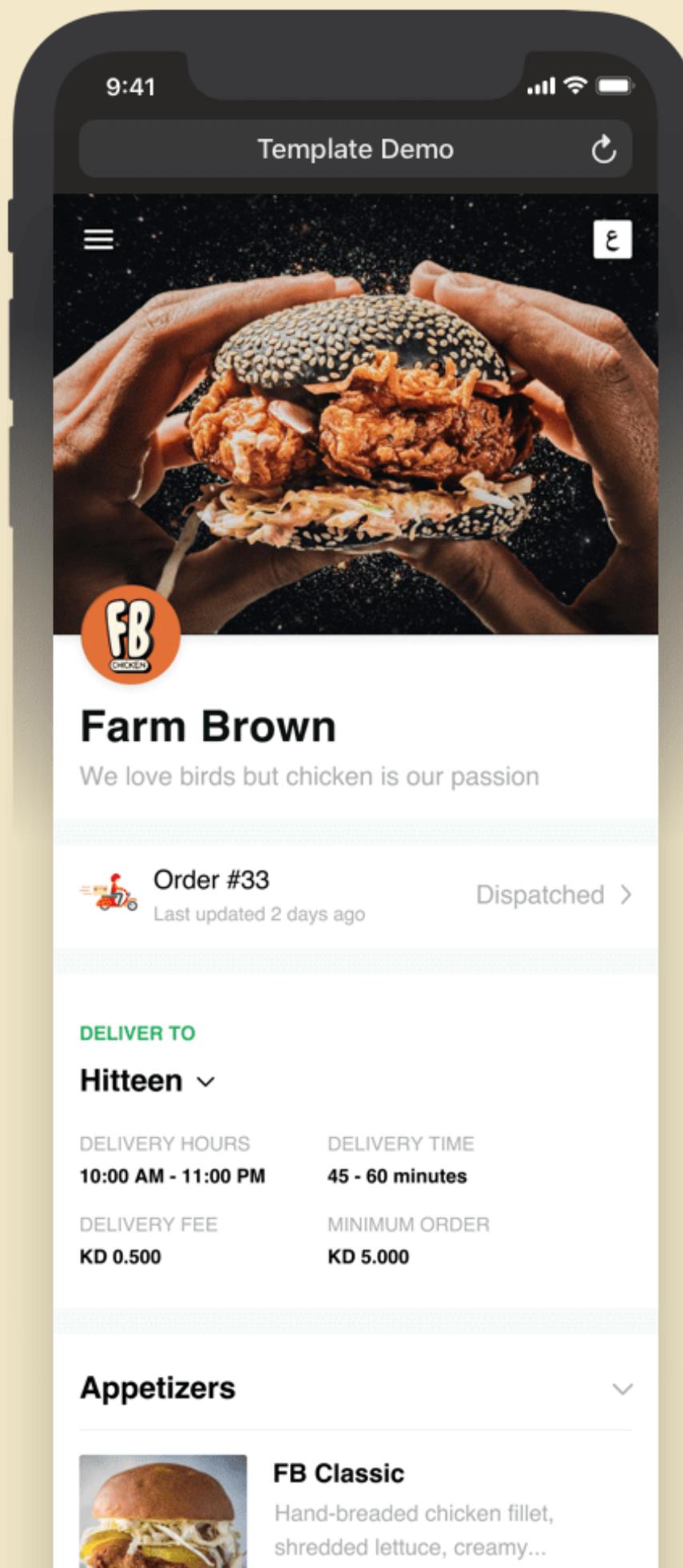
Online storefront

The project consisted of designing a storefront template for a service that provided small businesses with a complete online shop solution. One of the requirements was to use the Material Design system.

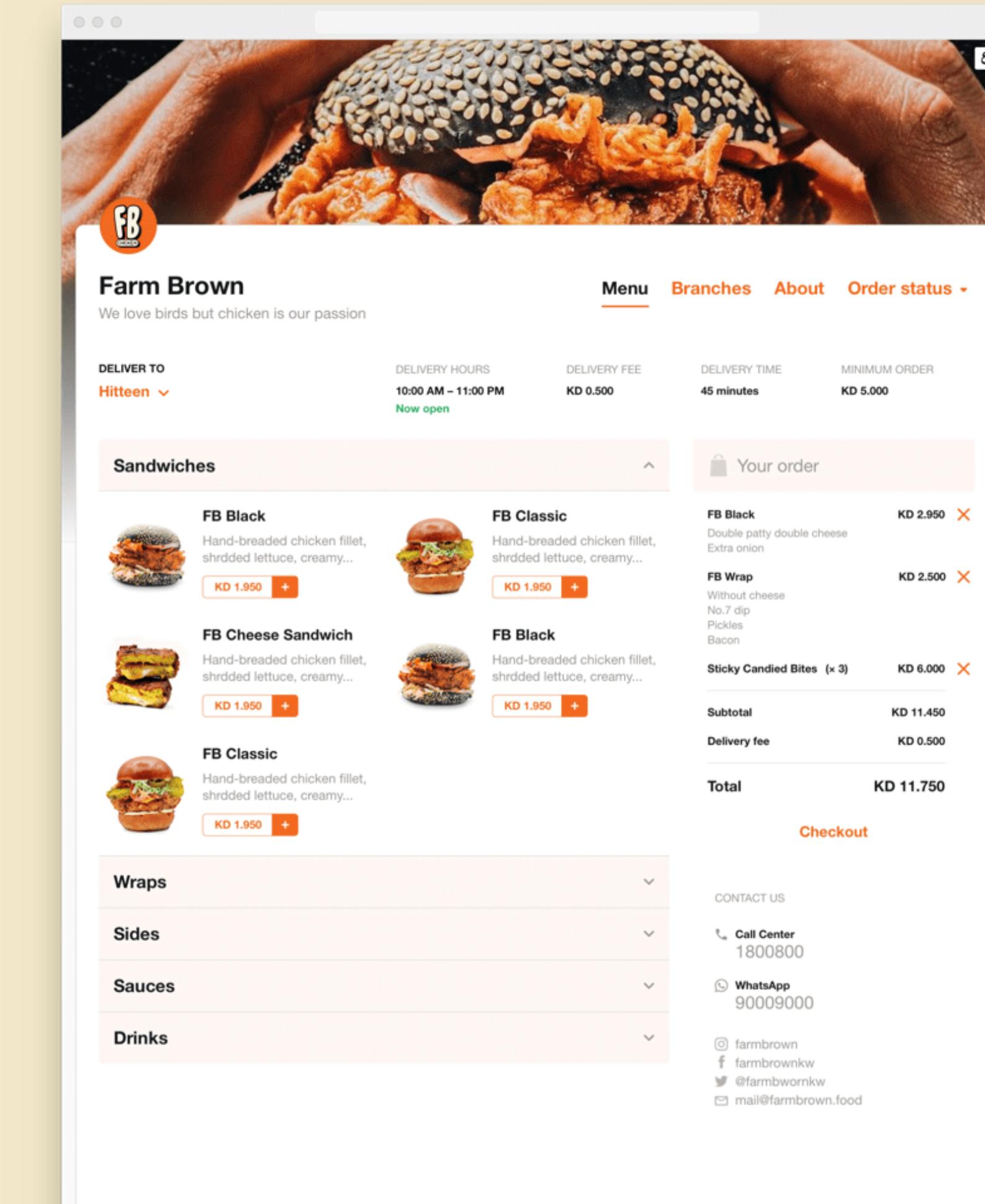


Adjustability

Since the design was going to be used by multiple businesses, some adjustability was necessary.

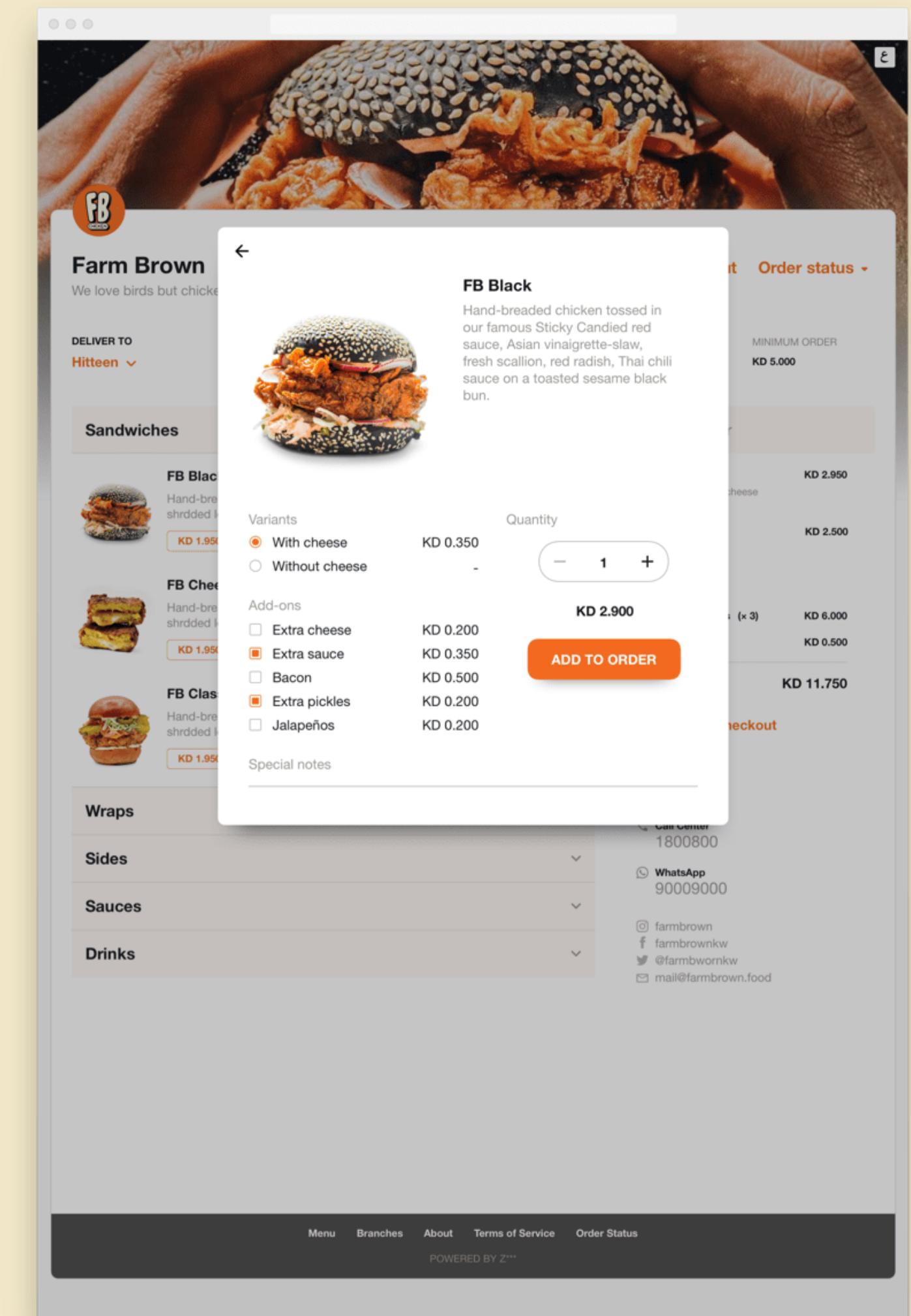
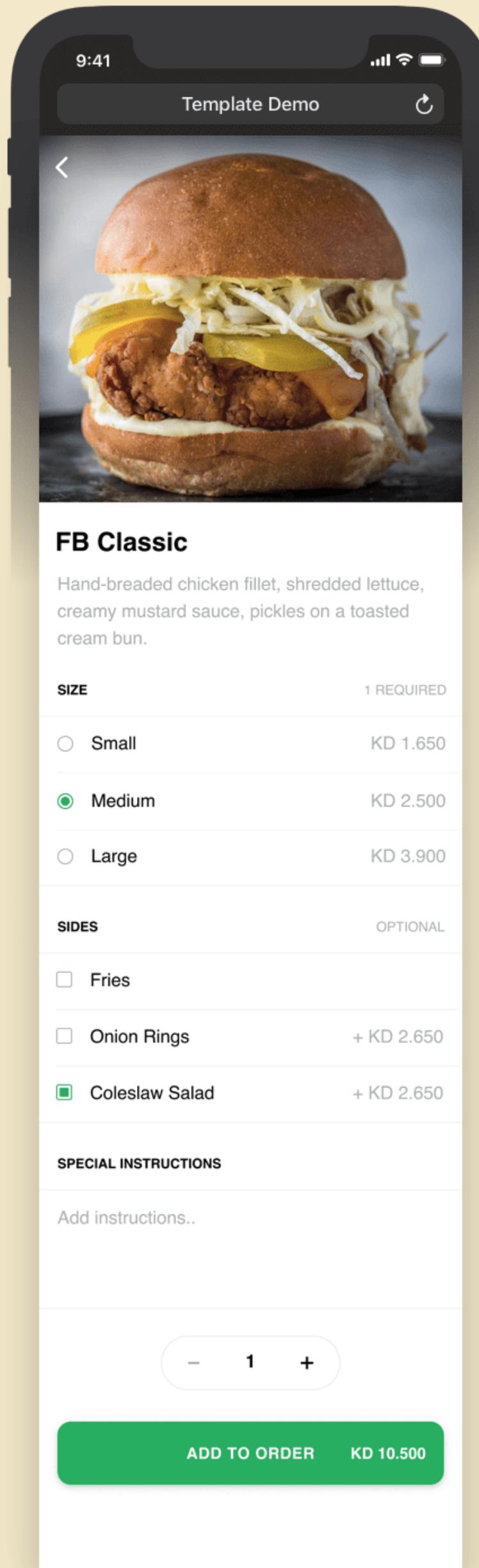


After discussions with the client, I limited the adjustability to a header image, a logo and an accent colour.



Product page

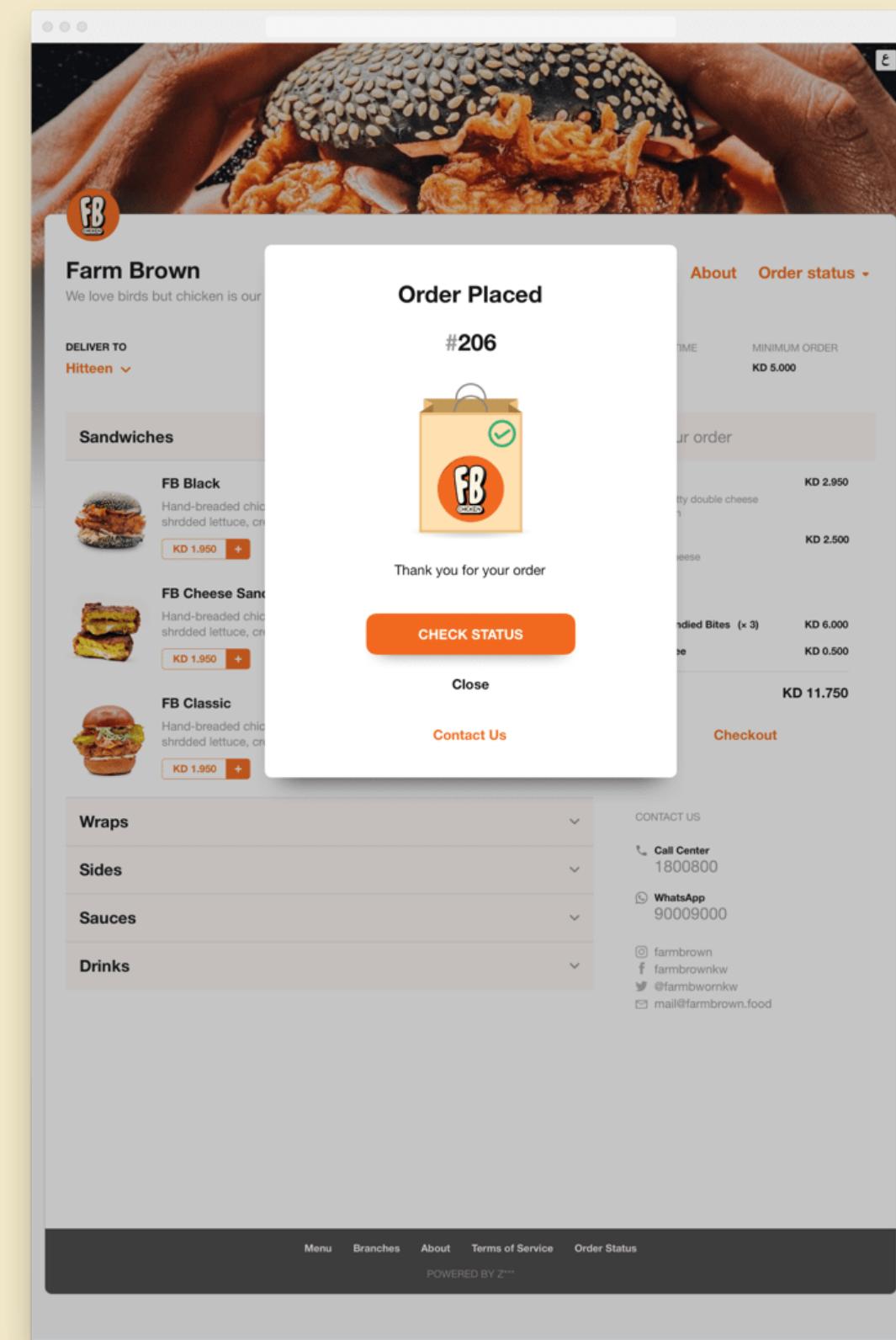
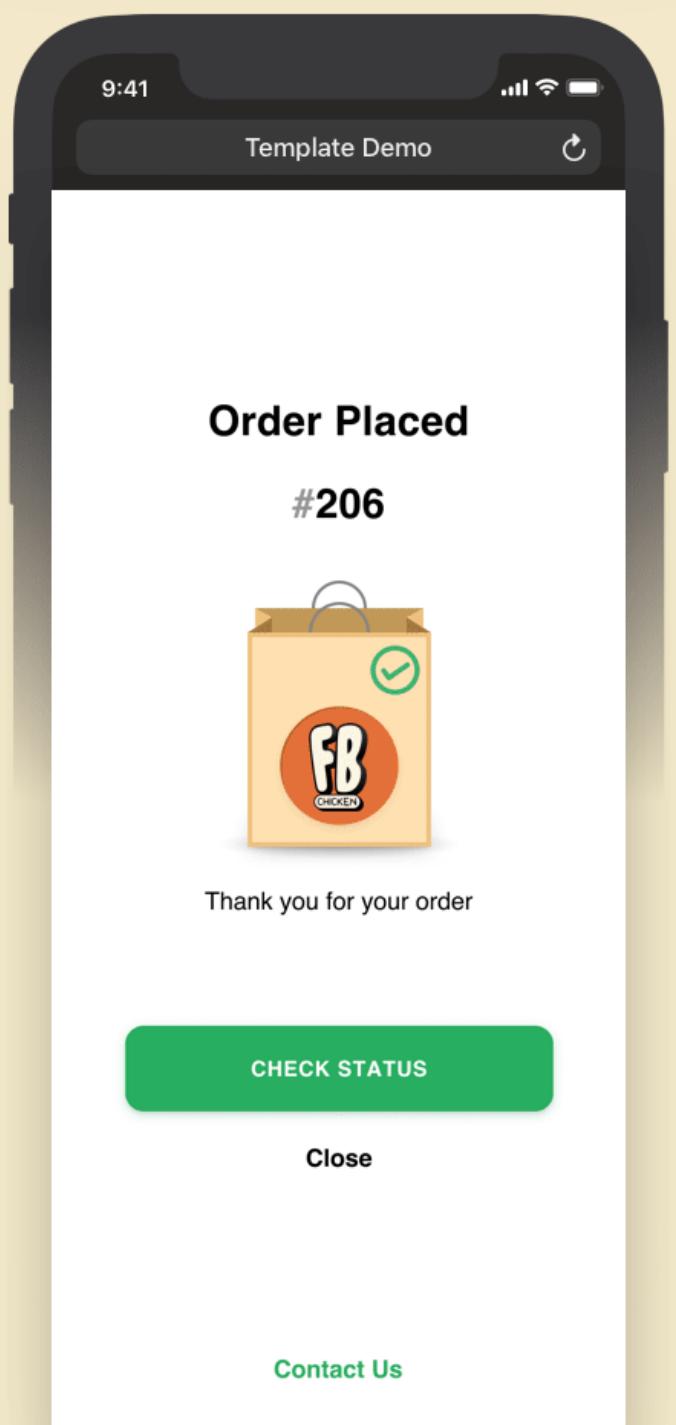
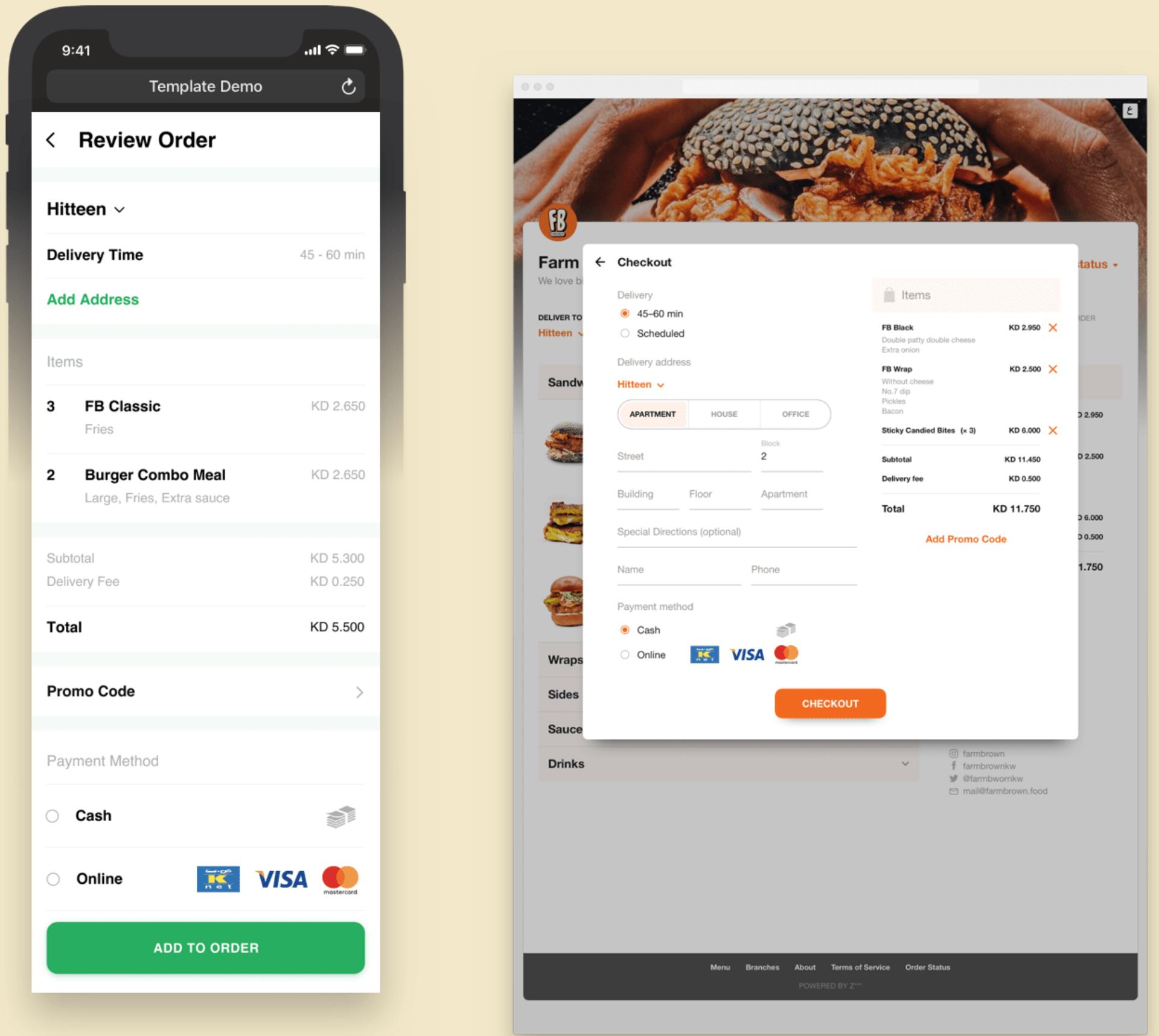
The service gives its customers the ability to have additional options added to the products. This feature is reflected on the product page.



Order overview and feedback

One of the pain points in the old template was a lengthy checkout process. In a new version, I combined the order review, address and payment method into a single screen. The new checkout was perceived as being shorter.

Added a feedback screen to let the customers know their order was received and a button to check its status.



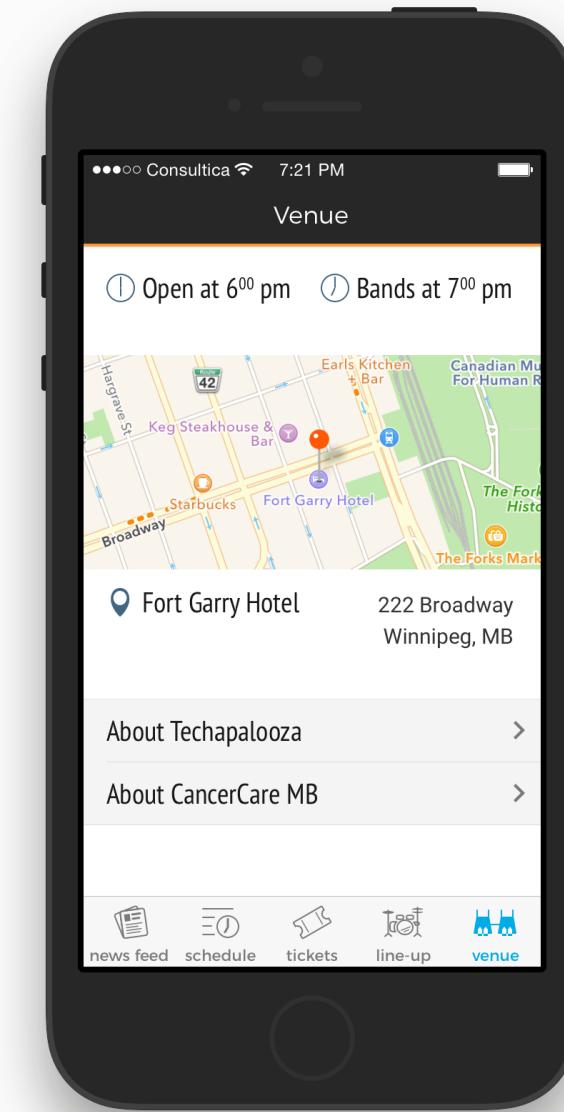
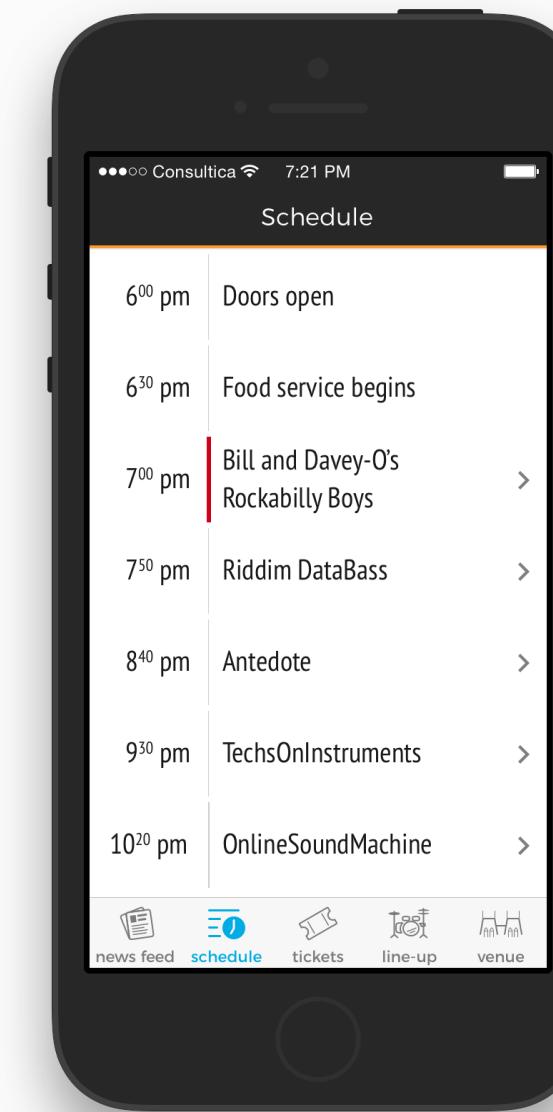
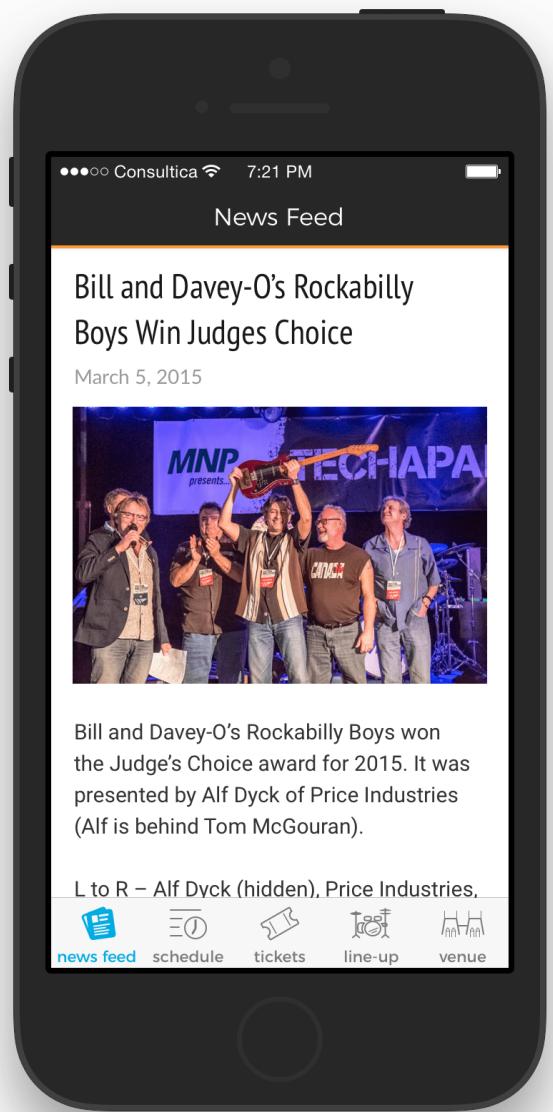
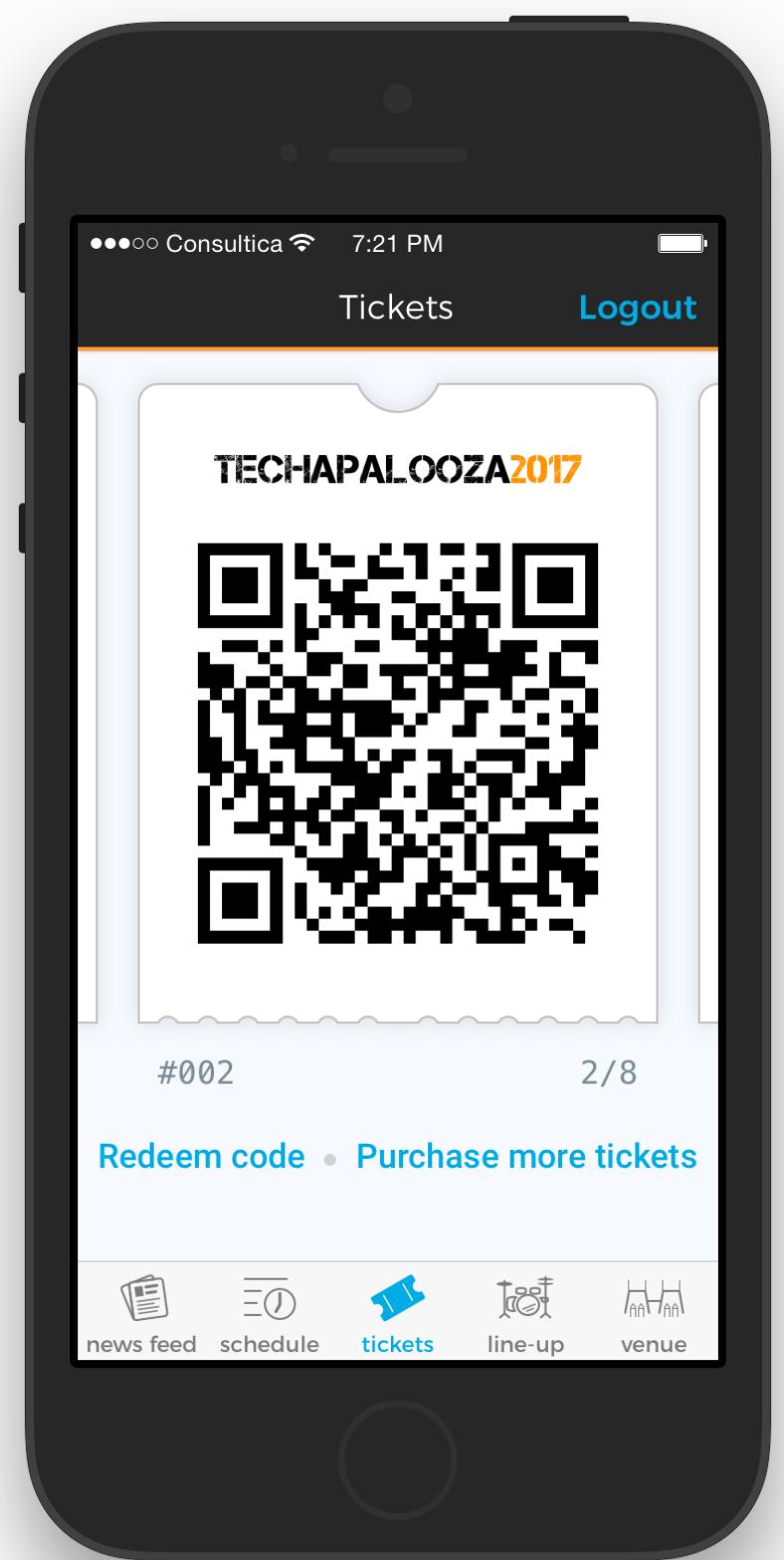
Techapalooza festival

I was tasked with creating the designs of an app, a simple admin panel and a ticket purchase web-page for an annual charity festival.



Mobile app

The organisers wanted the app to be a single place for news about the event, its schedule, tickets purchase and storage, information about performing bands and the venue. With this in mind, the app was designed around tabbed navigation.



Control panel for the app

Designed a simple dashboard that would control information inside the app.

The dashboard features a navigation bar with links for News, Bands, Schedule, Coupons, and Voting. Under Bands, users can add new bands by providing a logo, name, and description, and save them. The Bands section also lists existing bands with their logos, names, descriptions, and edit/delete buttons. The Schedule section allows users to set event times and names, with a list of scheduled events like 'Doors open' at 6:00 PM and 'Food service begins' at 6:30 PM. The Voting section displays the results of a band competition, showing three bands: Bill and Davey-O's Rockabilly Boys (254 votes), Online Sound Machine (180 votes), and Antidote (100 votes).

Created a separate ticket purchase web-page for people who did not want to use the app.

The ticket purchase interface is titled 'TECHAPALOOZA2016'. It starts with a step for entering an email address, which is required. Step 2 involves selecting a band from a list: 'Bill & Davey-O's Rockabilly Boys' or 'Online Sound Machine'. Step 3 asks for the number of tickets, currently set to 3 at \$35 each. Step 4 is the payment section, which shows two credit card fields with sample numbers (4314 3724 0011 1296 and 4314 3724 0011 1296) and expiration dates (11/16). The total cost is \$105, and a 'Complete purchase' button is available.



Alexander Hladkyi

A seasoned digital product designer with experience encompassing all design stages from initial discovery to information architecture and other user experience aspects to finalised designs that are ready for development.

Contacts

✉ alex@astroastro.works

📞 +380 91 903 6937

Thank you for your time

