FGEN Website Creation Requirements

Very very basic Rough Draft:

https://roadrunner-asparagus-d884.squarespace.com/

Color Theme: Purple, White, Grey, Black, Yellow

1. Home Page

• Header:

- Logo
- Navigation Menu: Home, About Us, Programs, Resources,
 Events, Get Involved, Contact Us
- Search Bar
- Language Selector

• Main Banner:

- o High-quality image or video representing FGEN's mission
- Tagline (e.g., "Empowering Future Generations Today")
- o Call-to-action buttons (e.g., "Learn More", "Donate Now")

Introduction Section:

- Brief introduction to FGEN and its mission
- Key statistics or highlights

• Featured Programs:

- Highlight of key programs with images and short descriptions
- Links to detailed program pages

Latest News and Events:

Upcoming events and recent news articles

Links to full news and events pages

Testimonials:

- Quotes from beneficiaries, volunteers, and partners
- Photos of individuals giving testimonials

Footer:

- Quick Links: About Us, Programs, Resources, Events, Get Involved, Contact Us
- Social Media Icons
- Newsletter Signup Form
- Contact Information

2. About Us Page

• Mission and Vision:

Detailed statements of FGEN's mission and vision

• Our Story:

- Background and history of FGEN
- o Key milestones and achievements

• Leadership Team:

 Photos and bios of the leadership team and board members

• Impact:

 Statistics, success stories, and case studies demonstrating FGEN's impact

3. Programs Page

Overview:

Introduction to FGEN's programs and initiatives

• Individual Program Pages:

- o Detailed descriptions of each program
- Objectives, target audience, and expected outcomes
- Success stories and testimonials
- Call-to-action buttons (e.g., "Join Now", "Learn More")

4. Resources Page

• Educational Materials:

 Downloadable resources (e.g., guides, toolkits, lesson plans)

• Articles and Blog:

o Informative articles and blog posts on relevant topics

Videos and Webinars:

 Collection of educational and inspirational videos and recorded webinars

5. Events Page

• Upcoming Events:

- Calendar view of upcoming events
- Detailed event pages with descriptions, dates, locations, and registration links

Past Events:

Summary of past events with photos and recaps

6. Get Involved Page

• Partnerships:

- o Information on how to partner with FGEN
- o Benefits of partnership and contact form

Donate:

- Various donation options (one-time, recurring, sponsorship)
- Secure online donation form
- Impact of donations explained with examples

7. Contact Us Page

Contact Form:

Form fields for name, email, subject, and message

Location and Directions:

o Address and interactive map

Phone and Email:

Contact phone number and email address

• Newsletter Signup:

o Prominent placement for newsletter signup form