<https://wireframe.cc/pro/pp/87fa47a70733465>

1. Homogeneous vs. Diverse Components: I would aim for consistency in design elements to provide a cohesive user experience, but also incorporate some components to highlight key information and create visual interest.

2. Familiarity vs. Innovation: I’ll choose familiarity mixed in with some innovation to capture the attention of my audience.

3. Communicative Authority: A site in the style of a personal blog or portfolio site might aim for a more intimate, personalized feel. I want to achieve this effect while also remaining informative.

Color palette: <https://coolors.co/palette/227c9d-17c3b2-ffcb77-fef9ef-fe6d73>

Logo: 

<https://www.canva.com/templates/EAFw5Mv1ouM-black-and-white-bold-minimal-simple-modern-podcast-livestream-instagram-post/>

I want to use this typography but for the entire style of the website.