

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	14,879	414	100.0%	100.0%
KNIT SHOP	Total	2,665	59	17.9%	14.3%
	WwKnitwCardi	2,330	52	15.7%	12.6%
	WwKnitwJumper	335	7	2.3%	1.7%
INDGO GRDN	Total	2,284	60	15.4%	14.5%
	WwJerseyShirts	651	19	4.4%	4.6%
	WwJerseyTops	441	11	3.0%	2.7%
	WwDressJersey	296	5	2.0%	1.2%
	WwSkrtPatt	211	4	1.4%	1.0%
	WwJerseySwts	201	5	1.4%	1.2%
	WwOutwJkt	104	3	0.7%	0.7%
	WwJerseyTunic	92	2	0.6%	0.5%
	WwBtmsTrs	55	1	0.4%	0.2%
	WwDressWoven	54	3	0.4%	0.7%
	WwWovenShirts	46	3	0.3%	0.7%
	WwWovenTops	44	1	0.3%	0.2%
	WwIntimSwimw	43	1	0.3%	0.2%
	WwKnitwJumper	43	2	0.3%	0.5%
ESSENTIALS	Total	1,275	33	8.6%	8.0%
	WwBtmsJean	667	18	4.5%	4.3%
	WwSkrtPatt	398	8	2.7%	1.9%
	WwBtmsTrs	111	5	0.7%	1.2%
	WwSkrtPlain	100	2	0.7%	0.5%
CORE	Total	1,226	35	8.2%	8.5%
	WwJerseyTops	489	19	3.3%	4.6%
	WwDressWoven	253	4	1.7%	1.0%
	WwWovenShirts	183	4	1.2%	1.0%
	WwBtmsTrs	180	3	1.2%	0.7%
	WwJerseyShirts	52	3	0.4%	0.7%
	WwJerseySwts	42	1	0.3%	0.2%
	WwSkrtPatt	26	1	0.2%	0.2%
BOTANICAL	Total	1,125	24	7.6%	5.8%
	WwJerseyShirts	346	9	2.3%	2.2%
	WwWovenTops	268	5	1.8%	1.2%
	WwJerseyTops	135	4	0.9%	1.0%
	WwDressJersey	130	2	0.9%	0.5%
	WwWovenShirts	106	2	0.7%	0.5%
	WwDressWoven	78	1	0.5%	0.2%
	WwWovenTunic	62	1	0.4%	0.2%
PIETS GARD	Total	978	35	6.6%	8.5%
	WwJerseyTops	268	11	1.8%	2.7%
	WwDressWoven	143	4	1.0%	1.0%
	WwKnitwJumper	126	4	0.8%	1.0%
	WwWovenTops	78	2	0.5%	0.5%
	WwJerseyTunic	78	3	0.5%	0.7%
	WwSkrtPlain	78	4	0.5%	1.0%
	WwKnitwCardi	74	2	0.5%	0.5%
	WwJerseyShirts	54	3	0.4%	0.7%
	WwDressJersey	39	1	0.3%	0.2%
	WwWovenShirts	39	1	0.3%	0.2%
TEE BAR D2	Total	971	43	6.5%	10.4%
	WwJerseyTops	971	43	6.5%	10.4%
DRESS EDIT	Total	900	17	6.0%	4.1%
	WwDressJersey	900	17	6.0%	4.1%
FLUID LINE	Total	684	27	4.6%	6.5%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
FLUID LINE	WwWovenTops	137	6	0.9%	1.4%
	WwJerseyTops	108	7	0.7%	1.7%
	WwDressJersey	104	3	0.7%	0.7%
	WwSkrtPatt	91	3	0.6%	0.7%
	WwDressWoven	87	2	0.6%	0.5%
	WwKnitwJumper	61	2	0.4%	0.5%
	WwJerseyShirts	52	2	0.4%	0.5%
	WwBtmsTrs	26	1	0.2%	0.2%
	WwSkrtPlain	17	1	0.1%	0.2%
FREE BIRD	Total	663	18	4.5%	4.3%
	WwKnitwJumper	165	4	1.1%	1.0%
	WwJerseyTunic	104	3	0.7%	0.7%
	WwWovenTops	87	2	0.6%	0.5%
	WwDressJersey	69	2	0.5%	0.5%
	WwSkrtPlain	69	2	0.5%	0.5%
	WwJerseyShirts	68	3	0.5%	0.7%
	WwWovenShirts	56	1	0.4%	0.2%
	WwKnitwCardi	43	1	0.3%	0.2%
TEE BAR	Total	403	14	2.7%	3.4%
	WwJerseyTops	403	14	2.7%	3.4%
UTILITY	Total	359	6	2.4%	1.4%
	WwWovenTunic	126	2	0.8%	0.5%
	WwDressJersey	126	2	0.8%	0.5%
	WwSkrtPatt	65	1	0.4%	0.2%
	WwJerseyShirts	42	1	0.3%	0.2%
OUTERWEAR	Total	239	4	1.6%	1.0%
	WwOutwCoat	239	4	1.6%	1.0%
MALIBAR	Total	209	4	1.4%	1.0%
	WwWovenShirts	209	4	1.4%	1.0%
STAY AT HM	Total	208	6	1.4%	1.4%
	WwJerseySwts	140	4	0.9%	1.0%
	WwBtmsTrs	68	2	0.5%	0.5%
WARLI	Total	138	3	0.9%	0.7%
	WwWovenShirts	138	3	0.9%	0.7%
KIDS D3	Total	110	5	0.7%	1.2%
	WwSgvSgv	110	5	0.7%	1.2%
MADAGASCAR	Total	63	2	0.4%	0.5%
	WwJerseyTops	63	2	0.4%	0.5%
FANTASY F	Total	62	3	0.4%	0.7%
	WwSgvSgv	62	3	0.4%	0.7%
VOLUME D2	Total	61	2	0.4%	0.5%
	WwKnitwCardi	61	2	0.4%	0.5%
MIDNIGHT G	Total	52	2	0.4%	0.5%
	WwKnitwCardi	52	2	0.4%	0.5%
BEAUT CITY	Total	48	1	0.3%	0.2%
	WwKnitwCardi	48	1	0.3%	0.2%
KIDS TRANS	Total	28	2	0.2%	0.5%
	WwSgvSgv	28	2	0.2%	0.5%
KIDS D2	Total	26	2	0.2%	0.5%
	WwSgvSgv	26	2	0.2%	0.5%
CINNAMON T	Total	25	2	0.2%	0.5%
	WwBtmsTrs	70	2	0.5%	0.5%
	WwSkrtPatt	26	1	0.2%	0.2%
	WwJerseyTops	23	1	0.2%	0.2%
	WwKnitwJumper	(94)	-2	(0.6%)	(0.5%)
KIDS D1	Total	23	1	0.2%	0.2%
	WwSgvSgv	23	1	0.2%	0.2%
ANIMAL T	Total	17	1	0.1%	0.2%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
ANIMAL T	WwSgvSgv	17	1	0.1%	0.2%
ORIENTAL L	Total	16	1	0.1%	0.2%
	WwIntimNightw	16	1	0.1%	0.2%
SPOT CAT	Total	14	1	0.1%	0.2%
	WwSgvSgv	14	1	0.1%	0.2%
KIDS S&B	Total	6	1	0.0%	0.2%
	WwSgvSgv	6	1	0.0%	0.2%

Item L3 Desc	Item Desc	Item Colour	Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total		14,879	414	100.0%	100.0%
WwJerseyTops	Geo Embroidered Tee	BLUE MLT	INDGO GRDN		441	11	3.0%	2.7%
	Neo Tee	FR NAVY	TEE BAR D2		157	7	1.1%	1.7%
		PINK PR	TEE BAR D2		62	3	0.4%	0.7%
		BRIL WHITE	TEE BAR D2		50	3	0.3%	0.7%
		PINK MLT	TEE BAR D2		22	1	0.1%	0.2%
		BLUE MLT	TEE BAR D2		13	1	0.1%	0.2%
	Nelly Notch Neck Tee	RED MLT	TEE BAR D2		111	6	0.7%	1.4%
		MID YELLOW	TEE BAR D2		109	5	0.7%	1.2%
		PINK MLT	TEE BAR D2		28	1	0.2%	0.2%
		BLUE MLT	TEE BAR D2		21	1	0.1%	0.2%
	Petunia Pocket Tee	PINK MLT	TEE BAR D2		104	3	0.7%	0.7%
		BLUE MLT	TEE BAR		100	3	0.7%	0.7%
		MID GREEN	TEE BAR D2		23	1	0.2%	0.2%
		DK GREEN	TEE BAR		22	1	0.1%	0.2%
	Veronica Tee	NAVY MULTI	TEE BAR		197	7	1.3%	1.7%
		MID PINK	TEE BAR		26	1	0.2%	0.2%
		LGT YELLOW	TEE BAR		23	1	0.2%	0.2%
	Cassie Crew Organic Tee	BRIL WHITE	CORE		78	3	0.5%	0.7%
		WASHED BLK	CORE		48	2	0.3%	0.5%
		MID YELLOW	CORE		17	1	0.1%	0.2%
		TAN PR	FLUID LINE		17	1	0.1%	0.2%
	Embroidered Tie Hem Tee	NAT WHITE	CORE		155	4	1.0%	1.0%
	Crochet Pocket Tee	LGT YELLOW	BOTANICAL		65	2	0.4%	0.5%
		DARK NAVY	BOTANICAL		35	1	0.2%	0.2%
		NAT WHITE	BOTANICAL		35	1	0.2%	0.2%
	Nelly Notch Embroidered Tee	YELLOW MLT	TEE BAR D2		69	2	0.5%	0.5%
		BRIL WHITE	TEE BAR D2		65	2	0.4%	0.5%
	Joan Jersey Shirt	NAT MLT	PIETS GARD		109	5	0.7%	1.2%
	Neo Embroidered Tee	WHITE MLT	TEE BAR D2		94	3	0.6%	0.7%
	Cosy Jersey Top	MID GREEN	PIETS GARD		52	2	0.4%	0.5%
		DUS BLUE	PIETS GARD		26	1	0.2%	0.2%
	Peony Puff Sleeve Tee	BRIL WHITE	CORE		33	2	0.2%	0.5%
		RED MLT	FLUID LINE		33	2	0.2%	0.5%
	Emb Petal Tank Vest	WHITE	MADAGASCAR		63	2	0.4%	0.5%
	Poppy Frill Neck Organic Tee	MID BLUE	CORE		49	3	0.3%	0.7%
	Beach Break Jersey Top	NAVY PR	CORE		22	1	0.1%	0.2%
		WHITE PL	CORE		22	1	0.1%	0.2%
	PUFF SLEEVE TOP	RED MLT	FLUID LINE		42	3	0.3%	0.7%
	Belle Broderie Cuff Tee	BRIL WHITE	CORE		39	1	0.3%	0.2%
	Emb Petal Top	MID TEAL	PIETS GARD		39	1	0.3%	0.2%
	Duky Dropped Shoulder Tee	YELLOW MLT	TEE BAR		35	1	0.2%	0.2%
	Effie Embroidered Tee	TEAL MLT	PIETS GARD		26	1	0.2%	0.2%
	Lou Lou Organic Shirt	WHITE MLT	CORE		26	1	0.2%	0.2%
	Voyage Jersey Vest	BRIL WHITE	TEE BAR D2		8	1	0.1%	0.2%
		LGT ORANGE	TEE BAR D2		8	1	0.1%	0.2%
		LGT PURPLE	TEE BAR D2		8	1	0.1%	0.2%
	Cinnamon Lace Tee	BRT PINK	CINNAMON T		23	1	0.2%	0.2%
	Voyage Embroidered Vest	LGT BLUE	TEE BAR D2		20	1	0.1%	0.2%
	Lines Jersey Mix Top	MID RED	FLUID LINE		16	1	0.1%	0.2%
	Leaf Jacquard Jersey Top	BLK MLT	PIETS GARD		16	1	0.1%	0.2%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP		517	11	3.5%	2.7%
		FR NAVY	KNIT SHOP		368	8	2.5%	1.9%
		MID CORAL	KNIT SHOP		191	5	1.3%	1.2%
		MID PINK	KNIT SHOP		183	4	1.2%	1.0%

Item L3 Desc	Item Desc	Item Colour	Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
WwKnitwCardi	Lola Crew Neck Cardi	NAT MLT		KNIT SHOP	178	3	1.2%	0.7%
		LGT BLUE		KNIT SHOP	124	4	0.8%	1.0%
		LGT PURPLE		KNIT SHOP	74	3	0.5%	0.7%
		BLUE MLT		KNIT SHOP	41	1	0.3%	0.2%
		NAT WHITE		KNIT SHOP	24	1	0.2%	0.2%
		GREEN MLT		KNIT SHOP	n/a	1	n/a%	0.2%
	Cosy Rib Longline Cardigan	FR NAVY		KNIT SHOP	208	3	1.4%	0.7%
		LGT GREY		KNIT SHOP	139	2	0.9%	0.5%
		LIGHT TAN		BEAUT CITY	48	1	0.3%	0.2%
		DARK TEAL		PIETS GARD	39	1	0.3%	0.2%
	Waves Cardi	LGT GREEN		KNIT SHOP	242	5	1.6%	1.2%
		MID BLUE		KNIT SHOP	42	1	0.3%	0.2%
	Ocean Cardi	BRT ORA		VOLUME D2	30	1	0.2%	0.2%
		DUCK EGG		VOLUME D2	30	1	0.2%	0.2%
	Twinkle Jumper	MID PINK		MIDNIGHT G	52	2	0.4%	0.5%
	Colourblock Cardigan	MID TAN		FREE BIRD	43	1	0.3%	0.2%
	Lane Button Side Cardigan	DK GREEN		PIETS GARD	35	1	0.2%	0.2%
WwDressJersey	Esther Eco Vero Dress	NAVY MULTI		DRESS EDIT	362	7	2.4%	1.7%
		BLUE MLT		DRESS EDIT	85	2	0.6%	0.5%
		GREEN MLT		UTILITY	56	1	0.4%	0.2%
	Selina Fairtrade Dress	GREEN MLT		DRESS EDIT	246	4	1.7%	1.0%
		PINK MLT		DRESS EDIT	107	2	0.7%	0.5%
		GREY MLT		DRESS EDIT	65	1	0.4%	0.2%
	Emily Fairtrade Jersey Dress	RED MLT		INDGO GRDN	179	3	1.2%	0.7%
	Felicity EcoVero Wrap Dress	RED MLT		FLUID LINE	104	3	0.7%	0.7%
		NAVY MULTI		PIETS GARD	39	1	0.3%	0.2%
	Rene Dress	GREY MLT		UTILITY	70	1	0.5%	0.2%
	Sail Away Dress	BROWN MLT		FREE BIRD	69	2	0.5%	0.5%
	Jersey Herbie Dress	NAVY MULTI		BOTANICAL	65	1	0.4%	0.2%
	Spring Atlantic Dress	BROWN MLT		BOTANICAL	65	1	0.4%	0.2%
	Anywhere Fairtrade Dress	BLUE PR		INDGO GRDN	61	1	0.4%	0.2%
	SS Hayne Jersey Dress	NAVY PR		INDGO GRDN	56	1	0.4%	0.2%
	Simple Life Dress	GREEN MLT		DRESS EDIT	35	1	0.2%	0.2%
WwJerseyShirts	Penny Pocket Jersey Shirt	BRIL WHITE		INDGO GRDN	269	8	1.8%	1.9%
		MID BLUE		INDGO GRDN	109	4	0.7%	1.0%
	Pocket Jersey Shirt	NAVY MULTI		BOTANICAL	240	6	1.6%	1.4%
	Summer Jersey Woven Mix Shirt	NAVY MULTI		INDGO GRDN	235	6	1.6%	1.4%
	Painting Shirt	NAVY PR		BOTANICAL	106	3	0.7%	0.7%
	Park Jersey Shirt	PINK MLT		FREE BIRD	45	2	0.3%	0.5%
	Fenella Shirt	PINK MLT		UTILITY	42	1	0.3%	0.2%
	Park Life Jersey Shirt	BLUE MLT		INDGO GRDN	38	1	0.3%	0.2%
	Mixed Media Top	BRT PINK		PIETS GARD	31	2	0.2%	0.5%
	Pom Trim Jersey Shirt	BRIL WHITE		CORE	30	1	0.2%	0.2%
	Elm Jersey Shirt	PURPLE MLT		FLUID LINE	26	1	0.2%	0.2%
	Loganberry Collared Shirt	RED MLT		FLUID LINE	26	1	0.2%	0.2%
	Crocus Jersey Top	NAVY MULTI		PIETS GARD	23	1	0.2%	0.2%
	Della Jersey Top	YELLOW MLT		FREE BIRD	23	1	0.2%	0.2%
	Coastal Path Jersey Shirt	LAUND BLUE		CORE	22	1	0.1%	0.2%
	Broderie Jersey Shirt	NAT WHITE		CORE	n/a	1	n/a%	0.2%
WwSkrtPatt	Camilla Denim Skirt	MID DENIM		ESSENTIALS	398	8	2.7%	1.9%
	Abberford Jersey Maxi Skirt	BLUE MLT		INDGO GRDN	113	2	0.8%	0.5%
	Camilla Midi Skirt	GREY MLT		FLUID LINE	91	3	0.6%	0.7%
	Poppy Skirt	PINK MLT		UTILITY	65	1	0.4%	0.2%
	Aria Linen Skirt	ORANGE MLT		INDGO GRDN	51	1	0.3%	0.2%
	Matilda Crinkle Skirt	BLUE MLT		INDGO GRDN	48	1	0.3%	0.2%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
WwSkrtPatt	Chestern Burnout Skirt	NAVY PR	CORE	26	1	0.2%	0.2%
	Estelle Midi Skirt	NAT PR	CINNAMON T	26	1	0.2%	0.2%
WwWovenShirts	Emi Spot Shirt	WHITE PL	MALIBAR	209	4	1.4%	1.0%
	Emi Shirt	WHITE PL	WARLI	138	3	0.9%	0.7%
	Blue Skys Organic Shirt	BLUE MLT	BOTANICAL	56	1	0.4%	0.2%
		IVORY MLT	BOTANICAL	49	1	0.3%	0.2%
	Emma Organic Shirt	PALE IVORY	CORE	96	2	0.6%	0.5%
	Sally Shirt	IVORY MLT	FREE BIRD	56	1	0.4%	0.2%
	Daytime Shirt	BLUE MLT	INDGO GRDN	46	3	0.3%	0.7%
	Emily Embroidered Shirt	PALE IVORY	CORE	44	1	0.3%	0.2%
	Emma Shirt	MID BLUE	CORE	43	1	0.3%	0.2%
	Nolan Shirt	MID TEAL	PIETS GARD	39	1	0.3%	0.2%
WwBtmsJean	Jade Jegging Jean	MID DENIM	ESSENTIALS	87	2	0.6%	0.5%
		CHARCOAL	ESSENTIALS	42	1	0.3%	0.2%
		BLACK	ESSENTIALS	37	1	0.2%	0.2%
		DK DENIM	ESSENTIALS	37	1	0.2%	0.2%
	Straight Stripe Crop Jean	PINK STR	ESSENTIALS	104	2	0.7%	0.5%
	Jade Jegging Crops	DK DENIM	ESSENTIALS	76	2	0.5%	0.5%
	Relaxed Slim Jeans	MID DENIM	ESSENTIALS	56	1	0.4%	0.2%
	Straight Crop	SPRNG P PL	ESSENTIALS	52	1	0.4%	0.2%
	Straight Crop Jean	MID DENIM	ESSENTIALS	52	1	0.4%	0.2%
	Straight Printed Crop	LT DENIM	ESSENTIALS	50	1	0.3%	0.2%
	Straight Jean	DK DENIM	ESSENTIALS	48	1	0.3%	0.2%
		LT DENIM	ESSENTIALS	74	3	0.5%	0.7%
		SFT BTL GR	ESSENTIALS	n/a		n/a%	n/a%
		WHITE	ESSENTIALS	(11)		(0.1%)	n/a%
		WHITE PL	ESSENTIALS	(37)	-1	(0.2%)	(0.2%)
	Barrel Leg Jean	MID DENIM	ESSENTIALS	n/a	1	n/a%	0.2%
	Jenny Jeggings	DK DENIM	ESSENTIALS	n/a	1	n/a%	0.2%
	Isla Cropped Jegging	DEEP PINK	ESSENTIALS	(1)		(0.0%)	n/a%
WwKnitwJumper	Olivia Colourblock Jumper	TAN MULTI	KNIT SHOP	134	3	0.9%	0.7%
	Orla Organic Ribbed Sweater	BLUE MLT	KNIT SHOP	108	2	0.7%	0.5%
	Fluffy Roll Neck Jumper	MID TAN	FREE BIRD	104	3	0.7%	0.7%
	Olivia Jumper	BRT ORANGE	KNIT SHOP	84	2	0.6%	0.5%
	Bark V-Neck Jumper	LGT NAT	PIETS GARD	78	2	0.5%	0.5%
	Multi Stripe Jumper	PINK MLT	FREE BIRD	61	1	0.4%	0.2%
	Urban Crew Neck Jumper	GREY MARL	FLUID LINE	30	1	0.2%	0.2%
		MID PURPLE	FLUID LINE	30	1	0.2%	0.2%
	Sally Star Jumper	NAT MLT	KNIT SHOP	48	1	0.3%	0.2%
	Olivia Stripe Jumper	MID TAN	PIETS GARD	30	1	0.2%	0.2%
		MID CORAL	PIETS GARD	17	1	0.1%	0.2%
	Jelly Stripe Jumper	ORANGE MLT	INDGO GRDN	43	2	0.3%	0.5%
	Natasha Jumper	LGT BLUE	KNIT SHOP	(39)	-1	(0.3%)	(0.2%)
	Cinnamon Cable Jumper	PALE IVORY	CINNAMON T	(94)	-2	(0.6%)	(0.5%)
WwDressWoven	Weekend Denim Pinny	DENIM PL	CORE	192	3	1.3%	0.7%
	Rua Shirt Dress	NAVY MULTI	PIETS GARD	143	4	1.0%	1.0%
	Camilla Dress	GREY MLT	FLUID LINE	87	2	0.6%	0.5%
	Eta Dress	NAVY MULTI	BOTANICAL	78	1	0.5%	0.2%
	Farrow Denim Pinafore Dress	MID DENIM	CORE	61	1	0.4%	0.2%
	Avery Linen Dress	MID BLUE	INDGO GRDN	54	1	0.4%	0.2%
		WHITE MLT	INDGO GRDN	n/a	1	n/a%	0.2%
	Debbie Linen Dungaree	LGT BLUE	INDGO GRDN	n/a	1	n/a%	0.2%
WwWovenTops	Eta Top	WHITE MLT	BOTANICAL	214	4	1.4%	1.0%
	Maia Top	BRT RED	FLUID LINE	69	3	0.5%	0.7%
		LGT PURPLE	FLUID LINE	69	3	0.5%	0.7%
		NAVY MULTI	PIETS GARD	39	1	0.3%	0.2%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
WwWovenTops	Mixed Print Tunic	YELLOW MLT	FREE BIRD	87	2	0.6%	0.5%
	Myla Top	YELLOW MLT	BOTANICAL	54	1	0.4%	0.2%
	Matilda Top	BLUE MLT	INDGO GRDN	44	1	0.3%	0.2%
	Kate Top	PINK MLT	PIETS GARD	39	1	0.3%	0.2%
WwBtmsTrs	Maison Linen Trouser	DENIM BLUE	CORE	65	1	0.4%	0.2%
		GREY PL	CORE	65	1	0.4%	0.2%
		PBL GRY PL	CORE	49	1	0.3%	0.2%
	Jodie Ponte Jeggings	PURE BLK	ESSENTIALS	78	2	0.5%	0.5%
		DARK NAVY	ESSENTIALS	33	1	0.2%	0.2%
	Winona Wide Leg Check Trouser	BROWN PR	CINNAMON T	70	2	0.5%	0.5%
	Aria Linen Trousers	NAVY MULTI	INDGO GRDN	55	1	0.4%	0.2%
	Cosy Jogger	MID GREY	STAY AT HM	36	1	0.2%	0.2%
	Maison Jogger	GREY MARL	STAY AT HM	32	1	0.2%	0.2%
	Soft Check Culottes	GREY MLT	FLUID LINE	26	1	0.2%	0.2%
	Summer Cropped Dungaree	MID DENIM	ESSENTIALS	n/a	2	n/a%	0.5%
WwJerseySwts	Sally Sweat	BLUE MLT	INDGO GRDN	201	5	1.4%	1.2%
	Cotton Hooded Sweat	MID PINK	STAY AT HM	125	3	0.8%	0.7%
		LGT PURPLE	CORE	42	1	0.3%	0.2%
	Cotton Sweat	PINK MLT	STAY AT HM	16	1	0.1%	0.2%
WwSgvSgv	Clara Colourblock Cardigan	BLUE MLT	FANTASY F	45	2	0.3%	0.5%
	Summer Sparkle Woven Dress	NAVY	KIDS D3	30	1	0.2%	0.2%
	Ellie Elephant Jersey Jumpsuit	BTL BLU PR	KIDS D3	26	1	0.2%	0.2%
	Riley Reversible Hoody	STONE GREY	KIDS D1	23	1	0.2%	0.2%
	Ellie Elephant 2 Pack Tees	BTL BLU PR	KIDS D3	19	1	0.1%	0.2%
	Clara Cord 2 in 1 Pinafore	MID PLUM	FANTASY F	17	1	0.1%	0.2%
	Cropped Little Legs 2 Pack	BTL BLU PR	KIDS D3	17	1	0.1%	0.2%
	Mini Cherry 2 Pack Stripe Tees	PINK STR	KIDS D2	17	1	0.1%	0.2%
	Octobike Jersey Tee	ATTOL	KIDS D3	17	1	0.1%	0.2%
	Rip and Repair Jeans	MID DENIM	ANIMAL T	17	1	0.1%	0.2%
	Ellie Denim Dungaree Dress	DENIM	KIDS TRANS	14	1	0.1%	0.2%
	Spot Dot Denim Skirt	DENIM	KIDS TRANS	14	1	0.1%	0.2%
	Spot The Cat Jersey Dress	PINK MLT	SPOT CAT	14	1	0.1%	0.2%
	Peter Print Polo Tee	CLASSIC NA	KIDS D2	8	1	0.1%	0.2%
	Kids Scrunchie 2 Pack	BLUE MULTI	KIDS S&B	6	1	0.0%	0.2%
	Niko Cotton Cargo Trousers	KHAKI GRN	ANIMAL T	n/a		n/a%	n/a%
WwJerseyTunic	Florence Jersey Tunic	BROWN MLT	FREE BIRD	104	3	0.7%	0.7%
	Geo Embroidered Tunic	BLUE MLT	INDGO GRDN	92	2	0.6%	0.5%
	Frill Neck Tunic	GREEN MLT	PIETS GARD	78	3	0.5%	0.7%
WwSkrtPlain	Canterbury Denim Skirt	DK DENIM	ESSENTIALS	100	2	0.7%	0.5%
	Margarita Cord Skirt	MID PINK	FREE BIRD	69	2	0.5%	0.5%
	Piets Tiered Midi Skirt	NAVY MULTI	PIETS GARD	52	3	0.3%	0.7%
	Cardamom Mini Wool Skirt	DARK NAVY	PIETS GARD	26	1	0.2%	0.2%
	Neptune Skirt	PURE BLK	FLUID LINE	17	1	0.1%	0.2%
WwOutwCoat	Slouchy Denim Utility Jacket	MID DENIM	OUTERWEAR	130	2	0.9%	0.5%
	Dayton Denim Jacket	PURE BLK	OUTERWEAR	65	1	0.4%	0.2%
	Betsy Denim Jacket	DENIM BLUE	OUTERWEAR	43	1	0.3%	0.2%
	Brooklyn Breton Blazer	NAVY BLUE	OUTERWEAR	n/a		n/a%	n/a%
WwWovenTunic	Alaia Tunic	GREEN MLT	UTILITY	126	2	0.8%	0.5%
	Larissa Tunic	BROWN MLT	BOTANICAL	62	1	0.4%	0.2%
WwOutwJkt	Pressed Flower Quilted Jacket	IVORY MLT	INDGO GRDN	104	3	0.7%	0.7%
WwIntimSwimw	Patchwork Ecovero Maxi Dress	BLUE MLT	INDGO GRDN	43	1	0.3%	0.2%
WwIntimNightw	Layla Jersey PJ Top	GREY PR	ORIENTAL L	16	1	0.1%	0.2%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	4,303	126	100.0%	100.0%
INDGO GRDN	Total	963	25	22.4%	19.8%
	WwJerseyShirts	239	7	5.6%	5.6%
	WwSkrtPatt	161	3	3.7%	2.4%
	WwJerseyTops	156	4	3.6%	3.2%
	WwDressJersey	122	2	2.8%	1.6%
	WwBtmsTrs	55	1	1.3%	0.8%
	WwJerseyTunic	48	1	1.1%	0.8%
	WwOutwJkt	48	1	1.1%	0.8%
	WwWovenShirts	46	2	1.1%	1.6%
	WwWovenTops	44	1	1.0%	0.8%
	WwIntimSwimw	43	1	1.0%	0.8%
	WwDressWoven	n/a	1	n/a%	0.8%
	WwJerseySwts	n/a	1	n/a%	0.8%
KNIT SHOP	Total	650	15	15.1%	11.9%
	WwKnitwCardi	611	14	14.2%	11.1%
	WwKnitwJumper	39	1	0.9%	0.8%
ESSENTIALS	Total	442	12	10.3%	9.5%
	WwBtmsJean	346	9	8.0%	7.1%
	WwSkrtPatt	96	2	2.2%	1.6%
	WwBtmsTrs	n/a	1	n/a%	0.8%
TEE BAR D2	Total	436	20	10.1%	15.9%
	WwJerseyTops	436	20	10.1%	15.9%
CORE	Total	277	9	6.4%	7.1%
	WwJerseyTops	95	4	2.2%	3.2%
	WwDressWoven	62	1	1.4%	0.8%
	WwBtmsTrs	49	1	1.1%	0.8%
	WwWovenShirts	44	1	1.0%	0.8%
	WwSkrtPatt	26	1	0.6%	0.8%
	WwJerseyShirts	n/a	1	n/a%	0.8%
TEE BAR	Total	250	9	5.8%	7.1%
	WwJerseyTops	250	9	5.8%	7.1%
DRESS EDIT	Total	223	4	5.2%	3.2%
	WwDressJersey	223	4	5.2%	3.2%
FREE BIRD	Total	206	6	4.8%	4.8%
	WwWovenShirts	56	1	1.3%	0.8%
	WwJerseyShirts	45	2	1.0%	1.6%
	WwDressJersey	35	1	0.8%	0.8%
	WwJerseyTunic	35	1	0.8%	0.8%
	WwWovenTops	35	1	0.8%	0.8%
BOTANICAL	Total	191	4	4.4%	3.2%
	WwWovenShirts	56	1	1.3%	0.8%
	WwWovenTops	56	1	1.3%	0.8%
	WwJerseyShirts	43	1	1.0%	0.8%
	WwJerseyTops	35	1	0.8%	0.8%
PIETS GARD	Total	152	5	3.5%	4.0%
	WwDressJersey	39	1	0.9%	0.8%
	WwDressWoven	39	1	0.9%	0.8%
	WwKnitwJumper	30	1	0.7%	0.8%
	WwJerseyTunic	26	1	0.6%	0.8%
	WwSkrtPlain	17	1	0.4%	0.8%
FLUID LINE	Total	112	4	2.6%	3.2%
	WwDressWoven	43	1	1.0%	0.8%
	WwDressJersey	35	1	0.8%	0.8%
	WwSkrtPlain	17	1	0.4%	0.8%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
FLUID LINE	WwJerseyTops	16	1	0.4%	0.8%
STAY AT HM	Total	82	2	1.9%	1.6%
	WwJerseySwts	82	2	1.9%	1.6%
OUTERWEAR	Total	65	1	1.5%	0.8%
	WwOutwCoat	65	1	1.5%	0.8%
UTILITY	Total	56	1	1.3%	0.8%
	WwDressJersey	56	1	1.3%	0.8%
KIDS D3	Total	49	2	1.1%	1.6%
	WwSgvSgv	49	2	1.1%	1.6%
WARLI	Total	44	1	1.0%	0.8%
	WwWovenShirts	44	1	1.0%	0.8%
VOLUME D2	Total	30	1	0.7%	0.8%
	WwKnitwCardi	30	1	0.7%	0.8%
KIDS TRANS	Total	28	2	0.6%	1.6%
	WwSgvSgv	28	2	0.6%	1.6%
FANTASY F	Total	23	1	0.5%	0.8%
	WwSgvSgv	23	1	0.5%	0.8%
ANIMAL T	Total	17	1	0.4%	0.8%
	WwSgvSgv	17	1	0.4%	0.8%
KIDS S&B	Total	6	1	0.1%	0.8%
	WwSgvSgv	6	1	0.1%	0.8%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	4,303	126	100.0%	100.0%
WwJerseyTops	Veronica Tee	NAVY MULTI	TEE BAR	167	6	3.9%	4.8%
		MID PINK	TEE BAR	26	1	0.6%	0.8%
		LGT YELLOW	TEE BAR	23	1	0.5%	0.8%
	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	156	4	3.6%	3.2%
	Neo Tee	FR NAVY	TEE BAR D2	67	3	1.6%	2.4%
		PINK PR	TEE BAR D2	62	3	1.4%	2.4%
		BRIL WHITE	TEE BAR D2	8	1	0.2%	0.8%
	Nelly Notch Neck Tee	PINK MLT	TEE BAR D2	47	2	1.1%	1.6%
		MID YELLOW	TEE BAR D2	23	1	0.5%	0.8%
		BLUE MLT	TEE BAR D2	21	1	0.5%	0.8%
		RED MLT	TEE BAR D2	n/a	1	n/a%	0.8%
	Nelly Notch Embroidered Tee	BRIL WHITE	TEE BAR D2	43	1	1.0%	0.8%
		YELLOW MLT	TEE BAR D2	35	1	0.8%	0.8%
	Cassie Crew Organic Tee	BRIL WHITE	CORE	52	2	1.2%	1.6%
		WASHED BLK	CORE	22	1	0.5%	0.8%
	Petunia Pocket Tee	PINK MLT	TEE BAR D2	69	2	1.6%	1.6%
	Neo Embroidered Tee	WHITE MLT	TEE BAR D2	35	1	0.8%	0.8%
	Crochet Pocket Tee	DARK NAVY	BOTANICAL	35	1	0.8%	0.8%
	Dulcy Dropped Shoulder Tee	YELLOW MLT	TEE BAR	35	1	0.8%	0.8%
	Voyage Jersey Vest	BRIL WHITE	TEE BAR D2	8	1	0.2%	0.8%
		LGT ORANGE	TEE BAR D2	8	1	0.2%	0.8%
		LGT PURPLE	TEE BAR D2	8	1	0.2%	0.8%
	Beach Break Jersey Top	NAVY PR	CORE	22	1	0.5%	0.8%
	Peony Puff Sleeve Tee	RED MLT	FLUID LINE	16	1	0.4%	0.8%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	198	4	4.6%	3.2%
		FR NAVY	KNIT SHOP	143	3	3.3%	2.4%
		LGT BLUE	KNIT SHOP	39	2	0.9%	1.6%
		NAT WHITE	KNIT SHOP	24	1	0.6%	0.8%
	Waves Cardi	LGT GREEN	KNIT SHOP	96	2	2.2%	1.6%
		MID BLUE	KNIT SHOP	42	1	1.0%	0.8%
	Cosy Rib Longline Cardigan	FR NAVY	KNIT SHOP	69	1	1.6%	0.8%
	Ocean Cardi	DUCK EGG	VOLUME D2	30	1	0.7%	0.8%
WwDressJersey	Esther Eco Vero Dress	NAVY MULTI	DRESS EDIT	158	3	3.7%	2.4%
		GREEN MLT	UTILITY	56	1	1.3%	0.8%
	Felicity EcoVero Wrap Dress	NAVY MULTI	PIETS GARD	39	1	0.9%	0.8%
		RED MLT	FLUID LINE	35	1	0.8%	0.8%
	Emily Fairtrade Jersey Dress	RED MLT	INDGO GRDN	65	1	1.5%	0.8%
	Selina Fairtrade Dress	GREEN MLT	DRESS EDIT	65	1	1.5%	0.8%
	SS Hayne Jersey Dress	NAVY PR	INDGO GRDN	56	1	1.3%	0.8%
	Sail Away Dress	BROWN MLT	FREE BIRD	35	1	0.8%	0.8%
WwBtmsJean	Jade Jegging Jean	CHARCOAL	ESSENTIALS	42	1	1.0%	0.8%
		BLACK	ESSENTIALS	37	1	0.9%	0.8%
		DK DENIM	ESSENTIALS	37	1	0.9%	0.8%
	Straight Crop	SPRNG P PL	ESSENTIALS	52	1	1.2%	0.8%
	Straight Crop Jean	MID DENIM	ESSENTIALS	52	1	1.2%	0.8%
	Straight Printed Crop	LT DENIM	ESSENTIALS	50	1	1.2%	0.8%
	Jade Jegging Crops	DK DENIM	ESSENTIALS	39	1	0.9%	0.8%
	Jade Jegging Crop	LT DENIM	ESSENTIALS	37	1	0.9%	0.8%
	Jenny Jeggings	DK DENIM	ESSENTIALS	n/a	1	n/a%	0.8%
WwJerseyShirts	Penny Pocket Jersey Shirt	BRIL WHITE	INDGO GRDN	96	3	2.2%	2.4%
		MID BLUE	INDGO GRDN	27	1	0.6%	0.8%
	Summer Jersey Woven Mix Shirt	NAVY MULTI	INDGO GRDN	78	2	1.8%	1.6%
	Park Jersey Shirt	PINK MLT	FREE BIRD	45	2	1.0%	1.6%
	Pocket Jersey Shirt	NAVY MULTI	BOTANICAL	43	1	1.0%	0.8%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
WwJerseyShirts	Park Life Jersey Shirt	BLUE MLT	INDGO GRDN	38	1	0.9%	0.8%
	Broderie Jersey Shirt	NAT WHITE	CORE	n/a	1	n/a%	0.8%
WwSkrtPatt	Abberford Jersey Maxi Skirt	BLUE MLT	INDGO GRDN	113	2	2.6%	1.6%
	Camilla Denim Skirt	MID DENIM	ESSENTIALS	96	2	2.2%	1.6%
	Matilda Crinkle Skirt	BLUE MLT	INDGO GRDN	48	1	1.1%	0.8%
	Chestern Burnout Skirt	NAVY PR	CORE	26	1	0.6%	0.8%
	Blue Skys Organic Shirt	BLUE MLT	BOTANICAL	56	1	1.3%	0.8%
WwWovenShirts	Sally Shirt	IVORY MLT	FREE BIRD	56	1	1.3%	0.8%
	Daytime Shirt	BLUE MLT	INDGO GRDN	46	2	1.1%	1.6%
	Emily Embroidered Shirt	PALE IVORY	CORE	44	1	1.0%	0.8%
	Emi Shirt	WHITE PL	WARLI	44	1	1.0%	0.8%
	Weekend Denim Pinny	DENIM PL	CORE	62	1	1.4%	0.8%
WwDressWoven	Camilla Dress	GREY MLT	FLUID LINE	43	1	1.0%	0.8%
	Rua Shirt Dress	NAVY MULTI	PIETS GARD	39	1	0.9%	0.8%
	Debbie Linen Dungaree	LGT BLUE	INDGO GRDN	n/a	1	n/a%	0.8%
	Eta Top	WHITE MLT	BOTANICAL	56	1	1.3%	0.8%
WwWovenTops	Matilda Top	BLUE MLT	INDGO GRDN	44	1	1.0%	0.8%
	Mixed Print Tunic	YELLOW MLT	FREE BIRD	35	1	0.8%	0.8%
	Summer Sparkle Woven Dress	NAVY	KIDS D3	30	1	0.7%	0.8%
WwSgvSgv	Clara Colourblock Cardigan	BLUE MLT	FANTASY F	23	1	0.5%	0.8%
	Ellie Elephant 2 Pack Tees	BTL BLU PR	KIDS D3	19	1	0.4%	0.8%
	Rip and Repair Jeans	MID DENIM	ANIMAL T	17	1	0.4%	0.8%
	Ellie Denim Dungaree Dress	DENIM	KIDS TRANS	14	1	0.3%	0.8%
	Spot Dot Denim Skirt	DENIM	KIDS TRANS	14	1	0.3%	0.8%
	Kids Scrunchie 2 Pack	BLUE MULTI	KIDS S&B	6	1	0.1%	0.8%
	Geo Embroidered Tunic	BLUE MLT	INDGO GRDN	48	1	1.1%	0.8%
WwJerseyTunic	Florence Jersey Tunic	BROWN MLT	FREE BIRD	35	1	0.8%	0.8%
	Frill Neck Tunic	GREEN MLT	PIETS GARD	26	1	0.6%	0.8%
	Aria Linen Trousers	NAVY MULTI	INDGO GRDN	55	1	1.3%	0.8%
WwBtmsTrs	Maison Linen Trouser	PBL GRY PL	CORE	49	1	1.1%	0.8%
	Summer Cropped Dungaree	MID DENIM	ESSENTIALS	n/a	1	n/a%	0.8%
	Cotton Hooded Sweat	MID PINK	STAY AT HM	82	2	1.9%	1.6%
WwJerseySwts	Sally Sweat	BLUE MLT	INDGO GRDN	n/a	1	n/a%	0.8%
	Olivia Colourblock Jumper	TAN MULTI	KNIT SHOP	39	1	0.9%	0.8%
WwKnitwJumper	Olivia Stripe Jumper	MID TAN	PIETS GARD	30	1	0.7%	0.8%
	Dayton Denim Jacket	PURE BLK	OUTERWEAR	65	1	1.5%	0.8%
WwOutwCoat	Pressed Flower Quilted Jacket	IVORY MLT	INDGO GRDN	48	1	1.1%	0.8%
WwIntimSwimw	Patchwork Ecovero Maxi Dress	BLUE MLT	INDGO GRDN	43	1	1.0%	0.8%
WwSkrtPlain	Neptune Skirt	PURE BLK	FLUID LINE	17	1	0.4%	0.8%
	Piets Tiered Midi Skirt	NAVY MULTI	PIETS GARD	17	1	0.4%	0.8%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	526	12	100.0%	100.0%
KNIT SHOP	Total	203	4	38.5%	33.3%
	WwKnitwCardi	203	4	38.5%	33.3%
BOTANICAL	Total	111	2	21.0%	16.7%
	WwWovenShirts	56	1	10.7%	8.3%
	WwWovenTops	54	1	10.3%	8.3%
INDGO GRDN	Total	86	2	16.3%	16.7%
	WwJerseyTops	86	2	16.3%	16.7%
TEE BAR	Total	64	2	12.2%	16.7%
	WwJerseyTops	64	2	12.2%	16.7%
UTILITY	Total	42	1	7.9%	8.3%
	WwJerseyShirts	42	1	7.9%	8.3%
TEE BAR D2	Total	22	1	4.2%	8.3%
	WwJerseyTops	22	1	4.2%	8.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	526	12	100.0%	100.0%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	155	3	29.4%	25.0%
		FR NAVY	KNIT SHOP	48	1	9.1%	8.3%
WwJerseyTops	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	86	2	16.3%	16.7%
	Dulcy Dropped Shoulder Tee	YELLOW MLT	TEE BAR	35	1	6.6%	8.3%
	Veronica Tee	NAVY MULTI	TEE BAR	30	1	5.6%	8.3%
	Neo Tee	FR NAVY	TEE BAR D2	22	1	4.2%	8.3%
WwWovenShirts	Blue Skys Organic Shirt	BLUE MLT	BOTANICAL	56	1	10.7%	8.3%
WwWovenTops	Myla Top	YELLOW MLT	BOTANICAL	54	1	10.3%	8.3%
WwJerseyShirts	Fenella Shirt	PINK MLT	UTILITY	42	1	7.9%	8.3%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	288	7	100.0%	100.0%
KNIT SHOP	Total	103	2	35.7%	28.6%
	WwKnitwCardi	103	2	35.7%	28.6%
TEE BAR	Total	64	2	22.3%	28.6%
	WwJerseyTops	64	2	22.3%	28.6%
BOTANICAL	Total	56	1	19.6%	14.3%
	WwWovenShirts	56	1	19.6%	14.3%
INDGO GRDN	Total	42	1	14.7%	14.3%
	WwJerseyTops	42	1	14.7%	14.3%
TEE BAR D2	Total	22	1	7.6%	14.3%
	WwJerseyTops	22	1	7.6%	14.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	288	7	100.0%	100.0%
WwJerseyTops	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	42	1	14.7%	14.3%
	Dulcy Dropped Shoulder Tee	YELLOW MLT	TEE BAR	35	1	12.1%	14.3%
	Veronica Tee	NAVY MULTI	TEE BAR	30	1	10.3%	14.3%
	Neo Tee	FR NAVY	TEE BAR D2	22	1	7.6%	14.3%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	103	2	35.7%	28.6%
WwWovenShirts	Blue Skys Organic Shirt	BLUE MLT	BOTANICAL	56	1	19.6%	14.3%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	356	6	100.0%	100.0%
BOTANICAL	Total	187	3	52.4%	50.0%
	WwDressJersey	130	2	36.6%	33.3%
	WwWovenTops	56	1	15.9%	16.7%
KNIT SHOP	Total	169	3	47.6%	50.0%
	WwKnitwCardi	169	3	47.6%	50.0%
OUTERWEAR	Total	n/a		n/a%	n/a%
	WwOutwCoat	n/a		n/a%	n/a%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	356	6	100.0%	100.0%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	52	1	14.6%	16.7%
		MID CORAL	KNIT SHOP	48	1	13.4%	16.7%
	Cosy Rib Longline Cardigan	LGT GREY	KNIT SHOP	70	1	19.5%	16.7%
WwDressJersey	Jersey Herbie Dress	NAVY MULTI	BOTANICAL	65	1	18.3%	16.7%
	Spring Atlantic Dress	BROWN MLT	BOTANICAL	65	1	18.3%	16.7%
WwWovenTops	Eta Top	WHITE MLT	BOTANICAL	56	1	15.9%	16.7%
WwOutwCoat	Brooklyn Breton Blazer	NAVY BLUE	OUTERWEAR	n/a		n/a%	n/a%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	56	1	100.0%	100.0%
BOTANICAL	Total	56	1	100.0%	100.0%
	WwWovenTops	56	1	100.0%	100.0%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	56	1	100.0%	100.0%
WwWovenTops	Eta Top	WHITE MLT	BOTANICAL	56	1	100.0%	100.0%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	1,156	33	100.0%	100.0%
PIETS GARD	Total	166	5	14.3%	15.2%
	WwDressWoven	78	2	6.8%	6.1%
	WwWovenTops	39	1	3.4%	3.0%
	WwJerseyTops	26	1	2.3%	3.0%
	WwJerseyShirts	23	1	2.0%	3.0%
FLUID LINE	Total	137	5	11.9%	15.2%
	WwSkrtPatt	69	2	6.0%	6.1%
	WwDressJersey	35	1	3.0%	3.0%
	WwJerseyTops	33	2	2.9%	6.1%
OUTERWEAR	Total	130	2	11.3%	6.1%
	WwOutwCoat	130	2	11.3%	6.1%
TEE BAR D2	Total	127	4	11.0%	12.1%
	WwJerseyTops	127	4	11.0%	12.1%
DRESS EDIT	Total	121	2	10.5%	6.1%
	WwDressJersey	121	2	10.5%	6.1%
KNIT SHOP	Total	100	2	8.6%	6.1%
	WwKnitwCardi	100	2	8.6%	6.1%
FREE BIRD	Total	92	3	8.0%	9.1%
	WwJerseyTunic	35	1	3.0%	3.0%
	WwWovenTops	35	1	3.0%	3.0%
	WwJerseyShirts	23	1	2.0%	3.0%
CORE	Total	81	4	7.0%	12.1%
	WwJerseyTops	33	2	2.9%	6.1%
	WwSkrtPatt	26	1	2.3%	3.0%
	WwJerseyShirts	22	1	1.9%	3.0%
CINNAMONT	Total	70	2	6.1%	6.1%
	WwBtmsTrs	70	2	6.1%	6.1%
ESSENTIALS	Total	52	1	4.5%	3.0%
	WwBtmsJean	52	1	4.5%	3.0%
MIDNIGHT G	Total	52	2	4.5%	6.1%
	WwKnitwCardi	52	2	4.5%	6.1%
TEE BAR	Total	27	1	2.4%	3.0%
	WwJerseyTops	27	1	2.4%	3.0%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	1,156	33	100.0%	100.0%
WwJerseyTops	Petunia Pocket Tee	PINK MLT	TEE BAR D2	104	3	9.0%	9.1%
	Peony Puff Sleeve Tee	RED MLT	FLUID LINE	33	2	2.9%	6.1%
	Poppy Frill Neck Organic Tee	MID BLUE	CORE	33	2	2.9%	6.1%
	Veronica Tee	NAVY MULTI	TEE BAR	27	1	2.4%	3.0%
	Cosy Jersey Top	MID GREEN	PIETS GARD	26	1	2.3%	3.0%
	Neo Tee	FR NAVY	TEE BAR D2	23	1	2.0%	3.0%
WwDressJersey	Selina Fairtrade Dress	GREY MLT	DRESS EDIT	65	1	5.6%	3.0%
	Esther Eco Vero Dress	BLUE MLT	DRESS EDIT	56	1	4.9%	3.0%
	Felicity EcoVero Wrap Dress	RED MLT	FLUID LINE	35	1	3.0%	3.0%
WwKnitwCardi	Waves Cardi	LGT GREEN	KNIT SHOP	52	1	4.5%	3.0%
	Twinkle Jumper	MID PINK	MIDNIGHT G	52	2	4.5%	6.1%
	Lola Crew Neck Cardi	MID PINK	KNIT SHOP	48	1	4.1%	3.0%
WwOutwCoat	Slouchy Denim Utility Jacket	MID DENIM	OUTERWEAR	130	2	11.3%	6.1%
WwSkrtPatt	Camilla Midi Skirt	GREY MLT	FLUID LINE	69	2	6.0%	6.1%
	Chestern Burnout Skirt	NAVY PR	CORE	26	1	2.3%	3.0%
WwDressWoven	Rua Shirt Dress	NAVY MULTI	PIETS GARD	78	2	6.8%	6.1%
WwWovenTops	Maia Top	NAVY MULTI	PIETS GARD	39	1	3.4%	3.0%
	Mixed Print Tunic	YELLOW MLT	FREE BIRD	35	1	3.0%	3.0%
WwBtmsTrs	Winona Wide Leg Check Trouser	BROWN PR	CINNAMON T	70	2	6.1%	6.1%
WwJerseyShirts	Crocus Jersey Top	NAVY MULTI	PIETS GARD	23	1	2.0%	3.0%
	Park Jersey Shirt	PINK MLT	FREE BIRD	23	1	2.0%	3.0%
	Coastal Path Jersey Shirt	LAUND BLUE	CORE	22	1	1.9%	3.0%
WwBtmsJean	Straight Stripe Crop Jean	PINK STR	ESSENTIALS	52	1	4.5%	3.0%
WwJerseyTunic	Florence Jersey Tunic	BROWN MLT	FREE BIRD	35	1	3.0%	3.0%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	197	7	100.0%	100.0%
TEE BAR D2	Total	69	2	35.3%	28.6%
	WwJerseyTops	69	2	35.3%	28.6%
FREE BIRD	Total	57	2	29.1%	28.6%
	WwWovenTops	35	1	17.7%	14.3%
	WwJerseyShirts	23	1	11.5%	14.3%
TEE BAR	Total	27	1	13.9%	14.3%
	WwJerseyTops	27	1	13.9%	14.3%
CORE	Total	26	1	13.2%	14.3%
	WwSkrtPatt	26	1	13.2%	14.3%
FLUID LINE	Total	16	1	8.4%	14.3%
	WwJerseyTops	16	1	8.4%	14.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	197	7	100.0%	100.0%
WwJerseyTops	Petunia Pocket Tee	PINK MLT	TEE BAR D2	69	2	35.3%	28.6%
	Veronica Tee	NAVY MULTI	TEE BAR	27	1	13.9%	14.3%
	Peony Puff Sleeve Tee	RED MLT	FLUID LINE	16	1	8.4%	14.3%
WwWovenTops	Mixed Print Tunic	YELLOW MLT	FREE BIRD	35	1	17.7%	14.3%
WwSkrtPatt	Chestern Burnout Skirt	NAVY PR	CORE	26	1	13.2%	14.3%
WwJerseyShirts	Park Jersey Shirt	PINK MLT	FREE BIRD	23	1	11.5%	14.3%

Bremen (Karstadt)

STORY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	388	7	100.0%	100.0%
KNIT SHOP	Total	113	2	29.1%	28.6%
	WwKnitwCardi	113	2	29.1%	28.6%
BOTANICAL	Total	91	2	23.5%	28.6%
	WwWovenTops	52	1	13.4%	14.3%
	WwJerseyShirts	39	1	10.1%	14.3%
UTILITY	Total	65	1	16.8%	14.3%
	WwWovenTunic	65	1	16.8%	14.3%
CORE	Total	62	1	16.0%	14.3%
	WwDressWoven	62	1	16.0%	14.3%
ESSENTIALS	Total	56	1	14.6%	14.3%
	WwBtmsJean	56	1	14.6%	14.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	388	7	100.0%	100.0%
WwKnitwCardi	Cosy Rib Longline Cardigan	FR NAVY	KNIT SHOP	70	1	17.9%	14.3%
	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	43	1	11.2%	14.3%
WwWovenTunic	Alaia Tunic	GREEN MLT	UTILITY	65	1	16.8%	14.3%
WwDressWoven	Weekend Denim Pinny	DENIM PL	CORE	62	1	16.0%	14.3%
WwBtmsJean	Relaxed Slim Jeans	MID DENIM	ESSENTIALS	56	1	14.6%	14.3%
WwWovenTops	Eta Top	WHITE MLT	BOTANICAL	52	1	13.4%	14.3%
WwJerseyShirts	Pocket Jersey Shirt	NAVY MULTI	BOTANICAL	39	1	10.1%	14.3%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	106	2	100.0%	100.0%
CORE	Total	62	1	58.8%	50.0%
	WwDressWoven	62	1	58.8%	50.0%
KNIT SHOP	Total	43	1	41.2%	50.0%
	WwKnitwCardi	43	1	41.2%	50.0%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	106	2	100.0%	100.0%
WwDressWoven	Weekend Denim Pinny	DENIM PL	CORE	62	1	58.8%	50.0%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	43	1	41.2%	50.0%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	394	8	100.0%	100.0%
INDGO GRDN	Total	133	3	33.6%	37.5%
	WwJerseyShirts	69	2	17.5%	25.0%
	WwDressJersey	64	1	16.1%	12.5%
KNIT SHOP	Total	104	2	26.4%	25.0%
	WwKnitwJumper	104	2	26.4%	25.0%
OUTERWEAR	Total	65	1	16.5%	12.5%
	WwOutwCoat	65	1	16.5%	12.5%
BOTANICAL	Total	49	1	12.5%	12.5%
	WwWovenShirts	49	1	12.5%	12.5%
CORE	Total	43	1	11.0%	12.5%
	WwJerseyTops	43	1	11.0%	12.5%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	394	8	100.0%	100.0%
WwKnitwJumper	Olivia Jumper	BRT ORANGE	KNIT SHOP	52	1	13.2%	12.5%
	Orla Organic Ribbed Sweater	BLUE MLT	KNIT SHOP	52	1	13.2%	12.5%
WwJerseyShirts	Penny Pocket Jersey Shirt	BRIL WHITE	INDGO GRDN	69	2	17.5%	25.0%
WwOutwCoat	Dayton Denim Jacket	PURE BLK	OUTERWEAR	65	1	16.5%	12.5%
WwDressJersey	Emily Fairtrade Jersey Dress	RED MLT	INDGO GRDN	64	1	16.1%	12.5%
WwWovenShirts	Blue Skys Organic Shirt	IVORY MLT	BOTANICAL	49	1	12.5%	12.5%
WwJerseyTops	Embroidered Tie Hem Tee	NAT WHITE	CORE	43	1	11.0%	12.5%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	65	1	100.0%	100.0%
OUTERWEAR	Total	65	1	100.0%	100.0%
	WwOutwCoat	65	1	100.0%	100.0%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	65	1	100.0%	100.0%
WwOutwCoat	Dayton Denim Jacket	PURE BLK	OUTERWEAR	65	1	100.0%	100.0%

Cologne

STORY ANALYSIS WEEK TO DATE

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	70	3	100.0%	100.0%
INDGO GRDN	Total	56	2	80.3%	66.7%
	WwOutwJkt	56	2	80.3%	66.7%
PIETS GARD	Total	14	1	19.7%	33.3%
	WwJerseyTops	14	1	19.7%	33.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	70	3	100.0%	100.0%
WwOutwJkt	Pressed Flower Quilted Jacket	IVORY MLT	INDGO GRDN	56	2	80.3%	66.7%
WwJerseyTops	Joan Jersey Shirt	NAT MLT	PIETS GARD	14	1	19.7%	33.3%

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	1,490	48	100.0%	100.0%
ESSENTIALS	Total	272	7	18.3%	14.6%
	WwBtmsJean	229	6	15.4%	12.5%
	WwSkrtPatt	43	1	2.9%	2.1%
PIETS GARD	Total	218	8	14.6%	16.7%
	WwJerseyTops	55	2	3.7%	4.2%
	WwWovenShirts	39	1	2.6%	2.1%
	WwWovenTops	39	1	2.6%	2.1%
	WwKnitwCardi	35	1	2.3%	2.1%
	WwSkrtPlain	35	2	2.3%	4.2%
	WwJerseyShirts	16	1	1.0%	2.1%
INDGO GRDN	Total	199	6	13.3%	12.5%
	WwJerseySwts	95	3	6.4%	6.3%
	WwKnitwJumper	43	1	2.9%	2.1%
	WwJerseyTops	33	1	2.2%	2.1%
	WwJerseyShirts	27	1	1.8%	2.1%
CORE	Total	197	5	13.2%	10.4%
	WwDressWoven	61	1	4.1%	2.1%
	WwBtmsTrs	49	1	3.3%	2.1%
	WwWovenShirts	43	1	2.9%	2.1%
	WwJerseyTops	43	2	2.9%	4.2%
STAY AT HM	Total	150	4	10.1%	8.3%
	WwJerseySwts	82	2	5.5%	4.2%
	WwBtmsTrs	68	2	4.6%	4.2%
KNIT SHOP	Total	124	3	8.3%	6.3%
	WwKnitwCardi	124	3	8.3%	6.3%
TEE BAR D2	Total	86	4	5.8%	8.3%
	WwJerseyTops	86	4	5.8%	8.3%
FLUID LINE	Total	82	4	5.5%	8.3%
	WwDressJersey	35	1	2.3%	2.1%
	WwSkrtPlain	17	1	1.2%	2.1%
	WwWovenTops	16	1	1.1%	2.1%
	WwJerseyTops	14	1	0.9%	2.1%
BOTANICAL	Total	70	2	4.7%	4.2%
	WwJerseyShirts	70	2	4.7%	4.2%
TEE BAR	Total	23	1	1.5%	2.1%
	WwJerseyTops	23	1	1.5%	2.1%
FANTASY F	Total	17	1	1.2%	2.1%
	WwSgvSgv	17	1	1.2%	2.1%
KIDS D2	Total	17	1	1.2%	2.1%
	WwSgvSgv	17	1	1.2%	2.1%
KIDS D3	Total	17	1	1.2%	2.1%
	WwSgvSgv	17	1	1.2%	2.1%
ORIENTAL L	Total	16	1	1.1%	2.1%
	WwIntimNightw	16	1	1.1%	2.1%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	1,490	48	100.0%	100.0%
WwJerseyTops	Neo Tee	BRIL WHITE	TEE BAR D2	23	1	1.5%	2.1%
		PINK MLT	TEE BAR D2	22	1	1.5%	2.1%
		PINK PR	TEE BAR D2	21	1	1.4%	2.1%
	Beach Break Jersey Top	NAVY PR	CORE	22	1	1.5%	2.1%
		WHITE PL	CORE	22	1	1.5%	2.1%
	Emb Petal Top	MID TEAL	PIETS GARD	39	1	2.6%	2.1%
	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	33	1	2.2%	2.1%
	Veronica Tee	LGT YELLOW	TEE BAR	23	1	1.5%	2.1%
	Nelly Notch Neck Tee	RED MLT	TEE BAR D2	20	1	1.3%	2.1%
		PINK MLT	TEE BAR D2	1		0.1%	n/a%
	Leaf Jacquard Jersey Top	BLK MLT	PIETS GARD	16	1	1.0%	2.1%
	PUFF SLEEVE TOP	RED MLT	FLUID LINE	14	1	0.9%	2.1%
WwBtmsJean	Jade Jegging Jean	CHARCOAL	ESSENTIALS	42	1	2.8%	2.1%
		BLACK	ESSENTIALS	37	1	2.5%	2.1%
		DK DENIM	ESSENTIALS	37	1	2.5%	2.1%
	Jade Jegging Crops	DK DENIM	ESSENTIALS	76	2	5.1%	4.2%
	Jade Jegging Crop	LT DENIM	ESSENTIALS	74	2	5.0%	4.2%
		WHITE	ESSENTIALS	37	1	2.5%	2.1%
		SFT BTL GR	ESSENTIALS	n/a		n/a%	n/a%
		WHITE PL	ESSENTIALS	(37)	-1	(2.5%)	(2.1%)
	Isla Cropped Jegging	DEEP PINK	ESSENTIALS	(37)	-1	(2.5%)	(2.1%)
WwJerseySwts	Sally Sweat	BLUE MLT	INDGO GRDN	95	3	6.4%	6.3%
	Cotton Hooded Sweat	MID PINK	STAY AT HM	82	2	5.5%	4.2%
WwKnitwCardi	Lola Crew Neck Cardi	LGT BLUE	KNIT SHOP	76	2	5.1%	4.2%
		NAT MLT	KNIT SHOP	48	1	3.2%	2.1%
	Lane Button Side Cardigan	DK GREEN	PIETS GARD	35	1	2.3%	2.1%
WwBtmsTrs	Maison Linen Trouser	PBL GRY PL	CORE	49	1	3.3%	2.1%
	Cosy Jogger	MID GREY	STAY AT HM	36	1	2.4%	2.1%
	Maison Jogger	GREY MARL	STAY AT HM	32	1	2.2%	2.1%
WwJerseyShirts	Painting Shirt	NAVY PR	BOTANICAL	36	1	2.4%	2.1%
	Pocket Jersey Shirt	NAVY MULTI	BOTANICAL	34	1	2.3%	2.1%
	Penny Pocket Jersey Shirt	MID BLUE	INDGO GRDN	27	1	1.8%	2.1%
	Mixed Media Top	BRT PINK	PIETS GARD	16	1	1.0%	2.1%
WwWovenShirts	Emma Organic Shirt	PALE IVORY	CORE	43	1	2.9%	2.1%
	Nolan Shirt	MID TEAL	PIETS GARD	39	1	2.6%	2.1%
WwDressWoven	Farrow Denim Pinafore Dress	MID DENIM	CORE	61	1	4.1%	2.1%
WwWovenTops	Kate Top	PINK MLT	PIETS GARD	39	1	2.6%	2.1%
	Maia Top	LGT PURPLE	FLUID LINE	16	1	1.1%	2.1%
WwSgvSgv	Clara Cord 2 in 1 Pinafore	MID PLUM	FANTASY F	17	1	1.2%	2.1%
	Mini Cherry 2 Pack Stripe Tees	PINK STR	KIDS D2	17	1	1.2%	2.1%
	Octobike Jersey Tee	ATTOL	KIDS D3	17	1	1.2%	2.1%
WwSkrtPlain	Piets Tiered Midi Skirt	NAVY MULTI	PIETS GARD	35	2	2.3%	4.2%
	Neptune Skirt	PURE BLK	FLUID LINE	17	1	1.2%	2.1%
WwKnitwJumper	Jelly Stripe Jumper	ORANGE MLT	INDGO GRDN	43	1	2.9%	2.1%
WwSkrtPatt	Camilla Denim Skirt	MID DENIM	ESSENTIALS	43	1	2.9%	2.1%
WwDressJersey	Felicity EcoVero Wrap Dress	RED MLT	FLUID LINE	35	1	2.3%	2.1%
WwIntimNightw	Layla Jersey PJ Top	GREY PR	ORIENTAL L	16	1	1.1%	2.1%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	562	18	100.0%	100.0%
ESSENTIALS	Total	236	6	42.0%	33.3%
	WwBtmsJean	192	5	34.2%	27.8%
	WwSkrtPatt	43	1	7.7%	5.6%
STAY AT HM	Total	82	2	14.6%	11.1%
	WwJerseySwts	82	2	14.6%	11.1%
CORE	Total	71	2	12.6%	11.1%
	WwBtmsTrs	49	1	8.8%	5.6%
	WwJerseyTops	22	1	3.9%	5.6%
FLUID LINE	Total	52	2	9.3%	11.1%
	WwDressJersey	35	1	6.2%	5.6%
	WwSkrtPlain	17	1	3.1%	5.6%
TEE BAR D2	Total	42	2	7.4%	11.1%
	WwJerseyTops	42	2	7.4%	11.1%
KNIT SHOP	Total	39	1	7.0%	5.6%
	WwKnitwCardi	39	1	7.0%	5.6%
TEE BAR	Total	23	1	4.1%	5.6%
	WwJerseyTops	23	1	4.1%	5.6%
PIETS GARD	Total	17	1	3.1%	5.6%
	WwSkrtPlain	17	1	3.1%	5.6%
INDGO GRDN	Total	n/a	1	n/a%	5.6%
	WwJerseySwts	n/a	1	n/a%	5.6%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	562	18	100.0%	100.0%
WwBtmsJean	Jade Jegging Jean	CHARCOAL	ESSENTIALS	42	1	7.5%	5.6%
		BLACK	ESSENTIALS	37	1	6.6%	5.6%
		DK DENIM	ESSENTIALS	37	1	6.6%	5.6%
	Jade Jegging Crops	DK DENIM	ESSENTIALS	39	1	7.0%	5.6%
	Jade Jegging Crop	LT DENIM	ESSENTIALS	37	1	6.7%	5.6%
WwJerseyTops	Veronica Tee	LGT YELLOW	TEE BAR	23	1	4.1%	5.6%
	Beach Break Jersey Top	NAVY PR	CORE	22	1	3.9%	5.6%
	Nelly Notch Neck Tee	PINK MLT	TEE BAR D2	21	1	3.7%	5.6%
	Neo Tee	PINK PR	TEE BAR D2	21	1	3.7%	5.6%
WwJerseySwts	Cotton Hooded Sweat	MID PINK	STAY AT HM	82	2	14.6%	11.1%
	Sally Sweat	BLUE MLT	INDGO GRDN	n/a	1	n/a%	5.6%
WwBtmsTrs	Maison Linen Trouser	PBL GRY PL	CORE	49	1	8.8%	5.6%
WwSkrtPatt	Camilla Denim Skirt	MID DENIM	ESSENTIALS	43	1	7.7%	5.6%
WwKnitwCardi	Lola Crew Neck Cardi	LGT BLUE	KNIT SHOP	39	1	7.0%	5.6%
WwDressJersey	Felicity EcoVero Wrap Dress	RED MLT	FLUID LINE	35	1	6.2%	5.6%
WwSkrtPlain	Neptune Skirt	PURE BLK	FLUID LINE	17	1	3.1%	5.6%
	Piets Tiered Midi Skirt	NAVY MULTI	PIETS GARD	17	1	3.1%	5.6%

Frankfurt (Karstadt)

STORY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	2,589	60	100.0%	100.0%
DRESS EDIT	Total	421	7	16.3%	11.7%
	WwDressJersey	421	7	16.3%	11.7%
INDGO GRDN	Total	407	9	15.7%	15.0%
	WwJerseyShirts	155	4	6.0%	6.7%
	WwJerseyTops	130	3	5.0%	5.0%
	WwDressJersey	65	1	2.5%	1.7%
	WwSkrtPatt	56	1	2.2%	1.7%
KNIT SHOP	Total	395	8	15.3%	13.3%
	WwKnitwCardi	348	7	13.4%	11.7%
	WwKnitwJumper	48	1	1.8%	1.7%
MALIBAR	Total	209	4	8.1%	6.7%
	WwWovenShirts	209	4	8.1%	6.7%
FREE BIRD	Total	208	6	8.1%	10.0%
	WwKnitwJumper	104	3	4.0%	5.0%
	WwSkrtPlain	69	2	2.7%	3.3%
	WwDressJersey	35	1	1.3%	1.7%
TEE BAR D2	Total	206	7	7.9%	11.7%
	WwJerseyTops	206	7	7.9%	11.7%
ESSENTIALS	Total	187	4	7.2%	6.7%
	WwBtmsTrs	78	2	3.0%	3.3%
	WwSkrtPlain	56	1	2.2%	1.7%
	WwSkrtPatt	52	1	2.0%	1.7%
CORE	Total	178	4	6.9%	6.7%
	WwBtmsTrs	130	2	5.0%	3.3%
	WwJerseyTops	48	2	1.8%	3.3%
FLUID LINE	Total	165	5	6.4%	8.3%
	WwDressWoven	87	2	3.4%	3.3%
	WwWovenTops	78	3	3.0%	5.0%
TEE BAR	Total	91	3	3.5%	5.0%
	WwJerseyTops	91	3	3.5%	5.0%
PIETS GARD	Total	78	2	3.0%	3.3%
	WwKnitwJumper	78	2	3.0%	3.3%
BOTANICAL	Total	43	1	1.7%	1.7%
	WwJerseyShirts	43	1	1.7%	1.7%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	2,589	60	100.0%	100.0%
WwDressJersey	Esther Eco Vero Dress	NAVY MULTI	DRESS EDIT	226	4	8.7%	6.7%
	Selina Fairtrade Dress	GREEN MLT	DRESS EDIT	196	3	7.6%	5.0%
	Emily Fairtrade Jersey Dress	RED MLT	INDGO GRDN	65	1	2.5%	1.7%
	Sail Away Dress	BROWN MLT	FREE BIRD	35	1	1.3%	1.7%
WwJerseyTops	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	130	3	5.0%	5.0%
	Nelly Notch Neck Tee	RED MLT	TEE BAR D2	78	3	3.0%	5.0%
	Veronica Tee	NAVY MULTI	TEE BAR	30	1	1.2%	1.7%
		MID PINK	TEE BAR	26	1	1.0%	1.7%
	Cassie Crew Organic Tee	BRIL WHITE	CORE	26	1	1.0%	1.7%
		WASHED BLK	CORE	22	1	0.8%	1.7%
	Neo Tee	FR NAVY	TEE BAR D2	45	2	1.7%	3.3%
	Nelly Notch Embroidered Tee	BRIL WHITE	TEE BAR D2	43	1	1.7%	1.7%
	Neo Embroidered Tee	WHITE MLT	TEE BAR D2	39	1	1.5%	1.7%
	Petunia Pocket Tee	BLUE MLT	TEE BAR	35	1	1.3%	1.7%
WwKnitwCardi	Lola Crew Neck Cardi	MID PINK	KNIT SHOP	96	2	3.7%	3.3%
		NAVY MULTI	KNIT SHOP	52	1	2.0%	1.7%
		LGT BLUE	KNIT SHOP	48	1	1.8%	1.7%
		MID CORAL	KNIT SHOP	48	1	1.8%	1.7%
	Waves Cardi	LGT GREEN	KNIT SHOP	104	2	4.0%	3.3%
WwKnitwJumper	Fluffy Roll Neck Jumper	MID TAN	FREE BIRD	104	3	4.0%	5.0%
	Bark V-Neck Jumper	LGT NAT	PIETS GARD	78	2	3.0%	3.3%
	Sally Star Jumper	NAT MLT	KNIT SHOP	48	1	1.8%	1.7%
WwBtmsTrs	Maison Linen Trouser	DENIM BLUE	CORE	65	1	2.5%	1.7%
		GREY PL	CORE	65	1	2.5%	1.7%
	Jodie Ponte Jeggings	PURE BLK	ESSENTIALS	78	2	3.0%	3.3%
WwWovenShirts	Emi Spot Shirt	WHITE PL	MALIBAR	209	4	8.1%	6.7%
WwJerseyShirts	Summer Jersey Woven Mix Shirt	NAVY MULTI	INDGO GRDN	117	3	4.5%	5.0%
	Pocket Jersey Shirt	NAVY MULTI	BOTANICAL	43	1	1.7%	1.7%
	Park Life Jersey Shirt	BLUE MLT	INDGO GRDN	38	1	1.5%	1.7%
WwSkrtPlain	Margarita Cord Skirt	MID PINK	FREE BIRD	69	2	2.7%	3.3%
	Canterbury Denim Skirt	DK DENIM	ESSENTIALS	56	1	2.2%	1.7%
WwSkrtPatt	Abberford Jersey Maxi Skirt	BLUE MLT	INDGO GRDN	56	1	2.2%	1.7%
	Camilla Denim Skirt	MID DENIM	ESSENTIALS	52	1	2.0%	1.7%
WwDressWoven	Camilla Dress	GREY MLT	FLUID LINE	87	2	3.4%	3.3%
WwWovenTops	Maia Top	BRT RED	FLUID LINE	52	2	2.0%	3.3%
		LGT PURPLE	FLUID LINE	26	1	1.0%	1.7%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	804	19	100.0%	100.0%
INDGO GRDN	Total	281	6	35.0%	31.6%
	WwJerseyShirts	116	3	14.4%	15.8%
	WwDressJersey	65	1	8.1%	5.3%
	WwSkrtPatt	56	1	7.0%	5.3%
	WwJerseyTops	43	1	5.4%	5.3%
DRESS EDIT	Total	178	3	22.2%	15.8%
	WwDressJersey	178	3	22.2%	15.8%
TEE BAR D2	Total	89	3	11.0%	15.8%
	WwJerseyTops	89	3	11.0%	15.8%
ESSENTIALS	Total	52	1	6.5%	5.3%
	WwSkrtPatt	52	1	6.5%	5.3%
KNIT SHOP	Total	52	1	6.5%	5.3%
	WwKnitwCardi	52	1	6.5%	5.3%
CORE	Total	48	2	5.9%	10.5%
	WwJerseyTops	48	2	5.9%	10.5%
FLUID LINE	Total	43	1	5.4%	5.3%
	WwDressWoven	43	1	5.4%	5.3%
FREE BIRD	Total	35	1	4.3%	5.3%
	WwDressJersey	35	1	4.3%	5.3%
TEE BAR	Total	26	1	3.2%	5.3%
	WwJerseyTops	26	1	3.2%	5.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	804	19	100.0%	100.0%
WwDressJersey	Esther Eco Vero Dress	NAVY MULTI	DRESS EDIT	113	2	14.0%	10.5%
	Emily Fairtrade Jersey Dress	RED MLT	INDGO GRDN	65	1	8.1%	5.3%
	Selina Fairtrade Dress	GREEN MLT	DRESS EDIT	65	1	8.1%	5.3%
	Sail Away Dress	BROWN MLT	FREE BIRD	35	1	4.3%	5.3%
WwJerseyTops	Cassie Crew Organic Tee	BRIL WHITE	CORE	26	1	3.2%	5.3%
		WASHED BLK	CORE	22	1	2.7%	5.3%
	Neo Tee	FR NAVY	TEE BAR D2	45	2	5.6%	10.5%
	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	43	1	5.4%	5.3%
	Nelly Notch Embroidered Tee	BRIL WHITE	TEE BAR D2	43	1	5.4%	5.3%
	Veronica Tee	MID PINK	TEE BAR	26	1	3.2%	5.3%
WwJerseyShirts	Summer Jersey Woven Mix Shirt	NAVY MULTI	INDGO GRDN	78	2	9.7%	10.5%
	Park Life Jersey Shirt	BLUE MLT	INDGO GRDN	38	1	4.7%	5.3%
WwSkrtPatt	Abberford Jersey Maxi Skirt	BLUE MLT	INDGO GRDN	56	1	7.0%	5.3%
	Camilla Denim Skirt	MID DENIM	ESSENTIALS	52	1	6.5%	5.3%
WwKnitwCardi	Waves Cardi	LGT GREEN	KNIT SHOP	52	1	6.5%	5.3%
WwDressWoven	Camilla Dress	GREY MLT	FLUID LINE	43	1	5.4%	5.3%

German Xmas Popup Market

DRY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	247	5	100.0%	100.0%
ESSENTIALS	Total	104	2	42.3%	40.0%
	WwSkrtPatt	104	2	42.3%	40.0%
KNIT SHOP	Total	90	2	36.6%	40.0%
	WwKnitwCardi	90	2	36.6%	40.0%
BOTANICAL	Total	52	1	21.1%	20.0%
	WwWovenTops	52	1	21.1%	20.0%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	247	5	100.0%	100.0%
WwSkrtPatt	Camilla Denim Skirt	MID DENIM	ESSENTIALS	104	2	42.3%	40.0%
WwKnitwCardi	Lola Crew Neck Cardi	MID CORAL	KNIT SHOP	48	1	19.4%	20.0%
		FR NAVY	KNIT SHOP	42	1	17.2%	20.0%
WwWovenTops	Eta Top	WHITE MLT	BOTANICAL	52	1	21.1%	20.0%

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

Giessen

STORY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	1,642	55	100.0%	100.0%
INDGO GRDN	Total	564	16	34.4%	29.1%
	WwSkrtPatt	98	2	6.0%	3.6%
	WwJerseyTunic	92	2	5.6%	3.6%
	WwJerseyTops	70	2	4.3%	3.6%
	WwJerseySwts	56	1	3.4%	1.8%
	WwBtmsTrs	55	1	3.4%	1.8%
	WwJerseyShirts	54	2	3.3%	3.6%
	WwOutwJkt	48	1	2.9%	1.8%
	WwWovenShirts	46	2	2.8%	3.6%
	WwWovenTops	44	1	2.7%	1.8%
	WwDressWoven	n/a	1	n/a%	1.8%
	WwKnitwJumper	n/a	1	n/a%	1.8%
KNIT SHOP	Total	299	11	18.2%	20.0%
	WwKnitwCardi	221	9	13.5%	16.4%
	WwKnitwJumper	78	2	4.8%	3.6%
DRESS EDIT	Total	220	5	13.4%	9.1%
	WwDressJersey	220	5	13.4%	9.1%
TEE BAR D2	Total	141	7	8.6%	12.7%
	WwJerseyTops	141	7	8.6%	12.7%
CORE	Total	90	3	5.5%	5.5%
	WwWovenShirts	43	1	2.6%	1.8%
	WwJerseyShirts	30	1	1.9%	1.8%
	WwJerseyTops	16	1	1.0%	1.8%
KIDS D3	Total	75	3	4.6%	5.5%
	WwSgvSgv	75	3	4.6%	5.5%
ESSENTIALS	Total	48	3	2.9%	5.5%
	WwBtmsJean	48	2	2.9%	3.6%
	WwBtmsTrs	n/a	1	n/a%	1.8%
WARLI	Total	44	1	2.7%	1.8%
	WwWovenShirts	44	1	2.7%	1.8%
FREE BIRD	Total	43	1	2.6%	1.8%
	WwKnitwCardi	43	1	2.6%	1.8%
FLUID LINE	Total	31	2	1.9%	3.6%
	WwJerseyTops	31	2	1.9%	3.6%
PIETS GARD	Total	30	1	1.9%	1.8%
	WwKnitwJumper	30	1	1.9%	1.8%
VOLUME D2	Total	30	1	1.9%	1.8%
	WwKnitwCardi	30	1	1.9%	1.8%
TEE BAR	Total	24	1	1.5%	1.8%
	WwJerseyTops	24	1	1.5%	1.8%
ANIMAL T	Total	n/a		n/a%	n/a%
	WwSgvSgv	n/a		n/a%	n/a%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	1,642	55	100.0%	100.0%
WwKnitwCardi	Waves Cardi	LGT GREEN	KNIT SHOP	85	2	5.2%	3.6%
		MID BLUE	KNIT SHOP	42	1	2.5%	1.8%
	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	71	2	4.3%	3.6%
		NAT WHITE	KNIT SHOP	24	1	1.5%	1.8%
		GREEN MLT	KNIT SHOP	n/a	1	n/a%	1.8%
		LGT PURPLE	KNIT SHOP	n/a	1	n/a%	1.8%
		MID CORAL	KNIT SHOP	n/a	1	n/a%	1.8%
	Colourblock Cardigan	MID TAN	FREE BIRD	43	1	2.6%	1.8%
	Ocean Cardi	DUCK EGG	VOLUME D2	30	1	1.9%	1.8%
WwJerseyTops	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	70	2	4.3%	3.6%
	Nelly Notch Embroidered Tee	YELLOW MLT	TEE BAR D2	34	1	2.1%	1.8%
		BRIL WHITE	TEE BAR D2	22	1	1.3%	1.8%
	Neo Tee	PINK PR	TEE BAR D2	20	1	1.2%	1.8%
		BLUE MLT	TEE BAR D2	13	1	0.8%	1.8%
	Veronica Tee	NAVY MULTI	TEE BAR	24	1	1.5%	1.8%
	Neo Embroidered Tee	WHITE MLT	TEE BAR D2	20	1	1.2%	1.8%
	Voyage Embroidered Vest	LGT BLUE	TEE BAR D2	20	1	1.2%	1.8%
	Cassie Crew Organic Tee	TAN PR	FLUID LINE	17	1	1.1%	1.8%
	Poppy Frill Neck Organic Tee	MID BLUE	CORE	16	1	1.0%	1.8%
	PUFF SLEEVE TOP	RED MLT	FLUID LINE	14	1	0.8%	1.8%
	Nelly Notch Neck Tee	RED MLT	TEE BAR D2	13	1	0.8%	1.8%
WwDressJersey	Esther Eco Vero Dress	NAVY MULTI	DRESS EDIT	90	2	5.5%	3.6%
		BLUE MLT	DRESS EDIT	28	1	1.7%	1.8%
	Selina Fairtrade Dress	PINK MLT	DRESS EDIT	51	1	3.1%	1.8%
		GREEN MLT	DRESS EDIT	51	1	3.1%	1.8%
WwWovenShirts	Daytime Shirt	BLUE MLT	INDGO GRDN	46	2	2.8%	3.6%
	Emi Shirt	WHITE PL	WARLI	44	1	2.7%	1.8%
	Emma Shirt	MID BLUE	CORE	43	1	2.6%	1.8%
WwKnitwJumper	Olivia Colourblock Jumper	TAN MULTI	KNIT SHOP	78	2	4.8%	3.6%
	Olivia Stripe Jumper	MID TAN	PIETS GARD	30	1	1.9%	1.8%
	Jelly Stripe Jumper	ORANGE MLT	INDGO GRDN	n/a	1	n/a%	1.8%
WwSkrtPatt	Aria Linen Skirt	ORANGE MLT	INDGO GRDN	51	1	3.1%	1.8%
	Matilda Crinkle Skirt	BLUE MLT	INDGO GRDN	48	1	2.9%	1.8%
WwJerseyTunic	Geo Embroidered Tunic	BLUE MLT	INDGO GRDN	92	2	5.6%	3.6%
WwJerseyShirts	Penny Pocket Jersey Shirt	BRIL WHITE	INDGO GRDN	27	1	1.6%	1.8%
		MID BLUE	INDGO GRDN	27	1	1.6%	1.8%
	Pom Trim Jersey Shirt	BRIL WHITE	CORE	30	1	1.9%	1.8%
WwSgvSgv	Summer Sparkle Woven Dress	NAVY	KIDS D3	30	1	1.9%	1.8%
	Ellie Elephant Jersey Jumpsuit	BTL BLU PR	KIDS D3	26	1	1.6%	1.8%
	Ellie Elephant 2 Pack Tees	BTL BLU PR	KIDS D3	19	1	1.2%	1.8%
	Niko Cotton Cargo Trousers	KHAKI GRN	ANIMAL T	n/a		n/a%	n/a%
WwJerseySwts	Sally Sweat	BLUE MLT	INDGO GRDN	56	1	3.4%	1.8%
WwBtmsTrs	Aria Linen Trousers	NAVY MULTI	INDGO GRDN	55	1	3.4%	1.8%
	Summer Cropped Dungaree	MID DENIM	ESSENTIALS	n/a	1	n/a%	1.8%
WwBtmsJean	Straight Jean	DK DENIM	ESSENTIALS	48	1	2.9%	1.8%
	Barrel Leg Jean	MID DENIM	ESSENTIALS	n/a	1	n/a%	1.8%
WwOutwJkt	Pressed Flower Quilted Jacket	IVORY MLT	INDGO GRDN	48	1	2.9%	1.8%
WwWovenTops	Matilda Top	BLUE MLT	INDGO GRDN	44	1	2.7%	1.8%
WwDressWoven	Avery Linen Dress	WHITE MLT	INDGO GRDN	n/a	1	n/a%	1.8%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	770	21	100.0%	100.0%
INDGO GRDN	Total	378	9	49.1%	42.9%
	WwBtmsTrs	55	1	7.2%	4.8%
	WwJerseyShirts	54	2	7.0%	9.5%
	WwJerseyTunic	48	1	6.2%	4.8%
	WwOutwJkt	48	1	6.2%	4.8%
	WwSkrtPatt	48	1	6.2%	4.8%
	WwWovenShirts	46	1	6.0%	4.8%
	WwWovenTops	44	1	5.7%	4.8%
	WwJerseyTops	36	1	4.6%	4.8%
KNIT SHOP	Total	148	4	19.2%	19.0%
	WwKnitwCardi	109	3	14.2%	14.3%
	WwKnitwJumper	39	1	5.1%	4.8%
KIDS D3	Total	49	2	6.4%	9.5%
	WwSgvSgv	49	2	6.4%	9.5%
DRESS EDIT	Total	45	1	5.9%	4.8%
	WwDressJersey	45	1	5.9%	4.8%
WARLI	Total	44	1	5.7%	4.8%
	WwWovenShirts	44	1	5.7%	4.8%
PIETS GARD	Total	30	1	3.9%	4.8%
	WwKnitwJumper	30	1	3.9%	4.8%
VOLUME D2	Total	30	1	3.9%	4.8%
	WwKnitwCardi	30	1	3.9%	4.8%
TEE BAR	Total	24	1	3.2%	4.8%
	WwJerseyTops	24	1	3.2%	4.8%
TEE BAR D2	Total	20	1	2.6%	4.8%
	WwJerseyTops	20	1	2.6%	4.8%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	770	21	100.0%	100.0%
WwKnitwCardi	Waves Cardi	LGT GREEN	KNIT SHOP	43	1	5.6%	4.8%
		MID BLUE	KNIT SHOP	42	1	5.4%	4.8%
	Ocean Cardi	DUCK EGG	VOLUME D2	30	1	3.9%	4.8%
	Lola Crew Neck Cardi	NAT WHITE	KNIT SHOP	24	1	3.1%	4.8%
WwWovenShirts	Daytime Shirt	BLUE MLT	INDGO GRDN	46	1	6.0%	4.8%
	Emi Shirt	WHITE PL	WARLI	44	1	5.7%	4.8%
WwJerseyTops	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	36	1	4.6%	4.8%
	Veronica Tee	NAVY MULTI	TEE BAR	24	1	3.2%	4.8%
	Neo Tee	PINK PR	TEE BAR D2	20	1	2.6%	4.8%
WwKnitwJumper	Olivia Colourblock Jumper	TAN MULTI	KNIT SHOP	39	1	5.1%	4.8%
	Olivia Stripe Jumper	MID TAN	PIETS GARD	30	1	3.9%	4.8%
WwBtmsTrs	Aria Linen Trousers	NAVY MULTI	INDGO GRDN	55	1	7.2%	4.8%
WwJerseyShirts	Penny Pocket Jersey Shirt	BRIL WHITE	INDGO GRDN	27	1	3.5%	4.8%
		MID BLUE	INDGO GRDN	27	1	3.5%	4.8%
WwSgvSgv	Summer Sparkle Woven Dress	NAVY	KIDS D3	30	1	3.9%	4.8%
	Ellie Elephant 2 Pack Tees	BTL BLU PR	KIDS D3	19	1	2.5%	4.8%
WwJerseyTunic	Geo Embroidered Tunic	BLUE MLT	INDGO GRDN	48	1	6.2%	4.8%
WwOutwJkt	Pressed Flower Quilted Jacket	IVORY MLT	INDGO GRDN	48	1	6.2%	4.8%
WwSkrtPatt	Matilda Crinkle Skirt	BLUE MLT	INDGO GRDN	48	1	6.2%	4.8%
WwDressJersey	Esther Eco Vero Dress	NAVY MULTI	DRESS EDIT	45	1	5.9%	4.8%
WwWovenTops	Matilda Top	BLUE MLT	INDGO GRDN	44	1	5.7%	4.8%

Hamburg (Karstadt)

STORY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

Hanover (Karstadt)

STORY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	326	8	100.0%	100.0%
KNIT SHOP	Total	100	2	30.7%	25.0%
	WwKnitwCardi	100	2	30.7%	25.0%
PIETS GARD	Total	65	2	20.0%	25.0%
	WwDressWoven	39	1	12.0%	12.5%
	WwJerseyTunic	26	1	8.0%	12.5%
ESSENTIALS	Total	52	1	16.0%	12.5%
	WwBtmsJean	52	1	16.0%	12.5%
BOTANICAL	Total	43	1	13.3%	12.5%
	WwJerseyShirts	43	1	13.3%	12.5%
INDGO GRDN	Total	35	1	10.7%	12.5%
	WwJerseyShirts	35	1	10.7%	12.5%
TEE BAR	Total	30	1	9.3%	12.5%
	WwJerseyTops	30	1	9.3%	12.5%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	326	8	100.0%	100.0%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	52	1	16.0%	12.5%
		FR NAVY	KNIT SHOP	48	1	14.7%	12.5%
WwJerseyShirts	Pocket Jersey Shirt	NAVY MULTI	BOTANICAL	43	1	13.3%	12.5%
	Penny Pocket Jersey Shirt	BRIL WHITE	INDGO GRDN	35	1	10.7%	12.5%
WwBtmsJean	Straight Crop	SPRNG P PL	ESSENTIALS	52	1	16.0%	12.5%
WwDressWoven	Rua Shirt Dress	NAVY MULTI	PIETS GARD	39	1	12.0%	12.5%
WwJerseyTops	Veronica Tee	NAVY MULTI	TEE BAR	30	1	9.3%	12.5%
WwJerseyTunic	Frill Neck Tunic	GREEN MLT	PIETS GARD	26	1	8.0%	12.5%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	326	8	100.0%	100.0%
KNIT SHOP	Total	100	2	30.7%	25.0%
	WwKnitwCardi	100	2	30.7%	25.0%
PIETS GARD	Total	65	2	20.0%	25.0%
	WwDressWoven	39	1	12.0%	12.5%
	WwJerseyTunic	26	1	8.0%	12.5%
ESSENTIALS	Total	52	1	16.0%	12.5%
	WwBtmsJean	52	1	16.0%	12.5%
BOTANICAL	Total	43	1	13.3%	12.5%
	WwJerseyShirts	43	1	13.3%	12.5%
INDGO GRDN	Total	35	1	10.7%	12.5%
	WwJerseyShirts	35	1	10.7%	12.5%
TEE BAR	Total	30	1	9.3%	12.5%
	WwJerseyTops	30	1	9.3%	12.5%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	326	8	100.0%	100.0%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	52	1	16.0%	12.5%
		FR NAVY	KNIT SHOP	48	1	14.7%	12.5%
WwJerseyShirts	Pocket Jersey Shirt	NAVY MULTI	BOTANICAL	43	1	13.3%	12.5%
	Penny Pocket Jersey Shirt	BRIL WHITE	INDGO GRDN	35	1	10.7%	12.5%
WwBtmsJean	Straight Crop	SPRNG P PL	ESSENTIALS	52	1	16.0%	12.5%
WwDressWoven	Rua Shirt Dress	NAVY MULTI	PIETS GARD	39	1	12.0%	12.5%
WwJerseyTops	Veronica Tee	NAVY MULTI	TEE BAR	30	1	9.3%	12.5%
WwJerseyTunic	Frill Neck Tunic	GREEN MLT	PIETS GARD	26	1	8.0%	12.5%

Koblenz

STORY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	305	6	100.0%	100.0%
ESSENTIALS	Total	100	2	32.8%	33.3%
	WwBtmsJean	100	2	32.8%	33.3%
KNIT SHOP	Total	70	1	22.8%	16.7%
	WwKnitwCardi	70	1	22.8%	16.7%
FREE BIRD	Total	61	1	19.9%	16.7%
	WwKnitwJumper	61	1	19.9%	16.7%
CORE	Total	52	1	17.1%	16.7%
	WwWovenShirts	52	1	17.1%	16.7%
TEE BAR D2	Total	23	1	7.4%	16.7%
	WwJerseyTops	23	1	7.4%	16.7%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	305	6	100.0%	100.0%
WwBtmsJean	Straight Crop Jean	MID DENIM	ESSENTIALS	52	1	17.1%	16.7%
	Jade Jegging Jean	MID DENIM	ESSENTIALS	48	1	15.7%	16.7%
WwKnitwCardi	Cosy Rib Longline Cardigan	FR NAVY	KNIT SHOP	70	1	22.8%	16.7%
WwKnitwJumper	Multi Stripe Jumper	PINK MLT	FREE BIRD	61	1	19.9%	16.7%
WwWovenShirts	Emma Organic Shirt	PALE IVORY	CORE	52	1	17.1%	16.7%
WwJerseyTops	Neo Tee	FR NAVY	TEE BAR D2	23	1	7.4%	16.7%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	52	1	100.0%	100.0%
ESSENTIALS	Total	52	1	100.0%	100.0%
	WwBtmsJean	52	1	100.0%	100.0%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	52	1	100.0%	100.0%
WwBtmsJean	Straight Crop Jean	MID DENIM	ESSENTIALS	52	1	100.0%	100.0%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	327	8	100.0%	100.0%
CORE	Total	182	4	55.9%	50.0%
	WwDressWoven	130	2	39.9%	25.0%
	WwJerseyTops	52	2	15.9%	25.0%
ESSENTIALS	Total	56	1	17.3%	12.5%
	WwSkrtPatt	104	2	31.9%	25.0%
	WwBtmsJean	(48)	-1	(14.6%)	(12.5%)
FREE BIRD	Total	35	1	10.6%	12.5%
	WwWovenTops	35	1	10.6%	12.5%
VOLUME D2	Total	30	1	9.3%	12.5%
	WwKnitwCardi	30	1	9.3%	12.5%
CINNAMONT	Total	23	1	6.9%	12.5%
	WwJerseyTops	23	1	6.9%	12.5%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	327	8	100.0%	100.0%
WwDressWoven	Weekend Denim Pinny	DENIM PL	CORE	130	2	39.9%	25.0%
WwSkrtPatt	Camilla Denim Skirt	MID DENIM	ESSENTIALS	104	2	31.9%	25.0%
WwJerseyTops	Cassie Crew Organic Tee	BRIL WHITE	CORE	26	1	8.0%	12.5%
	Lou Lou Organic Shirt	WHITE MLT	CORE	26	1	8.0%	12.5%
	Cinnamon Lace Tee	BRT PINK	CINNAMON T	23	1	6.9%	12.5%
WwWovenTops	Mixed Print Tunic	YELLOW MLT	FREE BIRD	35	1	10.6%	12.5%
WwKnitwCardi	Ocean Cardi	BRT ORA	VOLUME D2	30	1	9.3%	12.5%
WwBtmsJean	Jade Jegging Crop	WHITE	ESSENTIALS	(48)	-1	(14.6%)	(12.5%)

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	26	1	100.0%	100.0%
CORE	Total	26	1	100.0%	100.0%
	WwJerseyTops	26	1	100.0%	100.0%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	26	1	100.0%	100.0%
WwJerseyTops	Cassie Crew Organic Tee	BRIL WHITE	CORE	26	1	100.0%	100.0%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	1,032	44	100.0%	100.0%
INDGO GRDN	Total	210	7	20.3%	15.9%
	WwJerseyShirts	55	2	5.4%	4.5%
	WwDressWoven	54	2	5.3%	4.5%
	WwDressJersey	50	1	4.8%	2.3%
	WwJerseySwts	50	1	4.8%	2.3%
	WwWovenShirts	n/a	1	n/a%	2.3%
PIETS GARD	Total	168	7	16.2%	15.9%
	WwSkrtPlain	43	2	4.2%	4.5%
	WwDressJersey	39	1	3.8%	2.3%
	WwDressWoven	26	1	2.5%	2.3%
	WwJerseyTunic	26	1	2.5%	2.3%
	WwJerseyTops	17	1	1.7%	2.3%
	WwJerseyShirts	16	1	1.5%	2.3%
KNIT SHOP	Total	121	4	11.7%	9.1%
	WwKnitwCardi	121	4	11.7%	9.1%
ESSENTIALS	Total	112	5	10.9%	11.4%
	WwSkrtPlain	43	1	4.2%	2.3%
	WwBtmsJean	36	2	3.5%	4.5%
	WwBtmsTrs	33	2	3.2%	4.5%
BOTANICAL	Total	107	3	10.4%	6.8%
	WwJerseyShirts	107	3	10.4%	6.8%
TEE BAR D2	Total	105	8	10.2%	18.2%
	WwJerseyTops	105	8	10.2%	18.2%
CORE	Total	67	4	6.5%	9.1%
	WwJerseyTops	67	3	6.5%	6.8%
	WwJerseyShirts	n/a	1	n/a%	2.3%
DRESS EDIT	Total	46	1	4.4%	2.3%
	WwDressJersey	46	1	4.4%	2.3%
MADAGASCAR	Total	32	1	3.1%	2.3%
	WwJerseyTops	32	1	3.1%	2.3%
TEE BAR	Total	22	1	2.1%	2.3%
	WwJerseyTops	22	1	2.1%	2.3%
STAY AT HM	Total	16	1	1.5%	2.3%
	WwJerseySwts	16	1	1.5%	2.3%
FLUID LINE	Total	14	1	1.3%	2.3%
	WwJerseyTops	14	1	1.3%	2.3%
SPOT CAT	Total	14	1	1.3%	2.3%
	WwSgvSgv	14	1	1.3%	2.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	1,032	44	100.0%	100.0%
WwJerseyTops	Neo Embroidered Tee	WHITE MLT	TEE BAR D2	35	1	3.4%	2.3%
	Embroidered Tie Hem Tee	NAT WHITE	CORE	33	1	3.2%	2.3%
	Emb Petal Tank Vest	WHITE	MADAGASCAR	32	1	3.1%	2.3%
	Neo Tee	BRIL WHITE	TEE BAR D2	27	2	2.7%	4.5%
	Voyage Jersey Vest	BRIL WHITE	TEE BAR D2	8	1	0.8%	2.3%
		LGT ORANGE	TEE BAR D2	8	1	0.8%	2.3%
		LGT PURPLE	TEE BAR D2	8	1	0.8%	2.3%
	Petunia Pocket Tee	DK GREEN	TEE BAR	22	1	2.1%	2.3%
	Nelly Notch Neck Tee	MID YELLOW	TEE BAR D2	18	1	1.8%	2.3%
		RED MLT	TEE BAR D2	n/a	1	n/a%	2.3%
	Cassie Crew Organic Tee	MID YELLOW	CORE	17	1	1.7%	2.3%
	Joan Jersey Shirt	NAT MLT	PIETS GARD	17	1	1.7%	2.3%
	Peony Puff Sleeve Tee	BRIL WHITE	CORE	16	1	1.6%	2.3%
	PUFF SLEEVE TOP	RED MLT	FLUID LINE	14	1	1.3%	2.3%
WwJerseyShirts	Painting Shirt	NAVY PR	BOTANICAL	70	2	6.8%	4.5%
	Penny Pocket Jersey Shirt	MID BLUE	INDGO GRDN	55	2	5.4%	4.5%
	Pocket Jersey Shirt	NAVY MULTI	BOTANICAL	36	1	3.5%	2.3%
	Mixed Media Top	BRT PINK	PIETS GARD	16	1	1.5%	2.3%
	Broderie Jersey Shirt	NAT WHITE	CORE	n/a	1	n/a%	2.3%
WwDressJersey	Emily Fairtrade Jersey Dress	RED MLT	INDGO GRDN	50	1	4.8%	2.3%
	Esther Eco Vero Dress	NAVY MULTI	DRESS EDIT	46	1	4.4%	2.3%
	Felicity EcoVero Wrap Dress	NAVY MULTI	PIETS GARD	39	1	3.8%	2.3%
WwKnitwCardi	Lola Crew Neck Cardi	BLUE MLT	KNIT SHOP	41	1	4.0%	2.3%
		LGT PURPLE	KNIT SHOP	40	1	3.9%	2.3%
		MID PINK	KNIT SHOP	40	1	3.9%	2.3%
		LGT BLUE	KNIT SHOP	n/a	1	n/a%	2.3%
WwSkrtPlain	Canterbury Denim Skirt	DK DENIM	ESSENTIALS	43	1	4.2%	2.3%
	Cardamom Mini Wool Skirt	DARK NAVY	PIETS GARD	26	1	2.5%	2.3%
	Piets Tiered Midi Skirt	NAVY MULTI	PIETS GARD	17	1	1.7%	2.3%
WwDressWoven	Avery Linen Dress	MID BLUE	INDGO GRDN	54	1	5.3%	2.3%
	Rua Shirt Dress	NAVY MULTI	PIETS GARD	26	1	2.5%	2.3%
	Debbie Linen Dungaree	LGT BLUE	INDGO GRDN	n/a	1	n/a%	2.3%
WwJerseySwts	Sally Sweat	BLUE MLT	INDGO GRDN	50	1	4.8%	2.3%
	Cotton Sweat	PINK MLT	STAY AT HM	16	1	1.5%	2.3%
WwBtmsJean	Isla Cropped Jegging	DEEP PINK	ESSENTIALS	36	1	3.5%	2.3%
	Jenny Jeggings	DK DENIM	ESSENTIALS	n/a	1	n/a%	2.3%
WwBtmsTrs	Jodie Ponte Jeggings	DARK NAVY	ESSENTIALS	33	1	3.2%	2.3%
	Summer Cropped Dungaree	MID DENIM	ESSENTIALS	n/a	1	n/a%	2.3%
WwJerseyTunic	Frill Neck Tunic	GREEN MLT	PIETS GARD	26	1	2.5%	2.3%
WwSgvSgv	Spot The Cat Jersey Dress	PINK MLT	SPOT CAT	14	1	1.3%	2.3%
WwWovenShirts	Daytime Shirt	BLUE MLT	INDGO GRDN	n/a	1	n/a%	2.3%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	107	13	100.0%	100.0%
TEE BAR D2	Total	68	6	63.5%	46.2%
	WwJerseyTops	68	6	63.5%	46.2%
PIETS GARD	Total	39	1	36.5%	7.7%
	WwDressJersey	39	1	36.5%	7.7%
CORE	Total	n/a	1	n/a%	7.7%
	WwJerseyShirts	n/a	1	n/a%	7.7%
ESSENTIALS	Total	n/a	2	n/a%	15.4%
	WwBtmsJean	n/a	1	n/a%	7.7%
	WwBtmsTrs	n/a	1	n/a%	7.7%
INDGO GRDN	Total	n/a	2	n/a%	15.4%
	WwDressWoven	n/a	1	n/a%	7.7%
	WwWovenShirts	n/a	1	n/a%	7.7%
KNIT SHOP	Total	n/a	1	n/a%	7.7%
	WwKnitwCardi	n/a	1	n/a%	7.7%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	107	13	100.0%	100.0%
WwJerseyTops	Neo Embroidered Tee	WHITE MLT	TEE BAR D2	35	1	32.7%	7.7%
	Voyage Jersey Vest	BRIL WHITE	TEE BAR D2	8	1	7.6%	7.7%
		LGT ORANGE	TEE BAR D2	8	1	7.6%	7.7%
		LGT PURPLE	TEE BAR D2	8	1	7.6%	7.7%
	Neo Tee	BRIL WHITE	TEE BAR D2	8	1	7.9%	7.7%
	Nelly Notch Neck Tee	RED MLT	TEE BAR D2	n/a	1	n/a%	7.7%
WwDressJersey	Felicity EcoVero Wrap Dress	NAVY MULTI	PIETS GARD	39	1	36.5%	7.7%
WwBtmsJean	Jenny Jeggings	DK DENIM	ESSENTIALS	n/a	1	n/a%	7.7%
WwBtmsTrs	Summer Cropped Dungaree	MID DENIM	ESSENTIALS	n/a	1	n/a%	7.7%
WwDressWoven	Debbie Linen Dungaree	LGT BLUE	INDGO GRDN	n/a	1	n/a%	7.7%
WwJerseyShirts	Broderie Jersey Shirt	NAT WHITE	CORE	n/a	1	n/a%	7.7%
WwKnitwCardi	Lola Crew Neck Cardi	LGT BLUE	KNIT SHOP	n/a	1	n/a%	7.7%
WwWovenShirts	Daytime Shirt	BLUE MLT	INDGO GRDN	n/a	1	n/a%	7.7%

Nürnberg (Karstadt)

STORY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

Oldenburg

STORY ANALYSIS WEEK TO DATE

The crosstab contains no data

The crosstab contains no data

STORY ANALYSIS YESTERDAY

The crosstab contains no data

The crosstab contains no data

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	379	6	100.0%	100.0%
BOTANICAL	Total	131	2	34.7%	33.3%
	WwDressWoven	78	1	20.6%	16.7%
	WwWovenTops	53	1	14.0%	16.7%
KNIT SHOP	Total	69	1	18.2%	16.7%
	WwKnitwCardi	69	1	18.2%	16.7%
UTILITY	Total	65	1	17.3%	16.7%
	WwSkrtPatt	65	1	17.3%	16.7%
FREE BIRD	Total	56	1	14.9%	16.7%
	WwWovenShirts	56	1	14.9%	16.7%
INDGO GRDN	Total	56	1	14.9%	16.7%
	WwSkrtPatt	56	1	14.9%	16.7%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	379	6	100.0%	100.0%
WwSkrtPatt	Poppy Skirt	PINK MLT	UTILITY	65	1	17.3%	16.7%
	Abberford Jersey Maxi Skirt	BLUE MLT	INDGO GRDN	56	1	14.9%	16.7%
WwDressWoven	Eta Dress	NAVY MULTI	BOTANICAL	78	1	20.6%	16.7%
WwKnitwCardi	Cosy Rib Longline Cardigan	FR NAVY	KNIT SHOP	69	1	18.2%	16.7%
WwWovenShirts	Sally Shirt	IVORY MLT	FREE BIRD	56	1	14.9%	16.7%
WwWovenTops	Eta Top	WHITE MLT	BOTANICAL	53	1	14.0%	16.7%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	182	3	100.0%	100.0%
KNIT SHOP	Total	69	1	37.9%	33.3%
	WwKnitwCardi	69	1	37.9%	33.3%
FREE BIRD	Total	56	1	31.0%	33.3%
	WwWovenShirts	56	1	31.0%	33.3%
INDGO GRDN	Total	56	1	31.0%	33.3%
	WwSkrtPatt	56	1	31.0%	33.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	182	3	100.0%	100.0%
WwKnitwCardi	Cosy Rib Longline Cardigan	FR NAVY	KNIT SHOP	69	1	37.9%	33.3%
WwSkrtPatt	Abberford Jersey Maxi Skirt	BLUE MLT	INDGO GRDN	56	1	31.0%	33.3%
WwWovenShirts	Sally Shirt	IVORY MLT	FREE BIRD	56	1	31.0%	33.3%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	775	17	100.0%	100.0%
BOTANICAL	Total	240	6	31.0%	35.3%
	WwJerseyTops	135	4	17.4%	23.5%
	WwWovenTunic	62	1	8.0%	5.9%
	WwJerseyShirts	43	1	5.6%	5.9%
KNIT SHOP	Total	226	4	29.2%	23.5%
	WwKnitwCardi	169	3	21.9%	17.6%
	WwKnitwJumper	56	1	7.3%	5.9%
UTILITY	Total	126	2	16.3%	11.8%
	WwDressJersey	126	2	16.3%	11.8%
FREE BIRD	Total	53	1	6.8%	5.9%
	WwWovenTops	53	1	6.8%	5.9%
WARLI	Total	51	1	6.6%	5.9%
	WwWovenShirts	51	1	6.6%	5.9%
TEE BAR	Total	30	1	3.9%	5.9%
	WwJerseyTops	30	1	3.9%	5.9%
CORE	Total	26	1	3.4%	5.9%
	WwJerseyTops	26	1	3.4%	5.9%
TEE BAR D2	Total	23	1	2.9%	5.9%
	WwJerseyTops	23	1	2.9%	5.9%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	775	17	100.0%	100.0%
WwJerseyTops	Crochet Pocket Tee	LGT YELLOW	BOTANICAL	65	2	8.4%	11.8%
		DARK NAVY	BOTANICAL	35	1	4.5%	5.9%
		NAT WHITE	BOTANICAL	35	1	4.5%	5.9%
	Petunia Pocket Tee	BLUE MLT	TEE BAR	30	1	3.9%	5.9%
	Cassie Crew Organic Tee	WASHED BLK	CORE	26	1	3.4%	5.9%
	Nelly Notch Neck Tee	MID YELLOW	TEE BAR D2	23	1	2.9%	5.9%
WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	52	1	6.7%	5.9%
		MID CORAL	KNIT SHOP	48	1	6.2%	5.9%
	Cosy Rib Longline Cardigan	LGT GREY	KNIT SHOP	70	1	9.0%	5.9%
WwDressJersey	Rene Dress	GREY MLT	UTILITY	70	1	9.0%	5.9%
	Esther Eco Vero Dress	GREEN MLT	UTILITY	56	1	7.3%	5.9%
WwWovenTunic	Larissa Tunic	BROWN MLT	BOTANICAL	62	1	8.0%	5.9%
WwKnitwJumper	Orla Organic Ribbed Sweater	BLUE MLT	KNIT SHOP	56	1	7.3%	5.9%
WwWovenTops	Mixed Print Tunic	YELLOW MLT	FREE BIRD	53	1	6.8%	5.9%
WwWovenShirts	Emi Shirt	WHITE PL	WARLI	51	1	6.6%	5.9%
WwJerseyShirts	Pocket Jersey Shirt	NAVY MULTI	BOTANICAL	43	1	5.6%	5.9%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	114	3	100.0%	100.0%
UTILITY	Total	56	1	49.6%	33.3%
	WwDressJersey	56	1	49.6%	33.3%
BOTANICAL	Total	35	1	30.5%	33.3%
	WwJerseyTops	35	1	30.5%	33.3%
TEE BAR D2	Total	23	1	19.8%	33.3%
	WwJerseyTops	23	1	19.8%	33.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	114	3	100.0%	100.0%
WwJerseyTops	Crochet Pocket Tee	DARK NAVY	BOTANICAL	35	1	30.5%	33.3%
	Nelly Notch Neck Tee	MID YELLOW	TEE BAR D2	23	1	19.8%	33.3%
WwDressJersey	Esther Eco Vero Dress	GREEN MLT	UTILITY	56	1	49.6%	33.3%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	1,262	36	100.0%	100.0%
INDGO GRDN	Total	265	7	21.0%	19.4%
	WwJerseyShirts	178	5	14.1%	13.9%
	WwJerseyTops	87	2	6.9%	5.6%
KNIT SHOP	Total	226	4	17.9%	11.1%
	WwKnitwCardi	226	4	17.9%	11.1%
ESSENTIALS	Total	146	3	11.6%	8.3%
	WwSkrtPatt	94	2	7.4%	5.6%
	WwBtmsJean	52	1	4.1%	2.8%
FLUID LINE	Total	117	4	9.3%	11.1%
	WwDressJersey	35	1	2.8%	2.8%
	WwKnitwJumper	30	1	2.4%	2.8%
	WwBtmsTrs	26	1	2.1%	2.8%
	WwWovenTops	26	1	2.1%	2.8%
TEE BAR D2	Total	113	5	8.9%	13.9%
	WwJerseyTops	113	5	8.9%	13.9%
CORE	Total	109	3	8.6%	8.3%
	WwJerseyTops	109	3	8.6%	8.3%
PIETS GARD	Total	104	4	8.3%	11.1%
	WwJerseyTops	78	3	6.2%	8.3%
	WwJerseyTunic	26	1	2.1%	2.8%
FREE BIRD	Total	92	3	7.3%	8.3%
	WwJerseyTunic	69	2	5.5%	5.6%
	WwJerseyShirts	23	1	1.8%	2.8%
TEE BAR	Total	65	2	5.2%	5.6%
	WwJerseyTops	65	2	5.2%	5.6%
CINNAMONT	Total	26	1	2.1%	2.8%
	WwSkrtPatt	26	1	2.1%	2.8%
WARLI	Total	n/a		n/a%	n/a%
	WwWovenShirts	n/a		n/a%	n/a%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	1,262	36	100.0%	100.0%
WwJerseyTops	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	87	2	6.9%	5.6%
	Joan Jersey Shirt	NAT MLT	PIETS GARD	78	3	6.2%	8.3%
	Nelly Notch Neck Tee	MID YELLOW	TEE BAR D2	68	3	5.4%	8.3%
	Neo Tee	FR NAVY	TEE BAR D2	45	2	3.6%	5.6%
	Embroidered Tie Hem Tee	NAT WHITE	CORE	43	1	3.4%	2.8%
	Belle Broderie Cuff Tee	BRIL WHITE	CORE	39	1	3.1%	2.8%
	Petunia Pocket Tee	BLUE MLT	TEE BAR	35	1	2.8%	2.8%
	Veronica Tee	NAVY MULTI	TEE BAR	30	1	2.4%	2.8%
	Cassie Crew Organic Tee	BRIL WHITE	CORE	26	1	2.1%	2.8%
WwKnitwCardi	Lola Crew Neck Cardi	NAT MLT	KNIT SHOP	130	2	10.3%	5.6%
		FR NAVY	KNIT SHOP	96	2	7.6%	5.6%
WwJerseyShirts	Penny Pocket Jersey Shirt	BRIL WHITE	INDGO GRDN	139	4	11.0%	11.1%
	Summer Jersey Woven Mix Shirt	NAVY MULTI	INDGO GRDN	39	1	3.1%	2.8%
	Park Jersey Shirt	PINK MLT	FREE BIRD	23	1	1.8%	2.8%
WwSkrtPatt	Camilla Denim Skirt	MID DENIM	ESSENTIALS	94	2	7.4%	5.6%
	Estelle Midi Skirt	NAT PR	CINNAMON T	26	1	2.1%	2.8%
WwJerseyTunic	Florence Jersey Tunic	BROWN MLT	FREE BIRD	69	2	5.5%	5.6%
	Frill Neck Tunic	GREEN MLT	PIETS GARD	26	1	2.1%	2.8%
WwBtmsJean	Straight Stripe Crop Jean	PINK STR	ESSENTIALS	52	1	4.1%	2.8%
WwDressJersey	Felicity EcoVero Wrap Dress	RED MLT	FLUID LINE	35	1	2.8%	2.8%
WwKnitwJumper	Urban Crew Neck Jumper	MID PURPLE	FLUID LINE	30	1	2.4%	2.8%
WwBtmsTrs	Soft Check Culottes	GREY MLT	FLUID LINE	26	1	2.1%	2.8%
WwWovenTops	Maia Top	LGT PURPLE	FLUID LINE	26	1	2.1%	2.8%
WwWovenShirts	Emi Shirt	WHITE PL	WARLI	n/a		n/a%	n/a%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	122	4	100.0%	100.0%
FREE BIRD	Total	57	2	46.8%	50.0%
	WwJerseyTunic	35	1	28.4%	25.0%
	WwJerseyShirts	23	1	18.4%	25.0%
INDGO GRDN	Total	35	1	28.4%	25.0%
	WwJerseyShirts	35	1	28.4%	25.0%
TEE BAR	Total	30	1	24.8%	25.0%
	WwJerseyTops	30	1	24.8%	25.0%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	122	4	100.0%	100.0%
WwJerseyShirts	Penny Pocket Jersey Shirt	BRIL WHITE	INDGO GRDN	35	1	28.4%	25.0%
	Park Jersey Shirt	PINK MLT	FREE BIRD	23	1	18.4%	25.0%
WwJerseyTunic	Florence Jersey Tunic	BROWN MLT	FREE BIRD	35	1	28.4%	25.0%
WwJerseyTops	Veronica Tee	NAVY MULTI	TEE BAR	30	1	24.8%	25.0%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	1,236	44	100.0%	100.0%
CORE	Total	139	4	11.2%	9.1%
	WwJerseyTops	52	2	4.2%	4.5%
	WwWovenShirts	44	1	3.6%	2.3%
	WwJerseySwts	42	1	3.4%	2.3%
FLUID LINE	Total	137	6	11.1%	13.6%
	WwJerseyShirts	52	2	4.2%	4.5%
	WwKnitwJumper	30	1	2.5%	2.3%
	WwSkrtPatt	22	1	1.8%	2.3%
	WwJerseyTops	16	1	1.3%	2.3%
	WwWovenTops	16	1	1.3%	2.3%
INDGO GRDN	Total	135	3	10.9%	6.8%
	WwDressJersey	56	1	4.6%	2.3%
	WwIntimSwimw	43	1	3.5%	2.3%
	WwJerseyTops	35	1	2.8%	2.3%
PIETS GARD	Total	135	5	10.9%	11.4%
	WwJerseyTops	78	3	6.3%	6.8%
	WwKnitwCardi	39	1	3.2%	2.3%
	WwKnitwJumper	17	1	1.4%	2.3%
KNIT SHOP	Total	105	3	8.5%	6.8%
	WwKnitwCardi	112	3	9.1%	6.8%
	WwKnitwJumper	(7)		(0.6%)	n/a%
TEE BAR D2	Total	100	4	8.1%	9.1%
	WwJerseyTops	100	4	8.1%	9.1%
DRESS EDIT	Total	91	2	7.4%	4.5%
	WwDressJersey	91	2	7.4%	4.5%
ESSENTIALS	Total	88	3	7.2%	6.8%
	WwBtmsJean	88	3	7.2%	6.8%
BEAUT CITY	Total	48	1	3.9%	2.3%
	WwKnitwCardi	48	1	3.9%	2.3%
FANTASY F	Total	45	2	3.7%	4.5%
	WwSgvSgv	45	2	3.7%	4.5%
OUTERWEAR	Total	43	1	3.5%	2.3%
	WwOutwCoat	43	1	3.5%	2.3%
WARLI	Total	43	1	3.5%	2.3%
	WwWovenShirts	43	1	3.5%	2.3%
STAY AT HM	Total	42	1	3.4%	2.3%
	WwJerseySwts	42	1	3.4%	2.3%
MADAGASCAR	Total	31	1	2.5%	2.3%
	WwJerseyTops	31	1	2.5%	2.3%
KIDS TRANS	Total	28	2	2.2%	4.5%
	WwSgvSgv	28	2	2.2%	4.5%
TEE BAR	Total	25	1	2.0%	2.3%
	WwJerseyTops	25	1	2.0%	2.3%
FREE BIRD	Total	23	1	1.8%	2.3%
	WwDressJersey	35	1	2.8%	2.3%
	WwJerseyShirts	23	1	1.8%	2.3%
	WwWovenTops	(35)	-1	(2.8%)	(2.3%)
KIDS D1	Total	23	1	1.8%	2.3%
	WwSgvSgv	23	1	1.8%	2.3%
ANIMAL T	Total	17	1	1.4%	2.3%
	WwSgvSgv	17	1	1.4%	2.3%
KIDS D3	Total	17	1	1.4%	2.3%
	WwSgvSgv	17	1	1.4%	2.3%
KIDS D2	Total	8	1	0.7%	2.3%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
KIDS D2	WwSgvSgv	8	1	0.7%	2.3%
KIDS S&B	Total	6	1	0.5%	2.3%
	WwSgvSgv	6	1	0.5%	2.3%
CINNAMONT	Total	(94)	-2	(7.6%)	(4.5%)
	WwKnitwJumper	(94)	-2	(7.6%)	(4.5%)

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	1,236	44	100.0%	100.0%
WwJerseyTops	Cosy Jersey Top	DUS BLUE	PIETS GARD	26	1	2.1%	2.3%
		MID GREEN	PIETS GARD	26	1	2.1%	2.3%
	Embroidered Tie Hem Tee	NAT WHITE	CORE	35	1	2.9%	2.3%
	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	35	1	2.8%	2.3%
	Nelly Notch Embroidered Tee	YELLOW MLT	TEE BAR D2	35	1	2.8%	2.3%
	Emb Petal Tank Vest	WHITE	MADAGASCAR	31	1	2.5%	2.3%
	Effie Embroidered Tee	TEAL MLT	PIETS GARD	26	1	2.1%	2.3%
	Veronica Tee	NAVY MULTI	TEE BAR	25	1	2.0%	2.3%
	Petunia Pocket Tee	MID GREEN	TEE BAR D2	23	1	1.9%	2.3%
	Neo Tee	PINK PR	TEE BAR D2	21	1	1.7%	2.3%
	Nelly Notch Neck Tee	BLUE MLT	TEE BAR D2	21	1	1.7%	2.3%
	Lines Jersey Mix Top	MID RED	FLUID LINE	16	1	1.3%	2.3%
	Peony Puff Sleeve Tee	BRIL WHITE	CORE	16	1	1.3%	2.3%
	WwKnitwCardi	Lola Crew Neck Cardi	NAVY MULTI	KNIT SHOP	39	1	3.2%
FR NAVY			KNIT SHOP	39	1	3.2%	2.3%
LGT PURPLE			KNIT SHOP	34	1	2.7%	2.3%
Cosy Rib Longline Cardigan		LIGHT TAN	BEAUT CITY	48	1	3.9%	2.3%
		DARK TEAL	PIETS GARD	39	1	3.2%	2.3%
WwDressJersey	Selina Fairtrade Dress	PINK MLT	DRESS EDIT	56	1	4.6%	2.3%
	SS Hayne Jersey Dress	NAVY PR	INDGO GRDN	56	1	4.6%	2.3%
	Sail Away Dress	BROWN MLT	FREE BIRD	35	1	2.8%	2.3%
	Simple Life Dress	GREEN MLT	DRESS EDIT	35	1	2.8%	2.3%
WwSgvSgv	Clara Colourblock Cardigan	BLUE MLT	FANTASY F	45	2	3.7%	4.5%
	Riley Reversible Hoody	STONE GREY	KIDS D1	23	1	1.8%	2.3%
	Cropped Little Legs 2 Pack	BTL BLU PR	KIDS D3	17	1	1.4%	2.3%
	Rip and Repair Jeans	MID DENIM	ANIMAL T	17	1	1.4%	2.3%
	Ellie Denim Dungaree Dress	DENIM	KIDS TRANS	14	1	1.1%	2.3%
	Spot Dot Denim Skirt	DENIM	KIDS TRANS	14	1	1.1%	2.3%
	Peter Print Polo Tee	CLASSIC NA	KIDS D2	8	1	0.7%	2.3%
	Kids Scrunchie 2 Pack	BLUE MULTI	KIDS S&B	6	1	0.5%	2.3%
WwBtmsJean	Straight Printed Crop	LT DENIM	ESSENTIALS	50	1	4.0%	2.3%
	Jade Jegging Jean	MID DENIM	ESSENTIALS	39	1	3.1%	2.3%
	Jade Jegging Crop	LT DENIM	ESSENTIALS	n/a	1	n/a%	2.3%
WwWovenShirts	Emily Embroidered Shirt	PALE IVORY	CORE	44	1	3.6%	2.3%
	Emi Shirt	WHITE PL	WARLI	43	1	3.5%	2.3%
WwJerseySwts	Cotton Hooded Sweat	LGT PURPLE	CORE	42	1	3.4%	2.3%
		MID PINK	STAY AT HM	42	1	3.4%	2.3%
WwJerseyShirts	Elm Jersey Shirt	PURPLE MLT	FLUID LINE	26	1	2.1%	2.3%
	Loganberry Collared Shirt	RED MLT	FLUID LINE	26	1	2.1%	2.3%
	Della Jersey Top	YELLOW MLT	FREE BIRD	23	1	1.8%	2.3%
WwIntimSwimw	Patchwork Ecovero Maxi Dress	BLUE MLT	INDGO GRDN	43	1	3.5%	2.3%
WwOutwCoat	Betsy Denim Jacket	DENIM BLUE	OUTERWEAR	43	1	3.5%	2.3%
WwSkrtPatt	Camilla Midi Skirt	GREY MLT	FLUID LINE	22	1	1.8%	2.3%
WwWovenTops	Maia Top	BRT RED	FLUID LINE	16	1	1.3%	2.3%
	Mixed Print Tunic	YELLOW MLT	FREE BIRD	(35)	-1	(2.8%)	(2.3%)
WwKnitwJumper	Olivia Jumper	BRT ORANGE	KNIT SHOP	32	1	2.6%	2.3%
	Urban Crew Neck Jumper	GREY MARL	FLUID LINE	30	1	2.5%	2.3%
	Olivia Stripe Jumper	MID CORAL	PIETS GARD	17	1	1.4%	2.3%
	Natasha Jumper	LGT BLUE	KNIT SHOP	(39)	-1	(3.2%)	(2.3%)
	Cinnamon Cable Jumper	PALE IVORY	CINNAMON T	(94)	-2	(7.6%)	(4.5%)

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	405	14	100.0%	100.0%
INDGO GRDN	Total	135	3	33.4%	21.4%
	WwDressJersey	56	1	14.0%	7.1%
	WwIntimSwimw	43	1	10.7%	7.1%
	WwJerseyTops	35	1	8.7%	7.1%
TEE BAR D2	Total	77	3	19.1%	21.4%
	WwJerseyTops	77	3	19.1%	21.4%
ESSENTIALS	Total	50	1	12.2%	7.1%
	WwBtrmsJean	50	1	12.2%	7.1%
CORE	Total	44	1	10.9%	7.1%
	WwWovenShirts	44	1	10.9%	7.1%
KIDS TRANS	Total	28	2	6.9%	14.3%
	WwSgvSgv	28	2	6.9%	14.3%
TEE BAR	Total	25	1	6.1%	7.1%
	WwJerseyTops	25	1	6.1%	7.1%
FANTASY F	Total	23	1	5.6%	7.1%
	WwSgvSgv	23	1	5.6%	7.1%
ANIMAL T	Total	17	1	4.3%	7.1%
	WwSgvSgv	17	1	4.3%	7.1%
KIDS S&B	Total	6	1	1.5%	7.1%
	WwSgvSgv	6	1	1.5%	7.1%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	405	14	100.0%	100.0%
WwJerseyTops	Geo Embroidered Tee	BLUE MLT	INDGO GRDN	35	1	8.7%	7.1%
	Nelly Notch Embroidered Tee	YELLOW MLT	TEE BAR D2	35	1	8.7%	7.1%
	Veronica Tee	NAVY MULTI	TEE BAR	25	1	6.1%	7.1%
	Neo Tee	PINK PR	TEE BAR D2	21	1	5.2%	7.1%
	Nelly Notch Neck Tee	BLUE MLT	TEE BAR D2	21	1	5.2%	7.1%
WwSgvSgv	Clara Colourblock Cardigan	BLUE MLT	FANTASY F	23	1	5.6%	7.1%
	Rip and Repair Jeans	MID DENIM	ANIMAL T	17	1	4.3%	7.1%
	Ellie Denim Dungaree Dress	DENIM	KIDS TRANS	14	1	3.4%	7.1%
	Spot Dot Denim Skirt	DENIM	KIDS TRANS	14	1	3.4%	7.1%
	Kids Scrunchie 2 Pack	BLUE MULTI	KIDS S&B	6	1	1.5%	7.1%
WwDressJersey	SS Hayne Jersey Dress	NAVY PR	INDGO GRDN	56	1	14.0%	7.1%
WwBtmsJean	Straight Printed Crop	LT DENIM	ESSENTIALS	50	1	12.2%	7.1%
WwWovenShirts	Emily Embroidered Shirt	PALE IVORY	CORE	44	1	10.9%	7.1%
WwIntimSwimw	Patchwork Ecovero Maxi Dress	BLUE MLT	INDGO GRDN	43	1	10.7%	7.1%

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	378	8	100.0%	100.0%
KNIT SHOP	Total	152	3	40.1%	37.5%
	WwKnitwCardi	96	2	25.3%	25.0%
	WwKnitwJumper	56	1	14.9%	12.5%
INDGO GRDN	Total	139	3	36.8%	37.5%
	WwJerseyShirts	78	2	20.7%	25.0%
	WwDressJersey	61	1	16.1%	12.5%
UTILITY	Total	61	1	16.2%	12.5%
	WwWovenTunic	61	1	16.2%	12.5%
TEE BAR D2	Total	26	1	6.9%	12.5%
	WwJerseyTops	26	1	6.9%	12.5%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	378	8	100.0%	100.0%
WwKnitwCardi	Lola Crew Neck Cardi	FR NAVY	KNIT SHOP	96	2	25.3%	25.0%
WwJerseyShirts	Summer Jersey Woven Mix Shirt	NAVY MULTI	INDGO GRDN	78	2	20.7%	25.0%
WwWovenTunic	Alaia Tunic	GREEN MLT	UTILITY	61	1	16.2%	12.5%
WwDressJersey	Anywhere Fairtrade Dress	BLUE PR	INDGO GRDN	61	1	16.1%	12.5%
WwKnitwJumper	Olivia Colourblock Jumper	TAN MULTI	KNIT SHOP	56	1	14.9%	12.5%
WwJerseyTops	Nelly Notch Neck Tee	PINK MLT	TEE BAR D2	26	1	6.9%	12.5%

STORY ANALYSIS YESTERDAY

STORY	Item L3 Desc	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	122	3	100.0%	100.0%
KNIT SHOP	Total	96	2	78.6%	66.7%
	WwKnitwCardi	96	2	78.6%	66.7%
TEE BAR D2	Total	26	1	21.4%	33.3%
	WwJerseyTops	26	1	21.4%	33.3%

Item L3 Desc	Item Desc	Item Colour Colour Code	STORY	Sales £	Units	Cash Mix %	Unit Mix %
Total	Total	Total	Total	122	3	100.0%	100.0%
WwKnitwCardi	Lola Crew Neck Cardi	FR NAVY	KNIT SHOP	96	2	78.6%	66.7%
WwJerseyTops	Nelly Notch Neck Tee	PINK MLT	TEE BAR D2	26	1	21.4%	33.3%