

Contact

www.linkedin.com/in/clevermunkey
(LinkedIn)

Top Skills

Photography
Graphic Design
Videography

Languages

Mandarin (Limited Working)
English (Professional Working)
Cantonese
Korean (Elementary)
Malay (Professional Working)

Henry Lee

Creative & Strategy Expert at Big Bath Sdn Bhd
Selangor

Summary

- I probably have no art or graphic design background but I can design graphics, especially a cute little monkey!
- I probably still have my photography certificate lying around somewhere when I started my professional photography journey in 2009.
- I probably can write a few Malaysian's standard write-up for blogs when it comes to product reviews and advertorial. Probably some live update as well on my Instagram and Facebook pages.
- You should probably contact me since you are not sure what I can be assisting you :)

Experience

Big Bath Sdn Bhd
Creative & Strategy Expert
September 2019 - May 2020 (9 months)
Kuala Lumpur, Malaysia

- Contribute to the team with unique creative strategy and innovative campaign ideas.
- Design creation brand LOGO, VI visual identification manual, web design, video, Facebook and Instagram marketing works.
- Assist industry pre-survey, business cooperation and project implementation.
- Assist in creating customer proposals and proposing innovative design idea.
- Propose, plan and design event and exhibition booths visual and liaise with vendor and contractor
- Design office and showroom interior and liaise with suppliers and contractors.
- Report directly to Head of Marketing and work closely together on a daily basis.

Oro Clean Chemie Sdn Bhd
Graphic Designer
May 2018 - April 2019 (1 year)
Kuala Lumpur, Malaysia

- Create original, innovative and creative sales and marketing collaterals in digital and print such as brochures, flyers, ads, banners, POS-displays, newsletters, direct mailers and other marketing/advertising material in accordance with the company's corporate design guidelines.
- Design exhibition booth layout, backdrop and propose lighting and furnitures for marketing events.
- Design websites, landing pages, social media posts, blog posts and e-newsletters in a structured and timely manner to increase brand awareness and online presence.
- Design and update training materials, product labels, product datasheet, booklets and other technical documents according to provided guidelines.
- Work closely with Regulatory Affairs Department to ensure print materials comply with regulations.
- Comply to SOPS, strict document naming conventions and filing policies at all times.
- Comply to internal desktop publishing guidelines, procedures and standards to ensure consistency, quality and efficiency.
- Realise creative ideas for marketing giveaways and souvenirs to create top-of-mind awareness of brand.

The Edge Communications

Graphic Designer

October 2014 - August 2017 (2 years 11 months)

Petaling Jaya, Selangor

- Collects and assembles type styles, data and images, such as illustrations, photographs and drawings.
- Creates visual design and page layout for physical and digital copy. Also known as layout artist who delivers ideas and information through visual communications such as charts, tables and infographics.
- Handles newspapers pullouts design from different category such as lifestyle, corporate, wealth, property and current corporate stories.
- Communicates and deal closely with editor, sub-editors, journalist and production team to complete daily task such as cover stories, sub stories, special report, tables, charts, infographics and advertorial.
- Utilizes programmes such as Adobe Photoshop, Illustrator and Indesign on a daily basis.
- Conducting layout design works for The Edge Malaysia, The Edge Singapore and The Edge Property.

I AM STUDIO

Photographer & Graphic Designer

March 2011 - October 2014 (3 years 8 months)

Klang Valley

- Provide affordable solutions and good quality photography and videography services for any event.
- Handles production for engagement, solemnisation, actual wedding day, graduation, private party, birthday part, launch and product commercial shoot.
- Design and conceptualise visual for physical printing such as banner, bunting, name card, as well as for website advertisements.

WeBUY

Production Officer

March 2010 - February 2011 (1 year)

Petaling Jaya, Selangor

- Conduct photography and videography production at client's location.
- Set up and prepare shooting tools for food and product photography.
- Color editing follow EM standard.
- Work closely as part of a team together with sales department, producer studio manager and clients.
- Perform others related duties as required such as graphic design and social media sharing.

Yong Chan Metal Engineering Pte. Ltd. (Singapore)

Project Coordinator

January 2009 - February 2010 (1 year 2 months)

Tuas, Singapore

- Evaluate progress claim, preparation of workforce report and liaise with the managing team.
- Site supervising for erection of cooling tower, clean room ducting and piping installation projects.
- Coordinates work progress for air-con and mechanical ventilation duct works.

JPSPEC Sdn. Bhd

Assistant Engineer

July 2007 - November 2008 (1 year 5 months)

Kota Kinabalu, Sabah

- Design M&E building services for hotels, commercial buildings, residential buildings and shopping malls.
- Evaluate progress claim, BQ estimates and preparation of tender documents and reports.

- Local authority submissions and carry out the contribution fees for the ongoing projects.

Education

Kota Kinabalu Polytechnic

Diploma, Mechanical Engineering · (2004 - 2007)

SM St. Anthony

SPM (O' Levels), Science · (1999 - 2003)