Alex Kubbinga
akubbinga.mam2022@london.edu   +447494241433   www.linkedin.com/in/alexkubbinga/

EDUCATION

2021 - 2022   **London Business School, London, UK**
Reading for Masters in Analytics and Management
Relevant course work: Empirical Finance, Machine Learning for Big Data, Data Visualisation and Storytelling.

2018 - 2021   **Bocconi University, Milan, Italy**
BSc in Economics, Management and Computer Science (103/110) - Full Merit Scholar
Relevant course work: Machine Learning, Advanced Statistics, Econometrics, Fundamentals of Computer Programming.

BUSINESS EXPERIENCE

2021   **OWOW AGENCY, Eindhoven, Netherlands**
Internal startup at digital agency automating the pitching process
Summer Intern (2 months)
- Researched and presented to CEO the implementation of speech to text algorithms to identify speech disfluencies in recorded pitches to develop tool for users to improve their pitching skills.
- Redesigned and updated slides for investor decks that will be presented to investors to support a €250K seed round of funding.
- Developed revenue and pricing models in excel to forecast different financial scenarios aiding in the go-to-market strategy as customer segments of incubators and SMEs could be effectively targeted.

2019 - 2021   **BOCCONI STUDENTS FOR INNOVATION, Milan, Italy**
Student Association with focus on innovation and technology
Pro-bono Consulting Project Leader
- Predicted machine breakdowns in different regions of Italy using expertise in data mining and data visualisation to help an Italian company better mobilize their maintenance team.
- Led team of five in externally published research project to analyse Pan-European social survey data and investigate European happiness levels and its main contributing factors.

2020   **SAS INSTITUTE, Dubai, UAE**
Multinational leader in analytics software
Data Analytics Intern (3 months)
- Researched and wrote a white paper, showcasing SAS statistical software, related to investing and fundamental analysis of public companies.
- Analyzed and cleaned financial data of 2000+ US public companies and used data to build various machine learning models to predict if a firm would outperform the S&P 500.
- Presented the final ML models and findings to supervisors highlighting the limitations of the models and potential future analysis on a per sector basis.

ADDITIONAL INFORMATION

Investing   Created YouTube channel with 500+ subscribers explaining investing concepts and principles used by successful value investors. Manage personal concentrated value portfolio since 2019 with annualised returns of 25%.

Entrepreneurship   Launched an EdTech start-up with three co-founders aimed at providing students with virtual internships and projects with Italian companies.

Tech Skills   Proficient in Python (pandas, sklearn, tensorflow), R, SQL, Tableau, SAS, HTML, CSS, Excel.

Hackathons   Runner up at Vodafone Italy TOBi 2019: created prototype chat bot using NLP algorithms to improve existing AI chat bot. Finalist out of 20 teams in Bocconi Hack4Change: coordinated with marketing experts and developers to pitch a sustainable fashion start-up.

Languages   English (Native), Italian (Basic), French (Basic).

Interests   Reading (Self-improvement, nutrition, productivity books), coding, swimming (Varsity captain), football (LBS football club)