



ART BIBLE

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What is Art?



What is Art?

- The expression or application of human creative skill and imagination
- The making of objects, images, music, etc. that are beautiful or that express feelings

Art in Video Games



Art Bible

- An Art Bible is a document created to communicate to the art team exactly what style the art assets should match.





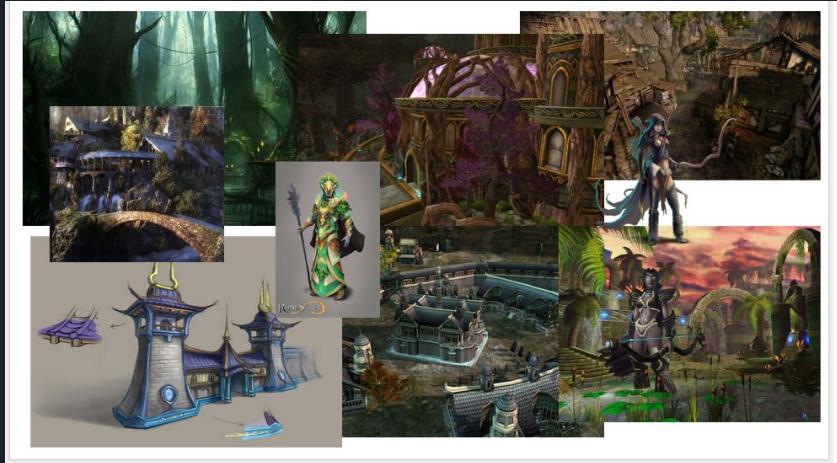
When do we have to create it
and who?



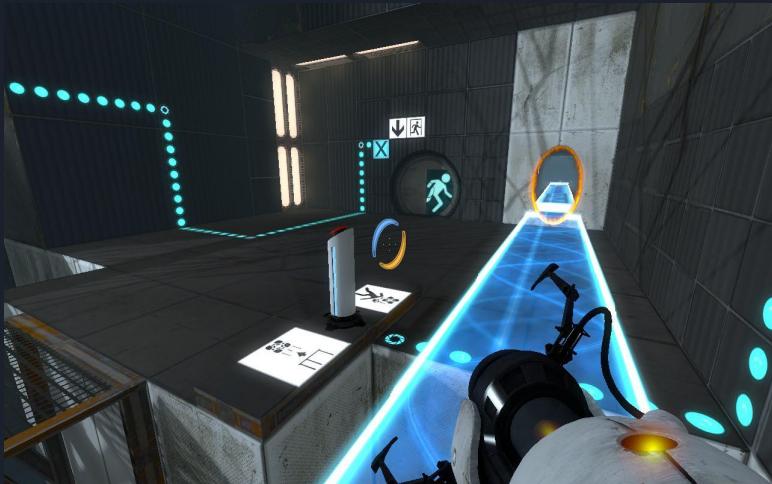
When do we have to create it and who?

- Just after the GDD, before the production.
- Normally the art director makes it, but in indie studios?

When do we have to create it and who?



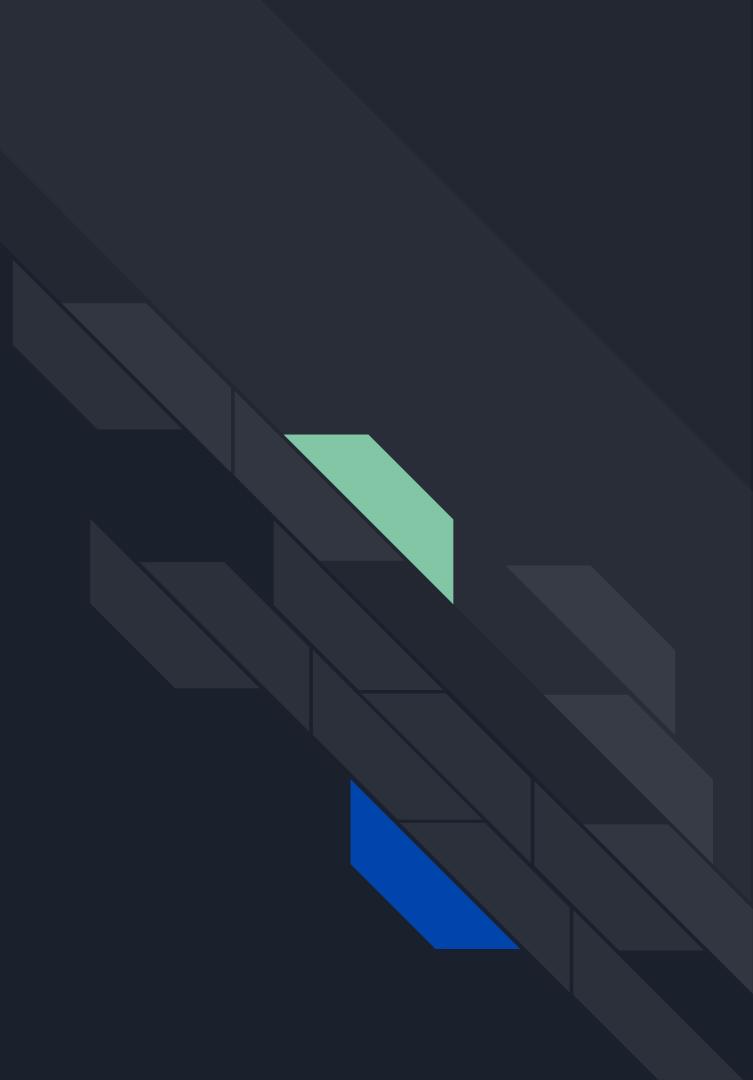
A game should be recognizable just with a photo



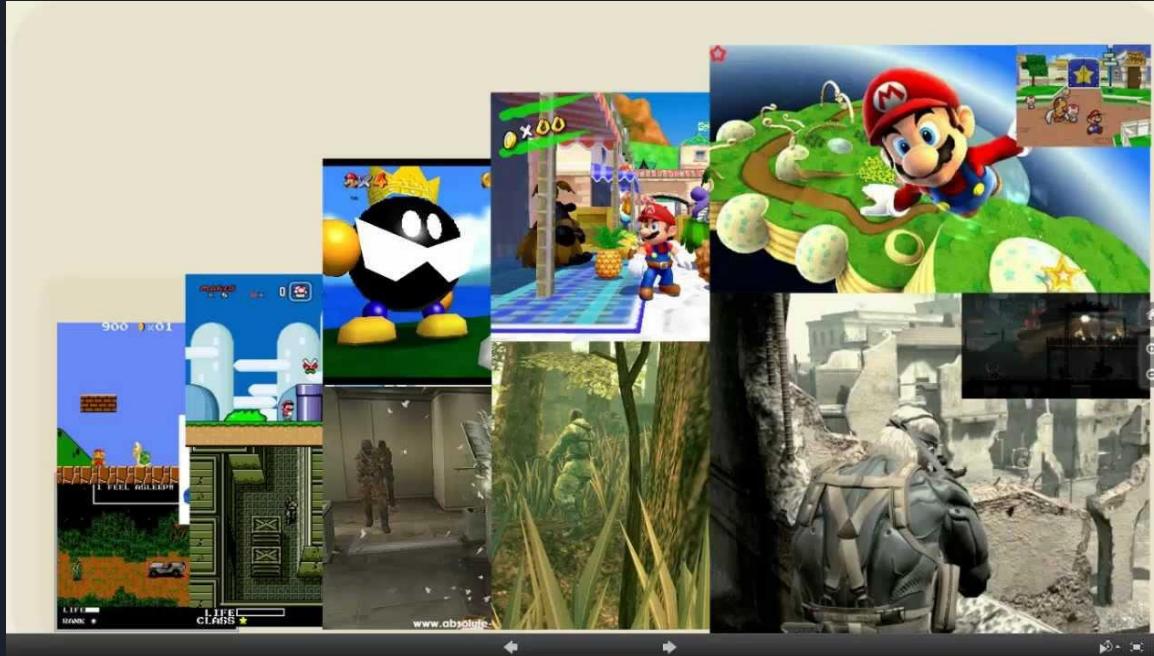
A game should be recognizable just with a photo



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Art Style



Character Art



Level of Detail



Camera



Color Palette



Sonic the Hedgehog 2 (1992)

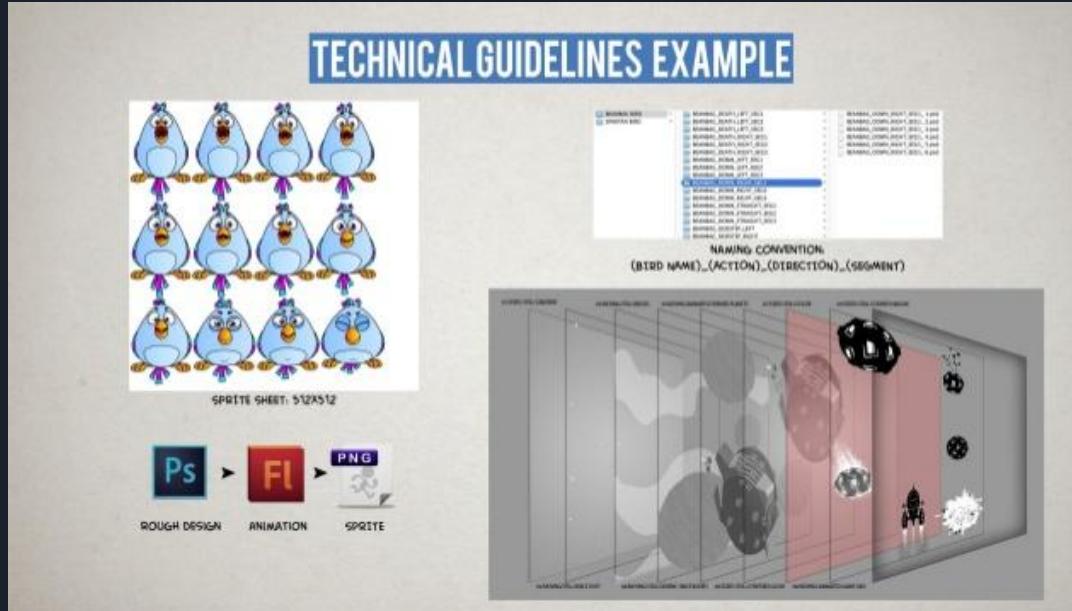
Atmosphere



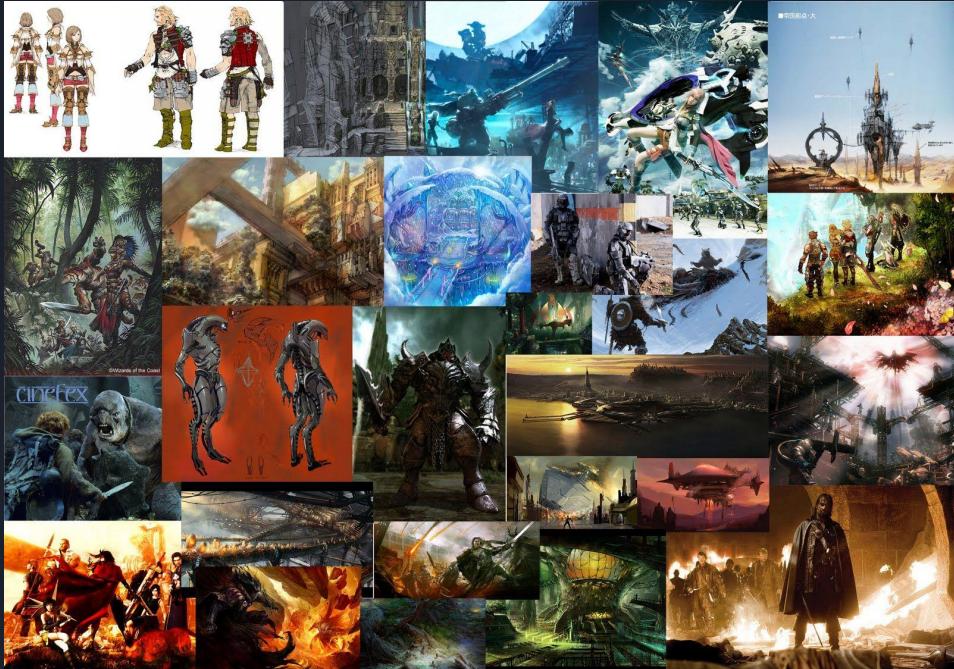
User Interface



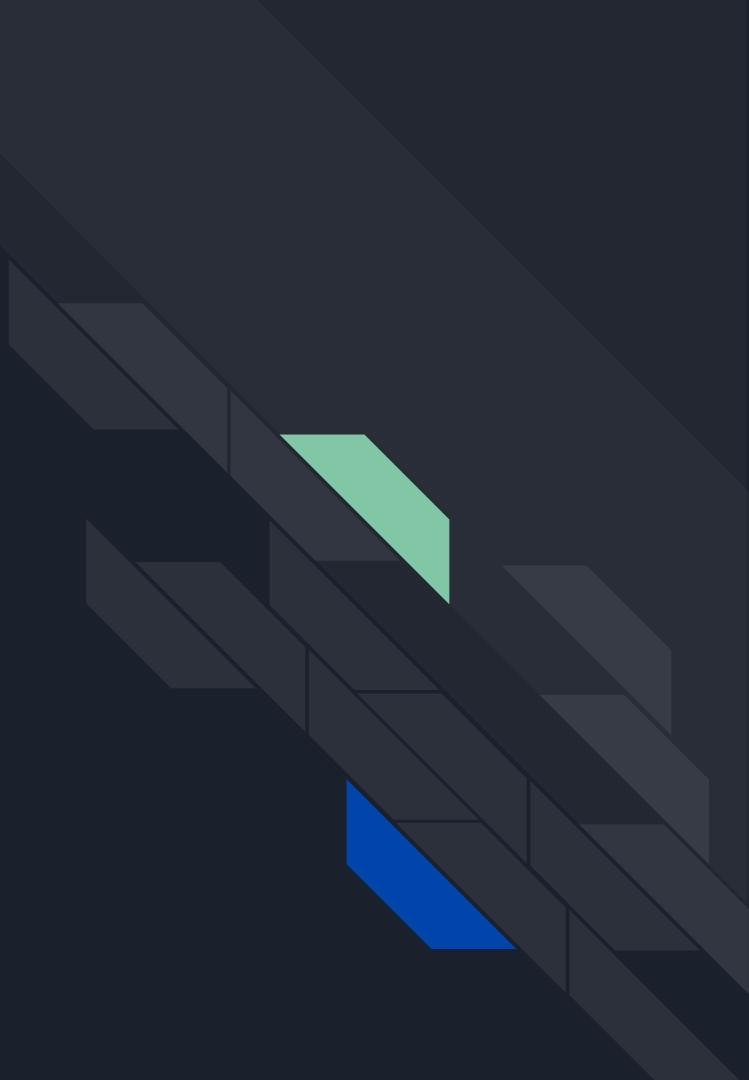
Technical Guidelines



References



Questions?



Thanks For Your
Attention

