

### **Kick-off Your Design Instantly**

Differentiate your product, reduce costs, shorten development time and conduct research, all with industry-leading Arm IP and the world's #1 technology ecosystem. Arm DesignStart helps companies to design innovative custom chips or FPGA designs, with the lowest risk possible through fast access to a select mix of proven Arm IP, resources, support, and tools from our ecosystem.

The rise of connected and IoT products for diverse markets means that OEMs and silicon vendors need to innovate quickly, affordably, and satisfy application-optimized requirements. DesignStart makes this possible: no matter a company's budget or design expertise, high quality custom designs are achievable and accessible.

SoC Prototyping: Getting Started

### Why DesignStart

Arm DesignStart helps companies to design innovative custom chips or FPGA designs, 1 of 1 without compromising on time-to-market 09/11/2020, 12:04



Get fast, low-cost access to a select mix of industry-leading Arm IP, proven in billions of devices today.



Benefit from Arm's robust ecosystem of tools, support, and software.



Access technical expertise from Arm engineers and design support from Arm Approved design partners.

# Explore the Options Available for Designing Custom SoCs or FPGAs

#### **Custom SoC**

Custom SoCs, or ASICs, offer flexibility to build your silicon fine-tuned to the application requirements. Arm DesignStart offers four routes for accessing Arm IP for custom silicon, based on your requirements:

- DesignStart Eval, for simulation and prototype
- DesignStart Pro, to produce a commercial chip
- DesignStart Physical IP for custom SoC implementation
- DesignStart University for SoC design for teaching and research

### **FPGA**

FPGAs are generic hardware platforms that can be reconfigured based on application requirements, helping future-proof designs against evolving standards and new requirements.

Arm offers soft CPU IP free-of-cost (no license and no royalty) that can be easily integrated with tool flow of our select FPGA partners.

### DesignStart Pro DesignStart Eval Evaluation and prototyping Commercial production SoC implementation Learn More > Learn More > Learn More > Available to All Registered companies Registered companies or approved universities **Upfront Cost** \$0 \$0 for Cortex-M0 and \$0 Cortex-M3 \$75K access fee for Cortex-**A5** Licensing Click-through end user Simple agreement for Simple agreement for single-use commercial single-use commercial license agreement production production **Royalties** No Yes Yes

#### **Includes**

- Arm Cortex-M0 and Cortex-M3 CPUs
- Corstone foundation
  IP
- Supporting system IP
- Supporting software, tools and models
- Arm Cortex-A5,
  Cortex-M3 and
  Cortex-M0 CPUs
- Corstone foundation
  IP
- Supporting system IP
- Supporting software, tools and models

 Artisan Physical IP library

### Reference Guide by Arm Engineer Joseph Yiu: System-on-Chip Design with Arm Cortex-M Processors

A free PDF download for a limited period of time!



### Arm-Based Custom SoC Design for IoT Using the Cadence Cloud

Join Arm and Cadence for a step-by-step demonstration of how to quickly and easily download Arm Cortex-M IP for no upfront fee and start designing an Arm-based IoT SoC on the Cadence cloud.

Watch Webinar



#### **Products**

**IoT Solutions** 

**Processors** 

Al Platform

Graphics and Multimedia

**Development Tools** 

Custom SoCs Get Access to a Broader Range of Arm IP

If you would like to evaluate and design solutions with a broader range of Arm IP, Arm **Technologies**Flexible Access lets you explore and design with a wide-ranging package of Arm IP, tools, **Dynamic** vices, with licensing due only when your SoC design is ready and committed for **high Liff E**ture.

Arm NN

**CMSIS** 

Neon

TrustZone

Learn More

### Partner Ecosystem

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Artificial Intelligence

Automotive

**HPC** 

Infrastructure

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### From Concept to Tape-out in Six Months using DesignStart

Find out how EigenCOMM developed a low-power, high-performance solution and boosted time-to-market for IoT innovation.

Learn More

## **Evolving Intelligent Devices for Immersive Experiences**

Discover how Inuitive developed a computer vision processor with the smallest possible footprint for use in AR, VR, and drones with the Arm Cortex-A5 processor.