Homework #2 CS & SE 3162 Spring 2019

Due: Sunday February 3, 2019 at 11:30 PM

InstructorDr. Klyne SmithOffice LocationECSS 2.718Cell Phone(972) 533-6460

Email Address Klyne.smith@utdallas.edu

Purpose

To help you understand how real-world companies manage the tradeoffs between the legal, ethical, and social issues surrounding privacy.

Assignment

Select a fortune 500 US Company that maintains a website that publishes a privacy policy. The website cannot be Facebook, Google, Twitter, Amazon, or Snapchat.

You must research the Privacy Statements and Terms of Use Policies in detail and provide the following insight:

- What are some key points in the Privacy Statement with regards to capturing and disseminating information? What are your personal thoughts and <u>recommended</u> improvements on the key points you identified?
- What stands out in the Terms of Use? What are your personal thoughts on the Terms of Use?

Deliverables

- You are to write a 2-3 pages double spaced report that discusses the results of your findings and <u>recommended improvements</u>
- You must submit your homework through eLearning.

Notes

There is no "right" or "wrong" but your score will be based on your depth of thought beyond classroom knowledge, readability, and completeness.

Plagiarism is not acceptable and will result in score of 0