

Market Live Sketch Pad

sketchpad of ideas

1

Project

The Really Big Idea Sketch Pad

These are the parameters to change when creating or refining a venture or project idea. Think of it as sketching your idea.

name of this idea: Market Live

Who are the people involved in starting this venture?

Alex, Eskandar,
Yonas, Joshua

people

web development,
java, python, JS,
query nodes, team
work

What relevant experience
do they bring to the table?

Web development

What specific knowledge
do they bring to the table?

directions

1. Write the answers to each question on Post-It Notes.
2. Put them on the sketchpad in the marked areas, e.g.
3. If you don't have enough room, then simplify.
4. Assess your idea using the "really big idea critique pad".
5. Repeat and replace Post-Its liberally.

core
competency

creating a chat terminal,
making the web actually
appear on public
browsers, requires a paid
server.

Do you have any core, dif-
ferentiating competencies,
such as a technology or science?

customer

P

C

VP

CC

offering

value
proposition

A well serviced
website, great
functionality, no
erros

What type of offering is
envisioned? i.e. commodity,
good, service, or experience?

Who is the user or
beneficiary?

Viewer

How does the user
use your offering?

checks crypto prices

Anyone

Who is the economic
buyer or decision maker?

How many buyers
are there?

420 million

Why is the offering
important to the user?

Provides users with
information about
crypto so he is able to
make a better decision

Why is the offering
important to the buyer?

we dont sell anything
only provide an
application for users
to use,

Name and describe it...

Market Live showcases
various crypto prices at its
current state for users who
are interested in buying, the
web also has a small chat
terminal that users can text in

Sketch it or otherwise help
people visualize it ...

Market Live