

Distributed representation of text

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January 31, 2023

Logistics

- HW1 released. Due by next Friday.
- Plan for today:
 - Lecture: 75 minutes
 - Break: 5 minutes
 - Section by Nitish: 40 minutes

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Introduction

Count-based word embeddings

Prediction-based word embeddings

Neural networks

Last week

Generative vs discriminative models for text classification

- (Multinomial) naive Bayes

What's the key assumption?

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- Very efficient in practice (closed-form solution)

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Feature vector of text input

- BoW representation
- N-gram features (usually $n \leq 3$)

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Control the complexity of the hypothesis class

- Feature selection
- Norm regularization

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Goal: come up with a good representation of text

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- What is a good representation?
 - Leads to **good task performance** (often requires less training data)
 - Enables **a notion of distance** over text: $d(\phi(a), \phi(b))$ is small for semantically similar texts a and b

Distance functions

Euclidean distance

For $a, b \in \mathbb{R}^d$,

$$d(a, b) = \sqrt{\sum_{i=1}^d (a_i - b_i)^2} .$$

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Cosine similarity

For $a, b \in \mathbb{R}^d$,

$$\text{sim}(a, b) = \frac{a \cdot b}{\|a\| \|b\|} = \cos \alpha$$

Angle between two vectors

Example: information retrieval

Given a set of documents and a query, use the BoW representation and cosine similarity to find the most relevant document.

What are potential problems?

Example:

Q: Who has watched Avatar?

She has watched the Wandering Earth.

Avatar was shown here last week.

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- Similarity may be dominated by common words
- Only considers the surface form (e.g., do not account for synonyms)

TFIDF

Key idea: upweight words that carry more information about the document

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Feature map ϕ : document $\rightarrow \mathbb{R}^{|\mathcal{V}|}$

TFIDF:

$$\phi_i(d) = \underbrace{\text{count}(w_i, d)}_{\text{term frequency}} \times$$

- **Term frequency (TF):** count of each word type in the document (same as BoW)

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- **Term frequency (TF):** count of each word type in the document (same as BoW)
- Reweight by **inverse document frequency (IDF):** how **specific** is the word type to any particular document
- Higher weight on **frequent** words that only **occur in a few documents**

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The distributional hypothesis

"You shall know a word by the company it keeps." (Firth, 1957)

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Everybody likes [tezgüino](#).

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Idea: Represent a word by its neighbors.

Step 1: Choose the context

What are the neighbors? (What type of co-occurrence are we interested in?)

Example:

- word \times document

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	1	0	7	13
good	114	80	62	89
fool	36	58	1	4
wit	20	15	2	3

Figure 6.2 The term-document matrix for four words in four Shakespeare plays. Each cell contains the number of times the (row) word occurs in the (column) document.

Figure: Jurafsky and Martin.

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Construct a matrix where

- Row and columns represent two sets of objects
- Each entry is the (adjusted) co-occurrence counts of the two objects

Step 2: Reweight counts

Upweight informative words

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	0.074	0	0.22	0.28
good	0	0	0	0
fool	0.019	0.021	0.0036	0.0083
wit	0.049	0.044	0.018	0.022

Figure 6.9 A tf-idf weighted term-document matrix for four words in four Shakespeare

Figure: Jurafsky and Martin.

Each row/column gives us a word/document representation.

Using cosine similarity, we can cluster documents, find synonyms, discover word meanings...

Pointwise mutual information

$$\text{PMI}(x; y) \stackrel{\text{def}}{=} \log \frac{p(x, y)}{p(x)p(y)} = \log \frac{p(x | y)}{p(x)} = \log \frac{p(y | x)}{p(y)}$$

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- Symmetric: $\text{PMI}(x; y) = \text{PMI}(y; x)$
- Range: $(-\infty, \min(-\log p(x), -\log p(y)))$
- Estimates:

$$\hat{p}(x | y) = \frac{\text{count}(x, y)}{\text{count}(y)} \quad \hat{p}(x) = \frac{\text{count}(x)}{\sum_{x' \in \mathcal{X}} \text{count}(x')}$$

- Positive PMI: $\text{PPMI}(x; y) \stackrel{\text{def}}{=} \max(0, \text{PMI}(x; y))$
- Application in NLP: measure association between words

Step 3: Dimensionality reduction

Motivation: want a lower-dimensional, dense representation for efficiency

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Recall **SVD**: a $m \times n$ matrix $A_{m \times n}$ (e.g., a word-document matrix), can be decomposed to

$$U_{m \times m} \Sigma_{m \times n} V_{n \times n}^T,$$

where U and V are orthogonal matrices, and Σ is a diagonal matrix.

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where U and V are orthogonal matrices, and Σ is a diagonal matrix.

Interpretation:

$$AA^T = (U\Sigma V^T)(V\Sigma U^T) = U\Sigma^2 U^T.$$

- σ_i^2 are eigenvalues of AA^T
- Connection to PCA: If columns of A have zero mean (i.e. AA^T is the covariance matrix), then columns of U are principle components of the column space of A .

SVD for the word-document matrix

[board]

SVD for the word-document matrix

[board]

- Run truncated SVD of the word-document matrix $A_{m \times n}$
- Each row of $U_{m \times k} \Sigma_k$ corresponds to a word vector of dimension k
- Each coordinate of the word vector corresponds to a cluster of documents (e.g., politics, music etc.)

Summary

Count-based word embeddings

1. Design the matrix, e.g. word \times document, people \times movie.
2. Reweight the raw counts, e.g. TFIDF, PMI.
3. Reduce dimensionality by truncated SVD.
4. Use word/person/etc. vectors in downstream tasks.

Key idea:

- Represent an object by its connection to other objects.
- For NLP, the word meaning can be represented by the context it occurs in.
- Infer latent features using co-occurrence statistics

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Learning word embeddings

Goal: map each word to a vector in \mathbb{R}^d such that *similar* words also have *similar* word vectors.

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Can we formalize this as a **prediction problem**?

- Needs to be self-supervised since our data is unlabeled.

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Can we formalize this as a **prediction problem**?

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Intuition: Similar words occur in similar contexts

- Predict the context given a word $f: \text{word} \rightarrow \text{context}$
- Words that tend to occur in same contexts will have similar representation

The skip-gram model

Task: given a word, predict its neighboring words within a window

The quick brown fox jumps over the lazy dog

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Assume conditional independence of the context words:

$$p(w_{i-k}, \dots, w_{i-1}, w_{i+1}, \dots, w_{i+k} \mid w_i) = \prod_{j=i-k, j \neq i}^{i+k} p(w_j \mid w_i)$$

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Multiclass classification

The skip-gram model

Use the softmax function to predict **context words** from the **center word**

$$p(w_j | w_i) = \frac{\exp[\phi_{\text{ctx}}(w_j) \cdot \phi_{\text{wrd}}(w_i)]}{\sum_{w \in \mathcal{V}} \exp[\phi_{\text{ctx}}(w_j) \cdot \phi_{\text{wrd}}(w_i)]}$$

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Implementation:

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- Learn parameters by MLE and SGD (Is the objective convex?)

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- Matrix form: $\phi: w \mapsto A_{d \times |\mathcal{V}|} \phi_{\text{one-hot}}(w)$, ϕ can be implemented as a dictionary
- Learn parameters by MLE and SGD (Is the objective convex?)
- ϕ_{wrd} is taken as the word embedding

Negative sampling

Challenge in MLE: computing the normalizer is expensive (try calculate the gradient)!

Negative sampling

Challenge in MLE: computing the normalizer is expensive (try calculate the gradient)!

Key idea: solve a binary classification problem instead

Is the (word, context) pair real or fake?

positive examples +

w	c_{pos}
apricot	tablespoon
apricot	of
apricot	jam
apricot	a

negative examples -

w	c_{neg}	w	c_{neg}
apricot	aardvark	apricot	seven
apricot	my	apricot	forever
apricot	where	apricot	dear
apricot	coaxial	apricot	if

$$p_{\theta}(\text{real} \mid w, c) = \frac{1}{1 + e^{-\phi_{\text{ctx}}(c) \cdot \phi_{\text{wrd}}(w)}}$$

The continuous bag-of-words model

Task: given the context, predict the word in the middle

The quick brown fox jumps over the lazy dog

Similarly, we can use logistic regression for the prediction

$$p(w_i \mid w_{i-k}, \dots, w_{i-1}, w_{i+1}, \dots, w_{i+k})$$

How to represent the context (input)?

The continuous bag-of-words model

The context is a sequence of words.

$$c = w_{i-k}, \dots, w_{i-1}, w_{i+1}, \dots, w_{i+k}$$

$$p(w_i | c) = \frac{\exp[\phi_{\text{wrd}}(w_i) \cdot \phi_{\text{BoW}}(c)]}{\sum_{w \in \mathcal{V}} \exp[\phi_{\text{wrd}}(w) \cdot \phi_{\text{BoW}}(c)]}$$

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$$\begin{aligned} p(w_i | c) &= \frac{\exp[\phi_{\text{wrd}}(w_i) \cdot \phi_{\text{BoW}}(c)]}{\sum_{w \in \mathcal{V}} \exp[\phi_{\text{wrd}}(w) \cdot \phi_{\text{BoW}}(c)]} \\ &= \frac{\exp[\phi_{\text{wrd}}(w_i) \cdot \sum_{w' \in c} \phi_{\text{ctx}}(w')]}{\sum_{w \in \mathcal{V}} \exp[\phi_{\text{wrd}}(w) \cdot \sum_{w' \in c} \phi_{\text{ctx}}(w')]} \end{aligned}$$

- $\phi_{\text{BoW}}(c)$ sums over representations of each word in c
- Implementation is similar to the skip-gram model.

Semantic properties of word embeddings

Find similar words: top- k nearest neighbors using cosine similarity

- Size of window influences the type of similarity
- Shorter window produces **syntactically similar** words, e.g., Hogwarts and Sunnydale (fictional schools)
- Longer window produces **topically related** words, e.g., Hogwarts and Dumbledore (Harry Porter entities)

Semantic properties of word embeddings

Solve word analogy problems: a is to b as a' is to what?

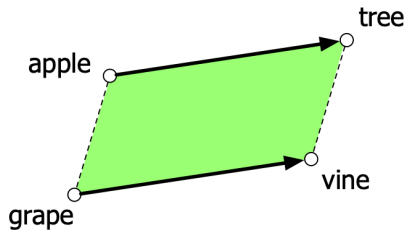


Figure: Parallelogram model (from J&H).

- man : woman :: king : queen
 $\phi_{\text{wrd}}(\text{man}) - \phi_{\text{wrd}}(\text{king}) \approx \phi_{\text{wrd}}(\text{woman}) - \phi_{\text{wrd}}(\text{queen})$
- Caveat: must exclude the three input words
- Does not work for general relations

Comparison

Count-based

matrix factorization

fast to compute

interpretable components

Prediction-based

prediction problem

slow (with large corpus) but more flexible

hard to interpret but has intriguing properties

- Both uses the **distributional hypothesis**.
- Both generalize beyond text: using co-occurrence between any types of objects
 - Learn product embeddings from customer orders
 - Learn region embeddings from images

Evaluate word vectors

Intrinsic evaluation

- Evaluate on the proxy task (related to the learning objective)
- Word similarity/analogy datasets (e.g., WordSim-353, SimLex-999)

Extrinsic evaluation

- Evaluate on the real/downstream task we care about
- Use word vectors as features in NER, parsing etc.

Summary

Key idea: formalize word representation learning as a self-supervised prediction problem

Prediction problems:

- Skip-gram: Predict context from words
- CBOW: Predict word from context
- Other possibilities:
 - Predict $\log \hat{p}(\text{word} \mid \text{context})$, e.g. GloVe
 - Contextual word embeddings (later)

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Feature learning

Linear predictor with handcrafted features: $f(x) = w \cdot \phi(x)$.

Can we learn intermediate features?

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Linear predictor with handcrafted features: $f(x) = w \cdot \phi(x)$.

Can we learn intermediate features?

Example:

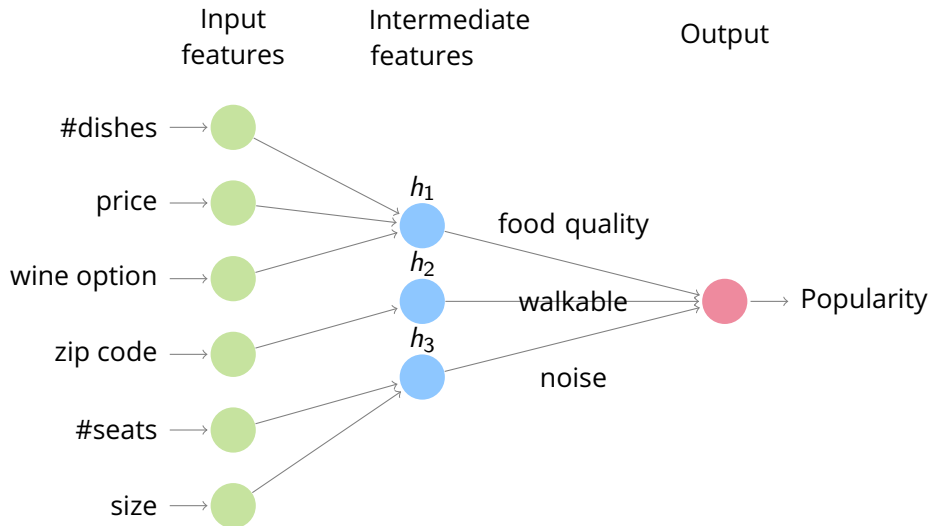
- Predict popularity of restaurants.
- Raw input: #dishes, price, wine option, zip code, #seats, size
- Decompose into subproblems:

$h_1([\text{\#dishes, price, wine option}]) = \text{food quality}$

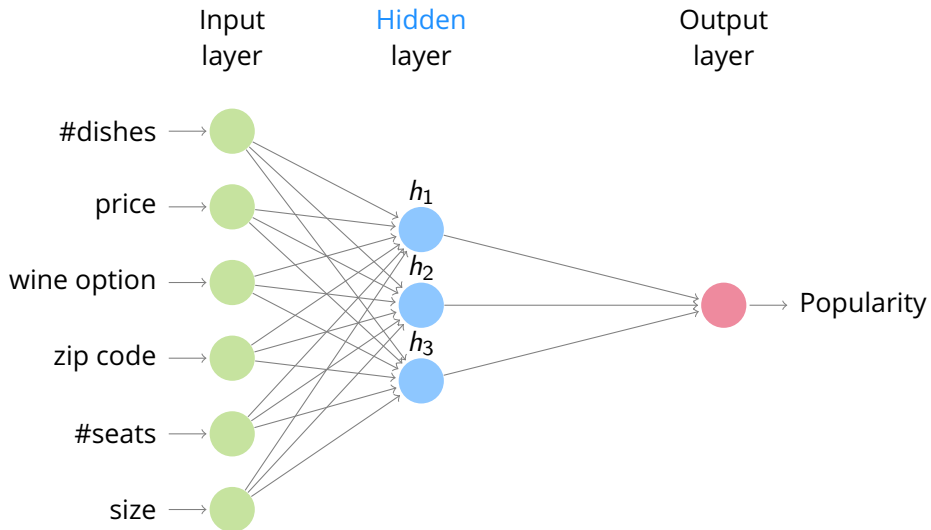
$h_2([\text{zip code}]) = \text{walkable}$

$h_3([\text{\#seats, size}]) = \text{noise}$

Predefined subproblems



Learning intermediate features



Neural networks

Key idea: automatically learn the intermediate features.

Feature engineering: Manually specify $\phi(x)$ based on domain knowledge and learn the weights:

$$f(x) = w^T \phi(x).$$

Feature learning: Automatically learn both the features (K hidden units) and the weights:

$$h(x) = [h_1(x), \dots, h_K(x)], \quad f(x) = w^T h(x)$$

Activation function

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 - sign function? **Non-differentiable**.
 - *Differentiable* approximations: sigmoid functions.
 - E.g., logistic function, hyperbolic tangent function, ReLU

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- How should we parametrize h_i 's? Can it be linear?

$$h_i(x) = \sigma(v_i^T x). \quad (1)$$

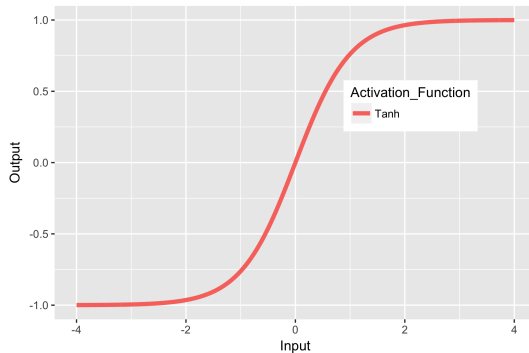
- σ is the *nonlinear* **activation function**.
- What might be some activation functions we want to use?
 - sign function? **Non-differentiable**.
 - *Differentiable* approximations: sigmoid functions.
 - E.g., logistic function, hyperbolic tangent function, ReLU
- Two-layer neural network (one **hidden layer** and one **output layer**) with K hidden units:

$$f(x) = \sum_{k=1}^K w_k h_k(x) = \sum_{k=1}^K w_k \sigma(v_k^T x) \quad (2)$$

Activation Functions

- The **hyperbolic tangent** is a common activation function:

$$\sigma(x) = \tanh(x).$$

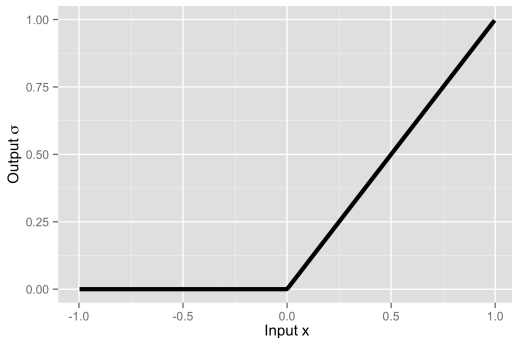


Activation Functions

- More recently, the **rectified linear (ReLU)** function has been very popular:

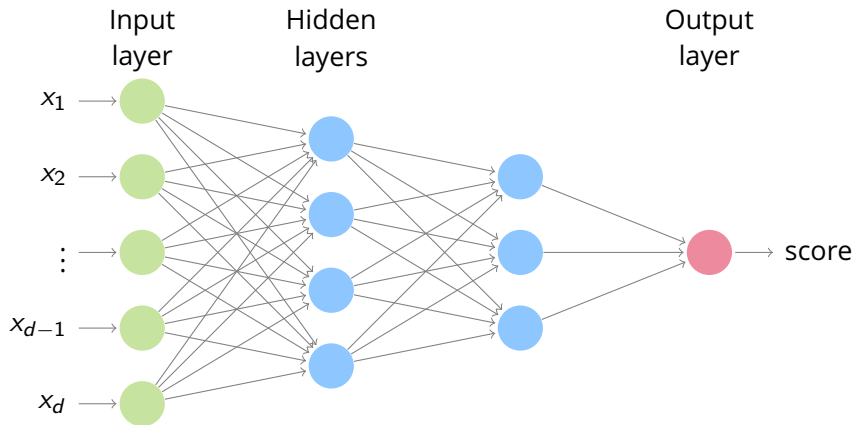
$$\sigma(x) = \max(0, x).$$

- Much **faster** to calculate, and to calculate its derivatives.
- Work well empirically.



Multilayer perceptron / Feed-forward neural networks

- Wider: more hidden units.
- Deeper: more hidden layers.



Multilayer Perceptron: Standard Recipe

- Each subsequent hidden layer takes the output $o \in \mathbb{R}^m$ of previous layer and produces

$$h^{(j)}(o^{(j-1)}) = \sigma \left(W^{(j)} o^{(j-1)} + b^{(j)} \right), \text{ for } j = 2, \dots, L$$

where $W^{(j)} \in \mathbb{R}^{m \times m}$, $b^{(j)} \in \mathbb{R}^m$.

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- Last layer is an *affine* mapping (no activation function):

$$a(o^{(L)}) = W^{(L+1)} o^{(L)} + b^{(L+1)},$$

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$$f(x) = \left(a \circ h^{(L)} \circ \dots \circ h^{(1)} \right) (x) \tag{3}$$

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- Last layer typically gives us a score. (How to do classification?)