**Background: Sharks play a prominent role in marine and select freshwater ecosystems worldwide**. - **With over 500 species, they demonstrate a tremendous amount of diversity in life history among taxa, and as such can provide varying ecosystem functions.**

**Currently, 15.5% of shark species are threatened with extinction (IUCN, 2019). Notably, however, 39.6% of all known shark species are data deficient (DD).**

**Implications: (Flow chart)**

Without basic knowledge on the distribution and population status of these species, it can be difficult to determine the ecological roles they may possess in their respective ecosystems and subsequently enact any necessary protective measures.

**Our study:** Here we analyze potential biological and ecological factors that may contribute to data deficiency in 501 known shark species (Cite the book here).

Our goal is to highlight these factors, become more familiar with their effects, and then employ that information to improve species data collection and conservation status classification.

(I would actually consider putting this in bold in it’s own sub-section of the poster, next to or embedded within your intro section).