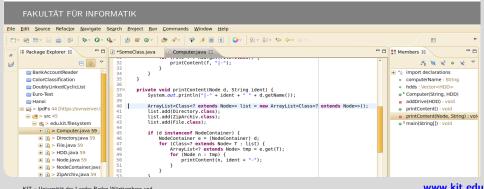


# How Google searches work

History, Algorithm

Martin Thoma, Benjamin | 24, Januar 2013



# **Inhaltsverzeichnis**



Introduction

- 2 PageRank
- 3 End



In the beginning, there were only web catalogues (maintained by hand)

End

3/9



Web crawler

End

4/9



- Humans know what is good for them
- Humans create Websites
- Humans will only link to Websites they like
- ⇒ Hyperlinks are a quality indicator



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- X 10,000 links from only one page
- Count numbers of Websites that link to a Website
- X Quality of the page matters
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#### **Mathematics**



#### Let x be a web page. Then

- $lue{L}(x)$  is the set of Websites that link to x
- $lackbox{ } C(y)$  is the out-degree of page y
- lacktriangledown as a probability of random jump
- N is the total number of websites

$$PR(x) := \alpha \left(\frac{1}{N}\right) + (1 - \alpha) \sum_{y \in L(x)} \frac{PR(y)}{C_y}$$



```
function PAGERANK(Graph web, double q = 0.15, int iterations)
for all paqe \in G do
    page.pageRank = \frac{1}{|G|}

 intial probability

end for
while iterations > 0 do
                                       \triangleright calculate pageRank of page
    for all page \in G do
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# Thank you for your attention!



Days 1 - 10 Teach yourself variables, constants, arrays, strings, expressions, statements, functions,...



Days 11 - 21 Teach yourself program flow, pointers, references, classes, objects, inheritance, polymorphism, ....



Days 22 - 697 Do a lot of recreational programming. Have fun hacking but remember to learn from your mistakes.



Days 698 - 3648 Interact with other programmers. Work on programming projects together. Learn from them.



Days 3649 - 7781 Teach yourself advanced theoretical physics and formulate a consistent theory of quantum gravity.



Days 7782 - 14611 Teach yourself biochemistry. molecular biology, genetics....



Day 14611 Use knowledge of biology to make an age-reversing potion.



Day 14611 Use knowledge of physics to build flux capacitor and go back in time to day 21.



Day 21 Replace younger self.

As far as I know, this is the easiest way to "Teach Yourself C++ in 21 Days".