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# NLP and Word Embeddings

## Word representation

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## Word representation

 $V = [a, aaron, \dots, zulu, <UNK>]$ 

1-hot representation

Man	Woman	King	Queen	Apple	Orange
(5391)	(9853)	(4914)	(7157)	(456)	(6257)

$\begin{bmatrix} 0 \\ 0 \\ 0 \\ 0 \\ \vdots \\ 1 \\ \vdots \\ 0 \\ 0 \end{bmatrix}$	$\begin{bmatrix} 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ \vdots \\ 1 \\ \vdots \\ 0 \end{bmatrix}$	$\begin{bmatrix} 0 \\ 0 \\ 0 \\ \vdots \\ 1 \\ \vdots \\ 0 \\ 0 \\ 0 \end{bmatrix}$	$\begin{bmatrix} 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ \vdots \\ 1 \\ \vdots \\ 0 \end{bmatrix}$	$\begin{bmatrix} 0 \\ \vdots \\ 1 \\ \vdots \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \end{bmatrix}$	$\begin{bmatrix} 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ \vdots \\ 1 \\ \vdots \\ 0 \end{bmatrix}$
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I want a glass of orange \_\_\_\_\_.

I want a glass of apple\_\_\_\_\_.

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## Featurized representation: word embedding

	Man (5391)	Woman (9853)	King (4914)	Queen (7157)	Apple (456)	Orange (6257)
			-0.95	0.97	0.00	0.01
			0.93	0.95	-0.01	0.00
			0.7	0.69	0.03	-0.02
			0.02	0.01	0.95	0.97

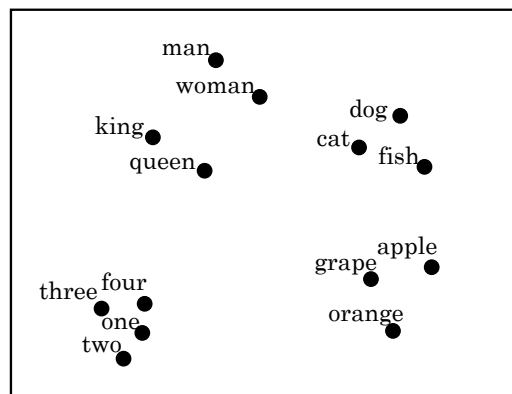
I want a glass of orange \_\_\_\_\_.

I want a glass of apple\_\_\_\_\_.

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## Visualizing word embeddings



[van der Maaten and Hinton., 2008. Visualizing data using t-SNE]

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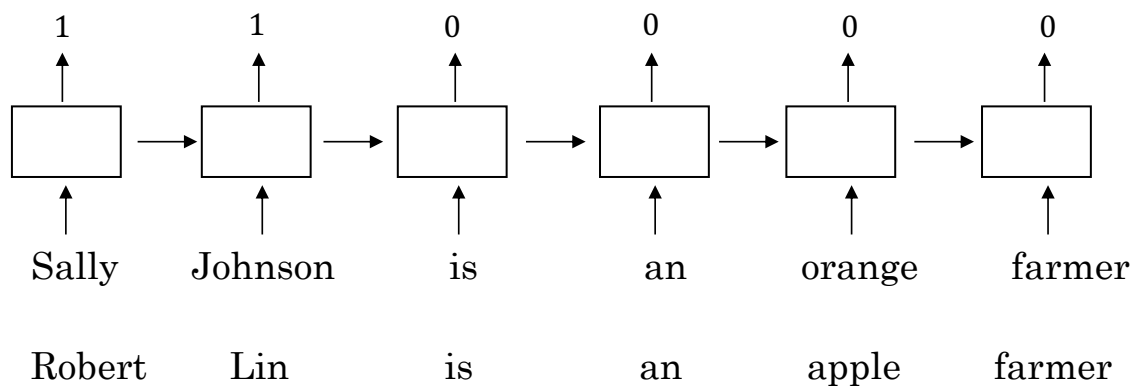


# NLP and Word Embeddings

## Using word embeddings

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### Named entity recognition example



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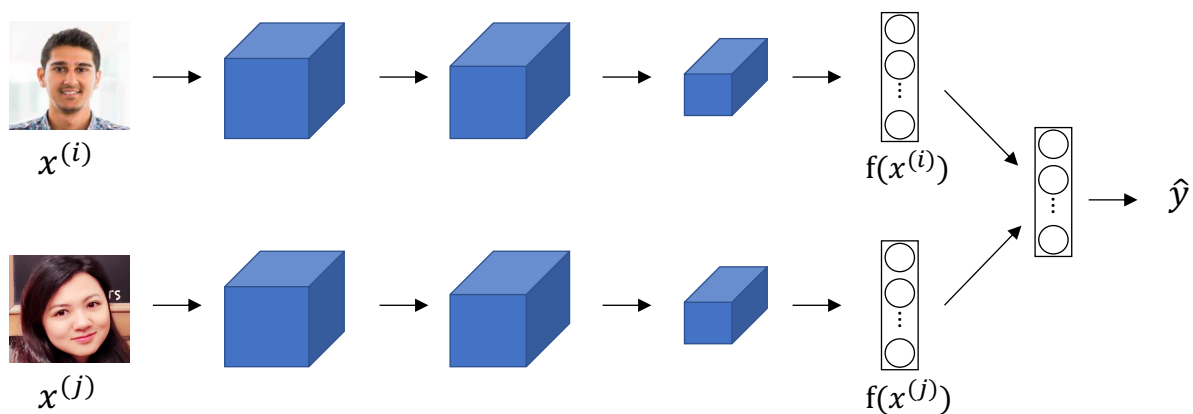
# Transfer learning and word embeddings

1. Learn word embeddings from large text corpus. (1-100B words)  
(Or download pre-trained embedding online.)
2. Transfer embedding to new task with smaller training set.  
(say, 100k words)
3. Optional: Continue to finetune the word embeddings with new data.

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## Relation to face encoding



[Taigman et. al., 2014. DeepFace: Closing the gap to human level performance]

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# NLP and Word Embeddings

## Properties of word embeddings

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### Analogies

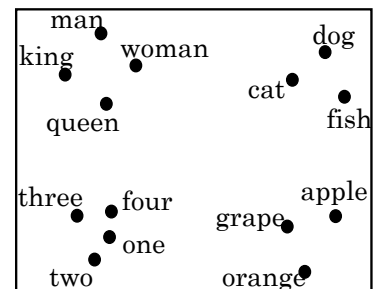
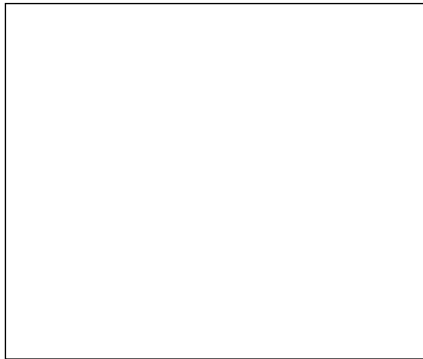
	Man (5391)	Woman (9853)	King (4914)	Queen (7157)	Apple (456)	Orange (6257)
Gender	-1	1	-0.95	0.97	0.00	0.01
Royal	0.01	0.02	0.93	0.95	-0.01	0.00
Age	0.03	0.02	0.70	0.69	0.03	-0.02
Food	0.09	0.01	0.02	0.01	0.95	0.97

[Mikolov et. al., 2013, Linguistic regularities in continuous space word representations]

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## Analogies using word vectors



$$e_{man} - e_{woman} \approx e_{king} - e_{?}$$

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## Cosine similarity

$$\text{sim}(e_w, e_{king} - e_{man} + e_{woman})$$

Man:Woman as Boy:Girl

Ottawa:Canada as Nairobi:Kenya

Big:Bigger as Tall:Taller

Yen:Japan as Ruble:Russia

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# NLP and Word Embeddings

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## Embedding matrix

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## Embedding matrix

In practice, use specialized function to look up an embedding.

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# NLP and Word Embeddings

## Learning word embeddings

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### Neural language model

I    want    a    glass    of    orange    \_\_\_\_\_.  
 4343   9665    1    3852   6163   6257

I             $o_{4343}$     $\longrightarrow$     $E$     $\longrightarrow$     $e_{4343}$

want         $o_{9665}$     $\longrightarrow$     $E$     $\longrightarrow$     $e_{9665}$

a             $o_1$         $\longrightarrow$     $E$     $\longrightarrow$     $e_1$

glass        $o_{3852}$     $\longrightarrow$     $E$     $\longrightarrow$     $e_{3852}$

of            $o_{6163}$     $\longrightarrow$     $E$     $\longrightarrow$     $e_{6163}$

orange      $o_{6257}$     $\longrightarrow$     $E$     $\longrightarrow$     $e_{6257}$

[Bengio et. al., 2003, A neural probabilistic language model]

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## Other context/target pairs

I want a glass of orange juice to go along with my cereal.

Context: Last 4 words.

4 words on left & right

Last 1 word

Nearby 1 word

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## Word2Vec

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## Skip-grams

I want a glass of orange juice to go along with my cereal.

[Mikolov et. al., 2013. Efficient estimation of word representations in vector space.]

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## Model

Vocab size = 10,000k

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## Problems with softmax classification

$$p(t|c) = \frac{e^{\theta_t^T e_c}}{\sum_{j=1}^{10,000} e^{\theta_j^T e_c}}$$

How to sample the context  $c$ ?

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### Negative sampling

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## Defining a new learning problem

I want a glass of orange juice to go along with my cereal.

[Mikolov et. al., 2013. Distributed representation of words and phrases and their compositionality]

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## Model

Softmax: 
$$p(t|c) = \frac{e^{\theta_t^T e_c}}{\sum_{j=1}^{10,000} e^{\theta_j^T e_c}}$$

<u>context</u>	<u>word</u>	<u>target?</u>
orange	juice	1
orange	king	0
orange	book	0
orange	the	0
orange	of	0

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## Selecting negative examples

<u>context</u>	<u>word</u>	<u>target?</u>
orange	juice	1
orange	king	0
orange	book	0
orange	the	0
orange	of	0

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### GloVe word vectors

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## GloVe (global vectors for word representation)

I want a glass of orange juice to go along with my cereal.

[Pennington et. al., 2014. GloVe: Global vectors for word representation]

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## Model

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## A note on the featurization view of word embeddings

	Man (5391)	Woman (9853)	King (4914)	Queen (7157)
Gender	-1	1	-0.95	0.97
Royal	0.01	0.02	0.93	0.95
Age	0.03	0.02	0.70	0.69
Food	0.09	0.01	0.02	0.01

$$\text{minimize } \sum_{i=1}^{10,000} \sum_{j=1}^{10,000} f(X_{ij}) (\theta_i^T e_j + b_i - b'_j - \log X_{ij})^2$$

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## NLP and Word Embeddings

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## Sentiment classification

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## Sentiment classification problem

 $x$ 
 $y$ 

The dessert is excellent.



Service was quite slow.



Good for a quick meal, but nothing special.



Completely lacking in good taste, good service, and good ambience.



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## Simple sentiment classification model

The dessert is excellent



8928 2468 4694 3180

The  $o_{8928}$   $\longrightarrow$   $E$   $\longrightarrow$   $e_{8928}$

desert  $o_{2468}$   $\longrightarrow$   $E$   $\longrightarrow$   $e_{2468}$

is  $o_{4694}$   $\longrightarrow$   $E$   $\longrightarrow$   $e_{4694}$

excellent  $o_{3180}$   $\longrightarrow$   $E$   $\longrightarrow$   $e_{3180}$

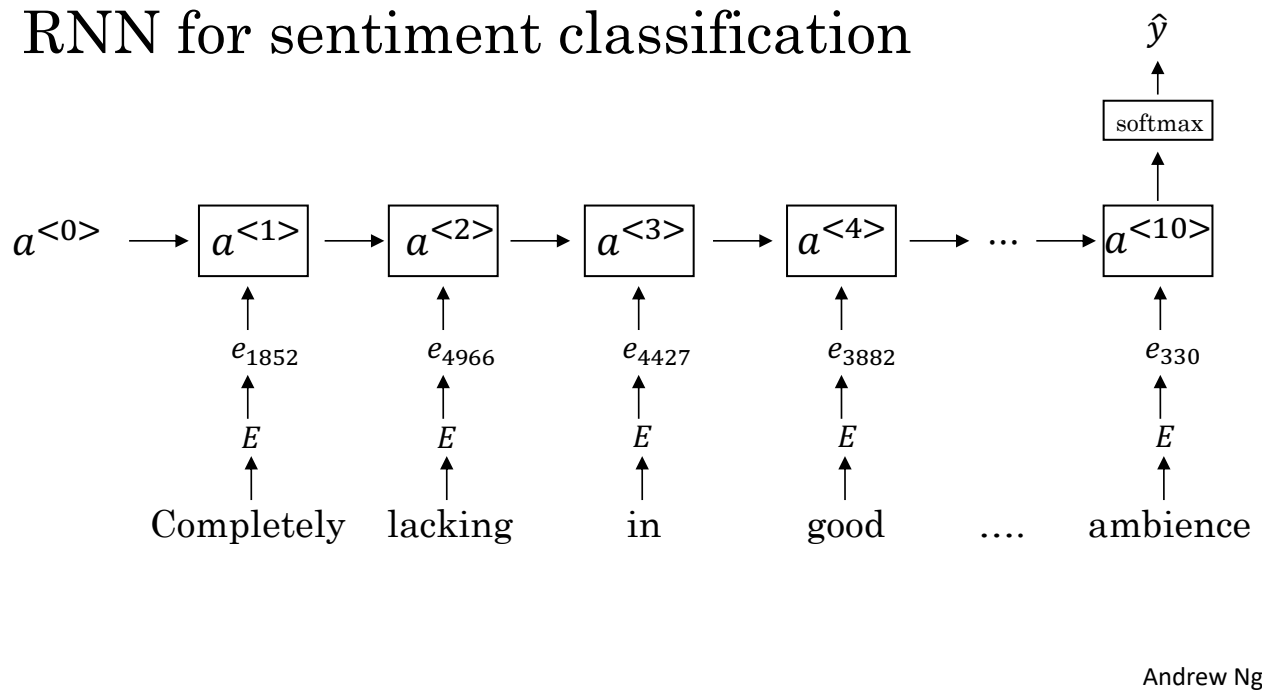
“Completely lacking in good taste, good service, and good ambience.”

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## RNN for sentiment classification



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## NLP and Word Embeddings

### Debiasing word embeddings

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## The problem of bias in word embeddings

Man:Woman as King:Queen

Man:Computer\_Programmer as Woman:Homemaker

Father:Doctor as Mother:Nurse

Word embeddings can reflect gender, ethnicity, age, sexual orientation, and other biases of the text used to train the model.

[Bolukbasi et. al., 2016. Man is to computer programmer as woman is to homemaker? Debiasing word embeddings]

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## Addressing bias in word embeddings

1. Identify bias direction.

2. Neutralize: For every word that is not definitional, project to get rid of bias.

3. Equalize pairs.

[Bolukbasi et. al., 2016. Man is to computer programmer as woman is to homemaker? Debiasing word embeddings]

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