

April 2025

# EVENTURE BOX

## NEWSLETTER



### TABLE OF CONTENTS

OUR BOXES.....	1
MEET OUR ADMIN.....	2
EMPLOYEE SPOTLIGHT.....	3
TIPS AND TRICKS.....	4
TRADESHOW/INDUSTRY NEWS.....	5



# OUR BOXES



**Hop into the PGA  
Championship with our  
amazing PGA Box!**

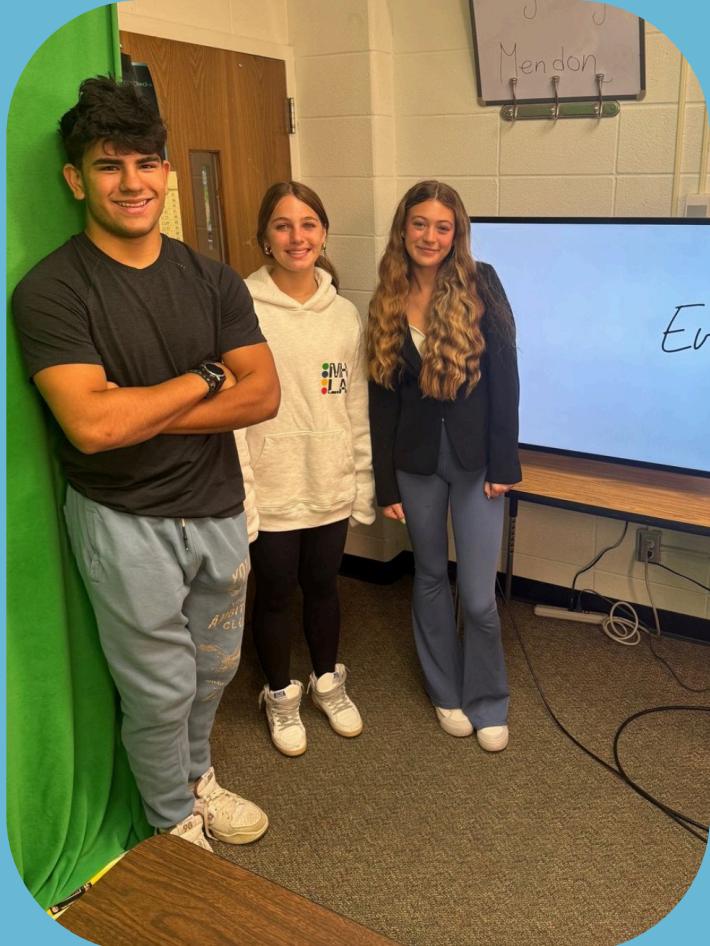


## PGA BOX

With summer coming up along with the PGA Championship coming up this May at Quail Hallow NC, our PGA box will be perfect for you. Our men's and girl's versions both come with a high quality, durable, all white shirt and shoes with shorts/skirt. The men's box has a leather belt and a grey Callaway hat. They also include ponchos that are clutch for the unexpected rain.

April 2025

# MEET OUR ADMIN



At Eventure Box, our team works together to make sure everything runs smoothly. Our company makes curated boxes for events and trips, and each of us plays a big part in making that happen. Our CEO is in charge of the big ideas and overall direction of the business. They help guide us and keep us focused on our goals. Our COO handles the behind-the-scenes stuff, like organizing supplies and making sure all the boxes get packed and delivered on time. I'm the CFO, which means I take care of the money making budgets, keeping track of what we spend, and helping plan for the future. All of our roles are super important, and we rely on each other to make Eventure Box a success. Most of the time being part of the admin team is all being able to work together effectively with each other. We all contribute massively to the flow of the company and making sure everyone is on task.



SATISFIED CUSTOMER



I ordered the Travel Essential box for my trip last week. It had all the things I needed for my trip, everything fit perfectly in my bag, and it ensured I didn't miss anything. All the products were top tier and just enough to last me my entire trip! I LOVE EVENTURE BOX! Will definitely be purchasing from them again!!



April 2025

# EMPLOYEE SPOTLIGHT!

## Raye Bell, CEO



For this month's employee spotlight, we had the chance to ask our CEO, Raye Bell, a few fun and insightful questions. Raye is one of the most important parts of our team, always keeping everyone on task and ensuring we do everything possible to maximize sales.

**What is your favorite trip?** The beautiful Cat Cay in the Bahamas.

**Favorite Color?** Green

**Favorite Animal?** She's a big fan of penguins.

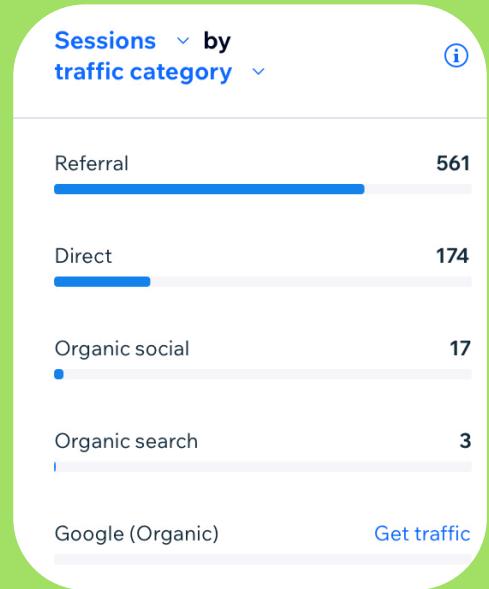
**What is always packed in your luggage?** She never leaves home without her lip gloss.

**What do you look for in an employee?** Raye believes a good employee is someone who is both productive and helpful to others.

**Future Plans?** She plans to attend Florida State University and then move on to law school.



Eventure Box relies on website analytics to track our customer behavior to measure our performance and improve our sales. From October 30th to April 23rd, our website has had 755 site sessions, and with these site sessions 516 of them have been unique visitors. Our busiest day with site sessions was November 21st with 64 site sessions that day. The most popular way to visit our website was through the virtual enterprise portal with 495 visits through the portal out of 755 making up 65% of our total visits.



OUR WEBSITE



# TIPS AND TRICKS!

Hi, I'm Amani Babigian, the C.O.O of Eventure box and I'm going to give you all some tips and tricks to packing with your Eventure Box order!! Luckily, we make it already easy to pack, just order your box, get it delivered and add it to your suitcase! If you're going on a tropical vacation and order our Tropical Travel Box, then make sure to put all the items you receive in your suitcase, so you don't forget them. Keep the beach ball deflated and blow it up when you get to your destination. We make sure that all our items are travel-friendly and if you're not checking a bag, everything still works in a carry on. If you're going on a hiking trip, make sure to order our Adventure Box! This box includes bug spray to keep you safe from mosquitoes and other bugs that could bite you! We also are conscientious to add boots making sure your feet are protected climbing up hills, stepping over sticks and crossing creeks. We make sure that everything in all our boxes is easy to pack in your suitcase and bag to take to any destination, making us the perfect creation for every occasion!



**Q: I'm a huge fan of Eventure Box! Where can I find new updates about your products?**

**A: We're so happy that you're enjoying Eventure Box! To find new updates about our company and products, you can follow our Instagram and Tik Tok @eventurebox.ve and contact us via our website or through email @eventurebox.ny@veinternational.org. We love to hear feedback from our customers, so feel free to reach out!**

The image shows a mobile phone displaying a social media profile for 'Eventure Box'. The profile picture is a globe with the words 'Eventure Box'. The bio reads 'A Perfect Creation For Every Occasion.' The stats show 30 posts, 128 followers, and 76 following. The feed shows various posts related to travel and adventure, including a 'Clean Earth Clean Vacations' post, a 'SPRING Break' post, and a 'HAPPY EASTER' post. There are also photos of people interacting with the boxes.

# TRADE SHOW

This year our company participated in a local trade show with companies from the upstate New York area. Throughout this event we worked to sell and network with other companies, creating brand awareness. From this event we made \$66,000 and several new potential buyers for the future. The president of VE also made an appearance via a zoom call to wish all the company's good luck.



# THE TRAVEL INDUSTRY

In our world today the digital market is rapidly growing, surpassing in-store companies. Rather than spending hours hunting down individual products from hundreds of different stores, we do that for you. With only a click of a button, all essential products for any event or vacation can be brought to your doorstep. The digital travel industry is expected to grow online and account for 75% of total revenue in the travel and tourism market by 2029. Our company molds today's trends and styles to meet our customers' needs. With this change in the market, Eventure Box is a one-of-a-kind company ready to step in and improve the future of travel and event planning.

