



SPROUT & BLOOM NEWSLETTER

April 2025 | FROM EARTH TO ROOM

Hello, plant lovers!

Spring is in full bloom, and April is the perfect time to refresh your plant collection, try new projects, and give your greenery some extra TLC!

OUR MISSION

In a world where simply 15 minutes of interaction with houseplants can reduce stress levels, we are dedicated to being the lead one-stop shop for eco-friendly and sustainable plants and kits. By creating accessible tools and resources, we will make indoor gardening inclusive, enjoyable, and fulfilling for all.

ABOUT US

At Sprout & Bloom, we're passionate about bringing the joy of greenery into every space. Whether you're a seasoned plant enthusiast or just starting your plant journey, we offer a curated selection of plants and tools to help you succeed. At Sprout & Bloom, we believe that nurturing plants nurtures us too, and we're here to make it easy, rewarding, and fun.



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Earth Day Flash Sale at Sprout & Bloom!

In honor of Earth Day, we're going green in the best way we know how—with a plant-packed FLASH SALE!

For today only, we're celebrating the beauty of our planet by offering exclusive deals on some of our most loved leafy friends. Whether you're a seasoned plant parent or just starting your indoor jungle, there's something green and gorgeous waiting for you.

Why shop today?

Because every plant you bring home is a small step toward a greener world. More oxygen, more joy, more connection to the earth—what's not to love?

Shop the Earth Day Flash Sale now sproutnbloom.shop

With gratitude and green thumbs,
The Sprout & Bloom Team

UPCOMING EVENTS

- **April 5th-9th:** Youth Business Summit – VE International Trade Show
 Javits Center, New York, NY

REMINDERS

- **April 2nd:** All Qualifying firm Marketing, Finance & HR presentations for the National competition DUE
- **April 3rd:** All National Business Plan Presentations due for qualifiers

HUBERT & FRIENDS UPDATE: THRIVING & GROWING!



Our beloved plant mascot, Hubert, is no longer thriving solo; he's now got a whole crew of leafy companions to keep him company in the shop! Say hello to the newest members of our plant family: Draco – A sleek and stoic Snake Plant Val – A trailing beauty, Val is a Philodendron Brasil



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From fresh tips to seasonal favorites, we're helping your space bloom brighter this April!

FUN FACT OF THE MONTH: DID YOU KNOW?

Talking to your plants can help them grow faster! Studies show that sound vibrations encourage plant growth. So don't be shy—have a chat with your Monstera!

ASK A PLANT EXPERT: WHY DO MY PLANTS HAVE BROWN LEAF TIPS?

Q: "The tips of my plant's leaves are turning brown. What's going on?"

A: A few different factors can cause brown leaf tips:

- Low humidity – Dry air can cause leaves to dry out at the edges. Try using a humidifier or placing a pebble tray with water nearby.
- Inconsistent watering – If the soil goes from too dry to too wet, leaf tips can suffer. Keep a consistent watering schedule based on the plant's needs.
- Too much fertilizer – Over-fertilizing can lead to salt buildup in the soil, which burns leaf tips. Flush the soil occasionally by running water through it.

Not sure what's wrong? Ask our AI App for some assistance!

PLANT SPOTLIGHT: ZZ PLANT

Tough, stylish, and super low-maintenance—the ZZ Plant is your new best plant friend.

- Thrives in low light
- Needs minimal water
- Air-purifying & beginner-friendly

Perfect for busy plant lovers or low-light spaces, it brings bold greenery without the fuss.

Pro Tip: Let the soil dry out completely between waterings—this plant loves a break!

👉 sproutnbloom.shop





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CUSTOMER SPOTLIGHT

This month, we're thrilled to feature Marisol R., a long-time customer and plant enthusiast who has turned a small corner of her apartment into a lush indoor jungle!

Marisol says:

"Plants have completely transformed my space and my mood. Starting with just one pothos, I never expected to fall in love with so many leafy friends! Now, my mornings start with watering and music—it's become my self-care routine."

She recently nursed a struggling Alocasia back to health—from three limp leaves to seven strong and shiny ones! We're so proud of her plant parenting progress!



PLAYBILL®

Century Football Stadium
Century High School
Santa Ana, CA

POWDERPUFF



WE CAN DO IT!

POWDERPUFF | MAY 8TH

The most exciting and spirited game of the year is almost here—Powderpuff 2025 is kicking off soon! In this fun-filled twist on tradition, our ladies will take the field as fierce football players, while the boys bring the hype from the sidelines as high-energy cheerleaders!

Come out, wear your school colors, and support your classmates in this epic battle

Date : May 8th, 2025

Time : 5:00 P.M.

Where: Century High School



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EMPLOYEE OF THE MONTH

This month, we're proud to highlight two incredible team members whose hard work, creativity, and passion help our business grow every day!

Our financial wizard! Kevin keeps everything running smoothly behind the scenes, managing budgets, forecasting growth, and making sure our green dreams stay on track.

Favorite Plant: ZZ Plant – because it's low maintenance but always thriving!

We appreciate your constant dedication, sharp thinking, and steady leadership, which make all the difference!

The creative mind behind our beautiful posts, graphics, and online community! Alejandro keeps our social media fresh, fun, and full of green inspiration.

Favorite Plant: String of Pearls – stylish, trendy, and just a little bit extra!

We Appreciate: Your creativity, positivity, and how you make our brand shine brighter every single day!

KEVIN ALCARAZ



ALEJANDRO BEAS



April is the season of fresh starts—let's grow together! See you at a trade show or online, and happy planting!