

Alexander Phakdy

UI/UX Designer

Web Design / Developer

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Professional Summary

Driven and detail-oriented Computer Information Systems major with a strong foundation in web development and UI/UX design. Skilled in both frontend and backend development using tools like Django and Figma to create mobile & web applications. Proven ability to collaborate effectively on complex projects, leveraging expertise in design and responsive layouts to build intuitive, scalable web/mobile applications. Though my work experience is limited, I bring a strong work ethic, adaptability, and a dedication to high standards. I am consistently reliable and committed to learning and improving continuously.

Projects

Lead Frontend Developer  
UI/UX Designer

MajorHelp

[Link / Code](#)

Columbia, SC

Dec 2024 - Now

Web app to assist prospective college students in discovering institutions that align with their academic goals and financial circumstances.

- Designed an intuitive, user-friendly interface for all screens.
- Built a responsive layout using Figma and Django, optimizing the app across various devices.
- Collaborated closely with team members to integrate additional features, refine functionalities, and iterate based on user feedback.
- Integrated APIs, including Google Maps API, to enhance data accuracy and location-based functionality.

UI/UX Designer  
Full-Stack Developer

KuriKicks

[Link / Code](#)

Columbia, SC

2022 - 2023

An e-commerce site developed as a class project for buying/selling sneakers and other apparel.

- Designed a clean, user-friendly interface using Flexbox for layout and responsive design.
- Utilized MongoDB for efficient data management, enabling users to post listings, make purchases, and browse sneaker galleries seamlessly.
- Focused on accessibility and a smooth shopping experience tailored to sneaker enthusiasts.
- Utilized APIs, such as Google Maps & Web3Forms Free Contact Form.

UI/UX Designer

FlyEazy

[Code](#)

Columbia, SC

2021 - 2022

A Travelocity/Expedia-inspired travel booking mobile application.

- Designed a user-friendly interface that allows users to search, compare, and book travel options effortlessly.
- Developed a responsive layout with Figma, ensuring cross-device compatibility and enhancing user accessibility.
- Focused on creating an intuitive and overall appealing design to improve overall user engagement and experience.

Education

University of South Carolina

Bachelor of Computer Information Systems

Columbia, SC

Undergraduate

2019 - 2025

Tools & Skills

Figma

UI/UX Design

Git

Adobe Photoshop

SQL

Excel

CSS

Django

Python

MongoDB

HTML

React.js

# Certifications

## Minor in Business Information Management

University of South Carolina

Columbia, SC 2021 - 2024

This minor focuses on integrating technology with business processes, equipping me with essential skills in data analysis, information systems management, and decision-making. It prepares me to leverage IT solutions to enhance organizational efficiency and effectiveness.

## The Complete 2024 Web Development Bootcamp

Udemy

Angela Yu 2023 - 2024

A comprehensive course designed to transform my skills into a full-stack web developer. It covered essential technologies, such as, HTML, CSS, JavaScript, Node, React, PostgreSQL, and Web3 development.

## Complete Web Design: from Figma to Webflow - 2024 UI

Udemy

Vako Shivill 2024 - Now

A three in one course, learned to enhance skills using Figma, build with Webflow, and work on freelancing. Currently pursuing this certification course as a side project while still enrolled at the University of South Carolina

# Work History

## Team Member Shift Leader

Freshe Poke

Columbia,SC 2022 - Now

- Supervise and coordinate daily operations, ensuring a smooth workflow and high-quality service.
- Manage team tasks and responsibilities during shifts, fostering collaboration and efficiency.
- Train and mentor new staff, promoting adherence to service standards and operational protocols.
- Handle customer inquiries and resolve issues promptly to make sure operations are ran smoothly.

## Crew Member

929 Kitchen & Bar

Columbia,SC 2020 - 2022

- Assisted with opening preparation and managed the expo station to ensure order timely service of dishes.
- Made sure to assist any fellow team members to ensure we operated in pure efficiency.
- Served guests and addressed inquiries to enhance customer satisfaction.
- Contributed to hosting duties, promoting a positive and friendly customer experience.

## Service Excellence Member

University of South Carolina

Columbia,SC 2019 - 2020

- Monitored residence hall access, ensuring only authorized individuals entered with valid student IDs.
- Assisted residents by answering questions and addressing their needs, fostering a welcoming environment.
- Maintained readiness to execute emergency procedures and manage resources when necessary.