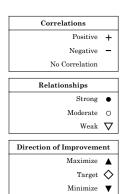
QFD: House of Quality

Project: Gun Controller

Revision:

Date: November 29, 2024



Column# 2 Direction of Improvement Customer Competitive Assesment \blacksquare Functional Requirements Competitor #2: Aim Trak Light Gun Competitor #1: Sinden Lightgun BUTTONS Relationship HAPTICS Customer Importance Relative Weight Customer Requirements (Explicit and Implicit) Weight Chart Maximum Row# 0 2 3 4 5 1 ШШ 3 2 13% 3 3 MORE INPUTS 0 1 5 1 • ∇ 2 13% 3 3 NO MAINTENANCE 5 1 1 2 • 3 3 38% 9 9 AIM 3 3 4 • 2 2 4 9 9 SHOT FEEDBACK 4 38% • Target for Functional Requirement #2 Target for Functiona Requirement #1 Target for Functiona Requirement #3 Target Max Relationship 9 9 9 Technical Importance Rating 112.5 112.5 337.5 Relative Weight 60% Weight Chart Our Product Our Product 3 4 2 Competitor#1 Competitor#2 ${\bf Competitor~\#1:}~Sinden~Lightgun$ 5 1 Competitor #2: AimTrak Light Gun 0 4 5 Technical Competitive Ass Our Product Competitor#1 Competitor#2 Template Revision: 0.9 Christopher Battles Date: 4/23/2010

Column# 1 2 3 4