



# UX/UI Designer Assignment

## **Product:**

HELL Week

## **Product Description:**

HELL Week is a 7-day Fast Track training on steroids.

A company is only as big as the people in the company.

To grow your business, you must grow your people. We ask you to select 2-3 of your most talented employees. The ones who pass the through rigorous approval procedure attend a 7 day, 16 hour a day training in a state of the art designated facility. The program will perfectly equip your team to implement the Fast-Track program into your organization.

- Go through the fundamental blocks of the personal efficiency program like fitness training, meditation, getting into flow, deep work, and concentration.
- Participate in rigorous discussions with program participants on data and technology, strategy in the new area, scenario building, agile organizations team meetings, talent development, and others.
- Gain crystal clarity of the key elements of the Fast-Track program have mastered the key tools and techniques like brainstorming, decision making, impact easy, prioritization, setting goals, and creating dashboards and how to implement them into your company.
- Acquire the necessary knowledge and skills to implement the program into your organization.
- Get exposed to the best practices in the key areas of creating an amazing business.

The program will prepare the future heroes of your organization.

## **Details:**

Date: 1-8 Oct 2021

Venue: Riu Pravets

**Task 1:**

Create a Landing Page to advertise the event  
- Desktop Version

**Task 2:**

Create an innovative e-vite for the event  
- Mobile Version

**Additional questions:**

Why is UX design crucial?

What is the difference between UI and Graphic Design?

How do usability testing researches fail?

**Materials:**

[The Fast Track Guidelines](#)

[The Fast Track Fonts Bundle](#)

**Due date of the assignment:**

3 workdays ( *from receiving the assignment* )

Good Luck!