

Modern Sampling Methods: Design and Inference

Syllabus (last updated: January 9, 2022)

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Course Description:

The way that data are collected can have important implications for their subsequent use in model estimation and evaluation, parameter inference, and policy choice. Complex experimental schemes are gaining increasing interest in economics and many other fields. In this course we examine the interplay between data design, and statistical inference and decisions. We will examine classic sampling and experimental designs, but also alternatives such as adaptive randomization designs and multi-armed bandits which raise the possibility of improving inference and decisions at lower cost. Some key themes we will examine include: the connection between design and identification; statistical efficiency considerations; and alternative objectives for data analysis beyond point estimation and classical statistical inference.

Outline of Topics:

1. Introduction: Examples and Key Issues; Random Samples for Population Inference
2. Randomized Experiments
3. Publication Bias and Preanalysis Plans
4. Treatment and Policy Choice
5. Multi-Wave Experiments
6. Covariate-Adaptive Randomization
7. Bandit Algorithms and Response-Adaptive Experiments
8. Applications of Bandits and Adaptive Designs
9. Statistical Inference with Adaptively Generated Data
10. Window Choice in Time Series

Topics and Readings:

Especially useful readings, recommended to read before the lecture, are marked with a “*”. Additional references and readings will be added as this syllabus is revised.

1. Examples and Background

- Athey, S., and Haile, P. A., (2002), “Identification of Standard Auction Models,” *Econometrica* 70 (6): 2107-2140.
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2. Randomized Experiments

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3. Publication Bias and Preanalysis Plans

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- Olken, B. (2015), “Promises and Perils of Pre-Analysis Plans,” *Journal of Economic Perspectives*, 29(3), 61-80.
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4. Treatment and Policy Choice

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5. Multi-Wave Experiments

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6. Covariate-Adaptive Randomization

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- Zelen, M. (1974), “The Randomization and Stratification of Patients to Clinic Trials,” *Journal of Chronic Diseases*, 27, 365-375.

7-8. Response-Adaptive Experiments and Multi-Armed Bandits

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9. Statistical Inference with Data from Bandits

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- Dimakopoulou, M., Zhou, Z., Athey, S., and Imbens, G., “Estimation Considerations in Contextual Bandits,” working paper. <https://arxiv.org/abs/1711.07077>
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- Hadad, V., Hirshberg, D. A., Zhan, R., Wager, S., and Athey, S., (2021), “Confidence Intervals for Policy Evaluation in Adaptive Experiments,” *Proceedings of the National Academy of Sciences* vol. 118 no. 15. <https://doi.org/10.1073/pnas.2014602118>
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10. Window Choice in Time Series (if time permits)

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T. Additional Technical Background

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