Vacation Planner

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Problem Statement

Tourism is an important factor worldwide that allows for a sharing of culture and money. We want to encourage our users to go out into the world and find new and exciting places. However many people struggle to find such places to travel to and so end up not traveling. Our solution should be to provide a way for users to find places to vacation to.

Who is experiencing the problem?

Indecisive tourists who don't know everywhere they could travel.

What's the Problem?

The problem is a lack of information regarding niche vacation spots.

Where does the problem present itself?

This is a global problem as tourists can be from anywhere in the world.

Why does it matter?

Tourism benefits the world by allowing the transaction of cultures, ideas, and money.