



Incomedia announcing WebAnimator GO, brand-new HTML5 animation toolkit for casual users.

An essential step-by-step software to instantly start creating gifs and animations for websites, online stores and social networks, available for download after 18th May.

Ivrea, Italy, 11th May 2016 – Incomedia software company has announced the launch of WebAnimator GO, a 3-step animation program designed to help users create HTML5 animations in a snap. With an amazing collection of ready-to-use presets, GO will help save time and effort, with no need to code or have design skills.

Learning how to make custom banners and animations in WebAnimator GO is pure fun. You can pick a template, customize with texts and images and finally export to gif, embed the HTML5 code on your website or post your work on popular social networks to share with your friends. Just in 3 simple steps. Ready, Set, GO.

Like any other member of the WebAnimator family, GO is a do-it-yourself software delivering interactive content that looks equally beautiful on every modern browser and device, from desktop computers to any smartphone and tablet. Besides, keeping creations safely stored on the computer, you can always go back to your projects whenever you want.

“With over 18 years’ experience in developing website builders, we learnt how stressful can be making eye-catching content to drive more traffic on a website or online store” - says Federico Ranfagni, CEO of Incomedia. “Text transitions, sliders and floating images are just a few WebAnimator GO’s tools to spice up your content and boost your website with minimum effort.”

Then, if you’re struggling for a smart way to keep your online presence more interesting, you might want consider bringing your content to life using WebAnimator GO.

How To Create HTML5 Animations in 3 steps with WebAnimator GO

Pick your beloved images, custom texts and make your content unique in seconds in WebAnimator GO. Try & GO!

READY: 1. Choose Template

A collection of awesome templates to pick and go. Available in various size, they all come with a special animated effect for you to choose.

SET: 2. Enter Content

Add your favorite images to your project and quickly edit text. You can turn an HTML5 template into your own fresh animation without coding.

GO: 3. Export

Download the HTML5 code on your computer to embed on your website. Social addicts will enjoy export funny gifs to share on Facebook and other social networks.

Main Features WebAnimator GO:

- Creates web animations in HTML5
- Includes ready-to-use templates that can be fully customized
- WebAnimator Template Collection 1 included
- Step-by-step functions
- Works fine on main browsers and devices

System Requirements:

- Compatible with Windows XP, Vista, 7, 8, 10
- 2 GB RAM
- Internet connection and e-mail account to activate the product

Pricing & Availability:

WebAnimator GO is available for download in English, German and Italian.

Launch Offer period: 18th May 2016 - 31th May 2016;

- UE: WebAnimator GO is available at € 24,99; Launch Offer € 19,99;
- US: \$ 24.99 Launch Offer: \$ 19.99
- UK £ 19.99 Launch Offer: £ 14.99

For more information, please visit: <http://www.webanimator.com/en/>

A 14-day trial of WebAnimator GO is available at:

http://www.webanimator.com/download/setup_webanimatorgo.exe

About Incomedia:

Incomedia (incomedia.eu/en/), founded in 1998, is a leading independent developer and publisher of multimedia software for the PC.

Incomedia's flagship product **WebSite X5®**, currently sold in over 40 countries through a well-established network of International distributors, resellers and retailers, was developed with the aim of bringing high-end website creation software at affordable prices to home, business and education users. The software is designed specifically for users who want to publish high-quality websites and online shops, with a professional look and feel in just 5 simple steps.

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