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# Flink & Kafka

An Apache Love Story  
June 18, 2020




# Introduction - Who Is The Data Jedi




- Completed PhD in Computer Science in 2015 from the University of North Texas
- Experienced Software Engineer, Data Architect, Data Scientist, and University Instructor
- Involved in Big Data and Spark since 2015
- Joined HWX/Cloudera as a SE with the US Federal team
- DS SME 2018
- Hobbies: Travel, Fitness, Texas, and Beer


# Why Use Apache Flink??

 **siliconANGLE** [the voice of enterprise and emerging tech]


CLOUD AI SECURITY INFRA BLOCKCHAIN POLICY BIG DATA APPS EMERGING TECH ...

 **theCUBE** Coverage from SiliconANGLE's livestreaming video studio

UPDATED 17:00 EDT / APRIL 16 2018




**Apache Flink helps Netflix process 3 trillion events every day**

 BY MARK ALBERTSON

The processing demands for a video content service like Netflix Inc. are almost unimaginable. A consumer audience of over [109 million subscribers](#) enjoys [125 million hours](#) of TV and movie content via the online subscriber service every single day.


That places great demand on the company's data ingestion pipeline and stream processing engines, which must handle [3 trillion daily events](#) involving 12 petabytes of data. One of the platforms used by Netflix is [Apache Flink](#), an open-source tool for distributed stream and batch data processing.


 **IoT For All** HOME POD

ARTICLE Technology > Data Analytics

## IoT Data Processing With Apache Flink: A Game Changer?

Organizations implementing an IoT strategy face the challenge of finding the right data processing architecture. Apache Flink is an excellent option for processing streaming IoT data.

 **IoT For All** - May 15, 2019




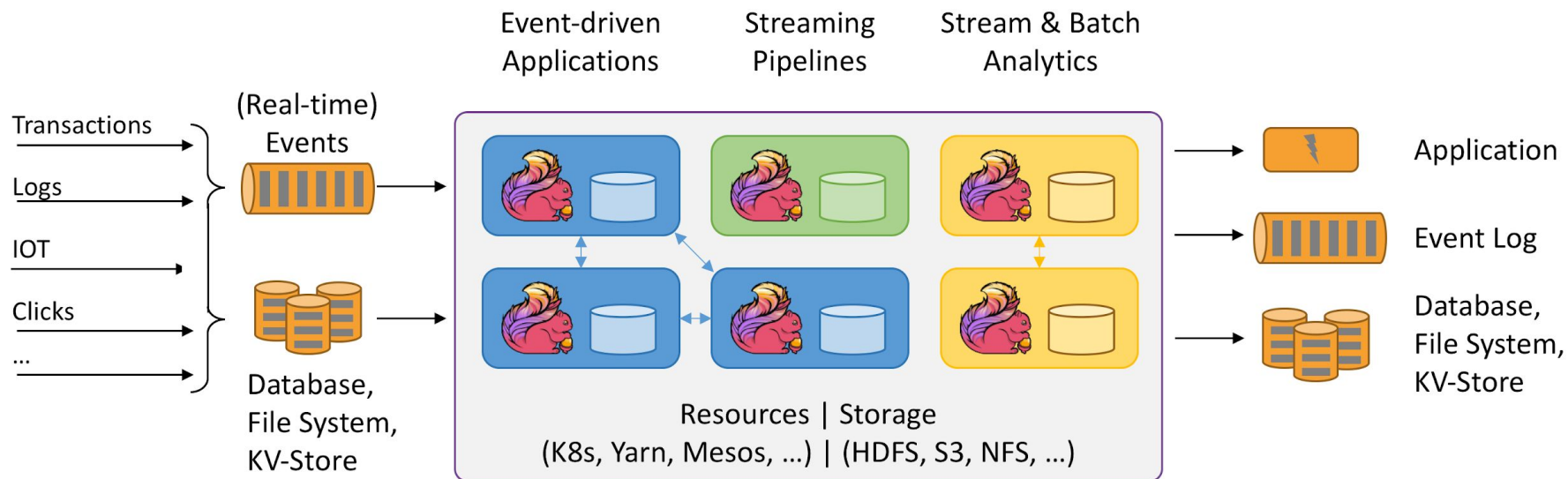


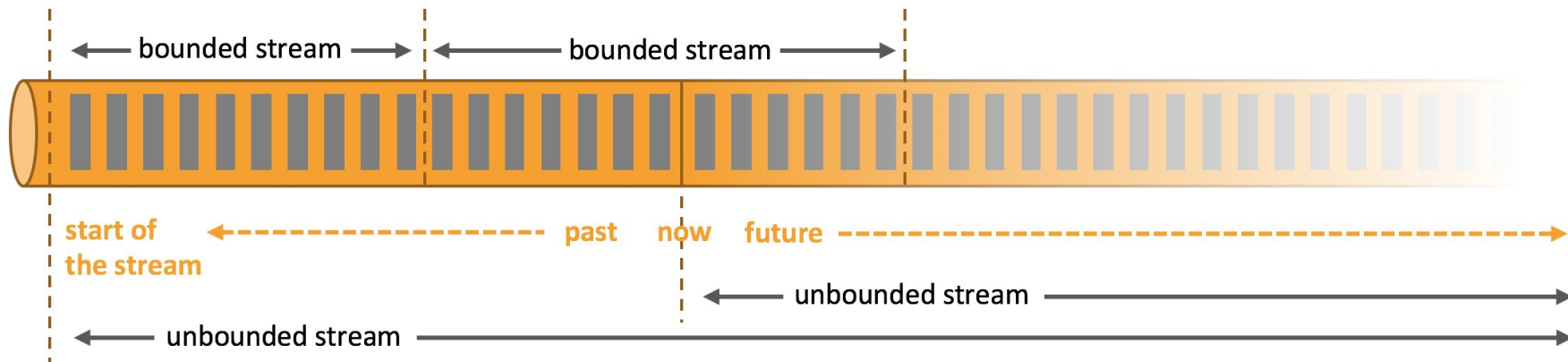
Illustration: © IoT For All

# Apache Flink Is A Distributed Data Processing System



# Flink Unifies Stream and Batch Processing

- Processes *unbounded* (stream) and *bounded* (batch) data
- Processes *recorded* (offline) and *live* (real-time) data
- Serves most streaming & batch use cases
  - Data Pipelines, Analytics, CEP, Event-driven Applications

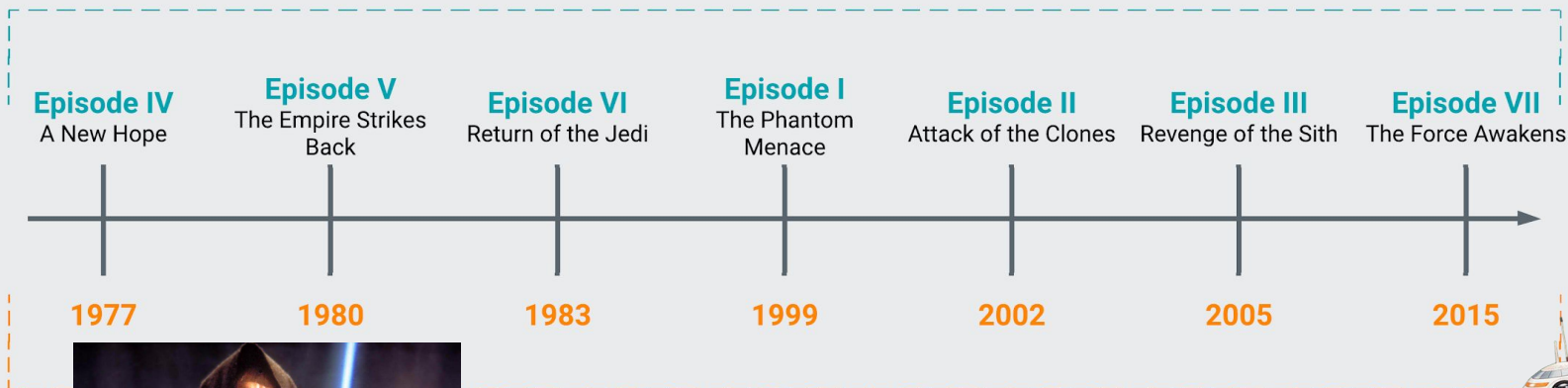




# Event-Time and Processing-Time



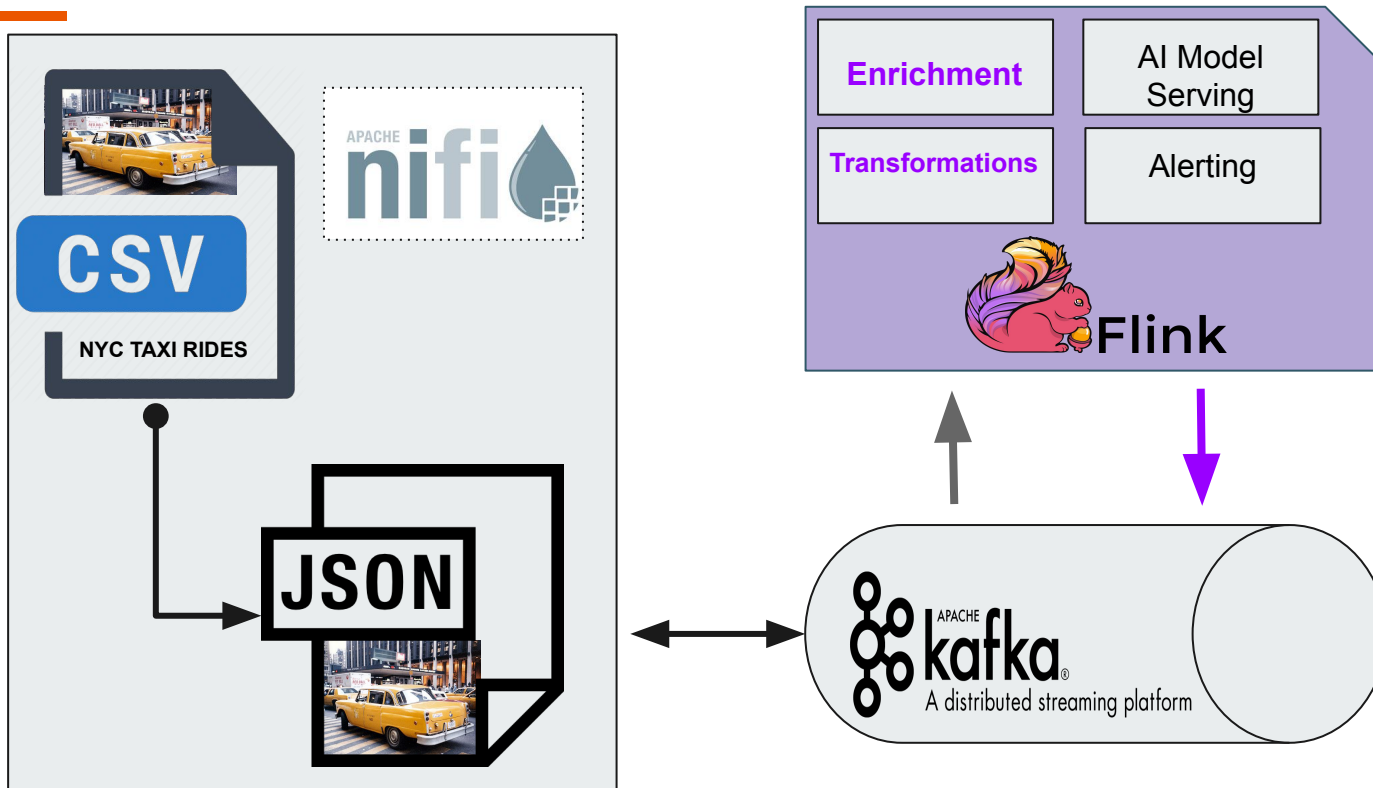
This is called **event time**



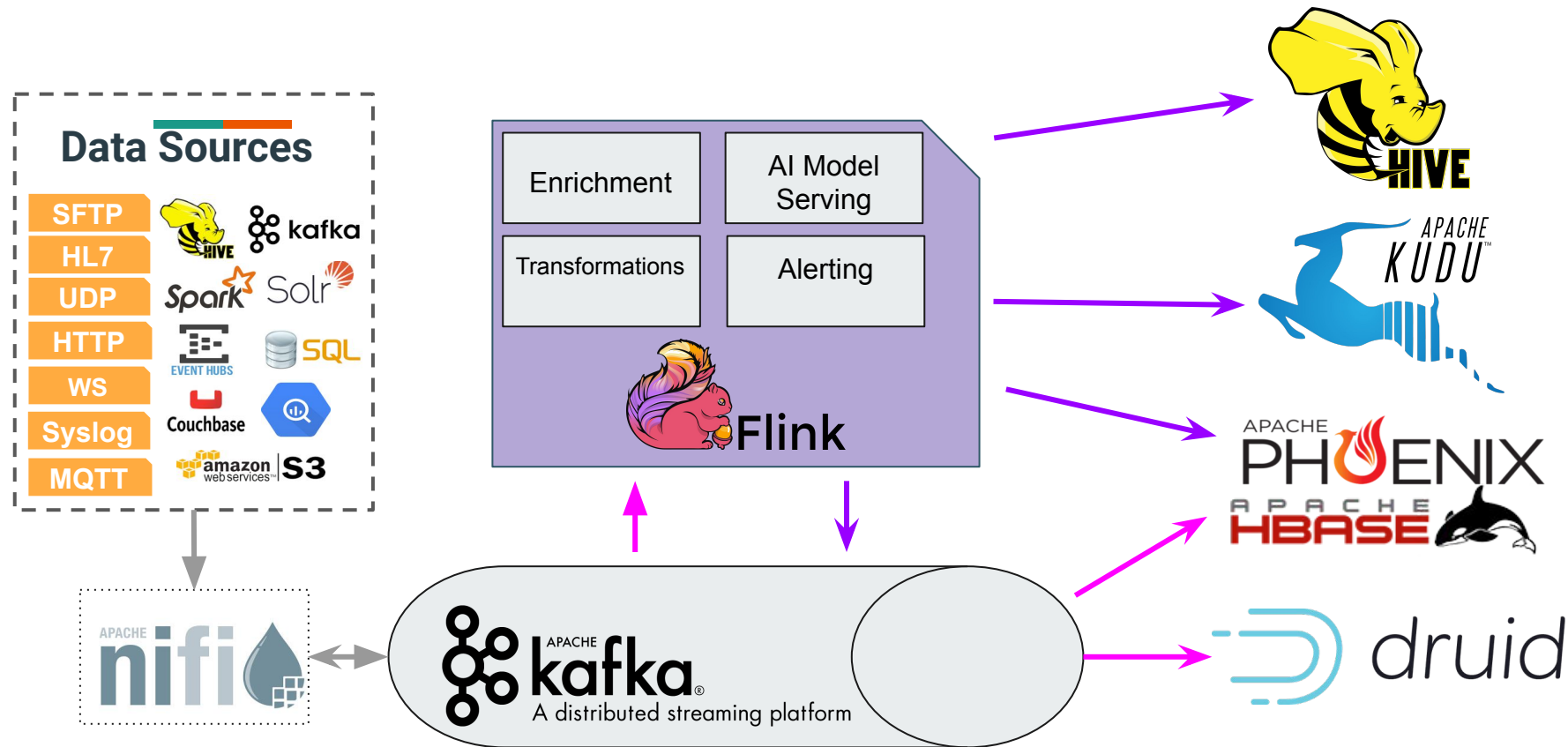
This is called **processing time**



# Today's Demo Reference Architecture



# Apache Zoo Animal Reference Architecture





# Additional Documentation



- Additional project documentation on Flink and Kafka from Ian's [Github collection](#)
- Netflix Real-time Stream [Processing Platform](#)
- Apache Flink helps Netflix process [3 trillion events every day](#)
- IoT Data Processing With Apache Flink: [A Game Changer?](#)



THANK YOU!