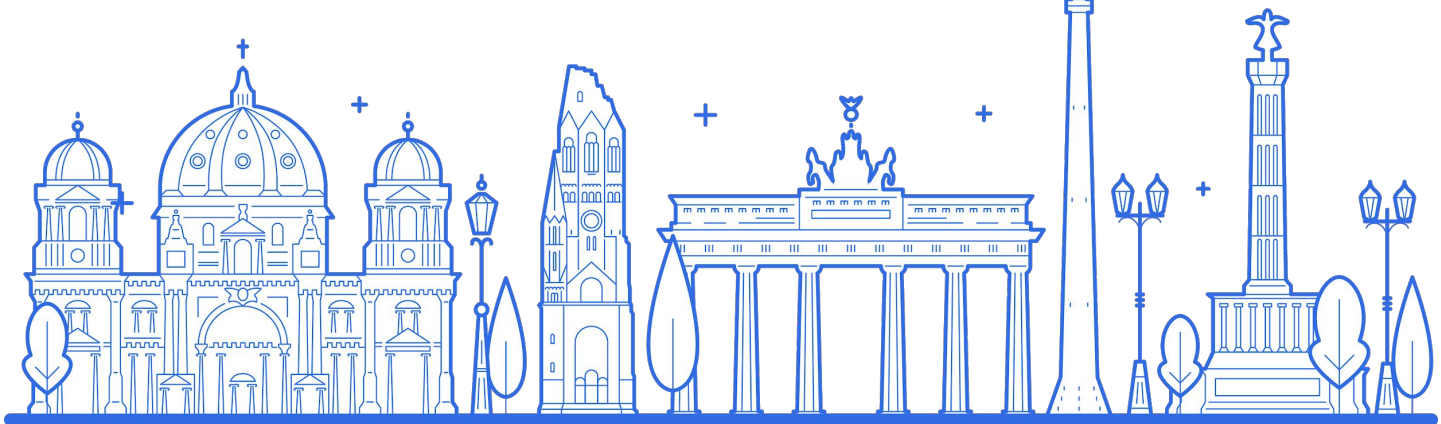




Berlin 2020



Kubernetes Community Days

Sponsor Prospectus | May 26-2, 2020

On May 26-27, the Kubernetes community will gather in Berlin for a two day technical conference loaded with exciting talks and plenty of opportunity to exchange and network.

KCD Berlin are aimed at developers, operations people and all other IT professionals with an interest in cloud native technologies.



What you can expect?

Kubernetes Community Days Berlin wants to differentiate itself from the average IT conference while still adopting and embracing the Cloud Native Computing Foundation Code of Conduct and especially the focus on diversity and inclusion.

We will focus on creating lasting value from the community and for the community. We'll increase the diversity and inclusion by adopting a strict code of conduct to eliminate any discrimination and provide a harassment-free environment.

We will prioritise talks that are technically competent, relevant to the larger community and coming from end-user rather than vendors, to ensure the highest possible quality of sessions and an interesting event for the majority of attendees.

As a sponsor...

The value of being part of a community is undeniable and a major part in the strategic marketing of many small and big players in the cloud native space – and it's the right thing to do. Open Source is as much as giving back as it is to enjoy the immense value produced by the largest development team on the planet – the open source community. We want to give an opportunity to local and international businesses to contribute and to share their journey with the German Kubernetes and Cloud Native community.

We strictly require all sponsors to adhere to our code of conduct and privacy policies. We encourage an active participation of all sponsors to the community.

We have capacity for 400+ attendees. If you help us to create this space we commit to increase in the next year.

Facts



Photo by [Alex Kotliarskyi](#) on [Unsplash](#)

- 400+ attendees
- One main track and one side-track
- Carefully selected technical talks
- Outdoor/Networking area
- Connecting with the local community and the major industry players
- Position your product and business as a serious player in the cloud native space



Location



The Alte Münze, a former coin mint in Berlin-Mitte on the banks of the Spree, offers space for artists and cultural workers, young Berlin creatives and various event formats. The ensemble of buildings operated by the Spreewerkstätten in one of Berlin's oldest neighborhoods is home to an interdisciplinary community and stands for future-oriented conversion of historical urban spaces as well as a diverse urban society in which there is solidarity between different projects with different demands and possibilities.



Gold Sponsor

Gold sponsors are the ones contributing the most and they have the unique chance to gain visibility during the event by hosting a table in the sponsor area of the venue.

We will mention your company by name during the opening and we'll expose your brand throughout the conference. With the table at the sponsor area, you will have the chance to attract potential customers and talent, and engage in meaningful conversations around cloud native technologies in a 1:1 manner.

Package Price: 9,000€

- 6 tickets (max 2 at a table at any time)
- 10 minute “promo” spot during talk intermissions
- Table/booth presence at the venue
- Logo on-site and conference materials
- Lead Scanner App
- 4 Diversity Ticket sponsorships



Silver Sponsor

Silver sponsors form the backbone of the conference's backers and represent the businesses that believe the strongest in the Cloud Native movement and have the financial needs and the willingness to support it.

You'll get 4 tickets and your logo on our website, with visibility to the whole Cloud Native Community. You will have the chance to attract potential customers and talent, and engage in meaningful conversations around Cloud Native technologies in a 1:1 manner.

Package Price: 6,000€

- 4 tickets (max 1 at a table at any time)
- Half a table/booth presence at the venue or a single shared swag table
- Logo on-site and conference materials
- Lead Scanner App
- 2 Diversity Ticket sponsorships



Bronze Sponsor

Bronze sponsors are important contributors to Cloud Native Days with perhaps limited financial resources. We'll make sure you have visibility on our website and you'll have a collective mention during the keynote.

Even a small contribution means a lot for the community!

Package Price: 3,000€

- 2 tickets
- Logo on website
- Leave stickers / flyers / etc in dedicated public space



Other Sponsor Opportunities

We have other means of sponsoring and supporting Kubernetes Community Days Berlin.

Think of beer / social events, coffee, lanyards, mobile charging stations, bbq, kids corner and more.

Please reach out to define the details of our collaboration.

Opportunities:

- Food Truck Sponsor _____ 5,000€
- Recording Sponsor _____ 3,000€
- Morning Snack Sponsor _____ 3,000€
- Afternoon Snack Sponsor _____ 3,000€
- Reception Sponsor _____ 2,000€
- Community Sponsor _____ 1,500€
- Session Chair Drop _____ 1,000€
- Lanyard Sponsor _____ 1,000€
- Coffee Sponsor _____ on request
- Your own idea _____ [contact us](#)



MeetUp



We want to give space and include as many local communities as we possibly can, so feel free to get in touch with us to discuss how our communities can work together. We are specially looking for diverse communities (meaning also not from the tech sector)!

Contact us:

organizers-berlin@kubernetescommunitydays.org



Benefits

Benefits	Gold	Silver	Bronze	Community
Logo on website and email	+	+	+	+
Logo on banner	+	+	+	
Sponsor table	+	+		
Breakout*	+			
Keynote mention	+			
Ticket	6	4	2	0
Price (ex-VAT)	9,000€	6,000€	3,000€	1,500€

* subject to availability

Contact us

We will be active on

- Twitter [@kcd_berlin](https://twitter.com/kcd_berlin)
- Facebook [@kcdberlin](https://facebook.com/kcdberlin)
- Instagram [@kcd_berlin](https://instagram.com/kcd_berlin)



Interested in sponsoring? You can reach us over #kcd-berlin channel at cloud-native.slack.io, via email at organizers-berlin@kubernetescommunitydays.org or via social media.