

1. Project Definition

The purpose of the class project is to show how metadata can be created for a digital archive of items that can be searchable within an online database with the intention that an online presence of this collection can be viewed by scholars and students around the world. This unique regional collection has many implications for Appalachian scholars and students of literature, but the physical collection isn't well known to people.

1.1 Scope of the Project

The scope of this project is limited to 17 chosen jpeg digital files comprised of photographs of posters within the Jim and Phyllis Moore Appalachian Literary Collection donated to the Frank and Jane Gabor West Virginia Folklife Center on the campus of Fairmont State University that represents a larger collection and act as a guide as to how archivists could create a digital collection to be displayed online for English speaking users around the world. Our scope was limited by the number of required objects for this assignment. We simply chose 20 objects we felt would work well for the project. The assignment required us to create records for at least 15 digital objects and by having 20 we had the ability to eliminate up to five of the objects if we came across a serious problem with one. Two objects were eliminated early on due to lack of information and photo clarity. Though there is an increased online presence of larger museums and collections there are many smaller, regional collections, with unique items that are hungry to share their collections with the world. Our hope is that this could represent a larger effort to compile digital representations of local regional collections and create online exhibits and archives to reach a wider audience.

1.2 The Collection

The Phyllis Wilson and James H. Moore literary special collection is primarily focused on West Virginia related topics as well as authors that are native to West Virginia. The Frank and Jane Gabor West Virginia Folklife Center currently has in their holdings approximately two thousand books, two hundred related posters, two hundred and fifty audio and video resources, five hundred author photographs, over a thousand pieces of correspondence, and about one thousand author files. Phyllis Wilson Moore began her collection approximately thirty-five years ago when she began to discover that scholars and critics ignored West Virginia literature. The authors were writing; the works existed—but in an unorganized and unfocused manner. No one acknowledged the riches of this material. No one was talking about it; bookstores and libraries didn't designate collections as such.

Having studied under the late great Dr. Jim Wayne Miller who impressed upon his students the stereotypes surrounding West Virginia as a place inhabited by “White, Anglo, Shoeless, Hillbillies” (WASH). Phyllis's intuition led her to believe that an even worst stereotype pervaded that of the poor, illiterate, white, shoeless, hillbilly, which she called the PIWASH. She was now on a mission to refute the PIWASH stereotype and she was doing it one novel at a time. Her first indication that she was on the right track was the presence of minority and immigration narratives. She was interested in what both minorities had to say about our region and what their white fellow community members were writing about them. As it turned

out there were minorities in West Virginia literature that predates the formation of statehood. An emphasis begins to arise in her collection of root cultures, minority voices, and their place in Appalachian culture.

To further refute PIWASH and all it stood for she asked herself who is most impacted by the PIWASH archetype. The answer in her mind was the young men and women who were growing up in West Virginia believing that their region produced no significant works. To help try and counter this thought process she began collecting data on where our authors grew up. So, there was this distinct ambition to bring to light for young people the knowledge that people from their state, their town, their high school produced significant published works. As her body of knowledge and collection grew, so did her questions about how we as West Virginians were treating own writings. She was interested in the social class of writers and how that affected their prose. She was concerned with race and gender and how certain regions chose to write on their topics in their own unique ways. She became increasingly aware that we were not producing plays written by our own native playwrights.

As she spoke to authors and collected information around the state, she formed comprehensive files on those writers. Those files led to a survey that many authors contributed to about themselves and their works. She became to collaborate and study under Dr. Judy P. Byers, now director of the West Virginia Gabor Folklife Center. Together along with a team of scholars and artists, they created something that most states had witch we laced at the time—a literary map. This literary map covers six genres during the period from statehood to 2004. To aid her in mission her equally talented husband Jim created PowerPoint presentations and a myriad of items to compliment her frequent WV literature programs.

To understand the importance of this collection and the chosen digital images of the posters it is important to understand how not only West Virginia literature has been overlooked but that West Virginia literature written by minority groups are even further marginalized. The Moore collection and subsequent presentations, from which many of these posters came from, focused on these silences within the cannon. Highlighting these minority voices and showing young Appalachians that we have incredible multiethnic authorial voices from within our states makes this collection even more valuable to its users.

1.3 The Users

Hopefully this project will be a small step in creating a vast digital archive and exhibit of the Phyllis and Jim Moore West Virginia Literary Collection. If that goal can be accomplished its users for this information can be limitless. The intended audience would be students and scholars who are interested in Appalachian authors and their published works especially those interested in West Virginia authors. There is an emphasis in this collection on minority authors that should make it of particular interest to anyone who is researching minority voices in literature. While these items may be of particular interest to West Virginia literary scholars there is a significant interest to Appalachian scholars, historians, and those who wish to study the effects of industry on a population. There is also has applications for teachers and professors at all levels in education.

2. Metadata Application Profile

2.1 Functional Requirements

The metadata scheme and retrieval system must allow users to:

- Search and browse by:
 - Title
 - Creator
 - Affiliate Organizations
 - Event
 - Event Date
 - Type of Poster
 - Subject Keyword
 - Location Created
- Identify poster content by the elements above, and also by:
 - Color
 - Image Content
 - Text Type
- All records must contain the following administrative information
 - File Number
 - Date Digitized
 - Copyright
 - Format
 - Location
 - Relation

2.2 Metadata Standards/ Schemes to be Used

The metadata scheme is based off Dublin Core Metadata Initiative element set. Some elements are also derived from VRA and CCO due to the visual nature of the collection. Elements were altered, expanded, and supplemented to fit the needs and goals of our scheme.

2.3 Application Profile: West Virginia Cultural Metadata Schema (WVC)

R = Required

RA = Required if Applicable

O = Optional

Element	Required	Repeatable	Encoding Scheme	Definition
wvc.title	R	Y		Title of the poster
title.alternative	RA	Y		Substitute or Alternative names for poster

title.event	RA	Y		Title of event poster is advertising
wvc.identifier	R	N	FMI ¹	Number assigned to poster by Fairmont State University
wvc.date	O	Y	WC3DTF ²	Dates associated with poster
date.created	R	N		Date poster was created
date.digitized	R	N		Date poster was digitized
date.event	RA	Y		Date event advertised occurred
wvc.language	R	Y	ISO639-2 ³	Language of text on poster
wvc.location	O	Y		Location of the physical object
location.current_site	R	N		Location where collection is held
location.creation_site	R	N		Location where poster was created
location.event	RA	Y		Location where event was held
wvc.text	RA	Y	TCT ⁴	Context of text on poster
wvc.creator	RA	Y		Organization or individual who created poster
wvc.organization	RA	Y		Associated organization
wvc.rights	O	N		Copyright information
rights.year	RA	N		Year of copyright
rights.holder	RA	N		Who holds the copyright
wvc.type	R	Y	TPC ⁵	Type of poster
wvc.artistic_content	RA	Y		Identifiable physical attributes of poster
.color	R	Y	TC ⁶	

.image_content	RA	Y	TIC ⁷	Predominate poster on the poster Content of images on poster
wvc.format	R	N	IMT ⁸	File format of digitized poster
format.resolution	R	N		Resolution of digital image of poster represented in dots per inch (dpi)
format.dimensions	R	N		Dimensions of digital image represented in pixels
wvc.subject	R	Y	LCSH ⁹ TGM ¹⁰	The topics of the poster
wvc.coverage	R	Y	TGN ¹¹	Area represented by content of poster
wvc.description	R	N		An general description of the poster
wvc.relation	O	Y		A related resource
relation.part_of	R	Y		The collection the poster is a part of

1. FM Identifier (FMI): Ascension number assigned by the Frank and Jane Gabor West Virginia Folklife Center
F= representing Posters
M= representing the Jim and Phyllis Wilson Moore West Virginia Literary Collection
Each poster is assigned a number for unique identification

Example: FM002

2. [WC3 Date and Time Formats](#) (WC3DTF): “The set of dates and times constructed according to the WC3 date and time formats specifications”

Date format: YYYY-MM-DD

3. [ISO639-2](#): “Three letter alphabetical codes listed in the ISO639-2 for the representation of names of languages.”

Example: eng

4. Thesaurus of Text Categories (TCT): A set of controlled vocabulary for the context of text on the poster. If more than one is present, give each a separate element.

Controlled Vocabulary:

Biographical- information on a person

Event- information on an event

Informational- general information

Poetry- a poem or an excerpt of a poem

Timeline- a timeline of events

5. Thesaurus of Poster Categories (TPC): A set of controlled vocabulary that defines the type of information the poster as a whole including both text and artistic content.

Controlled Vocabulary:

Educational-poster was created for educational purposes

Informational-presenting general or lists of information

Biographic-a poster presenting information about a person

Promotional-a poster promoting an event or idea

6. Thesaurus of Colors (TC): A set of controlled vocabulary to represent the predominant colors represented on the poster. If there is more than one, each identifiable color will get its own element.

Controlled Vocabulary:

Red

Orange

Yellow

Green

Blue

Purple

White

Black

Gray

Pink

7. Thesaurus of Image Content (TIC): A set of controlled vocabulary to represent the image content on each poster. If there is more than one, each identifiable figure gets its own element.

Controlled Vocabulary:

Human Figure

Nature

Symbol

Building

Books

Text only

8. Internet Media Types [MIME] ([IMT](#)) : Set of media types specified by the internet assigned numbers authority.

Example: .jpg JPEG

9. [Library of Congress Subject Headings](#) (LCSH): The set of labeled concepts specified by the library of congress subject heading.

Example: West Virginia

10. [Thesaurus for Graphic Materials](#) (TGM): A Thesaurus of subject terms to index types of photographs, prints, design drawings, ephemera, and other pictures.

Example:

11. [The Getty Thesaurus of Geographic Names](#) (TGN): The set of places specified by the Getty Thesaurus of Geographic Names.

Examples: West Virginia

2.4 WVC → Simple DC Crosswalk

Transformation Rule: Take source element as is, and maintain any controlled vocabulary. If multiple languages take all, each will receive a separate DC element.

Transformation Rule: If two elements map to the same DC element with the same value, keep only one.

WVC	Simple DC
wvc.organization	Contributor
wvc.coverage	Coverage
wvc.creator	Creator
wvc.date wvc.date.digitized wvc.date.created wvc.date.event	Date
wvc.text wvc.artistic_content wvc.artistic_content.color wvc.artistic_content.image_content wvc.description	Description
wvc.format wvc.format.resolution wvc.format.dimensions	Format

wvc.identifier	Identifier
wvc.language	Language
	Publisher
wvc.relation	Relation
wvc.rights wvc.rights.year wvc.rights.holder	Rights
	Source
wvc.subject	Subject
wvc.title wvc.title.alternative wvc.title.event	Title
wvc.type	Type

WVC Elements lost in transformation:

wvc.location
wvc.location.current_site
wvc.location.creation_site
Wvc.location_event

3. Collection Building

3.1 List of the Items

FM002- Digital image of poster entitled October Sky. This movie poster was a part of the official movie poster release for Universal Pictures Studio. The movie was directed by Joe Johnston and starred Jake Gyllenhaal and Laura Dern. It's based on the book written by Homer Hickam by the same name which is the connection to the West Virginia literature collection. Homer Hickam was born in Coalwood, West Virginia and the novel, about a coal miner's son, takes place in West Virginia. The poster depicts the main characters faces looking up into the Appalachian skyline at sunset.

FM016- Digital image of poster entitled June Langford Berkley. This poster was used to advertise for a program put together by the Gilmer Arts and Heritage Council given at Glenville State College. Created in 1996 for this program the poster indicates the presentation by author June Langford Berkley is called "The Spaces Between: Telling the Untold Stories". The presentation happened on September 10th at 7:30 pm in 1996.

FM022- Digital image of poster entitled WV Poet Laureates 1927-1994. This is another poster created by Phyllis and Jim Moore for her to use in her presentations on West Virginia authors that lists the West Virginia Poet Laureates from 1927-1994. It was created in 1995 and lists the years they served the Governor who appointed them and what county they were from.

FM027- Digital image of poster entitled Screaming at the Mountains made by Fairmont State University for a presentation of the authors work. Katherine Manley is a native West Virginian who was writing a book entitled Screaming at the Mountains. Poster depicts image of author as a child and as an adult and a quote from the novel.

FM028- Digital image of poster entitled West Virginia's Multicultural Literary History. This poster was created by Phyllis and Jim Moore to aid in presentations on multicultural literature of West Virginia. It depicts the literary history of minority authors in West Virginia.

FM034- Digital image of poster entitled Jeff Mann Reading and Signing. This poster is from an event at Taylor Books, an independent bookstore, located in Charleston West Virginia. Jeff Man is from Hinton, West Virginia and writes LGTBQIA fiction set in Appalachia. The poster depicts the drawing of a mountain man's face yelling.

FM037- Digital image of poster entitled Henry Louis "Skip" Gates: Superscholar. Writer and More. This poster was created by Phyllis and Jim Moore to showcase the works of West Virginia native Dr. Henry Louis Gates. Poster is on blue poster board and depicts laminated articles written on Gates from the Gazette-Mail Newspaper.

FM047- Digital image of poster entitled Black Authors of West Virginia. This poster created by Phyllis and Jim Moore to showcase the African American authors of West Virginia by highlighting their achievements as a part of the Mountainlit program. A website dedicated to compiling information on West Virginia Literature. The poster is on yellow poster board and depicts various faces and images of African American Authors from different readings and publications being celebrated for their work.

FM055- Digital image of poster entitled Mary Lee Settle. This was created for the West Virginia Book Festival which takes place in October every year in Charleston, West Virginia. It was created in memoriam for the author Mary Lee Settle who died in 2005. The poster reprinted material from the Gazette-Mail Newspaper obituary. Poster depicts a reprinted obituary and a picture of Mary Lee Settle.

FM056- Digital image of poster entitled Phyllis Wilson Moore 2006 Traditions Salute Award. This poster was created by Fairmont State University for the West Virginia Folklife Center by Tammy Holden to honor Phyllis Wilson Moore as the recipient of the 2006 Tradition Salute Award. An award given each year to a local West Virginian who has made some impact in the cultural studies of the state. She was hailed as the Literary Historian of West Virginia and the poster boasts her published poem "On the 8th Day". Phyllis Moore's signature is found on this poster.

FM058- Digital image of poster entitled Piwash Refute the Legend! This poster was created by the moore in conjunction with their effort to educate people on the literary history of West Virginia.

With the intention of refuting the idea that West Virginians were not all Poor, Illiterate, White, Anglo, Shoeless, Hillbillies. Made in 1995 it depicts a no symbol over the letters PIWASH.

FM067- Digital image of poster entitled Harrison County Authors/Performers Nationally Recognized for Fiction/Poetry. This poster was created in 1995 by Phyllis and Jim Moore to use in programming about local authors of Harrison County West Virginia. It listed authors and performers from Harrison County who had been recognized for their fiction or poetry. It lists the name of the author and what city they were associated with.

FM072- Digital image of poster entitled We Have Some Writers. This is a laminated poster of an essay written by Phyllis Moore and made into a poster by Jim Moore. This essay details how West Virginia has had some prolific writers and it was published in the Journal *Traditions*.

FM074- Digital image of poster entitled Important Dates in West Virginia History. This poster created by the West Virginia Tourism board in association with the West Virginia Humanities Council. It depicts a list of important dates in the history of West Virginia as well as symbols of our state like the state, bird, animal, flower, fish, etc. It also boasts some historic photos of the state from the State Archives.

FM081- Digital image of poster entitled Jeannette Walls. This poster was created by Fairmont State University in 2007 as an advertisement for the Celebration of Ideas Lecture Series in which Jeannette Walls was a guest speaker at. Walls grew up primarily in Welch, West Virginia and wrote the acclaimed novel *The Glass Castle* set in Welch. The poster depicts an image of Jeannette Walls and the cover of her novel.

FM101- Digital image of poster entitled At Home in The Heart Appalachia by John O'Brien. This poster was created by Knopf Press as a promotional item when the novel was published. This book, about Appalachia, is by a West Virginia native. The poster depicts the front cover of the novel in its first printing which is a group of people, most likely family members, sitting on the lawn together outside a cabin.

FM102- Digital image of poster entitled National Poetry Month in the Mountain State/Irene McKinney poem. This poster created by the National Library Commission was created to honor poet Irene McKinney during National Poetry Month in the Mountain State (West Virginia). This was created for April (the month in question) of 1999. The poster depicts a church and churchyard on a hill in West Virginia and it carries McKinney's poem *Sunday Morning, 1950*.

3.2.1 WVC Records

FM002: October Sky

wvc.title	October Sky
wvc.identifier	FM002

wvc.date.created	1999
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Universal City, California
wvc.text	Informational
wvc.creator	Universal Studios
wvc.organization	Universal Studios
wvc.rights.year	1999
wvc.rights.holder	Universal Studios
wvc.type	Promotional
wvc.artistic_content.color	Orange
wvc.artistic_content.color	Black
wvc.artistic_content.image_content	Human Figure
wvc.format	Image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2622px x 3498px
wvc.subject	Movie
wvc.subject	Film Poster
wvc.subject	Space Race
wvc.subject	Coal Mines and Mining -- West Virginia
wvc.subject	1950s
wvc.coverage	West Virginia

wvc.description	Digital image of poster entitled October Sky. This movie poster was a part of the official movie poster release for Universal Pictures Studio. The movie was directed by Joe Johnston and starred Jake Gyllenhaal and Laura Dern. It's based on the book written by Homer Hickam by the same name which is the connection to the West Virginia literature collection. Homer Hickam was born in Coalwood, West Virginia and the novel, about a coal miner's son, takes place in West Virginia. The poster depicts the main characters faces looking up into the Appalachian skyline at sunset.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM016: June Langford Berkley

wvc.title	June Langford Berkley
wvc.title.event	The Spaces Between: Telling the Untold Stores
wvc.identifier	FM016
wvc.date.created	1996?
wvc.date digitized	2012-04-19
wvc.data.event	1996-09-10
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Glenville, West Virginia
wvc.location.event	Glenville State College
wvc.text	Event
wvc.creator	Gilmer Arts and Heritage Council
wvc.organization	Gilmer Arts and Heritage Council

wvc.organization	Glenville State College
wvc.type	promotional
wvc.artistic_content.color	white
wvc.artistic_content.color	blue
wvc.artistic_content.image_content	books
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2338px x 3118px
wvc.subject	Special events
wvc.subject	West Virginia
wvc.subject	Posters
wvc.subject	June Langford Berkley
wvc.subject	Authorship
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled June Langford Berkley. This poster was used to advertise for a program put together by the Gilmer Arts and Heritage Council given at Glenville State College. Created in 1996 for this program the poster indicates the presentation by author June Langford Berkley is called "The Spaces Between: Telling the Untold Stories". The presentation happened on September 10 th at 7:30 pm in 1996.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM022: WV Poet Laureates 1927-1994

wvc.title	WV Poet Laureates 1927-1994
wvc.identifier	FM022

wvc.date.created	1995
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Clarksburg, WV
wvc.text	Informational
wvc.text	Biographical
wvc.creator	Phyllis Wilson Moore
wvc.rights.year	1995
wvc.rights.holder	Phyllis Wilson Moore
wvc.type	Informational
wvc.artistic_content.color	White
wvc.artistic_content.color	Black
wvc.artistic_content.image_content	Text only
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2286px x 3048px
wvc.subject	West Virginia
wvc.subject	Poet Laureates
wvc.subject	1927-1994
wvc.subject	Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled WV Poet Laureates 1927-1994. This is another poster created by Phyllis and

	Jim Moore for her to use in her presentations on West Virginia authors that lists the West Virginia Poet Laureates from 1927-1994. It was created in 1995 and lists the years they served the Governor who appointed them and what county they were from.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM027: Screaming at the Mountains

wvc.title	Screaming at the Mountains
wvc.identifier	FM027
wvc.date.created	1996
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.text	Biographical
wvc.organization	Fairmont State University
wvc.type	Biographic
wvc.artistic_content.color	Black
wvc.artistic_content.color	White
wvc.artistic_content.image_content	Human Figure
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2568px x 3425px
wvc.subject	Screaming at the Mountains

wvc.subject	Katherine P. Manley
wvc.subject	West Virginia
wvc.subject	Biography
wvc.subject	Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled Screaming at the Mountains made by Fairmont State University for a presentation of the authors work. Katherine Manley is a native West Virginian who was writing a book entitled Screaming at the Mountains. Poster depicts image of author as a child and as an adult and a quote from the novel.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM028: West Virginia's Multicultural Literary History

wvc.title	West Virginia's Multicultural Literary History
wvc.identifier	FM028
wvc.date.created	2000
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.text	Informational
wvc.creator	Phyllis Wilson Moore
wvc.rights.year	2000
wvc.rights.holder	Phyllis Wilson Moore

wvc.type	informational
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.image_content	text only
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2155px x 2873px
wvc.subject	West Virginia -- Literature
wvc.subject	Multicultural
wvc.subject	Posters
wvc.subject	Pulitzer Prize
wvc.subject	Nobel Prize
wvc.subject	National Book Award
wvc.subject	American Book Award
wvc.subject	Harlem Renaissance Contest
wvc.subject	John Steinbeck Award
wvc.subject	O. Henry Memorial Award
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled West Virginia's Multicultural Literary History. This poster was created by Phyllis and Jim Moore to aid in presentations on multicultural literature of West Virginia. It depicts the literary history of minority authors in West Virginia.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM034: Jeff Mann

wvc.title	Jeff Mann
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wvc.title.alternative	Rebel Yell
wvc.title.event	Jeff Mann Reading and Signing
wvc.identifier	FM034
wvc.date.created	2001
wvc.date.digitized	2012-04-19
wvc.date.event	2001-06-07
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.event	Taylor Books
wvc.location.event	Charleston, WV
wvc.text	event
wvc.creator	Jeff Mann
wvc.organization	Taylor Books
wvc.rights.year	2001
wvc.rights.holder	Jeff Mann
wvc.type	promotional
wvc.artistic_content.color	orange
wvc.artistic_content.color	black
wvc.artistic_content.image_content	Human figure
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2576px x 3434px
wvc.subject	Jeff Mann

wvc.subject	Rebel Yell
wvc.subject	Event -- Posters
wvc.subject	Authorship
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled Jeff Mann Reading and Signing. This poster is from an event at Taylor Books, an independent bookstore, located in Charleston West Virginia. Jeff Man is from Hinton, West Virginia and writes LGTBQIA fiction set in Appalachia. The poster depicts the drawing of a mountain man's face yelling.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM037: West Virginian of the Year

wvc.title	West Virginian of the Year
wvc.title.alternative	Henry Louis "Skip" Gates: Superscholar, writer and more
wvc.identifier	FM037
wvc.date.created	1995
wvc.date digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Clarksburg, WV
wvc.text	biographical
wvc.text	timeline
wvc.creator	Phyllis Wilson Moore

wvc.rights.year	1995
wvc.rights.holder	Phyllis Wilson Moore
wvc.type	biographic
wvc.type	informational
wvc.artistic_content.color	black
wvc.artistic_content.color	blue
wvc.artistic_content.color	white
wvc.artistic_content.image_content	Human figure
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	3067px x 2300px
wvc.subject	Henry Louis "Skip" Gates
wvc.subject	West Virginian of the Year
wvc.subject	Newspaper -- Article
wvc.subject	Newspaper -- Sunday Outlook
wvc.subject	Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled Henry Louis "Skip" Gates: Superscholar. Writer and More. This poster was created by Phyllis and Jim Moore to showcase the works of West Virginia native Dr. Henry Louis Gates. Poster is on blue poster board and depicts laminated articles written on Gates from the Gazette-Mail Newspaper.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM047: Black Authors of West Virginia

wvc.title	Black Authors of West Virginia
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wvc.identifier	FM047
wvc.date.created	2000
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Bridgeport Public Library
wvc.location.creation_site	Bridgeport, WV
wvc.text	biographical
wvc.text	event
wvc.creator	Phyllis Wilson Moore
wvc.organization	Bridgeport Public Library
wvc.organization	MountainLit
wvc.rights.year	2000
wvc.rights.holder	Bridgeport Public Library
wvc.type	educational
wvc.type	biographical
wvc.artistic_content.color	yellow
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.color	pink
wvc.artistic_content.image_content	Human figure
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi

wvc.format.dimensions	2288px x 3051px
wvc.subject	West Virginia -- Authors
wvc.subject	American Literature -- African American Authors
wvc.subject	Posters in Education
wvc.subject	Tony Brown
wvc.subject	Leon H. Sullivan
wvc.subject	John Frederick Matheus
wvc.subject	James Edwin Campbell
wvc.subject	Edna Smith Duckworth
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled Black Authors of West Virginia. This poster created by Phyllis and Jim Moore to showcase the African American authors of West Virginia by highlighting their achievements as a part of the Mountainlit program. A website dedicated to compiling information on West Virginia Literature. The poster is on yellow poster board and depicts various faces and images of African American Authors from different readings and publications being celebrated for their work.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM055: West Virginia Book Festival

wvc.title	West Virginia Book Festival
wvc.title.alternative	In Memoriam
wvc.identifier	FM055
wvc.date.created	2005-10-01
wvc.date.digitized	2012-04-19

wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.text	biographical
wvc.creator	Phyllis Wilson Moore
wvc.organization	West Virginia Book Festival
wvc.organization	Gazette Daily-Mail
wvc.rights.year	2005
wvc.rights.holder	Reprinted with permission by Saturday Gazette Daily-Mail
wvc.type	biographic
wvc.artistic_content.color	yellow
wvc.artistic_content.color	red
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.image_content	Human figure
wvc.artistic_content.image_content	books
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2058px x 2744px
wvc.subject	Mary Lee Settle
wvc.subject	Obituary
wvc.subject	West Virginia Book Festival
wvc.subject	West Virginia -- Authorship
wvc.subject	Posters
wvc.coverage	West Virginia

wvc.description	Digital image of poster entitled Mary Lee Settle. This was created for the West Virginia Book Festival which takes place in October every year in Charleston, West Virginia. It was created in memoriam for the author Mary Lee Settle who died in 2005. The poster reprinted material from the Gazette-Mail Newspaper obituary. Poster depicts a reprinted obituary and a picture of Mary Lee Settle.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM056: Phyllis Wilson Moore

wvc.title	Phyllis Wilson Moore
wvc.title.alternative	Literary Historian
wvc.title.event	Traditions Salute Award
wvc.identifier	FM056
wvc.date.created	2006
wvc.date.digitized	2012-04-19
wvc.date.event	2006
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.creation_site	Fairmont State University
wvc.location.event	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.event	Fairmont State University
wvc.text	biographical

wvc.text	poetry
wvc.creator	Tammy Holden
wvc.organization	Frank and Jane Gabor West Virginia Folklife Center
wvc.rights.year	2006
wvc.rights.holder	Frank and Jane Gabor West Virginia Folklife Center
wvc.rights.holder	Fairmont State University
wvc.type	biographic
wvc.artistic_content.color	Green
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.image_content	Human figure
wvc.artistic_content.image_content	books
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	465px x 620px
wvc.subject	Phyllis Wilson Moore
wvc.subject	West Virginia -- Literature
wvc.subject	Traditions Salute Award
wvc.subject	West Virginia Folklife Center
wvc.subject	Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled Phyllis Wilson Moore 2006 Traditions Salute Award. This poster was created by Fairmont State University for the West Virginia Folklife Center by Tammy Holden to honor Phyllis Wilson Moore as the recipient of the 2006 Tradition Salute Award. An award given each year to a local West Virginian who has made some impact in the cultural

	studies of the state. She was hailed as the Literary Historian of West Virginia and the poster boasts her published poem “On the 8 th Day”. Phyllis Moore’s signature is found on this poster.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM058: PIWASH

wvc.title	PIWASH
wvc.title.alternative	Refute the Legend
wvc.identifier	FM058
wvc.date.created	1995
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.text	informational
wvc.creator	Phyllis Wilson Moore
wvc.rights.year	1995
wvc.rights.holder	Phyllis Wilson Moore
wvc.type	promotional
wvc.artistic_content.color	red
wvc.artistic_content.color	white
wvc.artistic_content.color	black
wvc.artistic_content.image_content	symbol
wvc.format	image/.jpeg

wvc.format.resolution	180 dpi
wvc.format.dimensions	434px x 580px
wvc.subject	Poor, illiterate, white, Anglo, shoeless, hillbillies
wvc.subject	PIWASH -- Legend
wvc.subject	West Virginia
wvc.subject	Appalachia
wvc.subject	Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled PIWASH Refute the Legend! This poster was created by the Moore in conjunction with their effort to educate people on the literary history of West Virginia. With the intention of refuting the idea that West Virginians were not all Poor, Illiterate, White, Anglo, Shoeless, Hillbillies. Made in 1995 it depicts a no symbol over the letters PIWASH.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM067: Harrison County Authors/Performers Nationally Recognized for Fiction/Poetry

wvc.title	Harrison County Authors/Performers Nationally Recognized for Fiction/Poetry
wvc.identifier	FM067
wvc.date.created	1995
wvc.date digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Clarksburg, WV
wvc.text	informational

wvc.creator	Phyllis Wilson Moore
wvc.rights.year	1995
wvc.rights.holder	Phyllis Wilson Moore
wvc.type	informational
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.image_content	Text only
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2316px x 3088px
wvc.subject	Authorship – Fiction
wvc.subject	Authorship – Poetry
wvc.subject	Harrison County
wvc.subject	West Virginia -- Authorship
wvc.subject	Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled Harrison County Authors/Performers Nationally Recognized for Fiction/Poetry. This poster was created in 1995 by Phyllis and Jim Moore to use in programming about local authors of Harrison County West Virginia. It listed authors and performers from Harrison County who had been recognized for their fiction or poetry. It lists the name of the author and what city they were associated with.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM072: We Have Some Writers

wvc.title	We Have Some Writers
wvc.identifier	FM072
wvc.date.created	1994
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Clarksburg, WV
wvc.text	poetry
wvc.creator	Phyllis Wilson Moore
wvc.organization	A Journal of West Virginia Folk Culture and Educational Awareness
wvc.rights.year	1994
wvc.rights.holder	Phyllis Wilson Moore
wvc.rights.holder	A Journal of West Virginia Folk Culture and Educational Awareness
wvc.type	educational
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.image_content	Text only
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	3009px x 2256px
wvc.subject	West Virginia -- Poetry

wvc.subject	West Virginia -- Authorship
wvc.subject	Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled We Have Some Writers. This is a laminated poster of an essay written by Phyllis Moore and made into a poster by Jim Moore. This essay details how West Virginia has had some prolific writers and it was published in the Journal <i>Traditions</i> .
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM074: Important Dates in West Virginia History

wvc.title	Important Dates in West Virginia History
wvc.identifier	FM074
wvc.date.created	1999
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.text	timeline
wvc.creator	West Virginia Tourism
wvc.organization	WV Humanities Council
wvc.rights.year	1999
wvc.rights.holder	West Virginia Tourism
wvc.type	educational
wvc.artistic_content.color	yellow

wvc.artistic_content.color	red
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.color	blue
wvc.artistic_content.image_content	symbol
wvc.artistic_content.image_content	nature
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2577px x 3436px
wvc.subject	West Virginia History
wvc.subject	Timeline
wvc.subject	Signs and Symbols -- West Virginia
wvc.subject	Cardinal -- Bird
wvc.subject	Black Bear
wvc.subject	Trout -- Fish
wvc.subject	Monarch Butterfly
wvc.subject	Rhododendron -- Flower
wvc.subject	Sugar Maple -- Tree
wvc.subject	Poster
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled Important Dates in West Virginia History. This poster created by the West Virginia Tourism board in association with the West Virginia Humanities Council. It depicts a list of important dates in the history of West Virginia as well as symbols of our state like the state, bird, animal, flower, fish, etc. It also boasts some historic photos of the state form the State Archives.

wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection
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FM081: Fairmont State University Celebration of Ideas Lecture Series

wvc.title	Fairmont State University Celebration of Ideas Lecture Series
wvc.title.alternative	Jeannette Walls: Acclaimed Native Author
wvc.title.event	Fairmont State University Celebration of Ideas Lecture Series
wvc.identifier	FM081
wvc.date.created	2007
wvc.date.digitized	2012-04-19
wvc.date.event	2007-03-05
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.location.creation_site	Fairmont State University
wvc.location.event	Fairmont State University: Turley Center Ballroom
wvc.text	event
wvc.text	biographical
wvc.creator	Tammy Holden
wvc.organization	Fairmont State University
wvc.rights.year	2007
wvc.rights.holder	Tammy Holden
wvc.type	promotional

wvc.artistic_content.color	red
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.image_content	Human figure
wvc.artistic_content.image_content	books
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	2474px x 3299px
wvc.subject	West Virginia -- Authorship
wvc.subject	Jeannette Walls
wvc.subject	Fairmont State University Celebration of Ideas Lecture Series
wvc.subject	The Glass Castle
wvc.subject	Event -- Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled Jeannette Walls. This poster was created by Fairmont State University in 2007 as an advertisement for the Celebration of Ideas Lecture Series in which Jeannette Walls was a guest speaker at. Walls grew up primarily in Welch, West Virginia and wrote the acclaimed novel <i>The Glass Castle</i> set in Welch. The poster depicts an image of Jeannette Walls and the cover of her novel.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM101: At Home in the Heart of Appalachia

wvc.title	At Home in the Heart of Appalachia
wvc.identifier	FM101

wvc.date.created	2001
wvc.date.digitized	2012-04-19
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.text	informational
wvc.creator	Knopf Doubleday Publishing
wvc.rights.year	2001
wvc.rights.holder	Knopf Doubleday Publishing
wvc.type	promotional
wvc.artistic_content.color	black
wvc.artistic_content.color	white
wvc.artistic_content.color	red
wvc.artistic_content.image_content	building
wvc.artistic_content.image_content	Human figure
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	3257px x 2443px
wvc.subject	West Virginia
wvc.subject	Appalachia
wvc.subject	Father and Sons in Literature
wvc.subject	John O'Brien
wvc.subject	Posters
wvc.coverage	West Virginia

wvc.description	Digital image of poster entitled At Home in The Heart Appalachia by John O'Brien. This poster was created by Knopf Press as a promotional item when the novel was published. This book, about Appalachia, is by a West Virginia native. The poster depicts the front cover of the novel in its first printing which is a group of people, most likely family members, sitting on the lawn together outside a cabin.
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

FM102: National Poetry Month in the Mountain State

wvc.title	National Poetry Month in the Mountain State
wvc.identifier	FM102
wvc.date.created	1999
wvc.date digitized	2012-04-19
wvc.date.event	1999-04
wvc.language	eng
wvc.location.current_site	Frank and Jane Gabor West Virginia Folklife Center
wvc.location.current_site	Fairmont State University
wvc.text	poetry
wvc.creator	West Virginia Library Commission
wvc.organization	West Virginia Library Commission
wvc.rights.year	1999
wvc.rights.holder	West Virginia Library Commission
wvc.type	promotional
wvc.artistic_content.color	black
wvc.artistic_content.color	white

wvc.artistic_content.color	green
wvc.artistic_content.color	yellow
wvc.artistic_content.color	red
wvc.artistic_content.image_content	building
wvc.artistic_content.image_content	nature
wvc.format	image/.jpeg
wvc.format.resolution	180 dpi
wvc.format.dimensions	462px x 615px
wvc.subject	West Virginia -- Poetry
wvc.subject	Irene McKinney
wvc.subject	National Poetry Month
wvc.subject	Mountain State
wvc.subject	Posters
wvc.coverage	West Virginia
wvc.description	Digital image of poster entitled National Poetry Month in the Mountain State/Irene McKinney poem. This poster created by the National Library Commission was created to honor poet Irene McKinney during National Poetry Month in the Mountain State (West Virginia). This was created for April (the month in question) of 1999. The poster depicts a church and churchyard on a hill in West Virginia and it carries McKinney's poem <i>Sunday Morning, 1950</i> .
wvc.relation.part_of	Jim and Phyllis Wilson Moore West Virginia Literary Collection

3.2.2 Simple Dublin Core

FM002: October Sky

Contributor	Universal Studios
Coverage	West Virginia
Creator	Universal Studios
Date	1999
Date	2012-04-19
Description	informational
Description	orange
Description	black
Description	Human figure
Description	Digital image of poster entitled October Sky. This movie poster was a part of the official movie poster release for Universal Pictures Studio. The movie was directed by Joe Johnston and starred Jake Gyllenhaal and Laura Dern. It's based on the book written by Homer Hickam by the same name which is the connection to the West Virginia literature collection. Homer Hickam was born in Coalwood, West Virginia and the novel, about a coal miner's son, takes place in West Virginia. The poster depicts the main characters faces looking up into the Appalachian skyline at sunset.
Format	Image/.jpeg
Format	180 dpi
Format	2622px x 3498px
Identifier	FM002
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	1999
Rights	Universal Studios
Subject	Movie
Subject	Film Poster

Subject	Space Race
Subject	Coal Mines and Mining -- West Virginia
Subject	1950s
Title	October Sky
Type	Promotional

FM016: June Langford Berkley

Contributor	Gilmer Arts and Heritage Council
Coverage	West Virginia
Creator	Gilmer Arts and Heritage Council
Date	1996?
Date	2012-04-19
Date	1996-09-10
Description	event
Description	white
Description	blue
Description	books
Description	Digital image of poster entitled June Langford Berkley. This poster was used to advertise for a program put together by the Gilmer Arts and Heritage Council given at Glenville State College. Created in 1996 for this program the poster indicates the presentation by author June Langford Berkley is called "The Spaces Between: Telling the Untold Stories". The presentation happened on September 10 th at 7:30 pm in 1996.
Format	Image/.jpeg

Format	180 dpi
Format	2338px x 3118
Identifier	FM016
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Subject	Special events
Subject	Posters
Subject	June Langford Berkley
Subject	Authorship
Subject	West Virginia
Title	June Langford Berkley
Title	The Spaces Between: Telling the Untold Stories
Type	Promotional

FM022: WV Poet Laureates 1927-1994

Coverage	West Virginia
Creator	Phyllis Wilson Moore
Date	1995
Date	2012-04-19

Description	informational
Description	biographical
Description	black
Description	white
Description	Text only
Description	Digital image of poster entitled WV Poet Laureates 1927-1994. This is another poster created by Phyllis and Jim Moore for her to use in her presentations on West Virginia authors that lists the West Virginia Poet Laureates from 1927-1994. It was created in 1995 and lists the years they served the Governor who appointed them and what county they were from.
Format	Image/.jpeg
Format	180 dpi
Format	2286px x 3048px
Identifier	FM022
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	1995
Rights	Phyllis Wilson Moore
Subject	West Virginia
Subject	Poet Laureates
Subject	1927-1994

Subject	Posters
Title	WV Poet Laureates 1927-1994
Type	informational

FM027: Screaming at the Mountains

Contributor	Fairmont State University
Coverage	West Virginia
Date	1996
Date	2012-04-19
Description	biographical
Description	black
Description	white
Description	Human figure
Description	Digital image of poster entitled Screaming at the Mountains made by Fairmont State University for a presentation of the authors work. Katherine Manley is a native West Virginian who was writing a book entitled Screaming at the Mountains. Poster depicts image of author as a child and as an adult and a quote from the novel.
Format	Image/.jpeg
Format	180 dpi
Format	2568px x 3425px
Identifier	FM027

Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Subject	Screaming at the Mountains
Subject	Katherine P. Manley
Subject	Biography
Subject	Posters
Subject	West Virginia
Title	Screaming at the Mountains
Type	biographic

FM028: West Virginia's Multicultural Literary History

Coverage	West Virginia
Creator	Phyllis Wilson Moore
Date	2000
Date	2012-04-19
Description	informational
Description	Black
Description	white
Description	Text only

Description	Digital image of poster entitled West Virginia's Multicultural Literary History. This poster was created by Phyllis and Jim Moore to aid in presentations on multicultural literature of West Virginia. It depicts the literary history of minority authors in West Virginia.
Format	Image/.jpeg
Format	180 dpi
Format	2155px x 2873
Identifier	FM028
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	2000
Rights	Phyllis Wilson Moore
Subject	West Virginia -- Literature
Subject	Multicultural
Subject	Posters
Subject	Pulitzer Prize
Subject	Nobel Prize
Subject	National Book Award
Subject	American Book Award
Subject	Harlem Renaissance Contest

Subject	John Steinbeck Award
Subject	O. Henry Memorial Award
Title	West Virginia's Multicultural Literary History
Type	informational

FM034: Jeff Mann

Contributor	Taylor Books
Coverage	West Virginia
Creator	Jeff Mann
Date	2001
Date	2012-04-19
Date	2001-06-07
Description	event
Description	black
Description	orange
Description	Human figure
Description	Digital image of poster entitled Jeff Mann Reading and Signing. This poster is from an event at Taylor Books, an independent bookstore, located in Charleston West Virginia. Jeff Man is from Hinton, West Virginia and writes LGTBQIA fiction set in Appalachia. The poster depicts the drawing of a mountain man's face yelling.
Format	Image/.jpeg

Format	180 dpi
Format	2576px x 3434px
Identifier	FM034
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	2001
Rights	Jeff Mann
Subject	Jeff Mann
Subject	Rebel Yell
Subject	Event -- Posters
Subject	Authorship
Title	Jeff Mann
Title	Rebel Yell
Title	Jeff Mann Reading and Signing
Type	Promotional

FM037: West Virginian of the Year

Coverage	West Virginia
Creator	Phyllis Wilson Moore
Date	1995

Date	2012-04-19
Description	biographical
Description	timeline
Description	black
Description	white
Description	blue
Description	Human figure
Description	Digital image of poster entitled Henry Louis "Skip" Gates: Superscholar. Writer and More. This poster was created by Phyllis and Jim Moore to showcase the works of West Virginia native Dr. Henry Louis Gates. Poster is on blue poster board and depicts laminated articles written on Gates from the Gazette-Mail Newspaper.
Format	Image/.jpeg
Format	180 dpi
Format	3067px x 2300
Identifier	FM037
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	1995
Rights	Phyllis Wilson Moore
Subject	Henry Louis "Skip" Gates

Subject	West Virginian of the Year
Subject	Newspaper -- Article
Subject	Newspaper -- sunday Outlook
Subject	Posters
Title	West Virginian of the Year
Title	Henry Louis “Skip” Gates: Superscholar, write and more
Type	biographic
Type	informational

FM047: Black Authors of West Virginia

Contributor	Bridgeport Public Library
Contributor	MountainLit
Coverage	West Virginia
Creator	Phyllis Wilson Moore
Date	2000
Date	2012-04-19
Description	biographical
Description	event
Description	white

Description	black
Description	pink
Description	yellow
Description	Human figure
Description	Digital image of poster entitled Black Authors of West Virginia. This poster created by Phyllis and Jim Moore to showcase the African American authors of West Virginia by highlighting their achievements as a part of the Mountainlit program. A website dedicated to compiling information on West Virginia Literature. The poster is on yellow poster board and depicts various faces and images of African American Authors from different readings and publications being celebrated for their work.
Format	Image/.jpeg
Format	180 dpi
Format	2288px x 3051px
Identifier	FM047
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	2000
Rights	Bridgeport Public Library
Subject	West Virginia -- Authors
Subject	American Literature -- African American Authors
Subject	Posters in Education

Subject	Tony Brown
Subject	Leon H. Sullivan
Subject	John Frederick Matheus
Subject	James Edwin Campbell
Subject	Edna Smith Duckworth
Title	Black Authors of West Virginia
Type	educational
Type	biographical

FM055: West Virginia Book Festival

Contributor	West Virginia Book Festival
Contributor	Gazette Daily-Mail
Coverage	West Virginia
Creator	Phyllis Wilson Moore
Date	2005-10-01
Date	2012-04-19
Description	biographical
Description	black
Description	white

Description	yellow
Description	red
Description	Human figure
Description	books
Description	Digital image of poster entitled Mary Lee Settle. This was created for the West Virginia Book Festival which takes place in October every year in Charleston, West Virginia. It was created in memoriam for the author Mary Lee Settle who died in 2005. The poster reprinted material from the Gazette-Mail Newspaper obituary. Poster depicts a reprinted obituary and a picture of Mary Lee Settle.
Format	Image/.jpeg
Format	180 dpi
Format	2058px x 2744px
Identifier	FM055
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	2005
Rights	Reprinted with permission by Saturday Gazette Daily-Mail
Subject	Mary Lee Settle
Subject	Obituary
Subject	West Virginia Book Festival
Subject	West Virginia -- Authorship

Subject	Posters
Title	West Virginia Book Festival
Title	In Memoriam
Type	biographic

FM056: Phyllis Wilson Moore

Contributor	Frank and Jane Gabor West Virginia Folklife Center
Coverage	West Virginia
Creator	Tammy Holden
Date	2006
Date	2012-04-19
Date	2006
Description	biographical
Description	poetry
Description	green
Description	black
Description	white
Description	Human figure
Description	books

Description	Digital image of poster entitled Phyllis Wilson Moore 2006 Traditions Salute Award. This poster was created by Fairmont State University for the West Virginia Folklife Center by Tammy Holden to honor Phyllis Wilson Moore as the recipient of the 2006 Tradition Salute Award. An award given each year to a local West Virginian who has made some impact in the cultural studies of the state. She was hailed as the Literary Historian of West Virginia and the poster boasts her published poem "On the 8 th Day". Phyllis Moore's signature is found on this poster.
Format	Image/.jpeg
Format	180 dpi
Format	456px x 620px
Identifier	FM056
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	2006
Rights	Frank and Jane Gabor West Virginia Folklife Center
Rights	Fairmont State University
Subject	Phyllis Wilson Moore
Subject	West Virginia -- Literature
Subject	Traditions Salute Award
Subject	West Virginia Folklife Center
Subject	Posters
Title	Phyllis Wilson Moore

Title	Literary Historian
Title	Traditions Salute Award
Type	biographic

FM058: PIWASH

Coverage	West Virginia
Creator	Phyllis Wilson Moore
Date	1995
Date	2012-04-19
Description	Informational
Description	black
Description	white
Description	red
Description	Symbol
Description	Digital image of poster entitled Piwash Refute the Legend! This poster was created by the moore in conjunction with their effort to educate people on the literary history of West Virginia. With the intention of refuting the idea that West Virginians were not all Poor, Illiterate, White, Anglo, Shoeless, Hillbillies. Made in 1995 it depicts a no symbol over the letters PIWASH.
Format	Image/.jpeg
Format	180 dpi
Format	434px x 580

Identifier	FM058
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	1995
Rights	Phyllis Wilson Moore
Subject	Poore, illiterate, white, Anglo, shoeless, hillbillies
Subject	PIWASH -- Legend
Subject	West Virginia
Subject	Appalachia
Subject	Posters
Title	PIWASH
Title	Refute the Legend
Type	Promotional

FM067: Harrison County Authors/Performers Nationally Recognized for Fiction/Poetry

Coverage	West Virginia
Creator	Phyllis Wilson Moore
Date	1995
Date	2012-04-19

Description	Informational
Description	Black
Description	white
Description	Text only
Description	Digital image of poster entitled Harrison County Authors/Performers Nationally Recognized for Fiction/Poetry. This poster was created in 1995 by Phyllis and Jim Moore to use in programming about local authors of Harrison County West Virginia. It listed authors and performers from Harrison County who had been recognized for their fiction or poetry. It lists the name of the author and what city they were associated with.
Format	Image/.jpeg
Format	180 dpi
Format	2316px x 3088px
Identifier	FM067
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	1995
Rights	Phyllis Wilson Moore
Subject	Authorship -- Fiction
Subject	Authorship -- Poetry
Subject	Harrison County
Subject	West Virginia -- Authorship

Subject	Posters
Title	Harrison County Authors/Performers Nationally Recognized for Fiction/Poetry
Type	Informational

FM074: Important Dates in West Virginia History

Contributor	WV Humanities Council
Coverage	West Virginia
Creator	West Virginia Tourism
Date	1999
Date	2012-04-19
Description	timeline
Description	red
Description	yellow
Description	black
Description	blue
Description	white
Description	symbol
Description	nature
Description	Digital image of poster entitled Important Dates in West Virginia History. This poster created by the West Virginia Tourism board in association with the West Virginia Humanities Council. It depicts a list of important dates in the history of

	West Virginia as well as symbols of our state like the state, bird, animal, flower, fish, etc. It also boasts some historic photos of the state form the State Archives.
Format	Image/.jpeg
Format	180 dpi
Format	2577px x 3436px
Identifier	FM074
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	1999
Rights	West Virginia Tourism
Subject	West Virginia History
Subject	Timeline
Subject	Signs and Symbols -- West Virginia
Subject	Cardinal -- Bird
Subject	Black Bear
Subject	Trout -- Fish
Subject	Monarch Butterfly
Subject	Rhododendron -- Flower
Subject	Sugar Maple -- Tree

Subject	Posters
Title	Important Dates in West Virginia History
Type	Educational

FM072: We Have Some Writers

Contributor	A Journal of West Virginia Folk Culture and Educational Awareness
Coverage	West Virginia
Creator	Phyllis Wilson Moore
Date	1994
Date	2012-04-19
Description	poetry
Description	Black
Description	white
Description	Text only
Description	Digital image of poster entitled We Have Some Writers. This is a laminated poster of an essay written by Phyllis Moore and made into a poster by Jim Moore. This essay details how West Virginia has had some prolific writers and it was published in the Journal <i>Traditions</i> .
Format	Image/.jpeg
Format	180 dpi
Format	3009px x 2256px

Identifier	FM072
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	1994
Rights	Phyllis Wilson Moore
Subject	West Virginia -- Poetry
Subject	West Virginia -- Authorship
Subject	Posters
Title	We Have Some Writers
Type	educational

FM081: Fairmont State University Celebration of Ideas Lecture Series

Contributor	Fairmont State University
Coverage	West Virginia
Creator	Tammy Holden
Date	2007
Date	2012-04-19
Date	2007-03-05
Description	event

Description	biographical
Description	red
Description	black
Description	white
Description	Human figure
Description	books
Description	Digital image of poster entitled Jeannette Walls. This poster was created by Fairmont State University in 2007 as an advertisement for the Celebration of Ideas Lecture Series in which Jeannette Walls was a guest speaker at. Walls grew up primarily in Welch, West Virginia and wrote the acclaimed novel <i>The Glass Castle</i> set in Welch. The poster depicts an image of Jeannette Walls and the cover of her novel.
Format	Image/.jpeg
Format	180 dpi
Format	2474px x 3299px
Identifier	FM081
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	2007
Rights	Tammy Holden
Subject	West Virginia -- Authorship
Subject	Jeannette Walls

Subject	Fairmont State University Celebration of Ideas Lecture Series
Subject	The Glass Castle
Subject	Event -- Posters
Title	Fairmont State University Celebration of Ideas Lecture Series
Title	Jeannette Walls: Acclaimed Native Author
Title	Fairmont State University Celebration of Ideas Lecture Series
Type	promotional

FM101: At Home in the Heart of Appalachia

Coverage	West Virginia
Creator	Knopf Doubleday Publishing
Date	2001
Date	2012-04-19
Description	Informational
Description	Red
Description	Black
Description	white
Description	building
Description	Human figure

Description	Digital image of poster entitled At Home in The Heart Appalachia by John O'Brien. This poster was created by Knopf Press as a promotional item when the novel was published. This book, about Appalachia, is by a West Virginia native. The poster depicts the front cover of the novel in its first printing which is a group of people, most likely family members, sitting on the lawn together outside a cabin.
Format	Image/.jpeg
Format	180 dpi
Format	3257px x 2443px
Identifier	FM101
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	2001
Rights	Knopf Doubleday Publishing
Subject	West Virginia
Subject	Appalachia
Subject	Father and Sons in Literature
Subject	John O'Brien
Subject	Posters
Title	At Home in the Heart of Appalachia
Type	promotional

FM102: National Poetry Month in the Mountain State

Contributor	West Virginia Library Commission
Coverage	West Virginia
Creator	West Virginia Library Commission
Date	1999
Date	2012-04-19
Date	1999-04
Description	poetry
Description	black
Description	white
Description	green
Description	yellow
Description	red
Description	building
Description	nature
Description	Digital image of poster entitled National Poetry Month in the Mountain State/Irene McKinney poem. This poster created by the National Library Commission was created to honor poet Irene McKinney during National Poetry Month in the Mountain State (West Virginia). This was created for April (the month in question) of 1999. The poster depicts a church and churchyard on a hill in West Virginia and it carries McKinney's poem <i>Sunday Morning, 1950</i> .
Format	image/.jpeg
Format	180 dpi
Format	462px x 615px
Identifier	FM102
Language	eng
Relation	Jim and Phyllis Wilson Moore West Virginia Literary Collection
Rights	1999

Rights	West Virginia Library Commission
Subject	West Virginia -- Poetry
Subject	Irene McKinney
Subject	National Poetry Month
Subject	Mountain State
Subject	Posters
Title	National Poetry Month in the Mountain State
Type	promotional

4. Evaluation

4.1.1 Issues and Challenges in development process

Our group encountered several issues and challenges in the development process. While we based our scheme on Dublin Core with incorporated elements from VRA, the issue came when creating elements not part of an established schema. We determined that distinguishable features such as the genre of text on the poster and artistic content such as color and images were important for searching and browsing, but were then left with the task of creating original elements. The challenge came when determining names for these new elements and how long some of them became. Take for example `wvc.artistic_content.image_content`. While this name is lengthy cutting any of the components would take away from the meaning of the element, especially when reading a record outside the context of our application profile. Another issue that arose when determining what new elements to include was the overlap in content. This was especially prevalent when differentiating between the type of poster and the text included on the poster. It was difficult to express in element definitions and controlled vocabularies how these were separate elements, as an included biography or poem might be only a small portion of an educational poster. Perhaps our biggest challenge in creating this scheme was determining values in controlled vocabularies. For elements we created, such as color or poster type, it became clear that a new controlled vocabulary was necessary for consistency between records and users. The challenge we then encountered when creating these thesauri was determining if included terms would encompass a broad audience. As the creators of the scheme what we perceive as identifiable may not match what a typical user remembers about a poster or the collection.

4.1.2 The perceived utility/value of the scheme

This scheme, created for our group project, we hope will have value far beyond the project itself. This sample set was just a microcosm of the poster collection that actually exists at the Frank and Jane Gabor Folklife Center on the Campus of Fairmont State University. The hope is to continue to work with this collection and create metadata for all the posters in the collection.

There were 5,000 items donated through the Phyllis and Jim Moore Literary collection and the hope is that using this scheme we can extend what we've done here to further construct metadata for the entire collection. We hope that this scheme could and would be used by other small collection archives especially related to literature and regional authors. This could also be valuable to other Appalachian archives that have regional collections. Nearly every county in the United States has a historical society and these repositories of cultural and regional history are mostly staffed by volunteers. Historical Societies could adapt this scheme to use as a part of their cataloguing process and if digital can not only be searchable but could link to other historical societies within the state.

4.1.3 Limitations

The largest limiting factor the scheme faces is lack of information. Many items lacked details regarding copyright, details of the original source, and publisher; limiting completeness of each record. Even when information was provided, there was no way to verify correctness on the poster. With incomplete records that possibly contain errors, it limits the usefulness and strength of any created records. Furthermore, when determining what subjects to include. Determining what subjects users would search, would be relevant, and maintaining controlled vocabularies limited the choices. This can limit the schemes utility as if the subject terms selected were not what typical users would select then users would not be able to find the poster they are looking for. Including poster was even a limiting factor. As including it did further complicate and make the record redundant, but would be useful in terms of interoperability. The final issue is very similar, as it is creating the new controlled vocabularies. When creating the vocabularies, we chose terms we thought were fitting, and logical. But we realize that while we understand and know them, it may not be as apparent to the user. If the user doesn't remember the same details, or perceives them in another manner, their ability to use the scheme will be severely limited.

4.2.1 James Tyler Chadwell Reflection

This project means alot to me personally because I was the person who accessioned the Phyllis and Jim Moore Literary Collection. My hope is to take this project even further and create a digital exhibit and archive for the entire collection, save the books. I think that this scheme could be used by other regional collections to help them connect their collections to the world.

I have to admit that I have struggled with this course. The entire semester I have been confused or somehow behind in what I needed to understand for the assignments. However, I believe what I was missing when I was trying to figure out the assignments is other examples to look at that weren't the documents we were using. Actually doing this project with objects I was familiar with really helped me understand how to create metadata in a new way. I've always liked the Dublin Core but got frustrated with it during our semester assignments but using it for a real world purpose like this helped reinvigorate my appreciation for it. This project has reminded me that this sort of work is individualized and can be personalized to the objects or collections you are working with. The objects or collection shape the metadata not the other way around. Working in a group was even more beneficial because my partners were metadata masters and when I got stuck or confused we could talk it out.

4.2.2 Alexander Sanford Reflection

Creating an entire scheme really brings to light many of the complexities of metadata. It provided a nice capstone project to the coursework. When looking at each aspect of metadata up until now, we were able to see how different aspects were challenging, but when combined, new challenges emerge in addition to the existing ones. While creating elements, it was easy to think of the aspects of the posters that would be necessary to include, but difficult to differentiate these traits when establishing the elements. This process was then further complicated when creating controlled vocabularies or selecting existing thesauri. It was quickly apparent how certain traits, while very distinct in our minds, were not necessarily so on paper. Creating elements and choosing vocabularies to portray this took many tries and never seemed perfect.

We spent many modules this term discussing different aspects, difficulties, or weaknesses of schemes, but creating one gave me a new-found respect for those established ones that while potentially containing a weakness, do a great job of differentiating between elements and including the correct vocabularies to portray the right information. While much of the knowledge, and many skills used were gained over the course of the term, it was illuminating to combine them under one project.

4.2.3 Elizabeth Waltman Reflection

This project was a fantastic culmination of all the separate skills we had learned throughout this course. The ability to practice creating records, utilize a controlled vocabulary, and map to simple Dublin Core was so much more meaningful in the context of an entire scheme rather than isolated examples. Creating a scheme from beginning to end taught me about the importance of clarity in metadata. When choosing and creating elements the greatest challenge was ensuring that they would be accessible to a broad audience. Because of my background in metadata and in-depth knowledge of the collection, what I perceive as valuable and understandable may be different than the average user. It was stepping outside of my role as the creator and into the shoes of someone experiencing these items for the first time that allowed for the best results. What is clear or important to me is drastically different from someone else, something we found even within the group. The ability to ask questions and talk through decisions with my fellow creators was an invaluable part of this process, highlighting the collaborative nature of metadata creation.

This project also showcased how interconnected all steps, components, and skills are in metadata creation. Specifying a target audience influenced what elements and controlled vocabularies were included. When creating records we many times made adjustments to the application profile, modifying definitions and elements to reflect challenges in application. Even after records were complete we continued to evaluate the clarity and interoperability of the scheme. This last point highlights what I learned most from this project: the creation and constant evaluation of a scheme is the most important aspect of producing metadata that is accessible and understandable by all users.