



web10

The future of web3 cloud services

Seed-MVP Round

Pitch

1. Introduction

A cloud platform that removes the ability for corporations to abuse user data

2. Problem

User data is personal property.
Why should it be stored and sold without users knowing?

59%

of all humans have this problem

79%

feel existing solutions
don't meet their needs

3. Value proposition

Interact with the new internet
without your data being sold.

4. Underlying magic

- Control who has access to and how you interact with your data.
- Peer-to-peer connections and transactions
- Set your own terms of service and change your mind at any time.

web10 10.0.0.0 OAS3

[/openapi.json](#)

welcome to to the new internet, where users aren't just clients.

[Terms of service](#)

default services for you. **not** managed by you. login, signup, changing password, OAuth, cr

POST [/certify](#) Certify

POST [/web10token](#) Create Web10 Token

POST [/signup](#) Signup

web10 services that you manage. the default service is {user}/services, for managing other s

PUT [/{user}/{service}](#) Update Records

POST [/{user}/{service}](#) Create Records

DELETE [/{user}/{service}](#) Delete Records

PATCH [/{user}/{service}](#) Read Records

8. Founding team



Jacob Hoffman

CEO

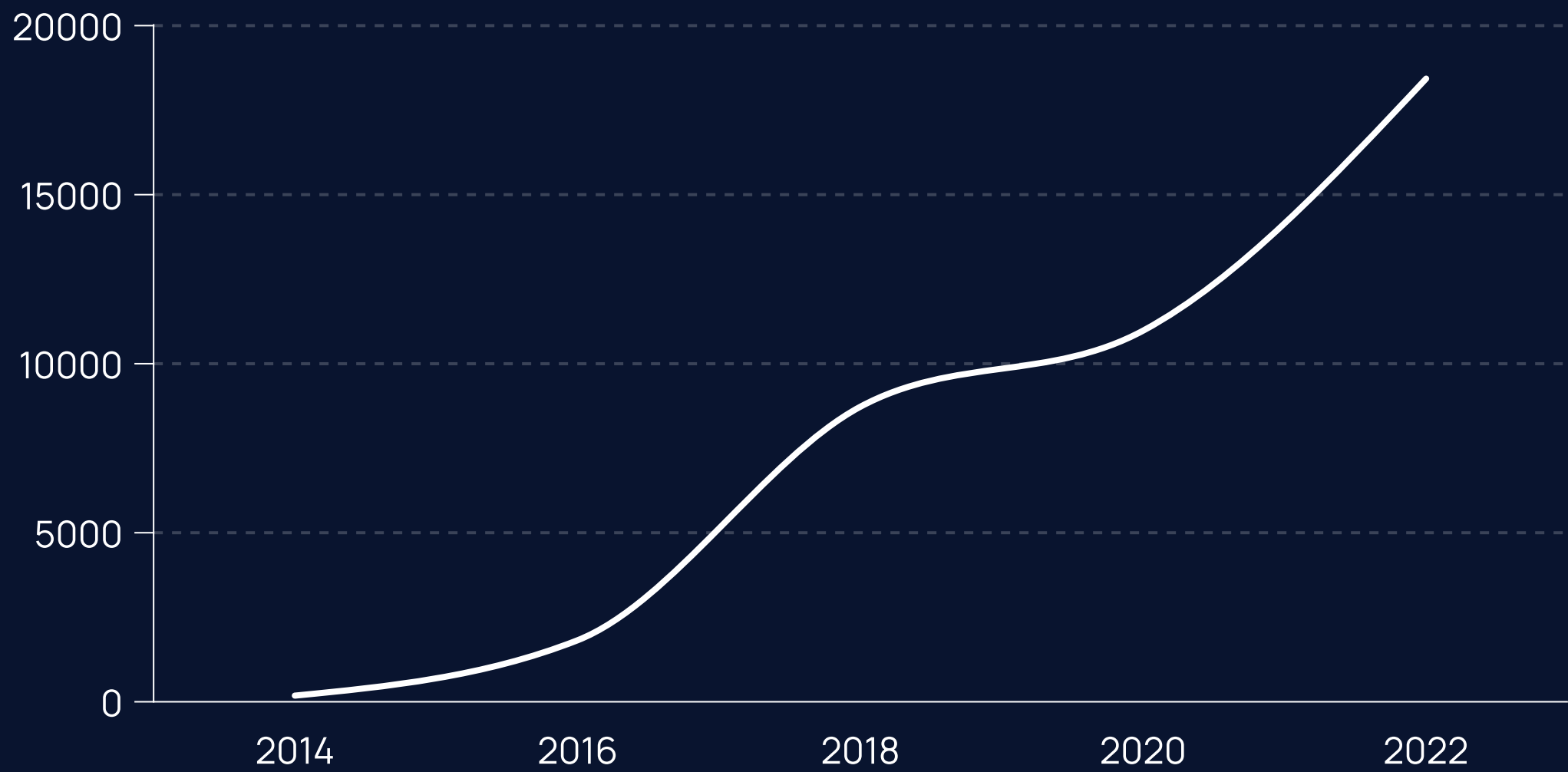
Jacob is an AI Developer @IBM. He graduated from Carnegie Mellon University in 2020 with a degree in Electrical And Computer Engineering.

5. Business model

Developers build, test, and deploy products for free. Large scale applications can be built completely in the browser

Users pay micro-cents for each request they make to a web 10 service. They pay \$5-10 a year rather than their personal lives and habits.

Web3 Developer Growth



6. Go-to-market plan



Mid Q2 2022

Minimum viable product

Q3 2022

Beta and Developer Testing

Q2 2023

Partnerships and User Growth

Pitch

Ideal customer

Developers building large-scale web3 applications wanting to have access to user accounts without storing information publicly.

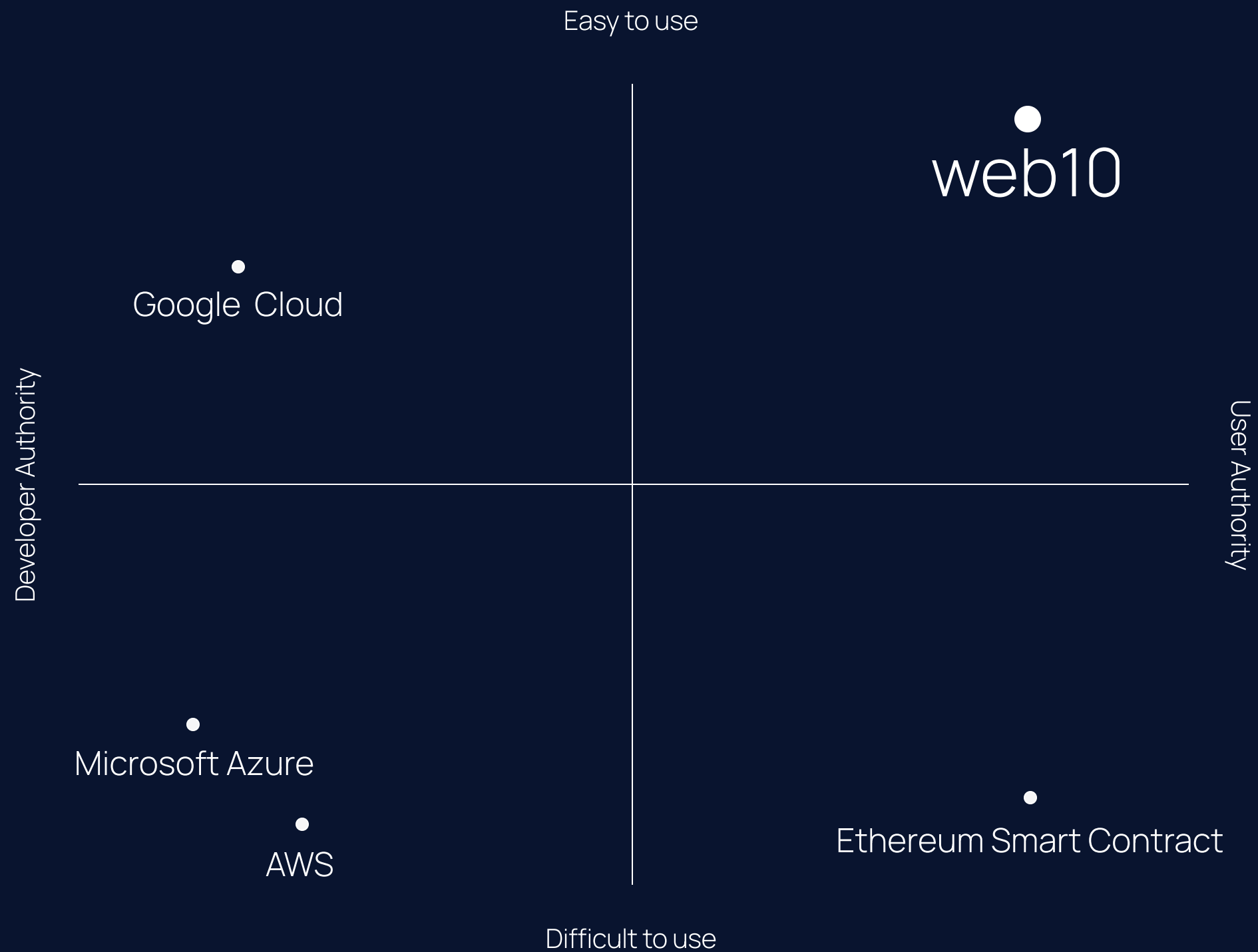
Acquisition

Closing deals with startups and larger management groups to develop authentication using web10. Connecting with developers to grow the number of projects using web10.

Scale

Entering Cloud Content Management due to high user growth but an easier transition of user data location. Expanding into other sectors requires entry via speaking at developer conferences and conversations with teams.

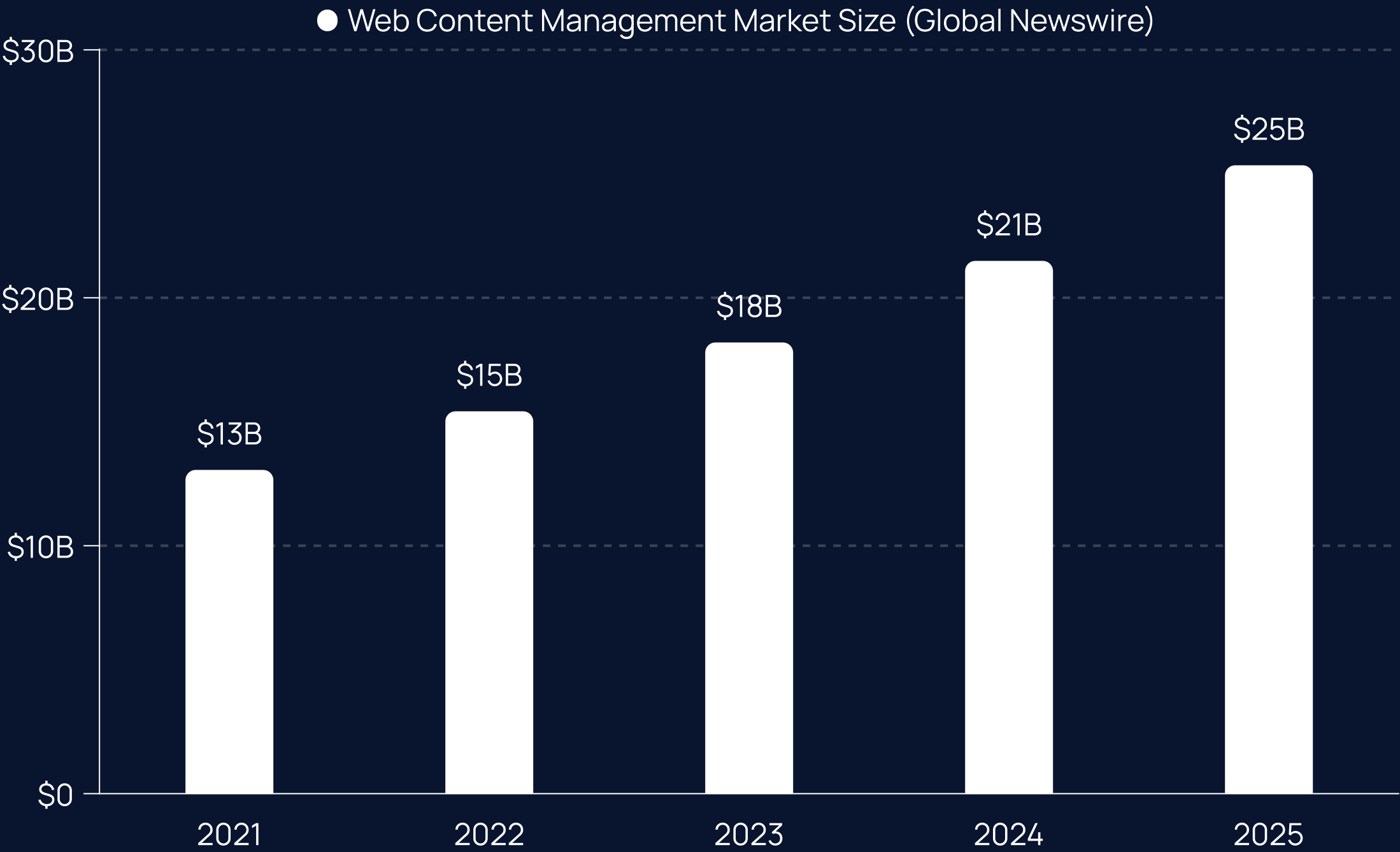
7. Competitor analysis



Competitive advantages

- Users only need to store their data once reducing the amount of storage space needed.
- Simple implementation and SDK for developers
- Free for developers to deploy products
- Integration with existing web3 products
 - Wallets
 - Transactions
 - Storage

8. Market Evaluation & Key Metrics





Thank you

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