

LOGO USAGE

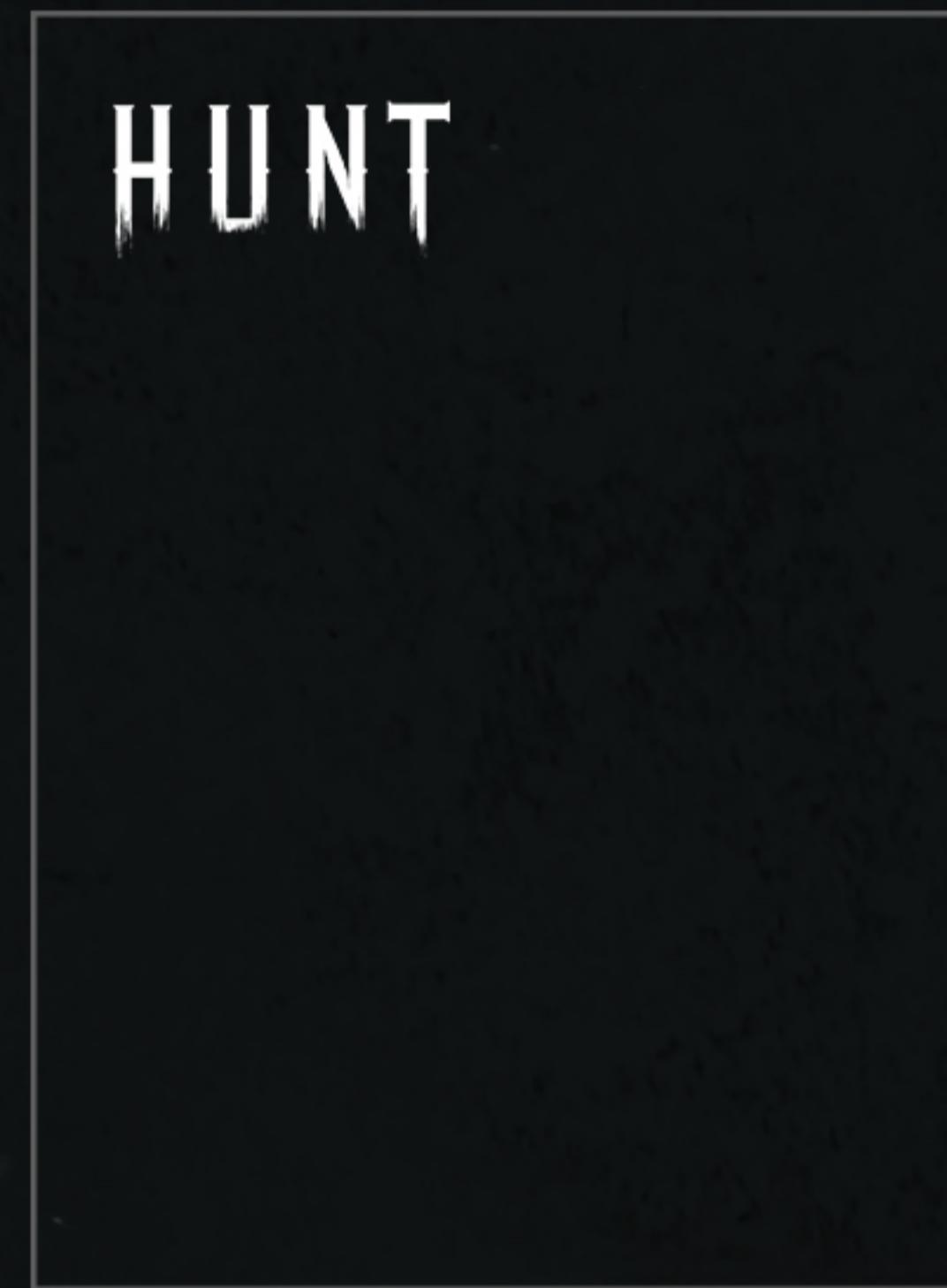
How to correctly implement the logo.



✓ Use textured logo when 'SHOWDOWN' tagline is readable



✓ Use non-textured logo without tagline when unreadable



✗ Not vertically centered



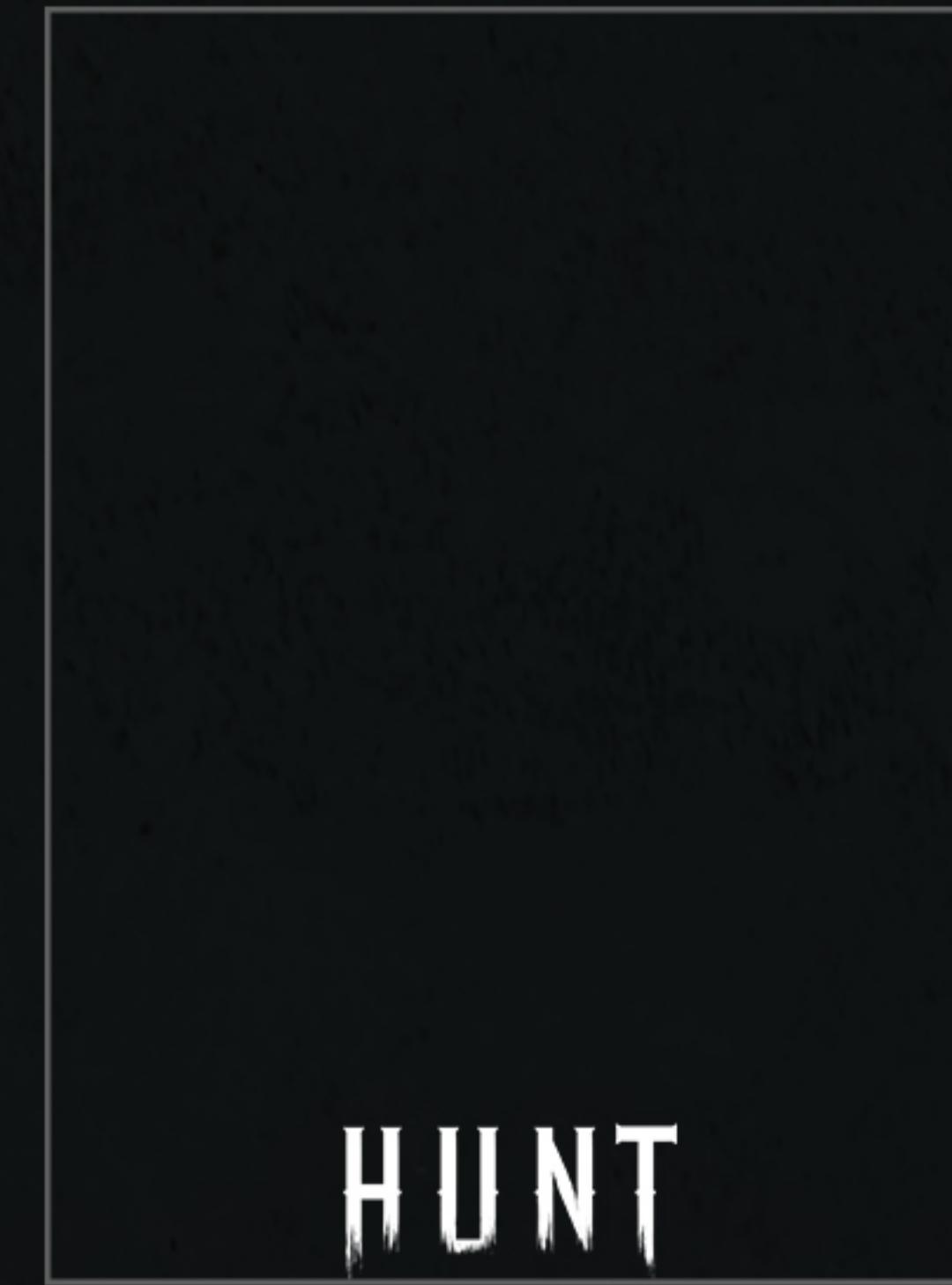
✗ Not vertically centered



✓ Logo minimum spacing guidelines



✗ Logo too large & close to edges



✗ Logo too close to edge



✓ Centre aligned & good spacing



✓ Centre aligned & good spacing

SYMBOL USAGE

How to use the symbol in conjunction with the logo.



✓ Use the symbol at a small size; so it appears lost in the darkness.



✗ Symbol is too large



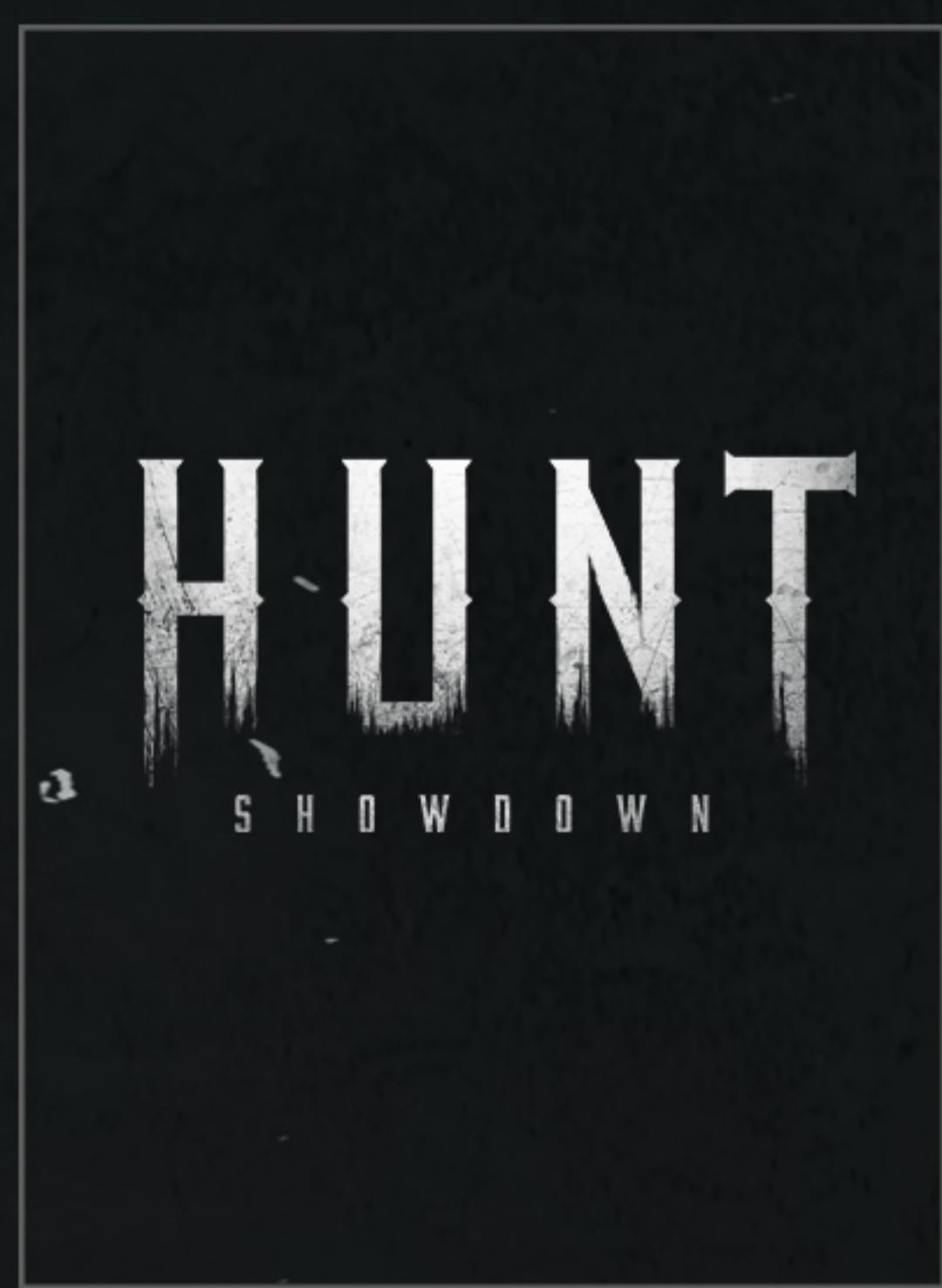
✗ Logo weighted



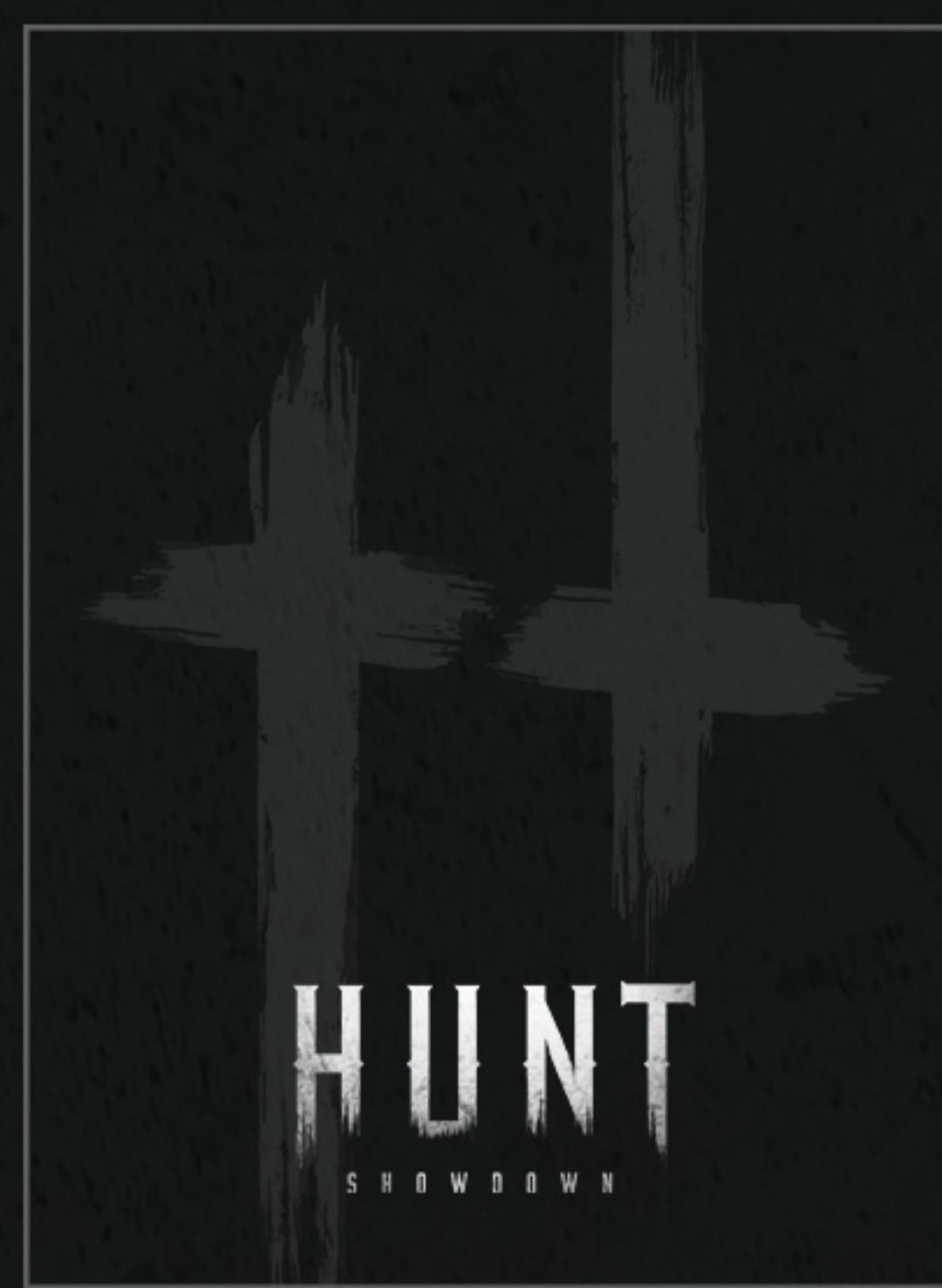
✓ Symbol as background art



✓ Symbol used independently



✗ Logo is too large



✓ Symbol as background art



✓ Logo used independently