

**你好！**

**I'm Michael Cannon.**

# **AXL's Mobile, Global COO +**

## **Open Source Event Photographer**



# WordPress + Drupal

Let's talk CMS.



**WordPress is a common solution  
for common problems + people.**

- **Bloggers**
- **Digital Marketers**
- **Small Businesses**

**(But mostly bloggers)**



**Globally, It's the most popular CMS  
with the most installs:**

- **+74 Million Sites**
- **+42,000 Plugins**
- **+6 Blog Posts Per Second**




# How?

Two Reasons.



# #1 Because people say that WordPress is easy, and it's true.

- Simple Installation
- Many Themes Available
- Easy To Add Features
- Cheap Technical Support



## #2 Because other CMS's are 2nd class according to uninformed opinions:

- Not As Well Known
- Deemed Alternative
- Less Appeal

“Not #1? Not for me.”



**But what does #1 mean?**



**WordPress isn't #1 for everything.**

- **Slightly Rigid / Not Flexible**
- **Least Secure Major CMS**
- **Characterized As Slow**
- **Not For Complex Sites**

(E.g. Least Popular With News Sites)

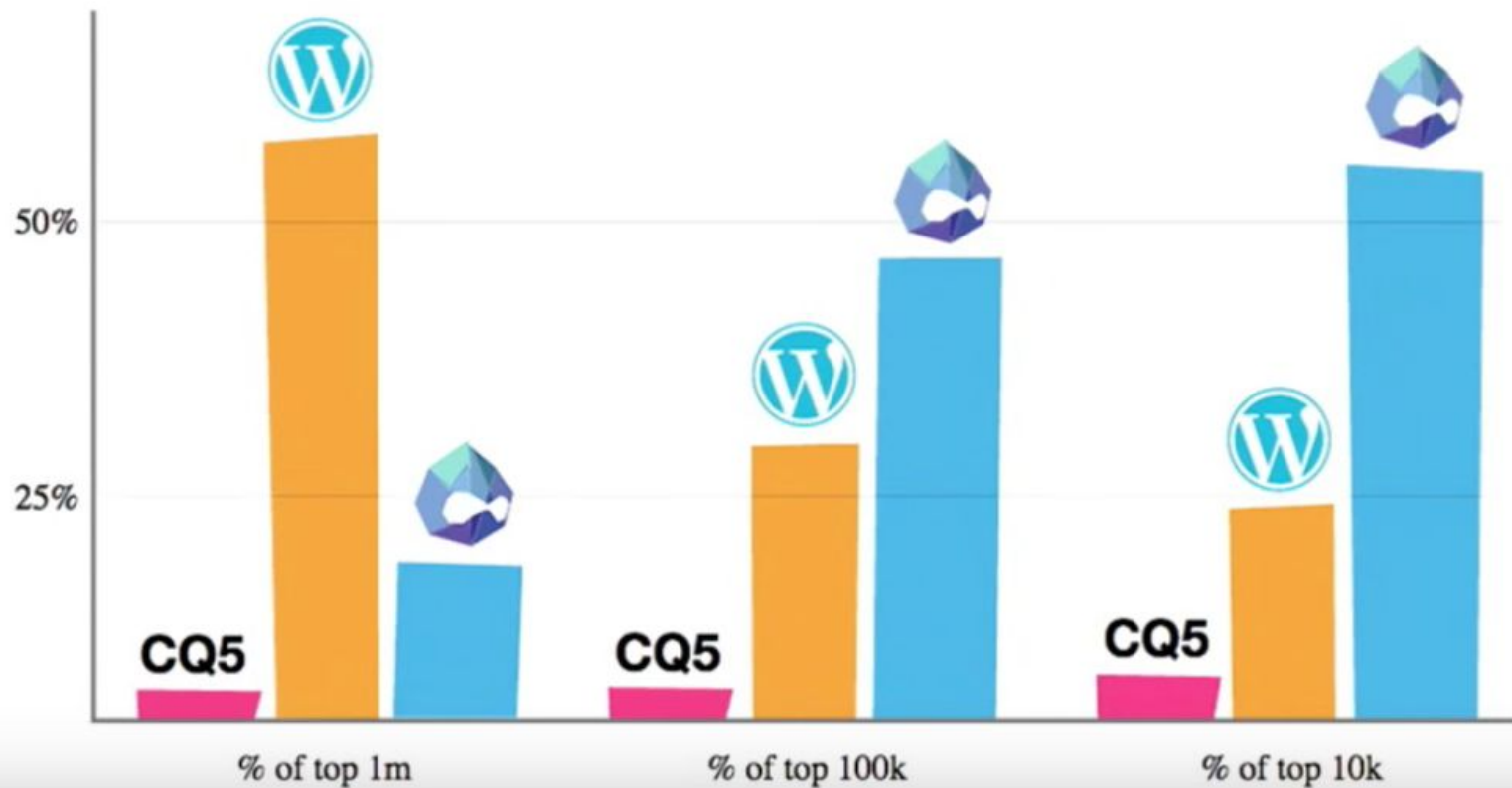
**There are other options.**



**WordPress has Most Installs  
Drupal has Most Top 1k Alexa**

**Meaning?**

**Popular, high traffic, complex sites  
use Drupal. And for good reason.**



\*Alexa ranks, including subdomains

\* Driesnote, Barcelona 2015



# Drupal

- Sophisticated
- Secure + Reliable
- Super Powerful
- Highly Flexible
- Community Driven

**But it's not about Drupal vs. WordPress.  
It's about your business needs.**

[events.drupal.org/asia2016](http://events.drupal.org/asia2016)

Buddy [bit.ly/1ZUtOu6](http://bit.ly/1ZUtOu6)





**Together, we'll make  
the #1 work for you.**

**Drupal / WordPress / TNBT**







**We're an agile team of distributed open source problem solvers.**

- **Just Launched US Top 50**
- **270+ Drupal 8 Commits**
- **+15 Global Events In 2015**

**Where next?**



# 再見！

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