#### **Classical Art Memes**

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FAKULTÄT FÜR INFORMATIK UND DATA SCIENCE



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### Ziel der Arbeit

- 1. Erstellen eines Corpus
- 2. Analyse der Textinhalte 🕢
- 3. Ähnlichkeitsanalyse mit Kunstkorpora 🐸



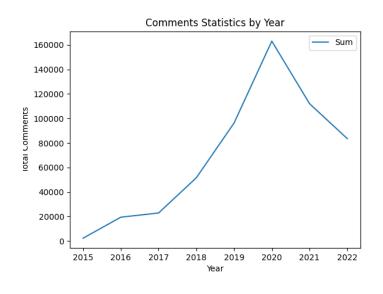


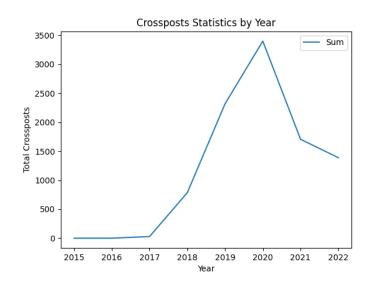
## **Unsere Memesammlung**

- r/trippinthroughtime
  - 4.6m Mitglieder
  - Hot: 10k Likes
  - 23376 Memes
  - 2015-2022
  - Score, Autor, URL etc.
  - $\rightarrow$  OCR



## **Allgemeine Statistiken**

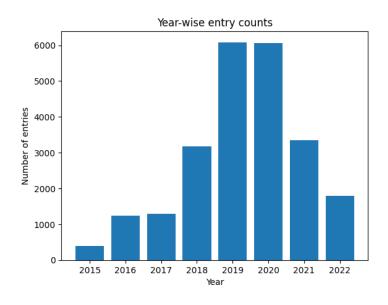




- Meiste Aktivität während Corona Hochphase
- Zurzeit sinkender Trend



## **Allgemeine Statistiken**

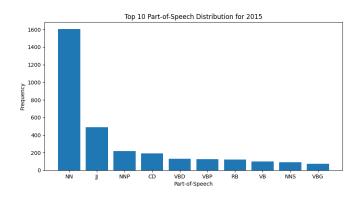


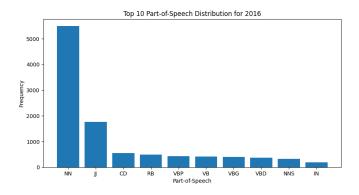
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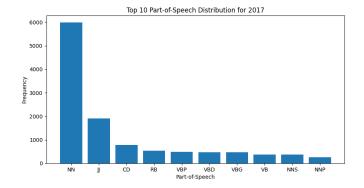


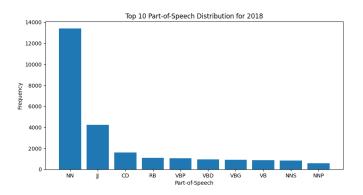
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## Part-of-speech-Tagging





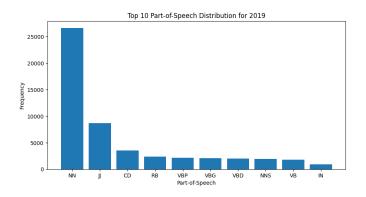


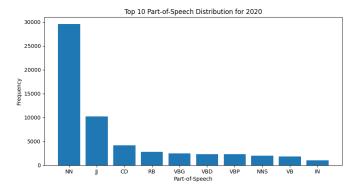


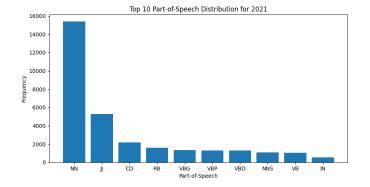


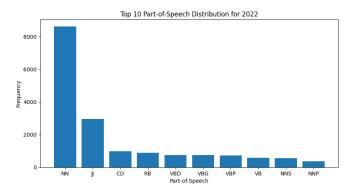
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## Part-of-speech-Tagging





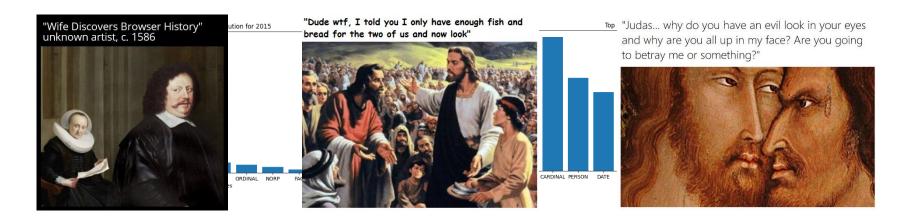






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## **Named Entity Recognition**



"Don't pack up yet, we still have two minuets"



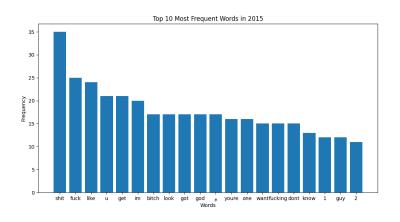
Jesus sealing the deal for all hotels to have his book in the bedside drawer

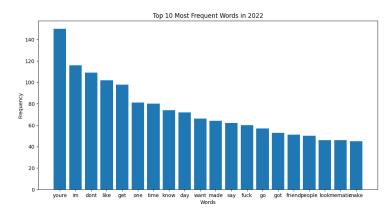






## Wort Häufigkeiten





Am Anfang noch wenig Moderation





### Wordcloud

#### 

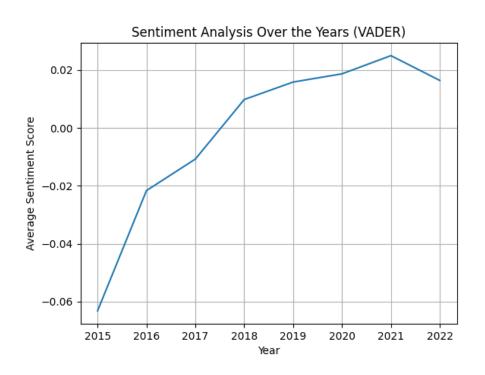


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### **Sentiment Analyse**

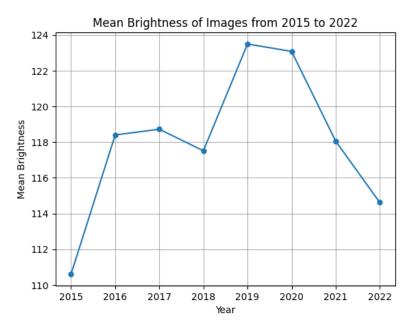


- Vader: -1 negativ; 1 positiv
- → Neutrale Sentiment Analyse
- → Leichte Unterschiede erklärbar durch Moderation





## Computervision



2015









## Beispiele

