
Alex Winn

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Excellent communication and listening skills. Strong collaborator. Highly organized with attention to detail. Skilled at customer interaction. Proficient in Adobe and Microsoft products. Deeply enjoy problem-solving and ability to think outside of the box. Highly goal-oriented.

EDUCATION

University of Denver, Denver, CO – *graduating 2027*

- Bachelor of Arts and Social Sciences in Journalism
- 3.96 GPA & Dean's List 2.5 years running
- Minor in Marketing, Economics, & International Studies
- VP of Club Swimming Team (2023-Present)
- Courses in UX Design, Management, and Publication

Università Cattolica del Sacro Cuore – 2025

- Courses in Marketing, Journalism, and Italian
- Study abroad in the fall of 2025
- Visited 15 European countries
- Immersion in Italian culture, media, and management

EXPERIENCE

Ski for Light International, Granby, CO – *Publicity Committee Intern – 2026*

Developing engaging and accessible promotional content for social media, newsletters, and event materials
Tracking engagement metrics and analyzing publicity campaign performance to recommend data-driven improvements
Designing outreach efforts with volunteers, community partners, and board members to expand visibility and participation
Managing content calendars and scheduling posts to ensure consistent and strategic communication across platforms
Supporting media relations by seeking contacts for press releases for local and international contacts

University of Denver Wellness Society, Denver, CO – *Vice President of Programming – 2025-present*

Planning engaging events, workshops, and campaigns that promote healthy habits and student engagement
Managing event logistics, budgets, and timelines to ensure successful and well-attended programming
Evaluating event outcomes and participant feedback to improve future wellness programming and increase impact
Leading the development and execution of campus-wide wellness initiative focused on mental, physical, and social well-being
Recruiting members to attend events and support implementation of the program

University of Denver Ritchie Center, Denver, CO – *Operations Supervisor – 2025-present*

Supervising facility operations to ensure a safe and welcoming environment for all staff, students, and community members
Training and mentoring student employees on customer service standards, safety protocols, and risk management
Coordinating event setups and breakdowns to support athletic competitions, campus programs, and external rentals
Collaborating with full-time staff and campus partners to improve operational workflows and enhance user experience

Free People, Bellevue, WA – *Stylist – 2023-2024*

Organizing the sales floor to create an inviting and clean environment that engages and comforts customers
Positively greeting each customer to enter the store, begin conversations, and help them to find what they need
Educating myself on business supply information to correctly inform customers and promote products
Handling sales, returns, and exchanges

SKILLS

- Program & Event Management
- Outreach & Communication
- Engagement & Customer Experience
- Leadership & Stakeholder
- Data Analysis & Program Evaluation
- Intercultural & Inclusive Programming