

# Alex Winn

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Excellent communication and listening skills. Strong collaborator. Highly organized with attention to detail. Skilled at customer interaction. Proficient in Adobe and Microsoft products. Deeply enjoy problem-solving and ability to think outside of the box. Highly goal-oriented.

## EDUCATION

### University of Denver, Denver, CO – graduating 2027

- Bachelor of Arts and Social Sciences in Journalism
- 3.96 GPA & Dean's List 2.5 years running
- Minor in Marketing, Economics, & International Studies
- VP of Club Swimming Team (2023-Present)
- Courses in UX Design, Management, and Publication

### Università Cattolica del Sacro Cuore – 2025

- Courses in Marketing, Journalism, and Italian
- Study abroad in the fall of 2025
- Visited 15 European countries
- Immersion in Italian culture, media, and management

## EXPERIENCE

### Ski for Light International, Granby, CO – Publicity Committee Intern – 2026

Developing engaging and accessible promotional content for social media, newsletters, and event materials

Tracking engagement metrics and analyzing publicity campaign performance to recommend data-driven improvements

Designing outreach efforts with volunteers, community partners, and board members to expand visibility and participation

Managing content calendars and scheduling posts to ensure consistent and strategic communication across platforms

Supporting media relations by seeking contacts for press releases for local and international contacts

### University of Denver Wellness Society, Denver, CO – Vice President of Programming – 2025-present

Planning engaging events, workshops, and campaigns that promote healthy habits and student engagement

Managing event logistics, budgets, and timelines to ensure successful and well-attended programming

Evaluating event outcomes and participant feedback to improve future wellness programming and increase impact

Leading the development and execution of campus-wide wellness initiative focused on mental, physical, and social well-being

Recruiting members to attend events and support implementation of the program

### University of Denver Ritchie Center, Denver, CO – Operations Supervisor – 2025-present

Supervising facility operations to ensure a safe and welcoming environment for all staff, students, and community members

Training and mentoring student employees on customer service standards, safety protocols, and risk management

Coordinating event setups and breakdowns to support athletic competitions, campus programs, and external rentals

Collaborating with full-time staff and campus partners to improve operational workflows and enhance user experience

### Free People, Bellevue, WA - Stylist – 2023-2024

Organizing the sales floor to create an inviting and clean environment that engages and comforts customers

Positively greeting each customer to enter the store, begin conversations, and help them to find what they need

Educating myself on business supply information to correctly inform customers and promote products

Handling sales, returns, and exchanges

## SKILLS

- Program & Event Management
- Outreach & Communication
- Engagement & Customer Experience
- Leadership & Stakeholder
- Data Analysis & Program Evaluation
- Intercultural & Inclusive Programming