

# ALEXANDRIA WALKER

JUNIOR WEB DEVELOPER | FORMER SOCIAL IMPACT STRATEGIST |  
FRONTEND IN TRAINING

## SKILLS

### Languages & Tools

- HTML, CSS, JavaScript, React
- Git & GitHub (Git CLI, GitHub flow)
- REST APIs, Chrome DevTools, VS Code
- Responsive design & accessibility (WCAG)
- Figma (UI mockups & wireframes)
- Frontend development & debugging
- Component-based UI thinking (React)
- Translating user needs into accessible, clean interfaces
- Writing clear documentation and technical content
- Collaborating across design, content, and development teams
- Familiarity with agile workflows & async tools (Slack, Notion, Trello, Monday)

## PROJECTS

### Decision-Making Support App for ADHD Users

HTML, CSS, JavaScript, React, Git, REST API  
Integration

Designed and developed a single-page app that suggests tasks based on stress level and energy, helping users with ADHD reduce cognitive load.

Integrated conditional rendering, useState logic, and API fetch calls for dynamic suggestions.

Employed Git version control and CLI for collaboration and updates.

## EDUCATION

### M.S. Clinical Social Work

#### University of Maryland - Baltimore

2018-2020

Relevant Coursework: Program Evaluation; Social welfare and Social Policy; Cognitive Behavioral Therapy

### B.S. Kinesiology

#### Grand Valley State University

2012-2016

Relevant Coursework: Advances Statistical Analysis

## PROFILE

I'm a junior web developer with a background in digital strategy, social impact, and content systems. After leading national-scale campaigns in healthcare and DEI, I've shifted my focus to building responsive, accessible web tools — applying my experience in communication and user empathy to front-end development. I'm currently training through Skillcrush and building apps in HTML, CSS, JavaScript, and React, with a strong focus on real-world user needs and clean code.

## WORK EXPERIENCE

### Senior Social Media Manager

Culture ONE World - Washington, DC

2024-July 2025

- Built scalable web and email content systems using audience segmentation and metadata logic — foundational for component-based design thinking in React.
- Used iterative A/B testing to refine UI copy and structure, directly informing responsive web interfaces and user feedback loops.
- Managed subscriber growth through automation, logic-based tagging, and workflow flows that echo state-based problem-solving now applied in JavaScript and React.

### Social Community Manager

Culture ONE World - Washington, DC

2022-2024

- Created and managed 700+ digital assets, applying agile iteration and structured version control workflows (precursors to Git/GitHub practices).
- Wrote SEO-optimized and data-driven content based on audience behavior — experience now applied to building user-first, accessibility-aware frontends.
- Partnered with developers, designers, and strategists on system-wide digital rollouts — strengthening my collaboration, documentation, and feedback skills.

### Community Engagement and Service Coordinator

Maryland Office of Suicide Prevention - Catonsville, MD

2021-2022

- Designed and launched data-backed public health campaigns using technical constraints and user research — experience that now informs inclusive UI development and frontend logic.
- Managed cross-sector stakeholder needs to ensure accessibility, equity, and scalability in digital resource delivery — foundational UX and systems design thinking.

## CONTACT



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