



Cookable

Making learning to cook easy, fast, and fun

Vivid recipe search

Find alternate ingredients

Interactive instructions

Overview

Go beyond recommending and sharing recipes to make finding recipes, ordering ingredients, and cooking simple & easy.

Our Solution

- Search by recipe or ingredient
- Swap alternative ingredients
- Order recipe ingredients
- Video and written instructions
- Voice control

Order ingredients

Quick ordering with stored info

Interactive instructions

Design Iteration

- Big pictures in recipe results
- Recipe results easy to scan for key info
- Recipe instructions overview for expert cooks

Paper

Medium-Fi

Hi-Fi

Hi-Fi #2