

Singapore

Short-term Rental Market

Total no. of units

2665

Total Revenue

9M

Average ADR

S\$177

RevPAR

S\$5.52K

Region

- Central Region
- East Region
- North Region
- North-East Region
- West Region

Room Type

- Entire home/apt
- Hotel room
- Private room
- Shared room

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● Central Region ● East Region ● North Region ● North-East Region ● West Region



Singapore Short-term Rental Market

Singapore

Short-term Rental Market

Total no. of units

1141

Total Revenue

6M

Average ADR

S\$267

RevPAR

S\$7.74K

Region

Central Region

East Region

North Region

North-East Region

West Region

Room Type

Entire home/apt

Hotel room

Private room

Shared room

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Central Region



新加坡海灘

Nongsa

Total no. of units

2665

Total Revenue

S\$ 9M

Max Price

S\$ 13K

Median Price

S\$ 157

Min Price

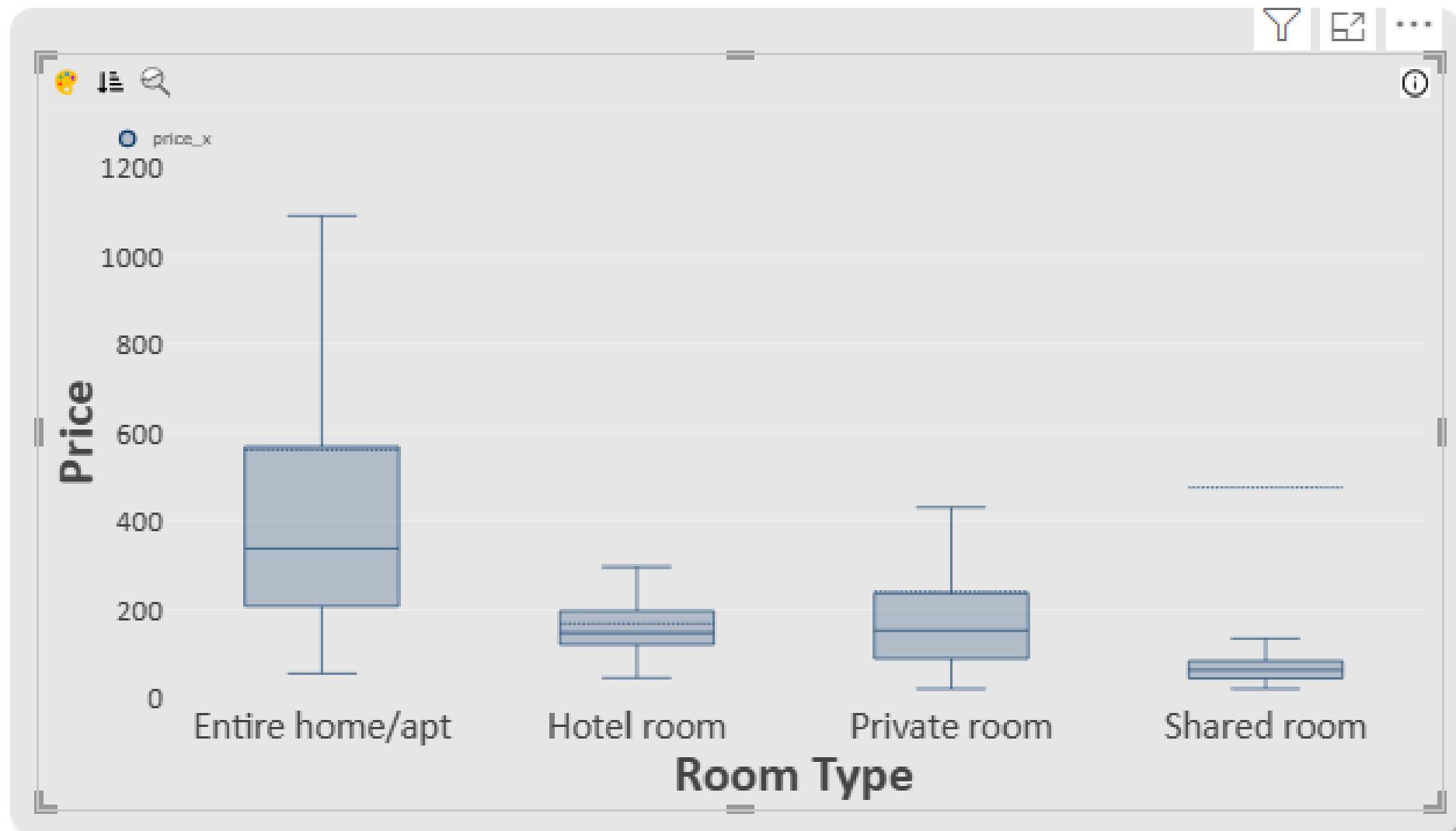
S\$ 20

Region

- Central Region
- East Region
- North Region
- North-East Region
- West Region

Room Type

- Entire home/apt
- Hotel room
- Private room
- Shared room



Total no. of units

27

Total Revenue

S\$ 132K

Max Price

S\$ 960

Median Price

S\$ 228

Min Price

S\$ 96

Region

- Central Region
- East Region
- North Region
- North-East Region
- West Region

Room Type

- Entire home/apt
- Private room



price_x

1200

1000

800

600

400

200

0

Price



Entire home/apt
Room Type

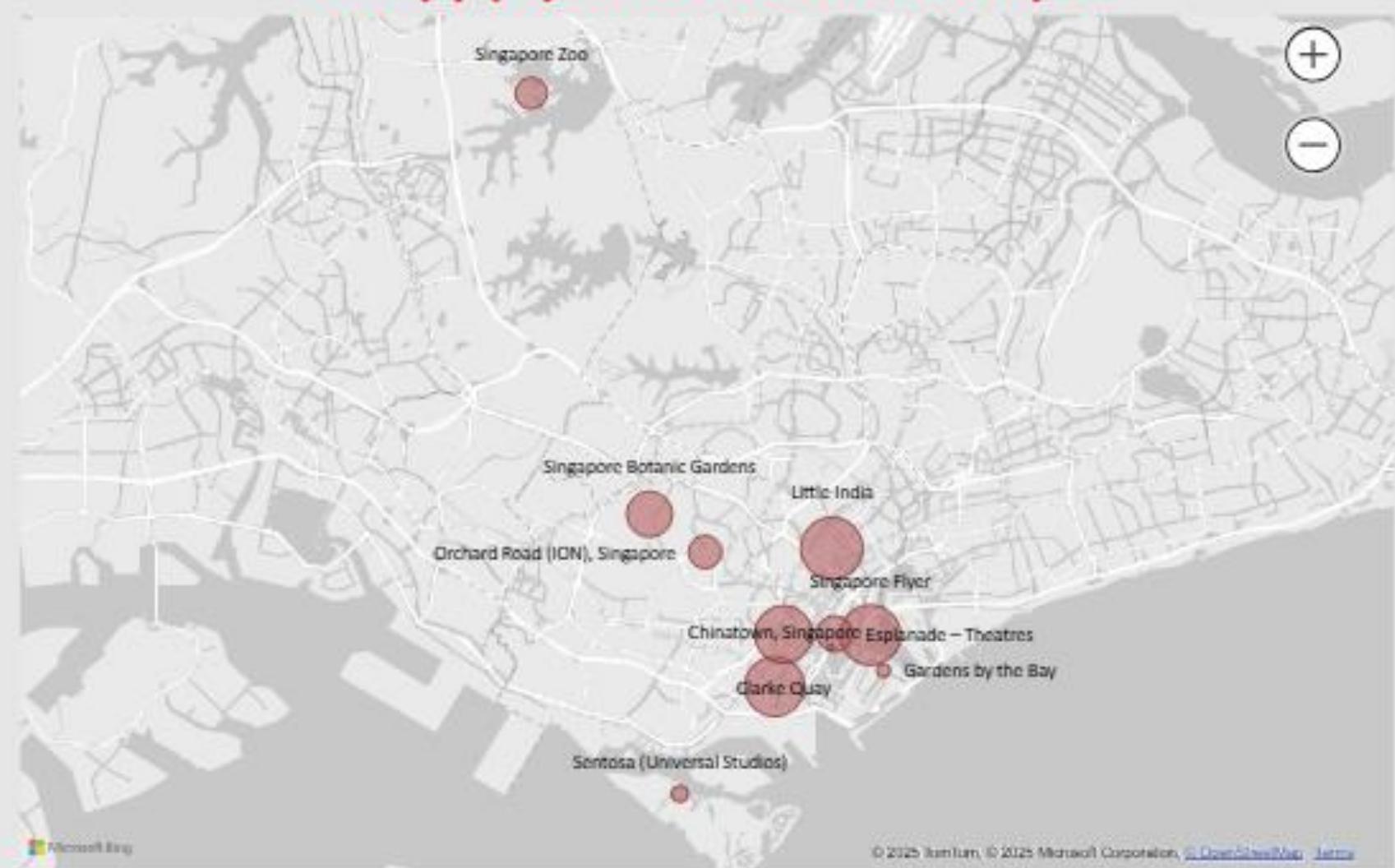
Tourist Spot Occupy (%)

Chinatown, Singapore	18.07%
Clarke Quay	16.62%
Esplanade – Theatres	5.80%
Gardens by the Bay	0.69%
Little India	19.67%
Merlion Park	0.36%
Orchard Road (ION), Singapore	4.81%
Sentosa (Universal Studios)	1.05%
Singapore Botanic Gardens	9.96%
Singapore Flyer	18.57%
Total	100.00%

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Occupy (%) of Different Tourist Spot



Total Occupied nights/year

51K Days

Average Occupancy

19.27 Days

Location & Demand

Tourist Spot

Occupy (%)

Chinatown, Singapore	18.07%
Clarke Quay	16.62%
Esplanade – Theatres	5.80%
Gardens by the Bay	0.69%
Little India	19.67%
Merlion Park	0.36%
Orchard Road (ION), Singapore	4.81%
Sentosa (Universal Studios)	1.05%
Singapore Botanic Gardens	9.96%
Singapore Flyer	18.57%
Total	100.00%

Total Occupied nights/year

9,279 Days

Average Occupancy

24.10 Days

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Occupy (%) of Different Tourist Spot



Tourist Spot	Occupied (%)
Little India	19.67%
Singapore Flyer	18.57%
Chinatown, Singapore	18.07%
Clarke Quay	16.62%
Singapore Botanic Gardens	9.96%
Esplanade – Theatres	5.80%
Orchard Road (ION), Singapore	4.81%
Singapore Zoo	4.41%
Sentosa (Universal Studios)	1.05%
Gardens by the Bay	0.69%
Merlion Park	0.36%
Total	100.00%



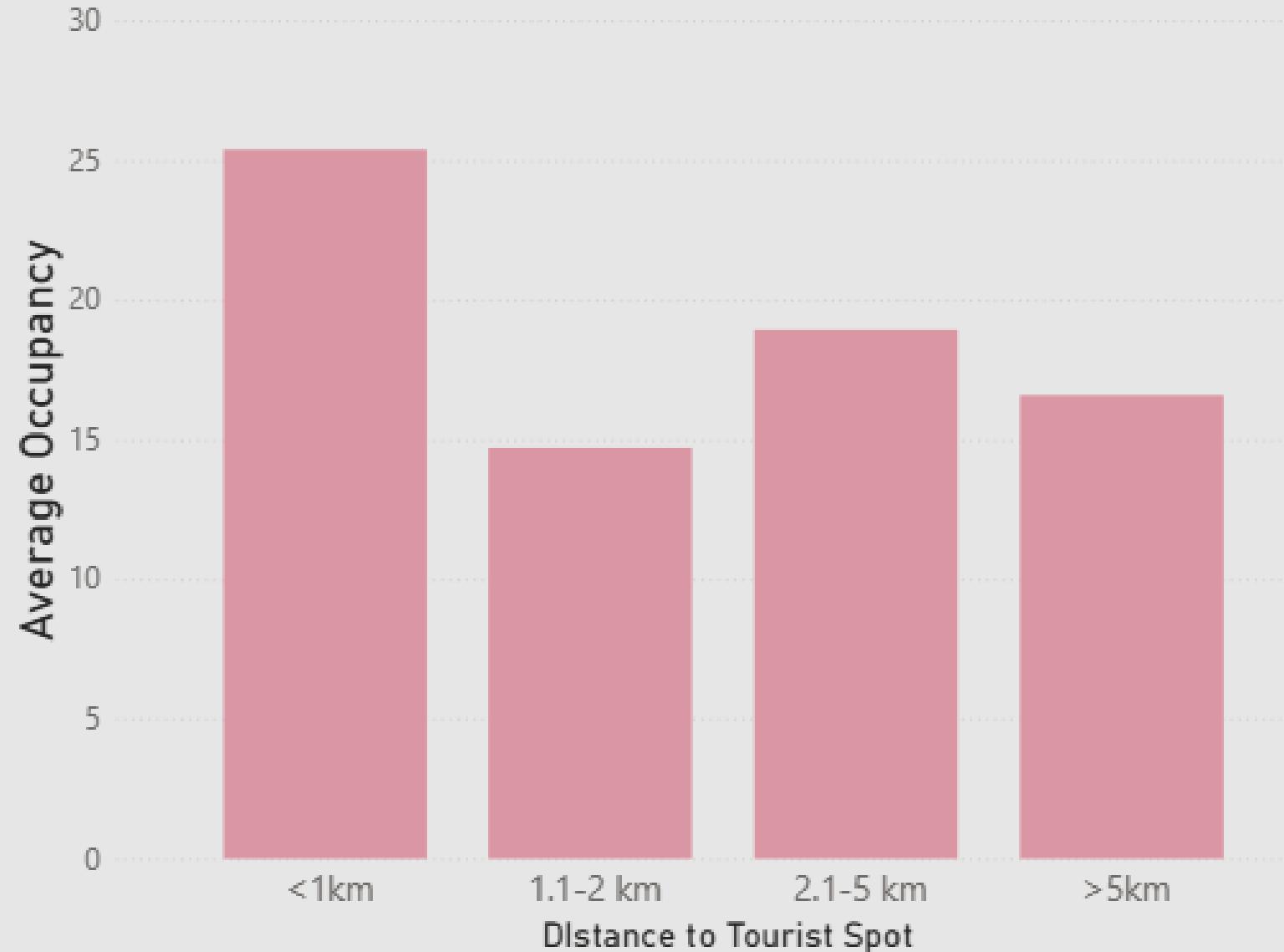
Room Type

- Entire home/apt
- Hotel room
- Private room
- Shared room

Total Revenue

SS 9M

Average Occupancy VS Distance to Tourist Spot



Location & Demand (tourist spot)

Tourist Spot	Occupy (%)
Singapore Flyer	23.52%
Chinatown, Singapore	17.72%
Little India	16.75%
Singapore Botanic Gardens	13.70%
Esplanade – Theatres	9.02%
Singapore Zoo	8.44%
Clarke Quay	5.59%
Orchard Road (ION), Singapore	3.16%
Sentosa (Universal Studios)	1.36%
Merlion Park	0.75%
Total	100.00%

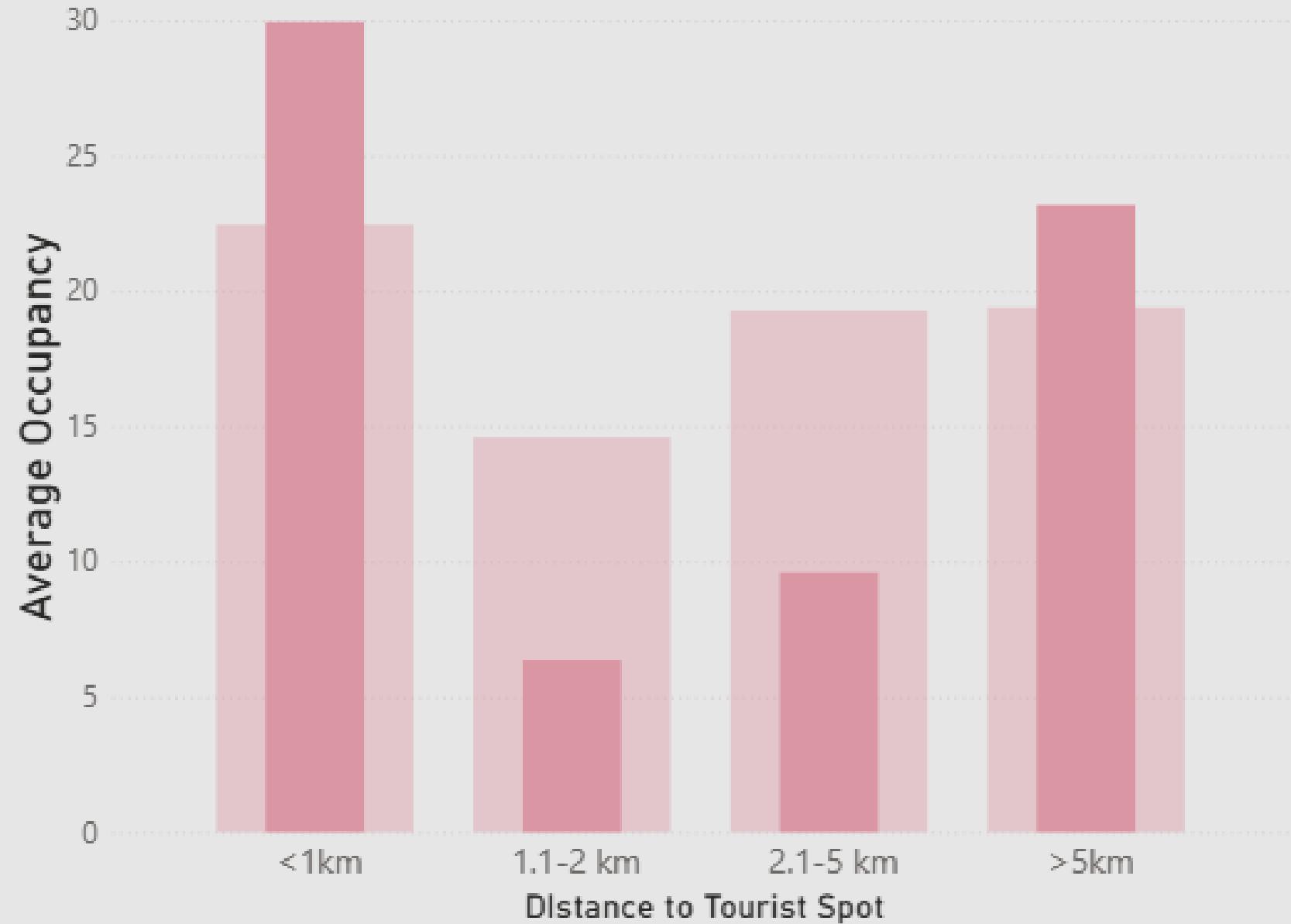
Room Type

- Entire home/apt
- Hotel room
- Private room
- Shared room

Total Revenue

S\$ 444K

Average Occupancy VS Distance to Tourist Spot



Supply:

Total no. of units

2665

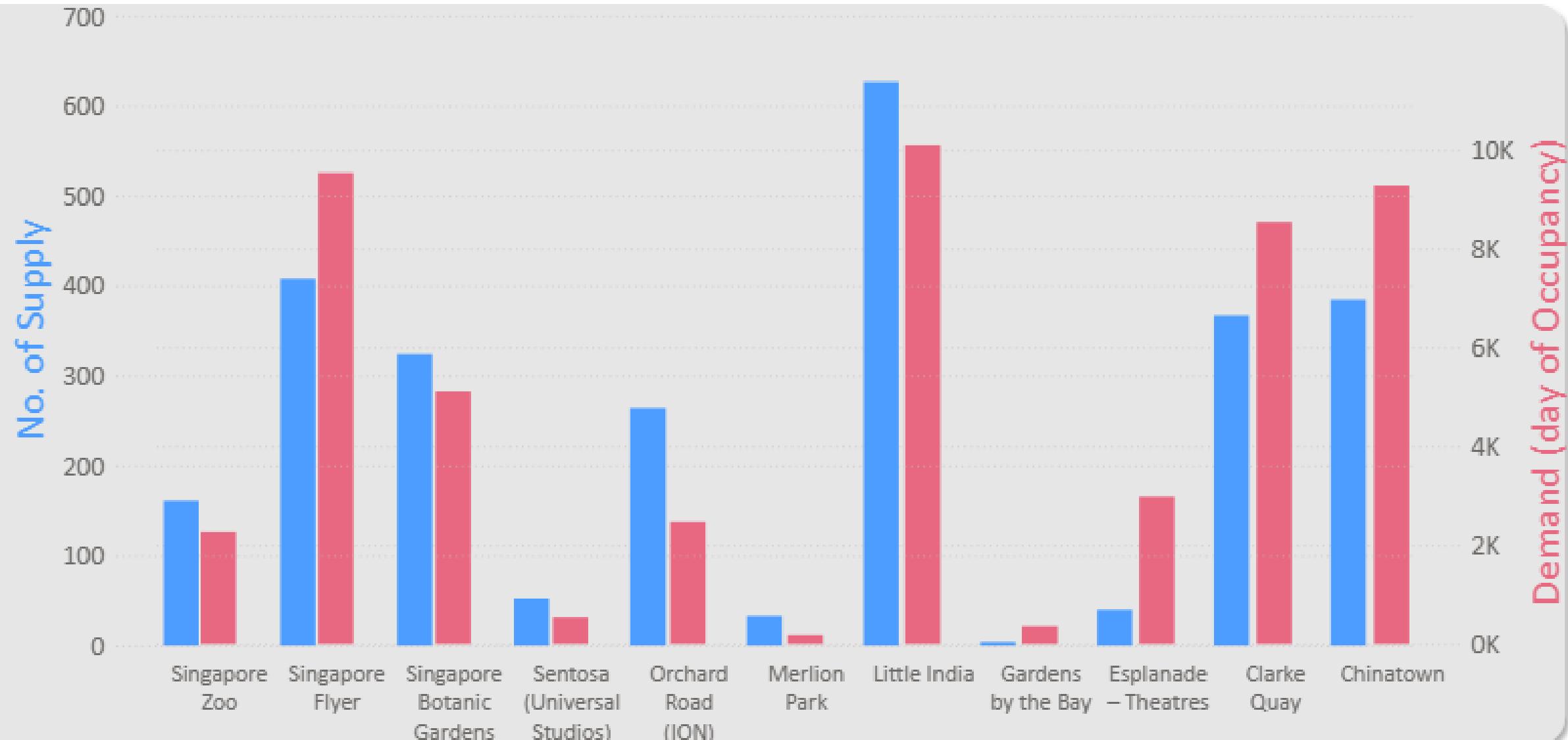
Demand:

Total Occupancy

51K

Average Daily Rate:

Average ADR

S\$177

Supply:

Total no. of units

408

Demand:

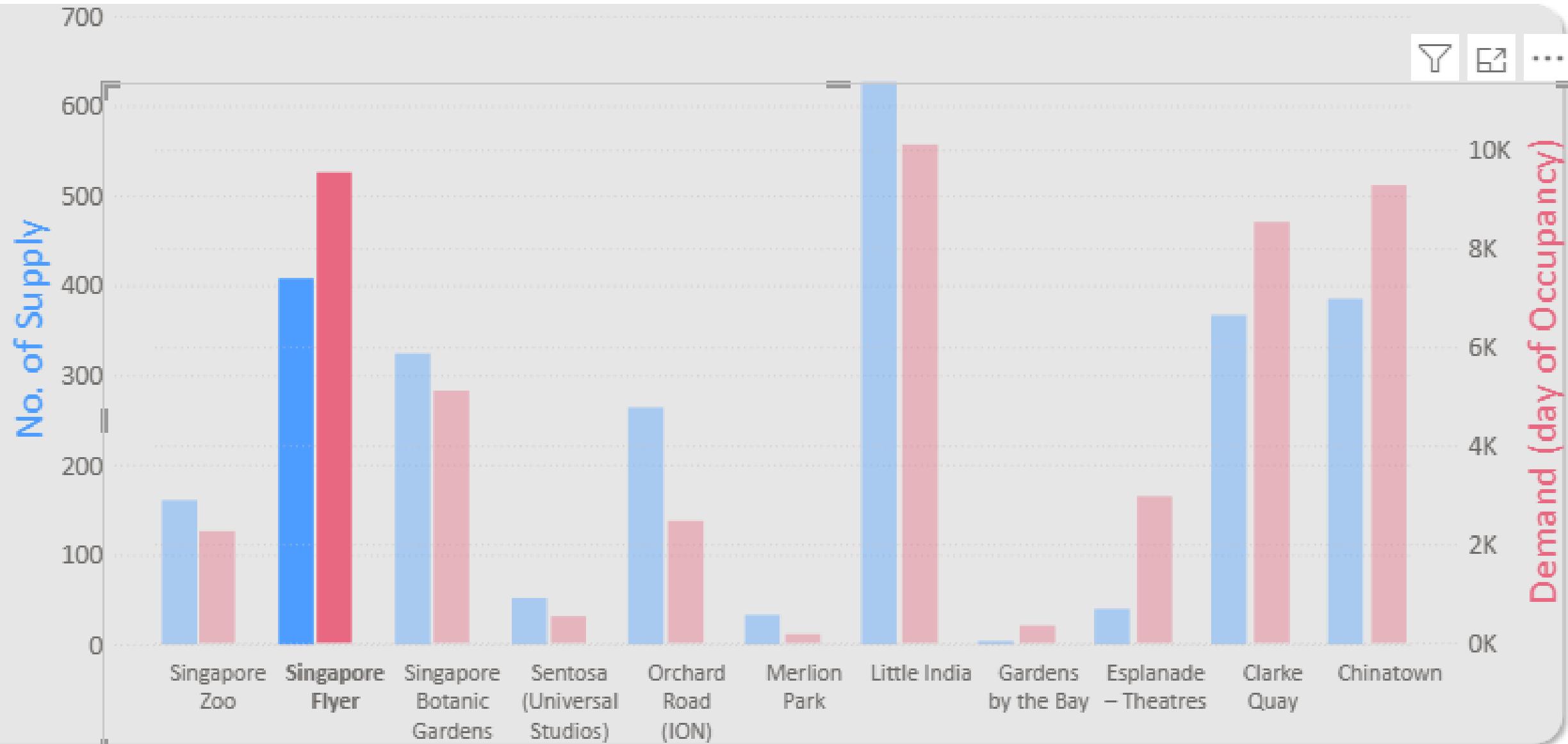
Total Occupancy

9537

Average Daily Rate:

Average ADR

S\$145





Supply:

Total no. of units

1582

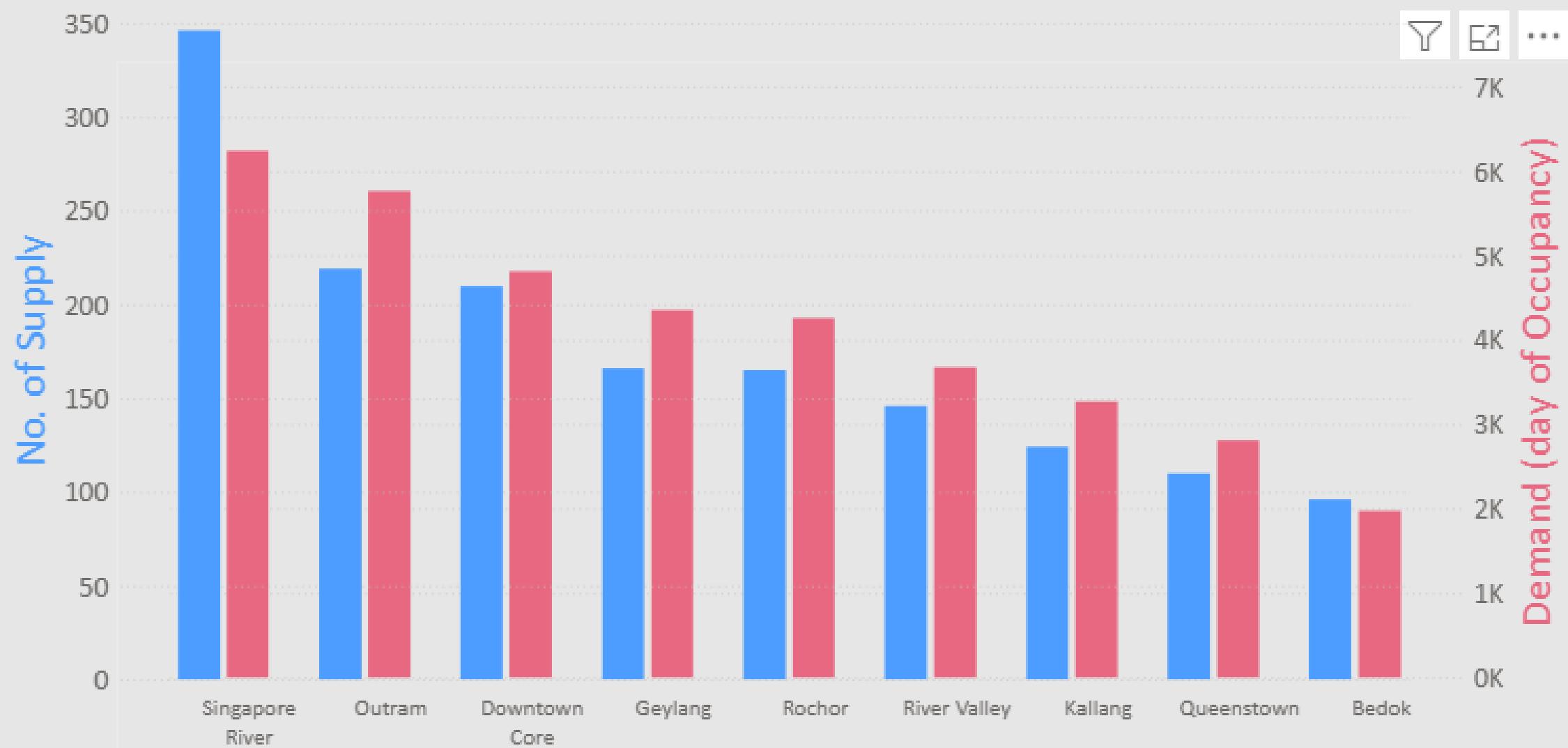
Demand:

Total occupancy

37K

Average Daily Rate:
S\$181

Average ADR
7K



Duplicate of Supply & Demand (region)

nearest_tourist_spot

Clarke Quay	Orchard Road (ION)	Singapore Flyer
Esplanade - Theatres	Sentosa (Universal Studio...)	Singapore Zoo
Little India	Singapore Botanic Garde...	

S\$477

Avg ADR <1km

Avg price/day 1.1-2km

S\$256 **-46%**

P diff

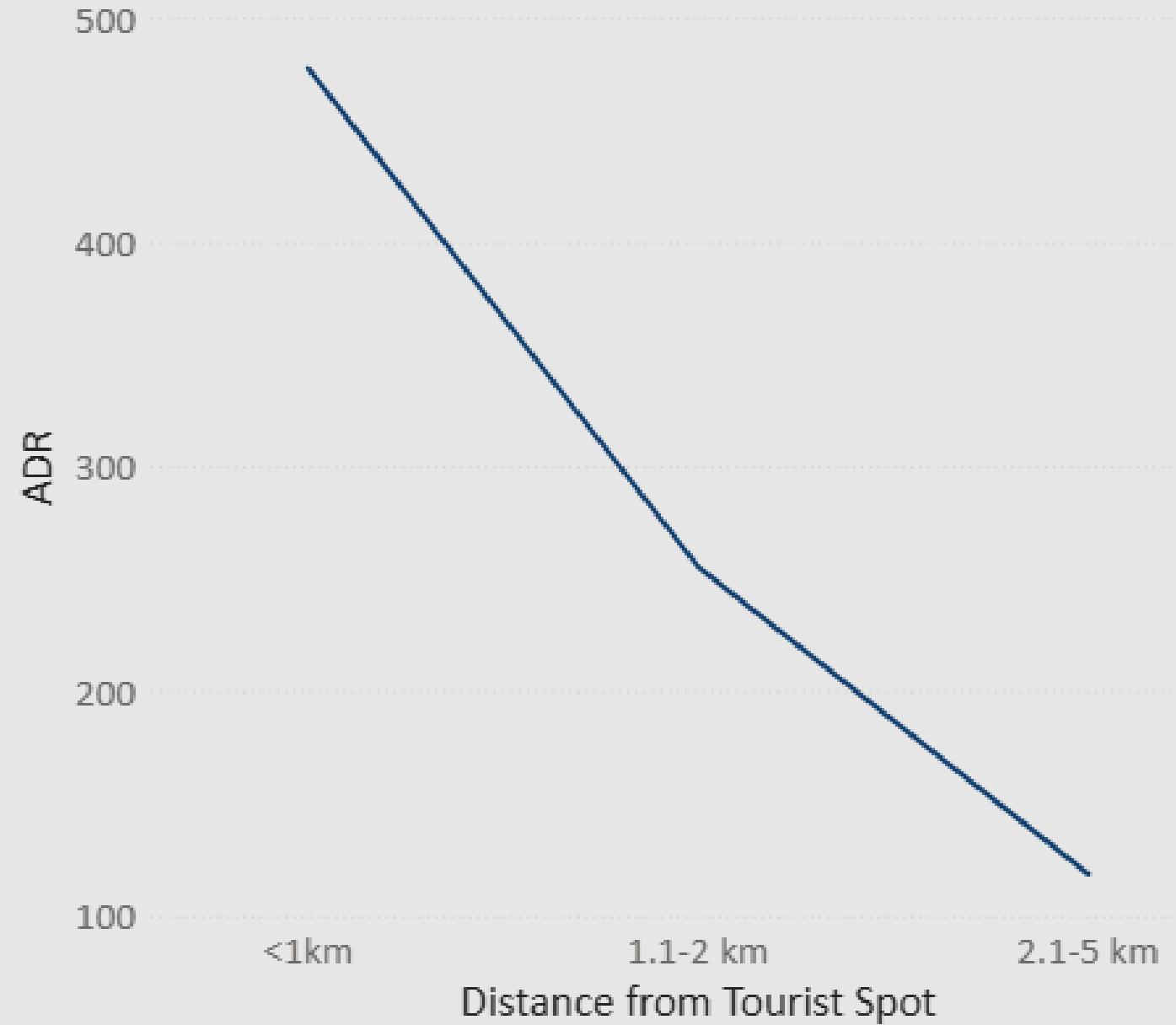
Avr price/day >2km

S\$119 **-75%**

P diff 2

Price VS Distance from Tourist Spot

Avg Price VS distance to Tourist Spot



<1 km to Tourist Spot

Property Price/sq feet

3000
2000
1000
0

200
150
100
50
0

Little India Chinatown Singapore Flyer Clarke Quay

Price/ night

Red

1 - 2 km to Tourist Spot

Property Price/sq feet

3000
2500
2000
1500
1000
500
0

150
100
50
0

Little India Chinatown Singapore Flyer Clarke Quay

Red

Property price vs room price

<1 km to Tourist Spot

Property Price/sq feet

3000
2000
1000
0

Price/ night

Price

Little India Chinatown Singapore Flyer Clarke Quay

1 - 2 km to Tourist Spot

Property Price/sq feet

3000
2500
2000
1500
1000
500
0

Price/ night

Little India Chinatown Singapore Flyer Clarke Quay