

Singapore

Short-term Rental Market

Total no. of units

2665

Total Revenue

9M

Average ADR

S\$177

RevPAR

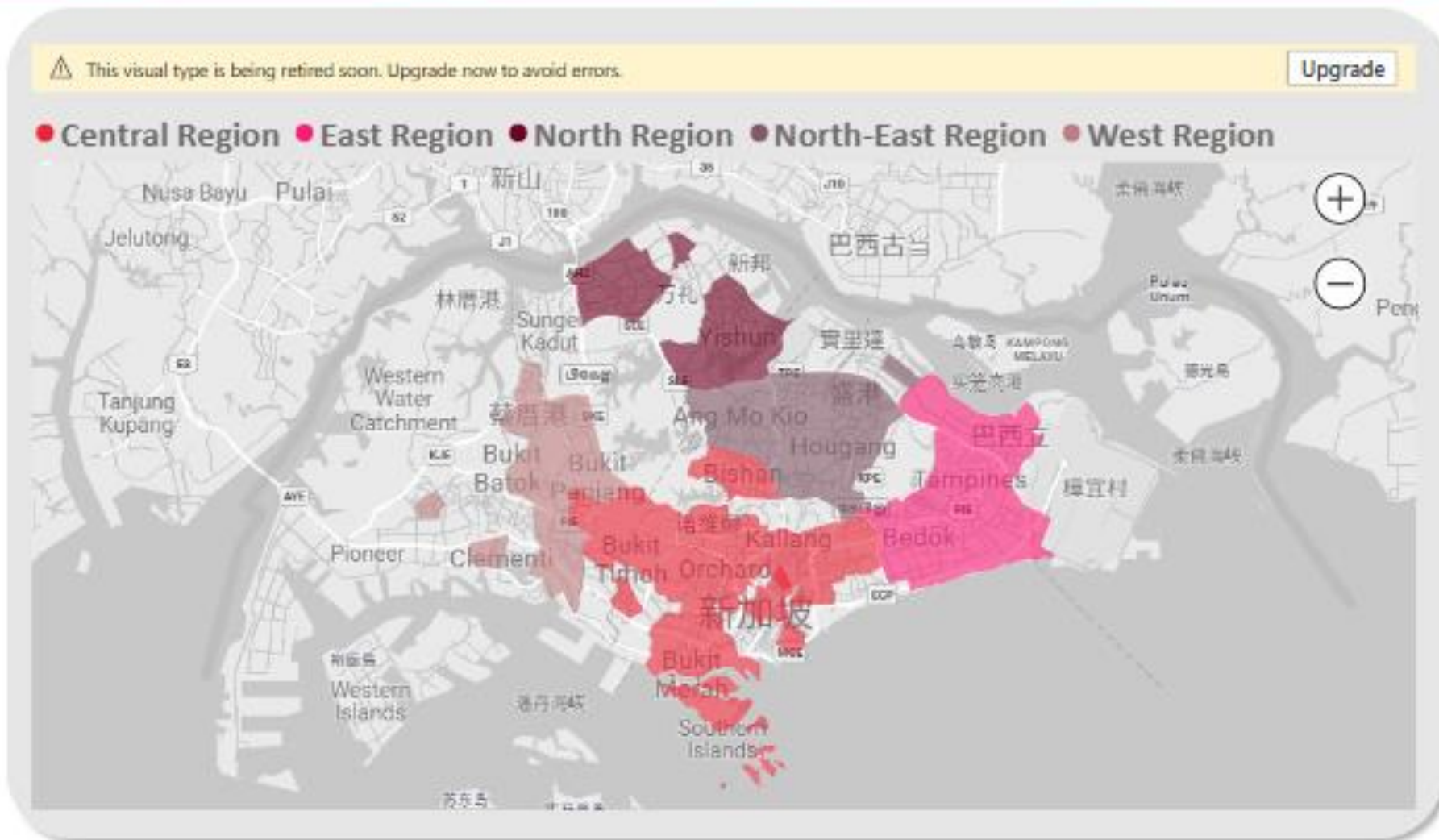
S\$5.52K

Region

- ☐ Central Region
- ☐ East Region
- ☐ North Region
- ☐ North-East Region
- ☐ West Region

Room Type

- ☐ Entire home/apt
- ☐ Hotel room
- ☐ Private room
- ☐ Shared room





Singapore

Short-term Rental Market

Total no. of units

1141

Total Revenue

6M

Average ADR

S\$267

RevPAR

S\$7.74K

Region

- ☒ Central Region
- ☐ East Region
- ☐ North Region
- ☐ North-East Region
- ☐ West Region

Room Type

- ☒ Entire home/apt
- ☐ Hotel room
- ☐ Private room
- ☐ Shared room

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Upgrade

Central Region



Total no. of units

2665

Total Revenue

S\$ 9M

Max Price

S\$ 13K

Median Price

S\$ 157

Min Price

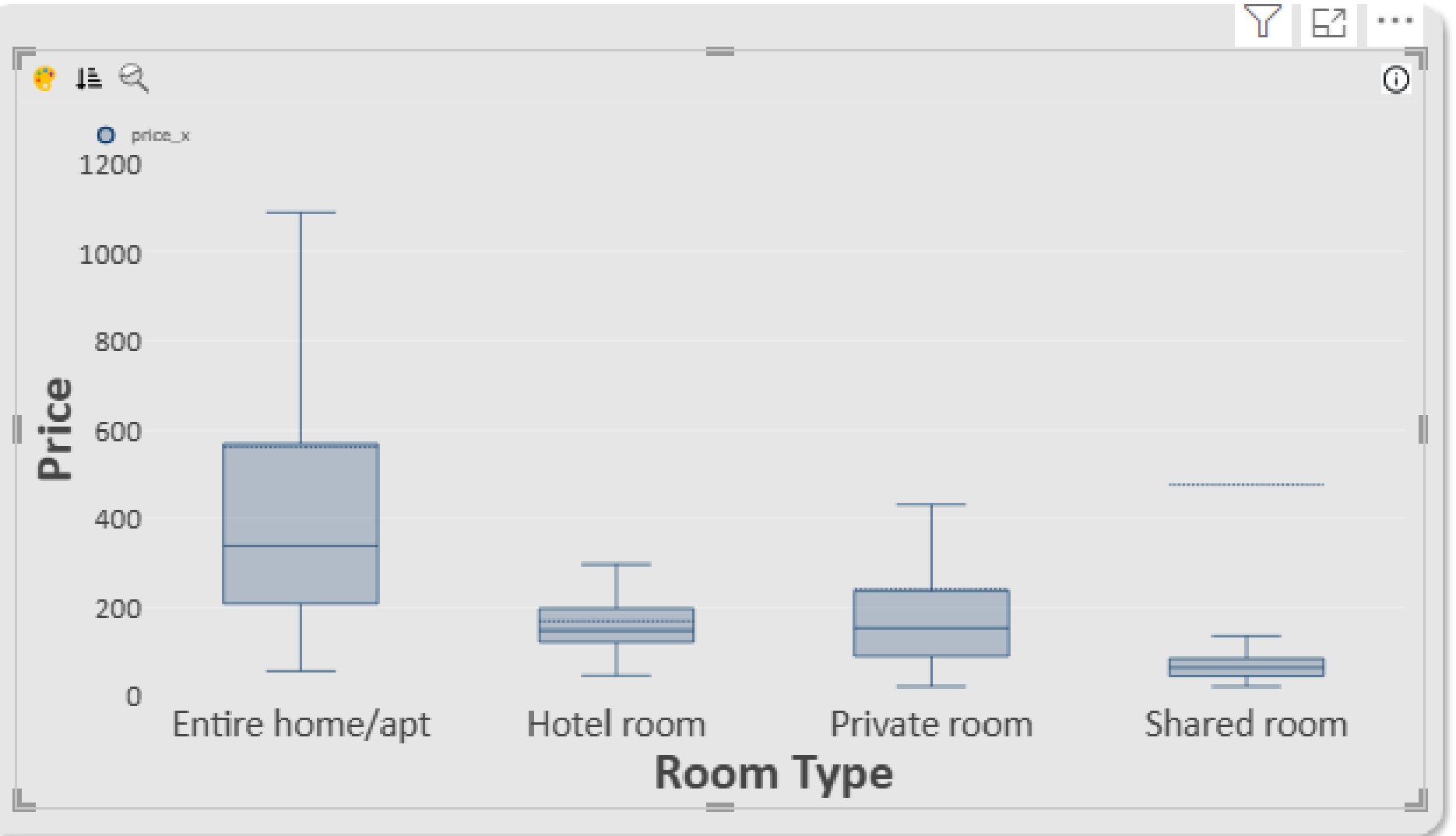
S\$ 20

Region

- ☐ Central Region
- ☐ East Region
- ☐ North Region
- ☐ North-East Region
- ☐ West Region

Room Type

- ☐ Entire home/apt
- ☐ Hotel room
- ☐ Private room
- ☐ Shared room



Price Range VS Room Type

Total no. of units

27

Total Revenue

S\$ 132K

Max Price

S\$ 960

Median Price

S\$ 228

Min Price

S\$ 96

Region

- ☐ Central Region
- ☐ East Region
- ☐ North Region
- ☒ North-East Region
- ☐ West Region

Room Type

- ☒ Entire home/apt
- ☐ Private room



price_x

1200

1000

800

Price

600

400

200

0



Entire home/apt

Room Type

Tourist Spot

Occupy (%)

Chinatown, Singapore	18.07%
Clarke Quay	16.62%
Esplanade – Theatres	5.80%
Gardens by the Bay	0.69%
Little India	19.67%
Merlion Park	0.36%
Orchard Road (ION), Singapore	4.81%
Sentosa (Universal Studios)	1.05%
Singapore Botanic Gardens	9.96%
Singapore Flyer	18.57%
Total	100.00%

Total Occupied nights/year

51K Days

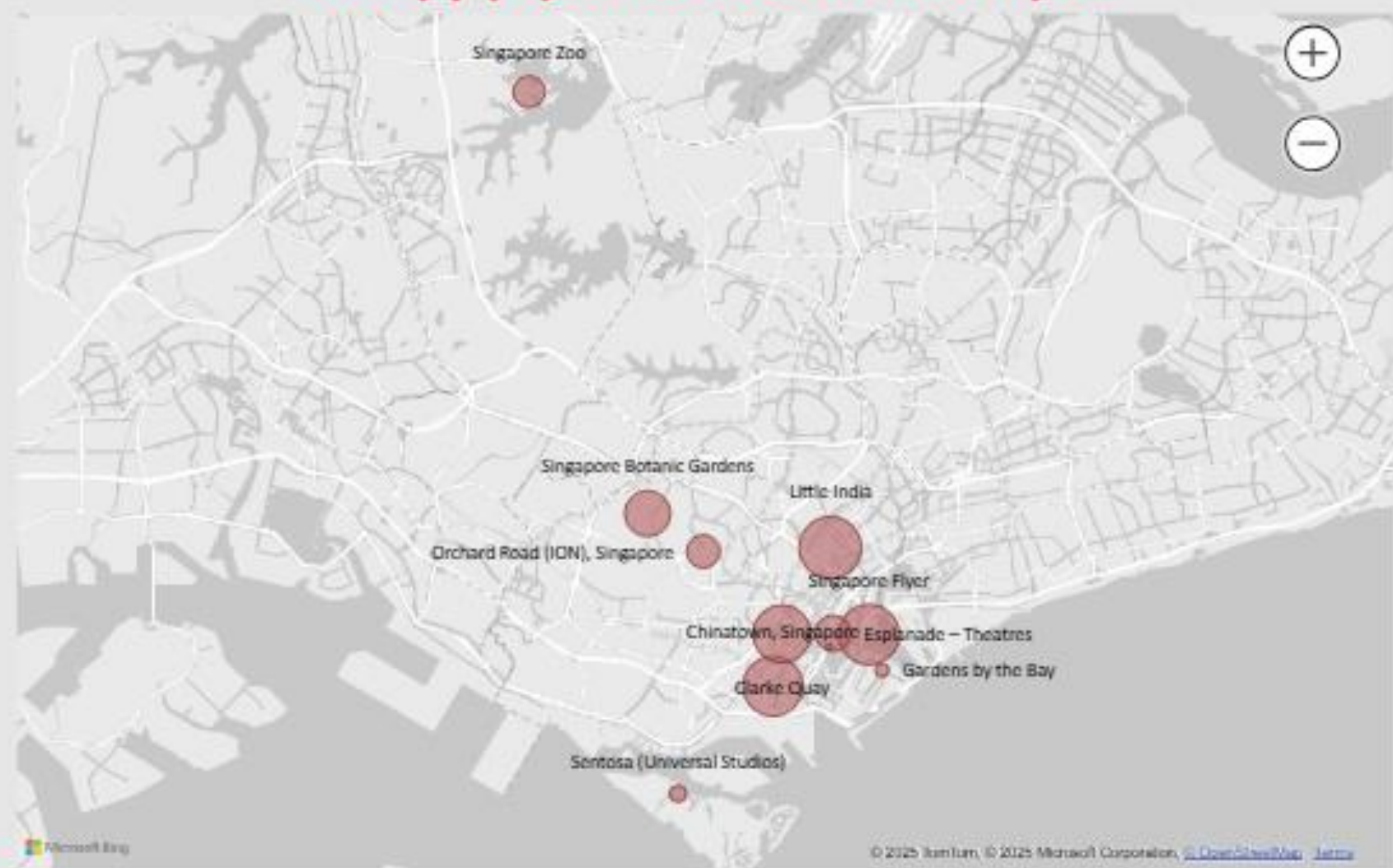
Average Occupancy

19.27 Days

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Upgrade

Occupy (%) of Different Tourist Spot



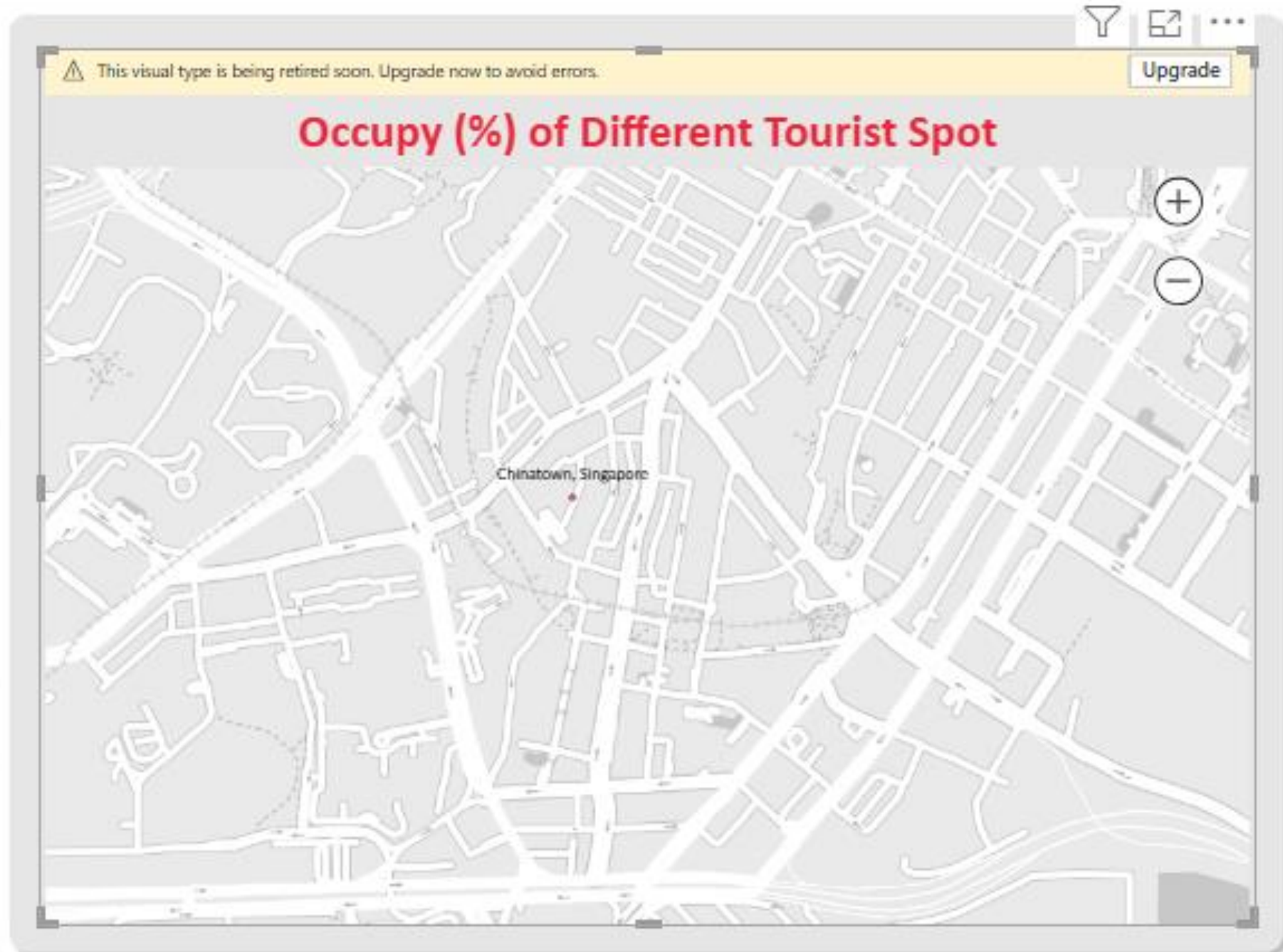
Tourist Spot	Occupy (%)
Chinatown, Singapore	18.07%
Clarke Quay	16.62%
Esplanade - Theatres	5.80%
Gardens by the Bay	0.69%
Little India	19.67%
Merlion Park	0.36%
Orchard Road (ION), Singapore	4.81%
Sentosa (Universal Studios)	1.05%
Singapore Botanic Gardens	9.96%
Singapore Flyer	18.57%
Total	100.00%

Total Occupied nights/year

9,279 Days

Average Occupancy

24.10 Days



Tourist Spot	Occupancy (%)
Little India	19.67%
Singapore Flyer	18.57%
Chinatown, Singapore	18.07%
Clarke Quay	16.62%
Singapore Botanic Gardens	9.96%
Esplanade – Theatres	5.80%
Orchard Road (ION), Singapore	4.81%
Singapore Zoo	4.41%
Sentosa (Universal Studios)	1.05%
Gardens by the Bay	0.69%
Merlion Park	0.36%
Total	100.00%



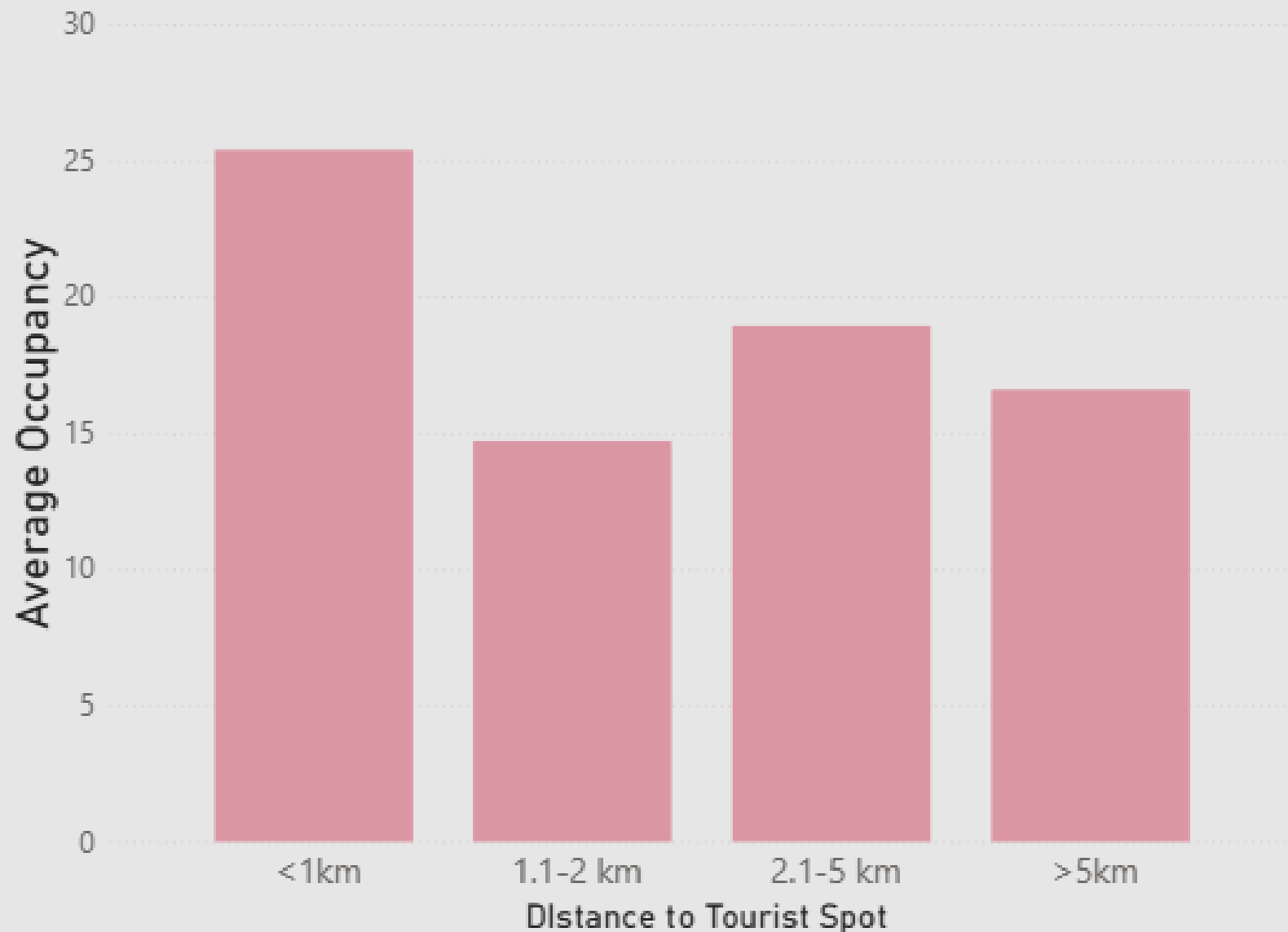
Room Type

- ☐ Entire home/apt
- ☐ Hotel room
- ☐ Private room
- ☐ Shared room

Total Revenue

S\$ 9M

Average Occupancy VS Distance to Tourist Spot



Tourist Spot	Occupy (%)
Singapore Flyer	23.52%
Chinatown, Singapore	17.72%
Little India	16.75%
Singapore Botanic Gardens	13.70%
Esplanade – Theatres	9.02%
Singapore Zoo	8.44%
Clarke Quay	5.59%
Orchard Road (ION), Singapore	3.16%
Sentosa (Universal Studios)	1.36%
Merlion Park	0.75%
Total	100.00%

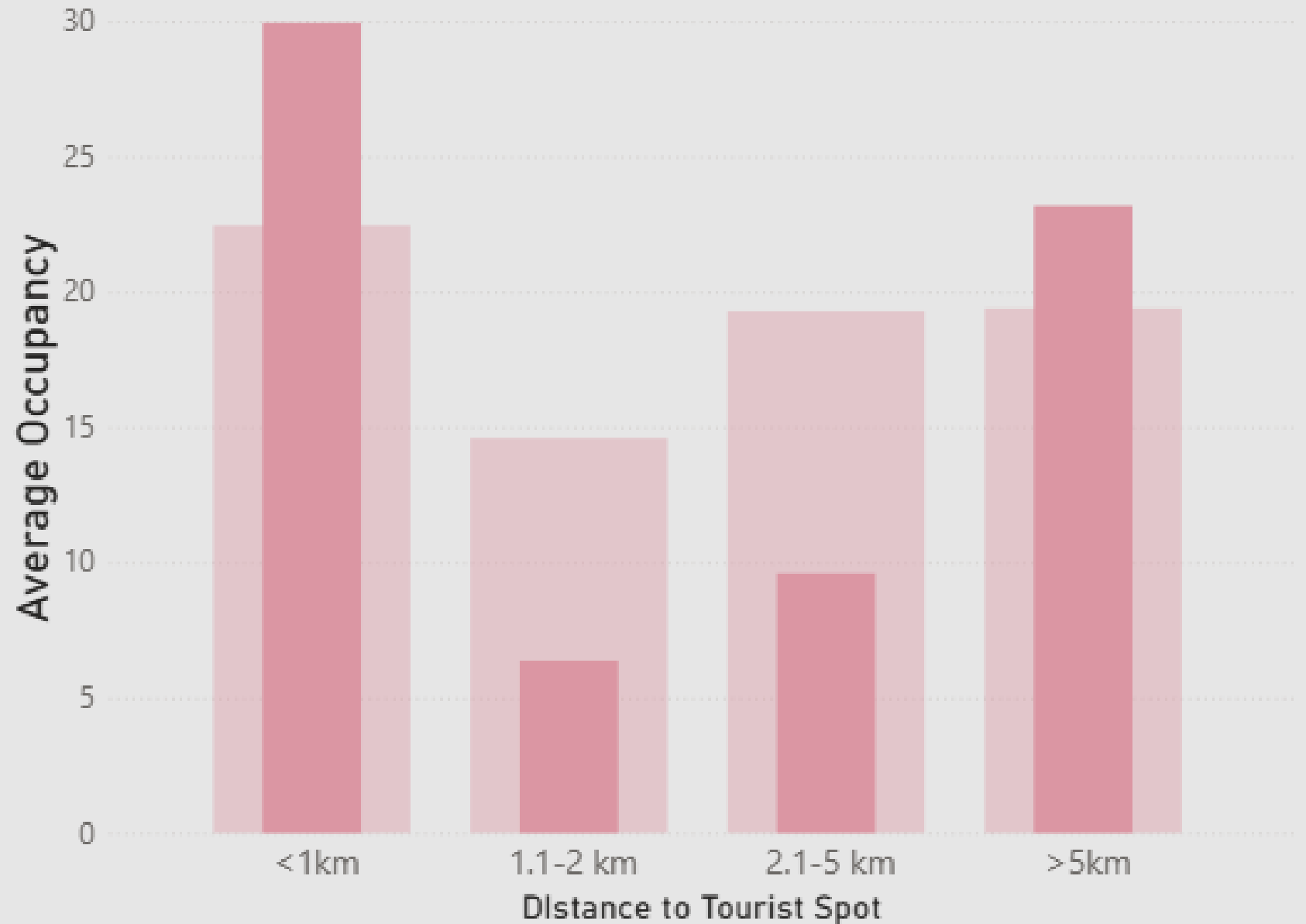
Room Type

- ☐ Entire home/apt
- ☐ Hotel room
- ☒ Private room
- ☐ Shared room

Total Revenue

S\$ 444K

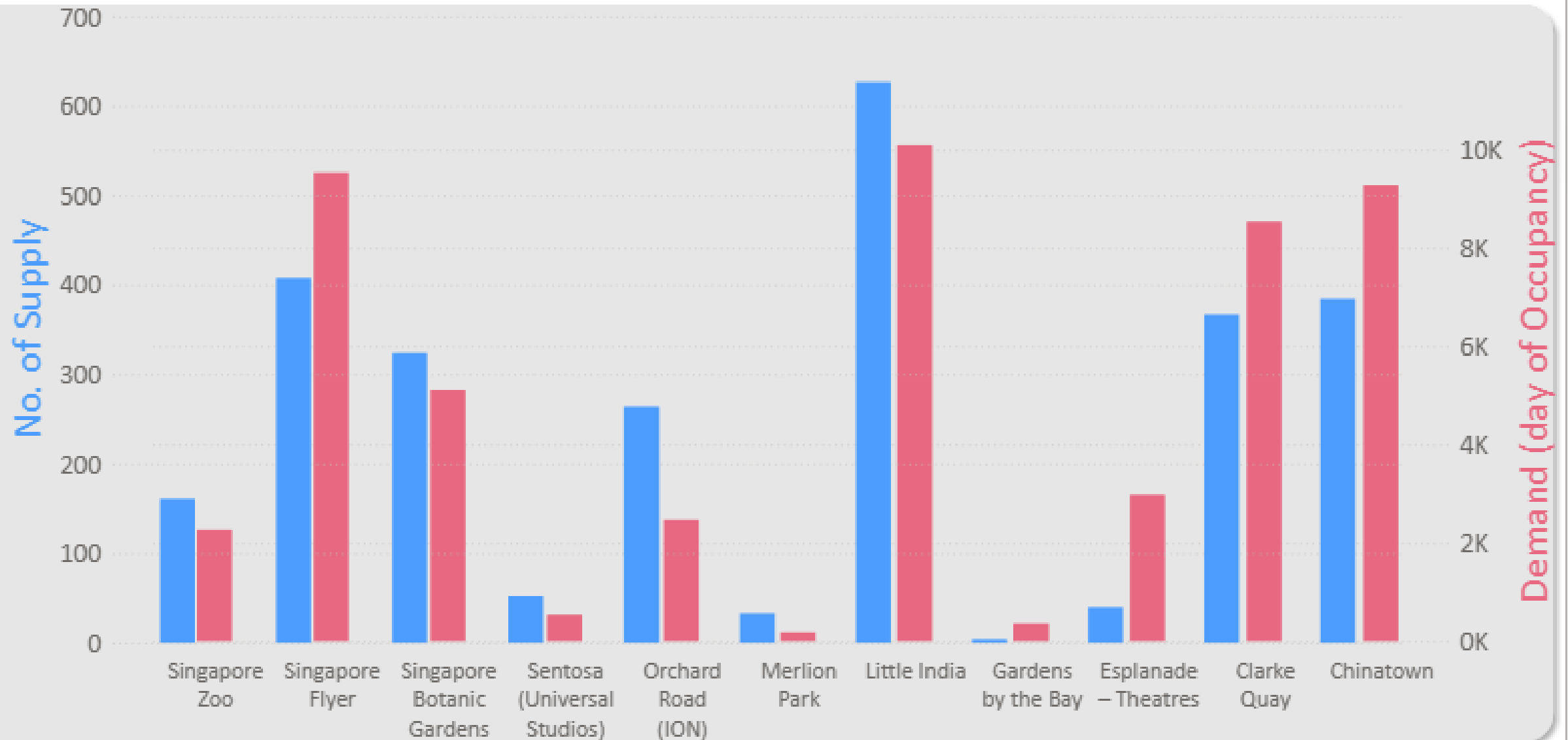
Average Occupancy VS Distance to Tourist Spot



Supply: Total no. of units
2665

Demand: Total Occupancy
51K

Average
Daily Rate: Average ADR
\$S\$177



Supply & Demand (tourist spot)

Supply:

Total no. of units

408

Demand:

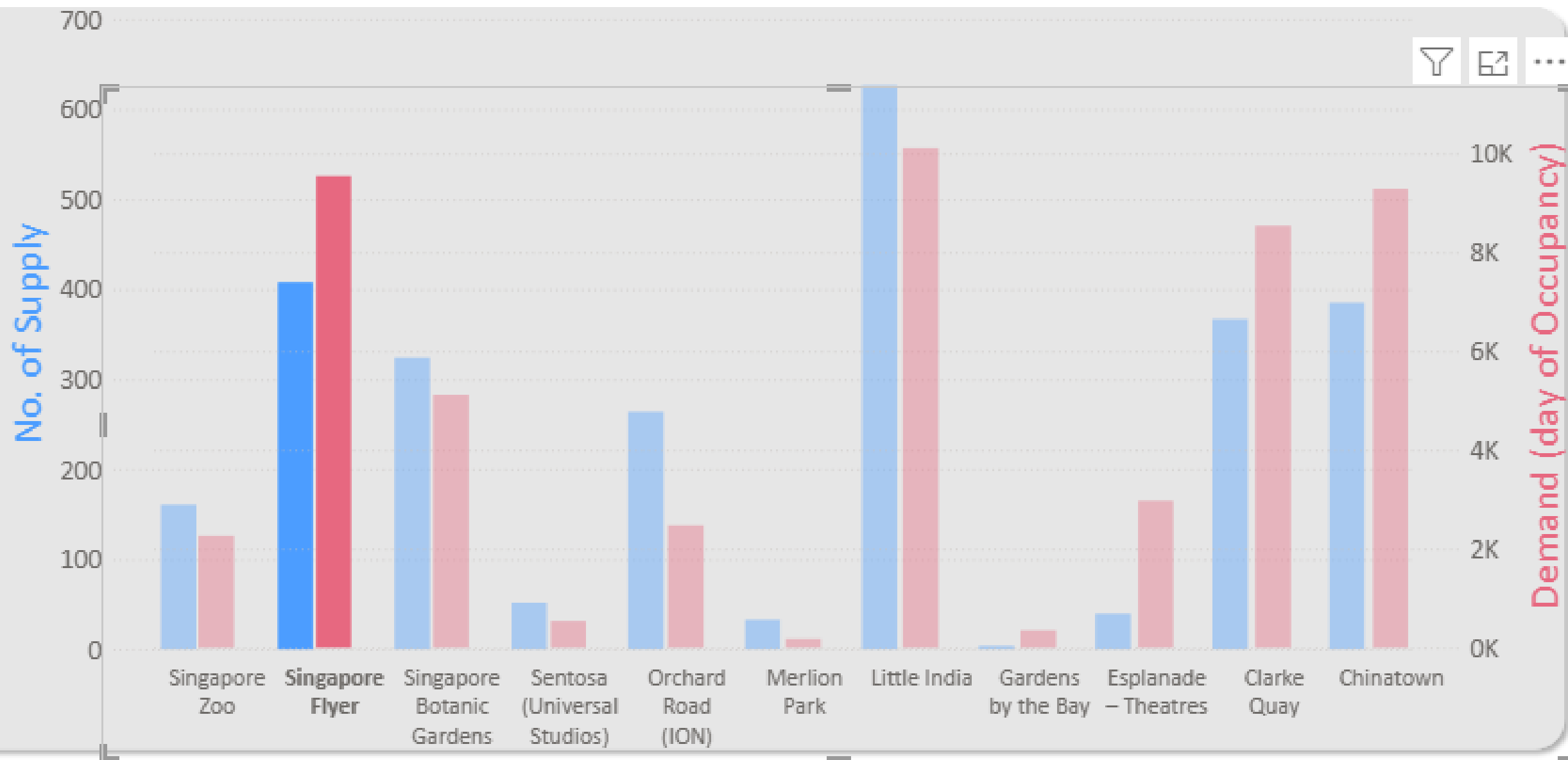
Total Occupancy

9537

**Average
Daily Rate:**

Average ADR

S\$145





Supply: Total no. of units
1582

Demand: Total occupancy
37K

Average Average ADR
Daily Rate: S\$181



Duplicate of Supply & Demand (region)

nearest_tourist_spot

Clarke Quay	Orchard Road (ION)	Singapore Flyer
Esplanade – Theatres	Sentosa (Universal Stu...	Singapore Zoo
Little India	Singapore Botanic Garde...	

S\$477

Avg ADR <1km

Avg price/day 1.1-2km

S\$256

-46%

P diff

Avr price/day >2km

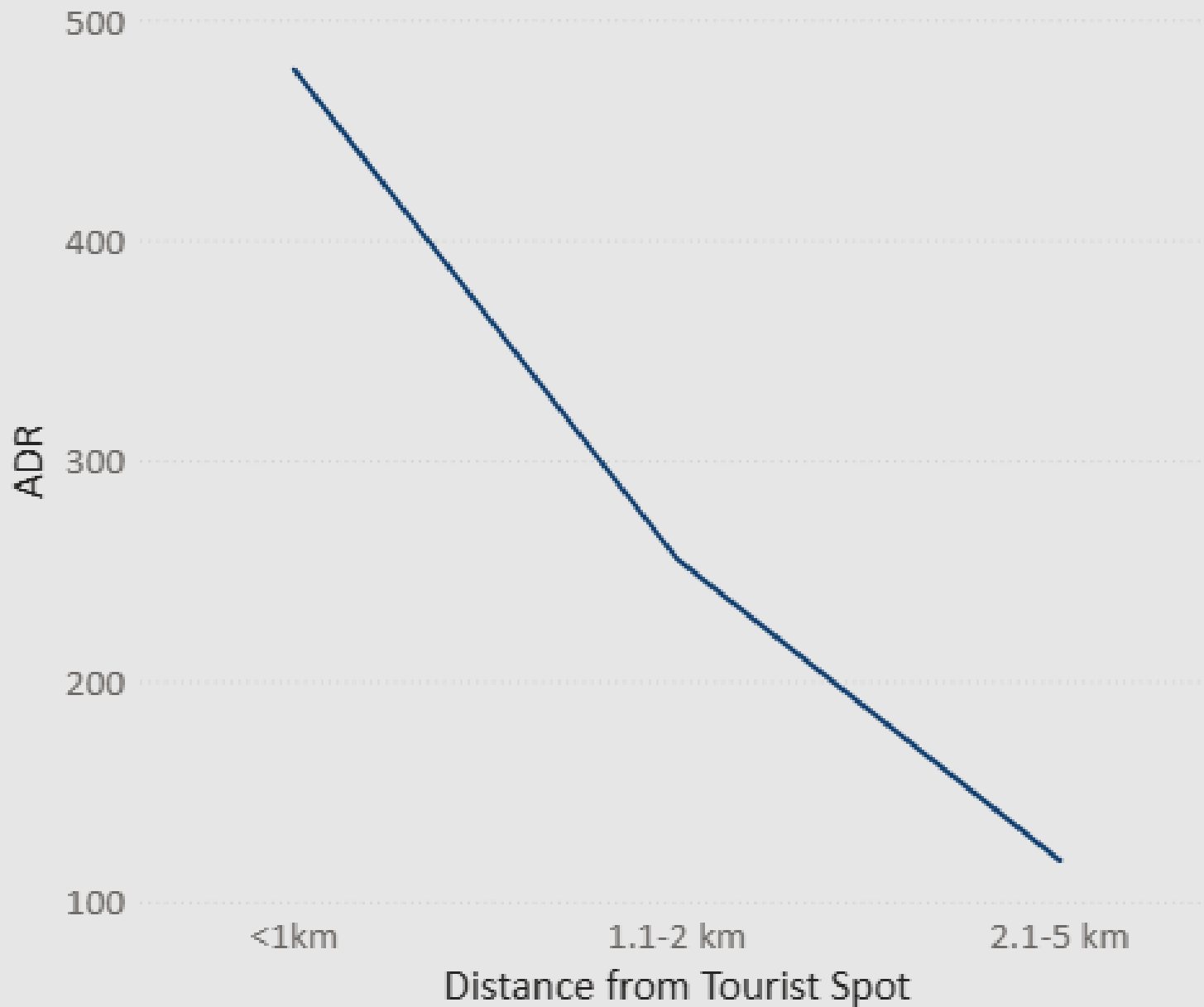
S\$119

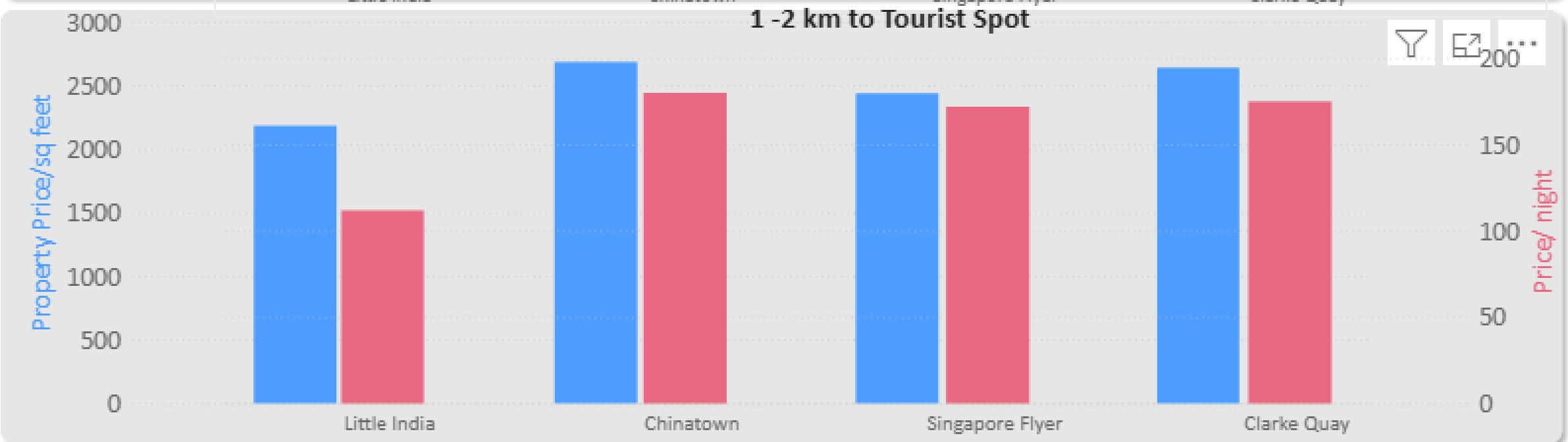
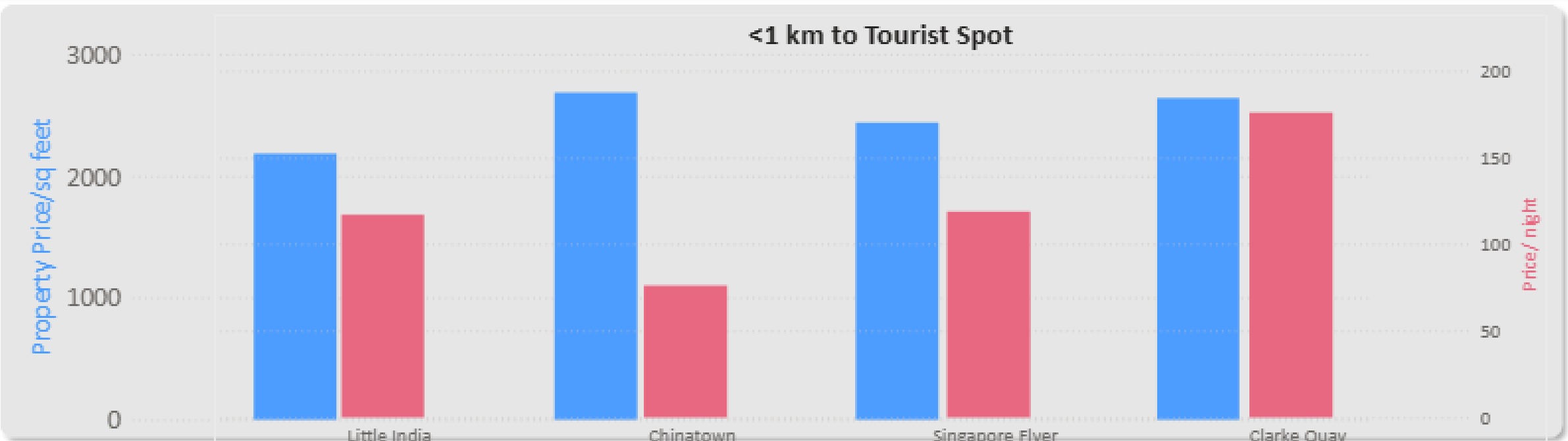
-75%

P diff 2

Price VS Distance from Tourist Spot

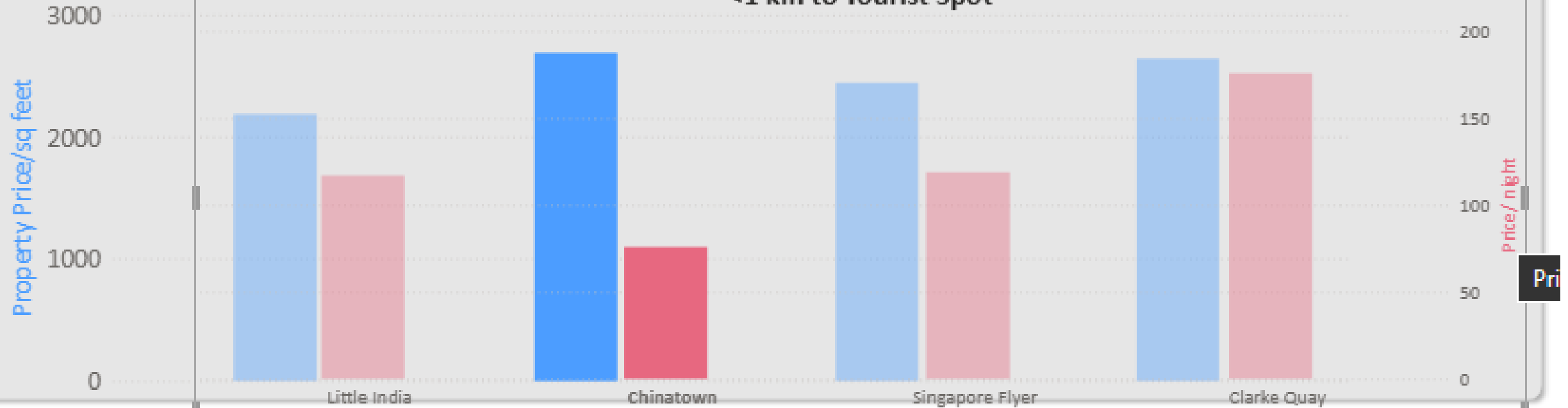
Avg Price VS distance to Tourist Spot





Property price vs room price

<1 km to Tourist Spot



1 -2 km to Tourist Spot

