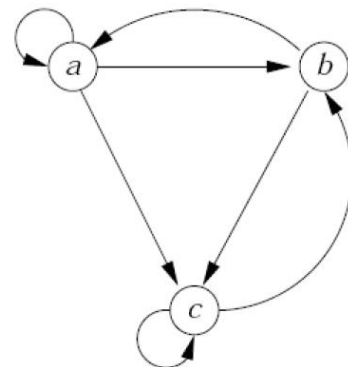


1. Compute the PageRank of each vertex in the following figure:

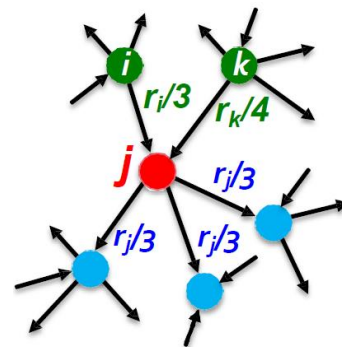
- (1) assuming no random teleport
- (2) assuming  $\beta = 0.8$



Define a "rank"  $r_j$  for page  $j$

$$r_j = \sum_{i \rightarrow j} \frac{r_i}{d_i}$$

$$r_j = r_i/3 + r_k/4$$



Answer:

(1) The transition matrix for the graph is:

$$\begin{bmatrix} 1/3 & 1/2 & 0 \\ 1/3 & 0 & 1/2 \\ 1/3 & 1/2 & 1/2 \end{bmatrix}$$

By equation method ( $M\mathbf{r} = \mathbf{r}$ ), we get

$$\frac{1}{3}r_1 + \frac{1}{2}r_2 + 0 = r_1$$

$$\frac{1}{3}r_1 + 0 + \frac{1}{2}r_3 = r_2$$

$$\frac{1}{3}r_1 + \frac{1}{2}r_2 + \frac{1}{2}r_3 = r_3$$

$$r_1 + r_2 + r_3 = 1$$

and the result  $\mathbf{r} = \left[ \frac{3}{13}, \frac{4}{13}, \frac{6}{13} \right]^T$

(1) (2) assuming  $\beta = 0.8$

$$r_j = \sum_{i \rightarrow j} \beta \frac{r_i}{d_i} + (1 - \beta) \frac{1}{N} \quad \leftarrow \sum_i r_i = 1$$

$$0.8 \times \left( \frac{1}{3}r_1 + \frac{1}{2}r_2 + 0 \right) + 0.2 \times \frac{1}{3} = r_1$$

$$0.8 \left( \frac{1}{3}r_1 + 0 + \frac{1}{2}r_3 \right) + 0.2 \times \frac{1}{3} = r_2$$

$$0.8 \left( \frac{1}{3}r_1 + \frac{1}{2}r_2 + \frac{1}{2}r_3 \right) + 0.2 \times \frac{1}{3} = r_3$$

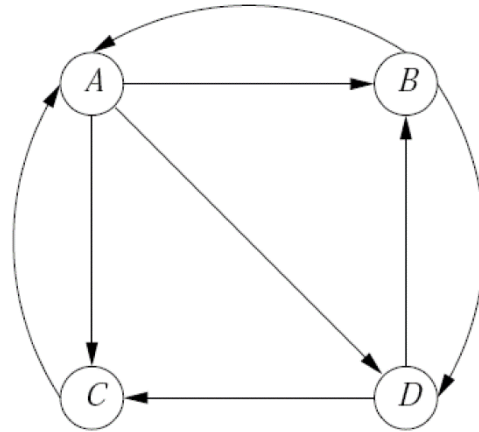
$$r_1 + r_2 + r_3 = 1$$

and the result  $\mathbf{r} = \left[ \frac{7}{27}, \frac{25}{81}, \frac{35}{81} \right]^T$

2. Use three iterations to compute the topic-sensitive PageRank for the graph of the following figure, assuming the teleport set is (suppose  $\beta=0.8$ ):

(1) A only.

(2) A and C.



Answer:

(1) The transition matrix  $\mathbf{M}$  of this Figure is:

$$\begin{bmatrix} 0 & 1/2 & 1 & 0 \\ 1/3 & 0 & 0 & 1/2 \\ 1/3 & 0 & 0 & 1/2 \\ 1/3 & 1/2 & 0 & 0 \end{bmatrix}$$

$$\mathbf{A} = \beta \cdot \mathbf{M} + (1-\beta) [1/N]_{N \times N}$$

$$\mathbf{r}^{\text{new}} = \mathbf{A} \cdot \mathbf{r}^{\text{old}}$$

$$0.2 \times \begin{bmatrix} 1 & 1 & 1 & 1 \\ 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \end{bmatrix} \mathbf{r}$$

$$\mathbf{r}' = \begin{bmatrix} 0 & 2/5 & 4/5 & 0 \\ 4/15 & 0 & 0 & 2/5 \\ 4/15 & 0 & 0 & 2/5 \\ 4/15 & 2/5 & 0 & 0 \end{bmatrix} \mathbf{r} + \begin{bmatrix} 1/5 \\ 0 \\ 0 \\ 0 \end{bmatrix}$$

$$\begin{bmatrix} 1.0 \\ 0.0 \\ 0.0 \\ 0.0 \end{bmatrix}, \begin{bmatrix} 0.2 \\ 0.2666 \\ 0.2666 \\ 0.2666 \end{bmatrix}, \begin{bmatrix} 0.52 \\ 0.16 \\ 0.16 \\ 0.16 \end{bmatrix}, \begin{bmatrix} 0.392 \\ 0.2026 \\ 0.2026 \\ 0.2026 \end{bmatrix}, \begin{bmatrix} 0.4432 \\ 0.1856 \\ 0.1856 \\ 0.1856 \end{bmatrix}, \begin{bmatrix} 0.4227 \\ 0.1924 \\ 0.1924 \\ 0.1924 \end{bmatrix} \cdots \cdots \begin{bmatrix} 0.4285 \\ 0.1904 \\ 0.1904 \\ 0.1904 \end{bmatrix}$$

(2)

$$\mathbf{r}' = \begin{bmatrix} 0 & 2/5 & 4/5 & 0 \\ 4/15 & 0 & 0 & 2/5 \\ 4/15 & 0 & 0 & 2/5 \\ 4/15 & 2/5 & 0 & 0 \end{bmatrix} \mathbf{r} + \begin{bmatrix} 1/10 \\ 0 \\ 1/10 \\ 0 \end{bmatrix}$$

$$\begin{bmatrix} 1.0 \\ 0.0 \\ 0.0 \\ 0.0 \end{bmatrix}, \begin{bmatrix} 0.1 \\ 0.2666 \\ 0.3666 \\ 0.2666 \end{bmatrix}, \begin{bmatrix} 0.5 \\ 0.1333 \\ 0.2333 \\ 0.1333 \end{bmatrix}, \begin{bmatrix} 0.34 \\ 0.1866 \\ 0.2866 \\ 0.1866 \end{bmatrix}, \begin{bmatrix} 0.404 \\ 0.1653 \\ 0.2653 \\ 0.1653 \end{bmatrix}, \begin{bmatrix} 0.3784 \\ 0.1738 \\ 0.2738 \\ 0.1738 \end{bmatrix} \cdots \cdots \begin{bmatrix} 0.3857 \\ 0.1714 \\ 0.2714 \\ 0.1714 \end{bmatrix}$$