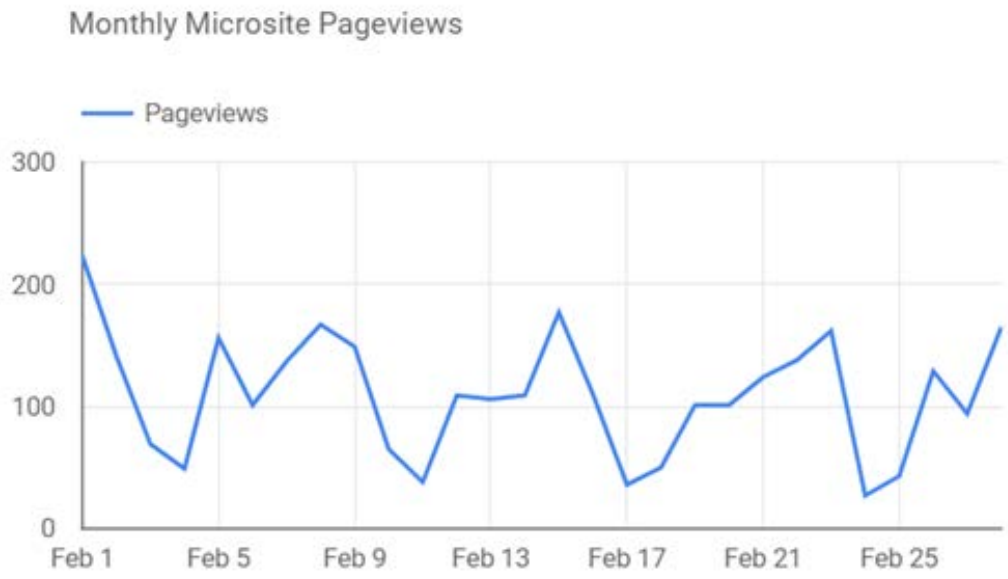
Monthly Metrics Key Finding:

- **Microsite Sessions (988 total):**
    - Session number still stay high in February as more people are discovering the new site.
    - The rest of the month showed standard weekday and weekend pattern with higher number of views during the weekdays.
- **Direct Dataset Views (2,319 total)**
    - NGSIM was the most viewed dataset 31% followed by Safety Pilot sample data at 15%
- **Source**
    - We continued to see traffic from legacy RDE system demonstrating that users of the previous system are still migrating to the new system. Although we did see the number of direct connection showing that the marketing material is helping to spread the word about the new site.
- **Downloads (1,979 total)**
    - The overall number of download increased with NGSIM downloads being the highest.
- **API (1,568 total API access, 212,424 total API downloads)**
    - Both API access and API download increased in the monthly February
- **GitHub (103 max views)**
    - GitHub views for both the Sandbox and Microsite repositories spiked early in February but drop to lower levels later in the month.

Monthly Summary Snap Shot:

The below snapshot of the metrics was taken from the dashboard at the end of the month. Up to-date metrics can be found on the live site.



Monthly Sessions and Average Session Duration by Source

	Source	Sessions ▾	% Δ	Avg. Session Duration	% Δ
1.	its-rde.net	356	-19.8%	00:02:57	-20.6%
2.	(direct)	298	-49.4%	00:02:10	-20.3%
3.	google	205	-5.5%	00:03:44	0.2%
4.	fdot.gov	59	-	00:00:53	-
5.	mail.google.com	16	128.6%	00:03:29	-39.6%
6.	search.usa.gov	10	150.0%	00:02:29	-79.7%
	Grand total	**988**	**-28.3%**	**00:02:43**	**-21.4%**

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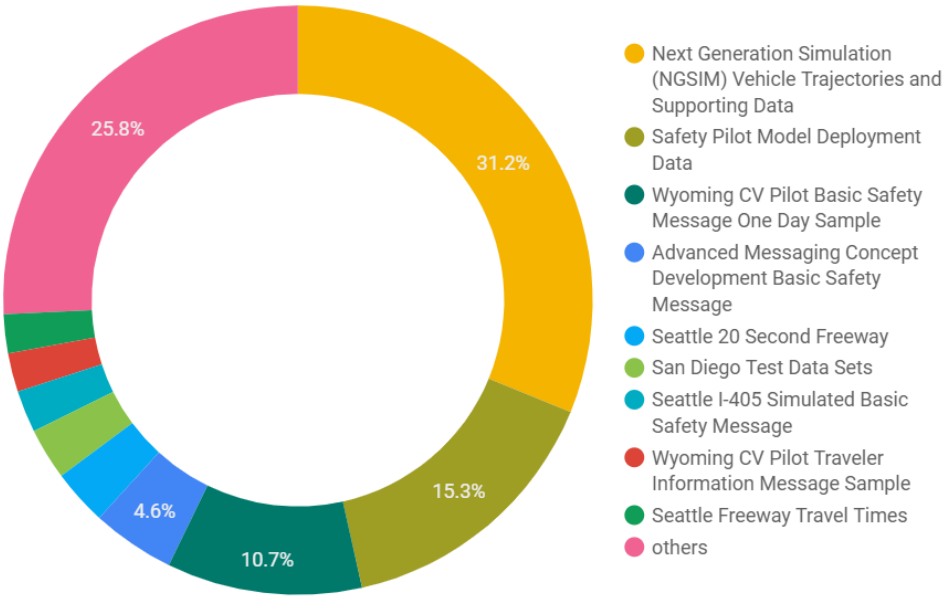
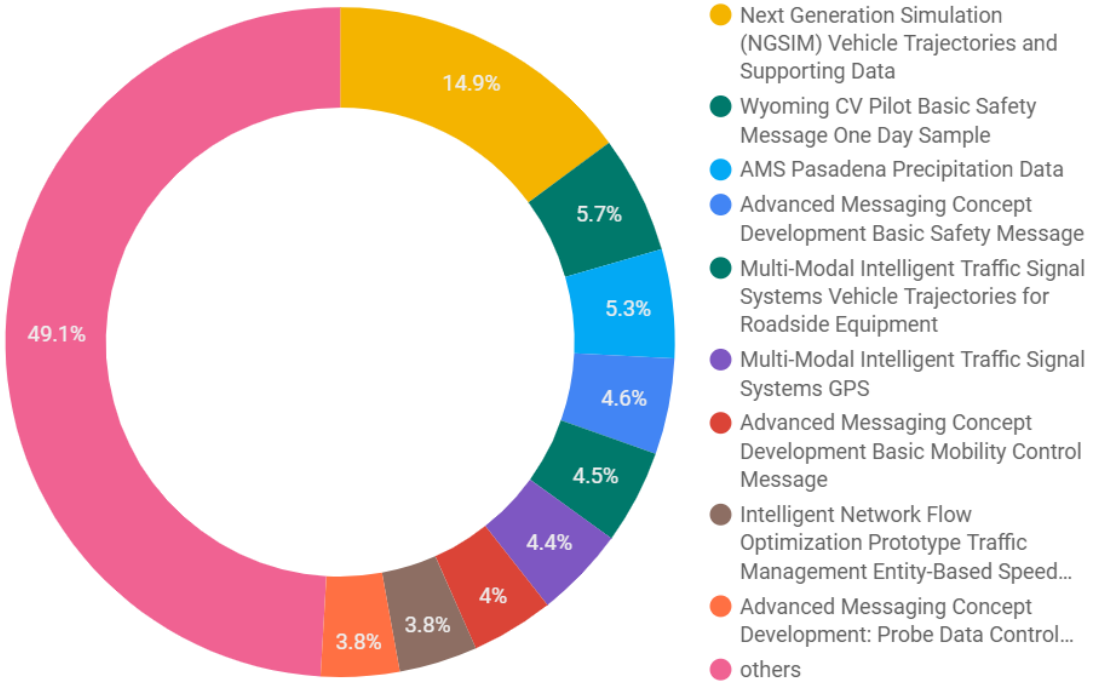
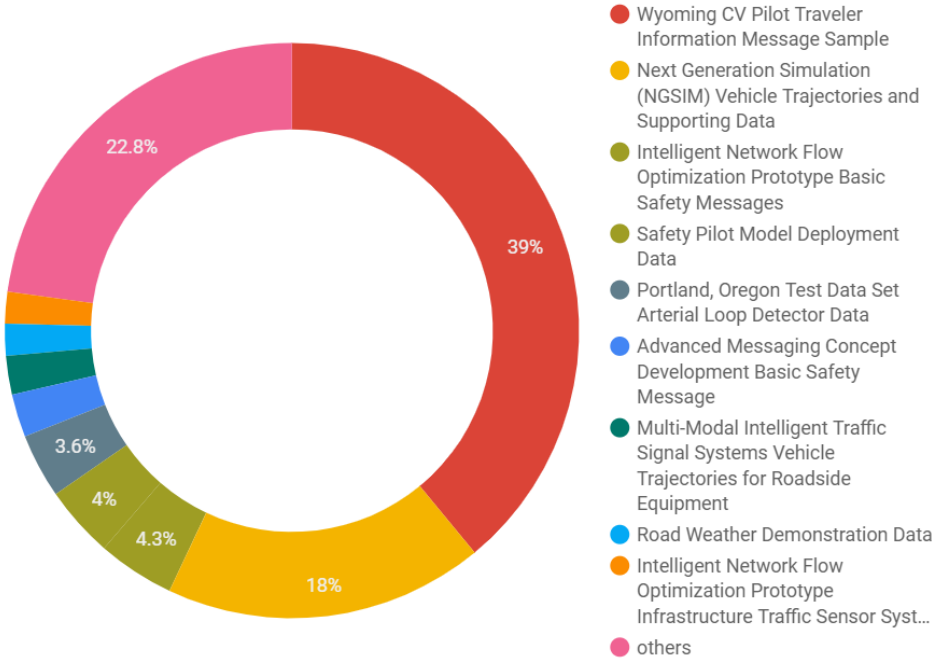
Monthly Pageviews per Dataset
(data.transportation.gov)



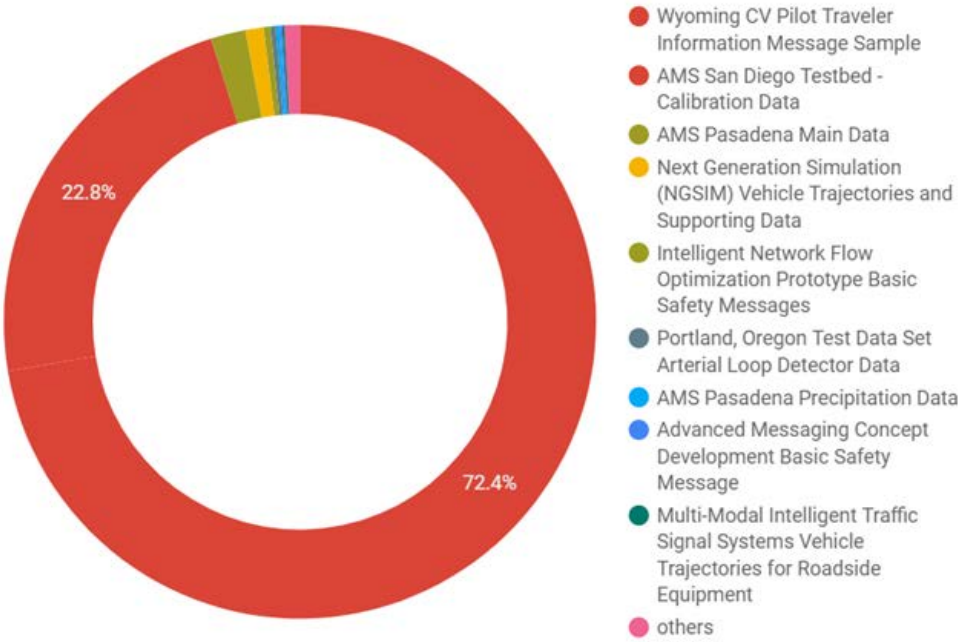
Monthly Downloads per Dataset
(data.transportation.gov)



Monthly API Rows Accessed by Dataset (data.transportation.gov)



Monthly API Rows Download per Dataset (data.transportation.gov)



Monthly Pageviews and Downloads per Dataset
(data.transportation.gov)

	Dataset Name	Views ▼	Downloads	API Rows Accessed	API Rows Downloaded
1.	Next Generation Simulation (NGSIM) Vehicle Trajectories and Supporting Data	746	294	282	2,131
2.	Safety Pilot Model Deployment Data	366	1	63	62
3.	Wyoming CV Pilot Basic Safety Message One Day Sample	256	112	0	0
4.	Advanced Messaging Concept Development Basic Safety Message	109	92	38	296
5.	Seattle 20 Second Freeway	73	32	16	16
6.	San Diego Test Data Sets	68	51	12	12
7.	Seattle I-405 Simulated Basic Safety Message	55	0	9	9
8.	Wyoming CV Pilot Traveler Information Message Sample	51	9	612	155,880
9.	Seattle Freeway Travel Times	51	36	15	15
10.	Advanced Messaging Concept Development: Probe Vehicle Data	46	57	26	192
	Grand total	**2,391**	**1,979**	**1,568**	**215,424**

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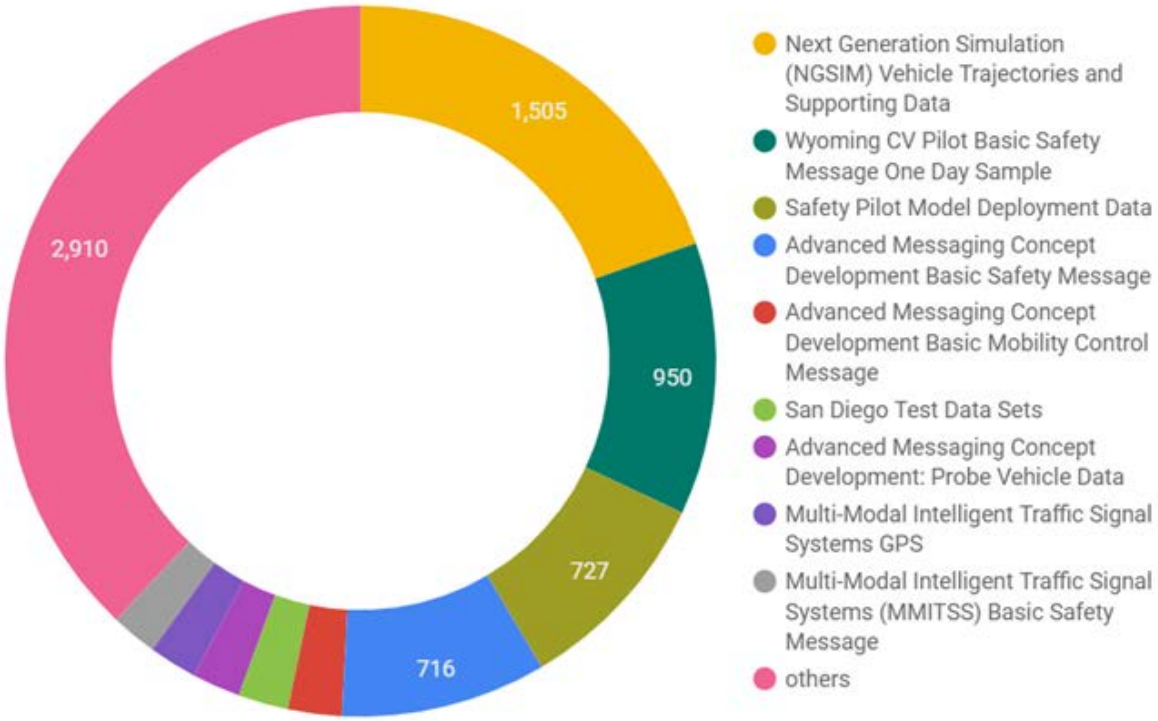
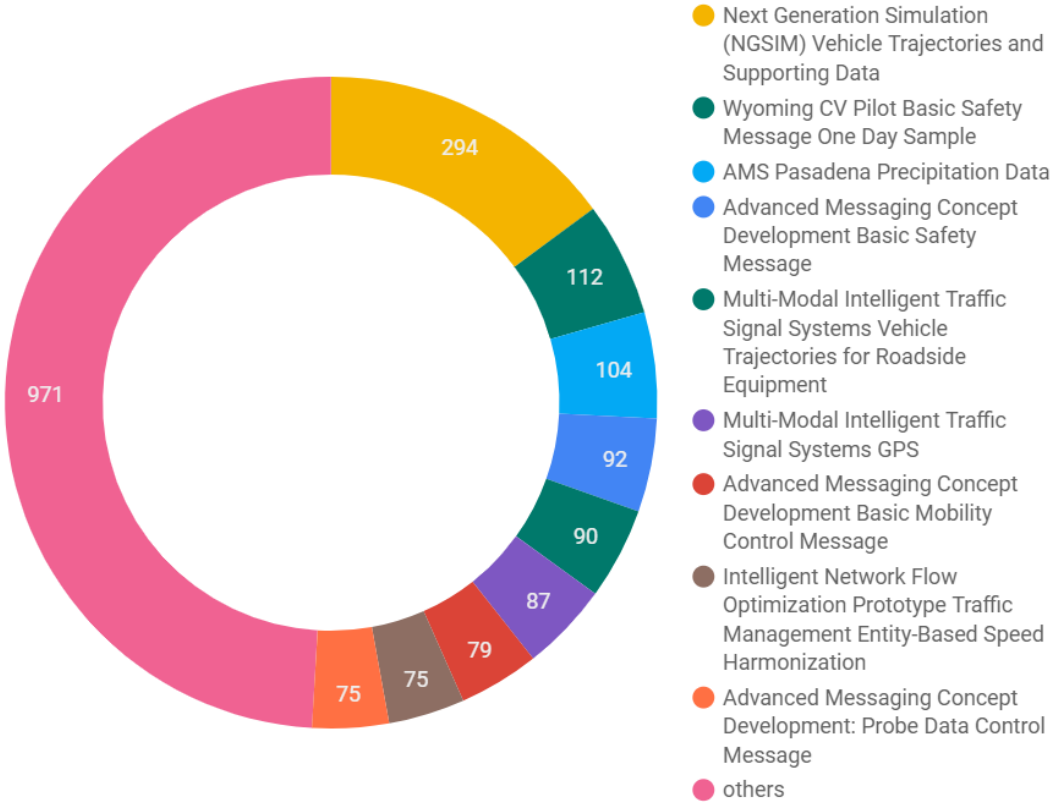
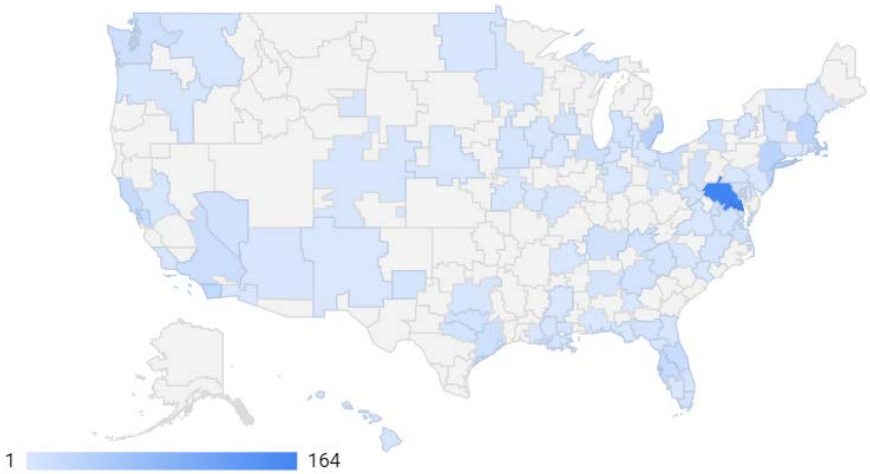
Total Pageviews per Dataset
(data.transporation.gov)

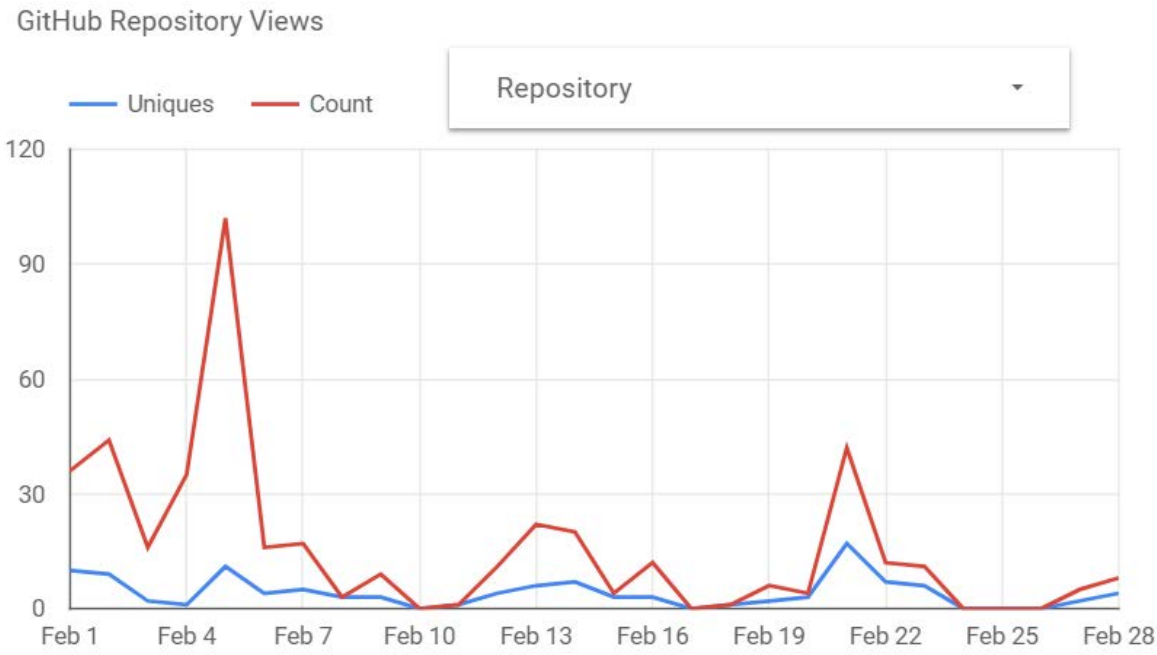


Total Downloads per Dataset
(data.transportation.gov)



Microsite Pageviews by Metro Area




GitHub Repository Views
Uniques
Count
Repository
120
90
60
30
0
Feb 1
Feb 4
Feb 7
Feb 10
Feb 13
Feb 16
Feb 19
Feb 22
Feb 25
Feb 28