HIVEENGINE
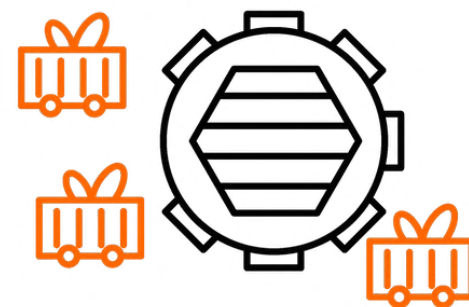## LOGISTICS

Empowering Trucking: Connect, Deliver, Transform, Innovate, Optimize.

PITCH DECK
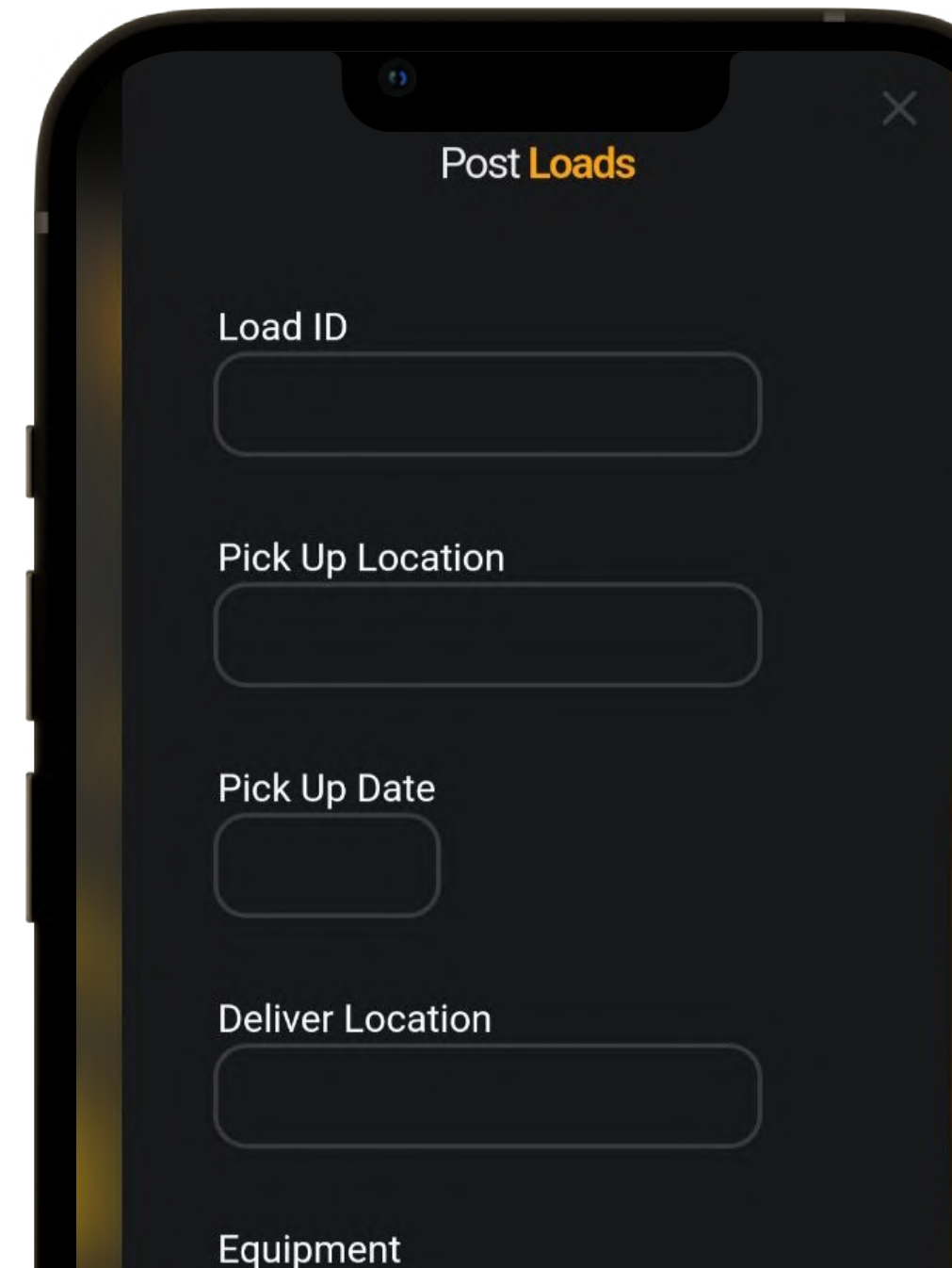
HIVEENGINE
LOGISTICS

Empowering Logistics: Unite, Optimize, Revolutionize with HiveEngine

01 **PROBLEM -** NO EFFICIENCY, TRANSPARENCY, & OVERALL OPERATIONAL PERFORMANCE

02 **SOLUTION -** H.E.L.P. IS DESIGNED TO ADDRESS THESE CHALLENGES BY OFFERING A COMPREHENSIVE, AI-POWERED SOLUTION FOR THE TRUCKING INDUSTRY.

03 **MARKET OPPORTUNITY -** SEIZES THE OPPORTUNITY TO REVOLUTIONIZE THE BOOMING LOGISTICS INDUSTRY WITH AI-DRIVEN EFFICIENCY, TRANSPARENCY, AND COLLABORATION FOR SHIPPERS AND CARRIERS.

04 **TECHNOLOGY -** HARNESSES CUTTING-EDGE AI AND MACHINE LEARNING TO OPTIMIZE LOAD MATCHING, STREAMLINE COMMUNICATION, & PROVIDE DATA-DRIVEN INSIGHTS IN THE LOGISTICS INDUSTRY.

THE PROBLEM

☑ **H.E.L.P.** disrupts the traditional broker model by offering cost savings of $200/load for shippers and added value of $200/load for carriers. With brokers making an average profit of $400/load, our technology-driven solution increases efficiency and transparency while creating a win-win situation for shippers and carriers alike.

☑ **Inefficient load matching:** Traditional methods of matching shippers with carriers often lead to empty miles and underutilized capacity, contributing to higher costs and environmental impact.

☑ **Lack of transparency:** Shippers and carriers often struggle to access accurate, real-time information about load status, carrier performance, and pricing, making it difficult to optimize operations and build trust.

☑ **Fragmented communication:** Inefficient communication channels between shippers and carriers can lead to misunderstandings, delays, and operational inefficiencies.

☑ **Manual processes:** Many trucking industry processes, such as billing and tracking performance metrics, are still manual, time-consuming, and prone to human error.

$200/LOAD	This not only increases profitability for carriers and shippers but also reduces overall costs in the logistics industry.
20%	Inefficient load matching leads to around 20% of empty miles, which costs the US trucking industry an estimated $20 billion annually.(Source: American Trucking Association)
$500/HOUR	Shippers and carriers often face delays due to poor communication, with the average delay costing up to $500 per hour. (Source: Inbound Logistics)
$3BLN	Inaccurate or delayed information can result in missed pickups and deliveries, which account for 5-10% of truckload shipments, or $3 billion in lost revenue annually. (Source: Coyote Logistics)
30%	Manual billing and tracking processes are time-consuming and prone to error, with up to 30% of all invoices containing errors. (Source: Billentis)

H.E.L.P. AS SOLUTION

Revolutionizing logistics with AI and machine learning to optimize load matching, tracking, and communication for shippers and carriers, boosting efficiency, transparency, and profitability.

$200/load

that's how much shippers are saving and carriers getting on the average with our platform.

by up to 20%

Our AI-powered load matching algorithm improves carrier utilization

by up to 50% or up to $500/load

Real-time load tracking & automated communication reduce average delay time.

by up to 90% or $3 bln

Our platform ensures accuracy and timeliness in the logistics process, reducing the number of missed pickups & deliveries.
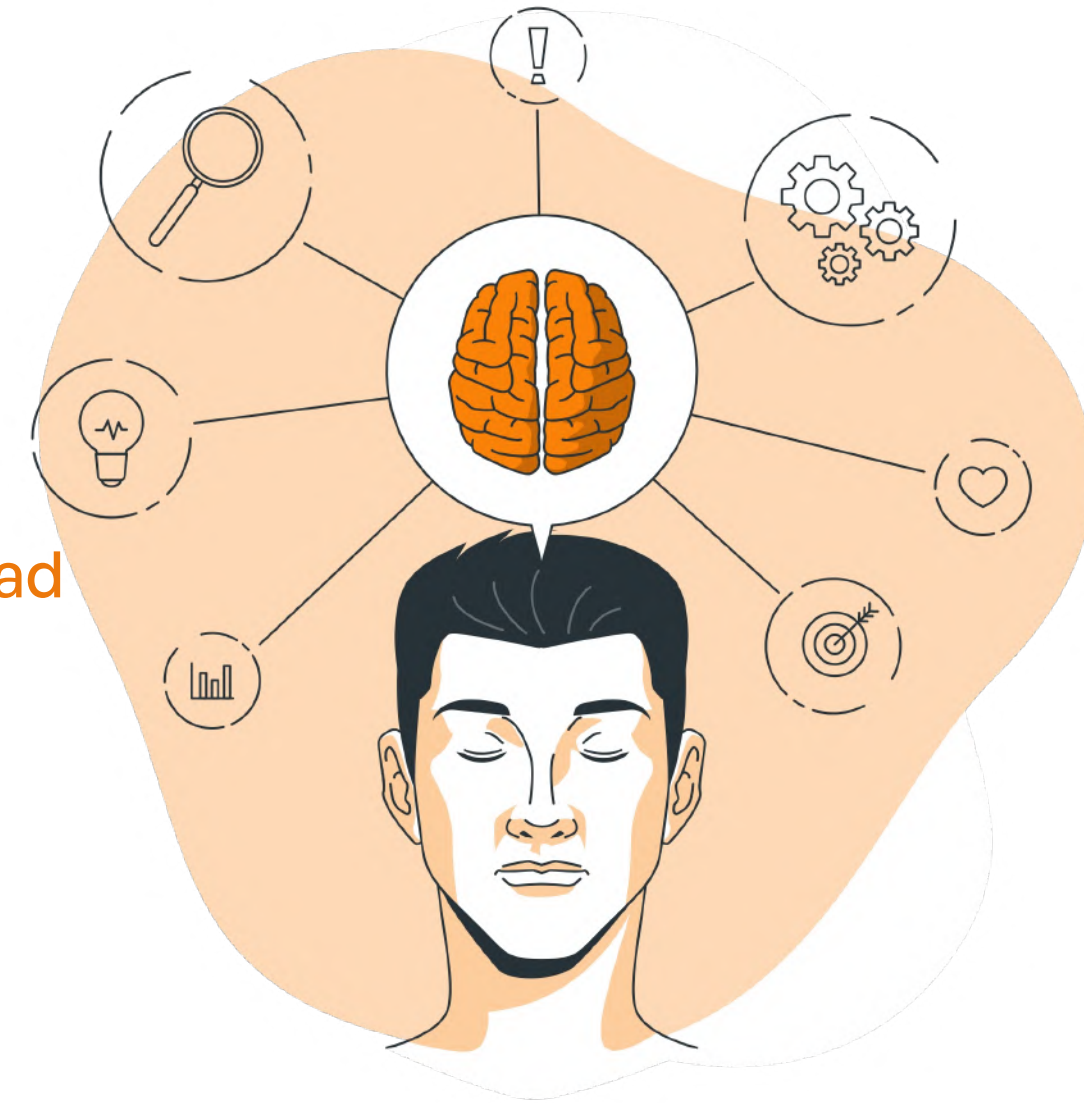
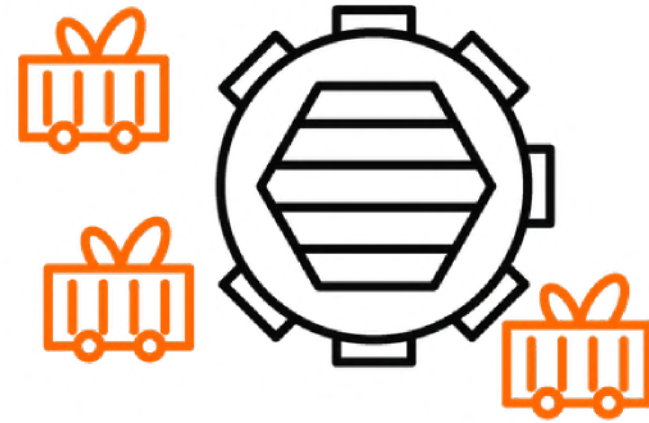**by up to 90%**

Our automated billing and tracking processes reduce errors in invoices. Resulting in significant cost savings and efficiency gains.

HIVE ENGINE LOGISTICS

H.E.L.P. OPTIMIZES LOGISTICS THROUGH AI AND MACHINE LEARNING, SOLVING INEFFICIENCIES AND REDUCING COSTS FOR SHIPPERS AND CARRIERS.

OUR MISSION

Our mission at HiveEngine Logistics is to revolutionize the freight industry by providing an efficient and user-friendly platform that connects shippers and carriers, delivering reliable and affordable shipping solutions for businesses of all sizes.

OUR VISION

Transportation needs innovation. We are providing this innovation to help shippers get the service they deserve and for carriers to get a fair market pay.

OUR GOALS

Our platform automates the freight brokerage process, reducing errors and favoritism, and allowing carriers to focus on their reputation instead of margins.

OUR OBJECTIVES

We provide affordable and reputable delivery solutions for businesses while giving truckers the opportunity to find loads easily and grow their reputation. Our platform automates the process, increasing operating efficiency and service quality. Additionally, we plan to expand to other types of transport, countries, and delivery options in the future.

MARKET OPPORTUNITY

- $800B industry with steady growth
- Increasing demand for efficient and technology-driven logistics solutions
- Limited market penetration of digital freight brokerage platforms
- HiveEngine Logistics is poised to capture a significant portion of this growing market.

TECHNOLOGY

H.E.L.P. utilizes advanced technology to streamline the freight brokerage process. Our platform features cutting-edge algorithms that automatically match shippers with carriers, eliminating the need for manual bidding and communication. Additionally, we leverage real-time data to optimize routes, reduce delivery times, and improve overall efficiency. Our user-friendly interface makes it easy for shippers and carriers to manage all aspects of the shipment process, from booking to tracking to payment.
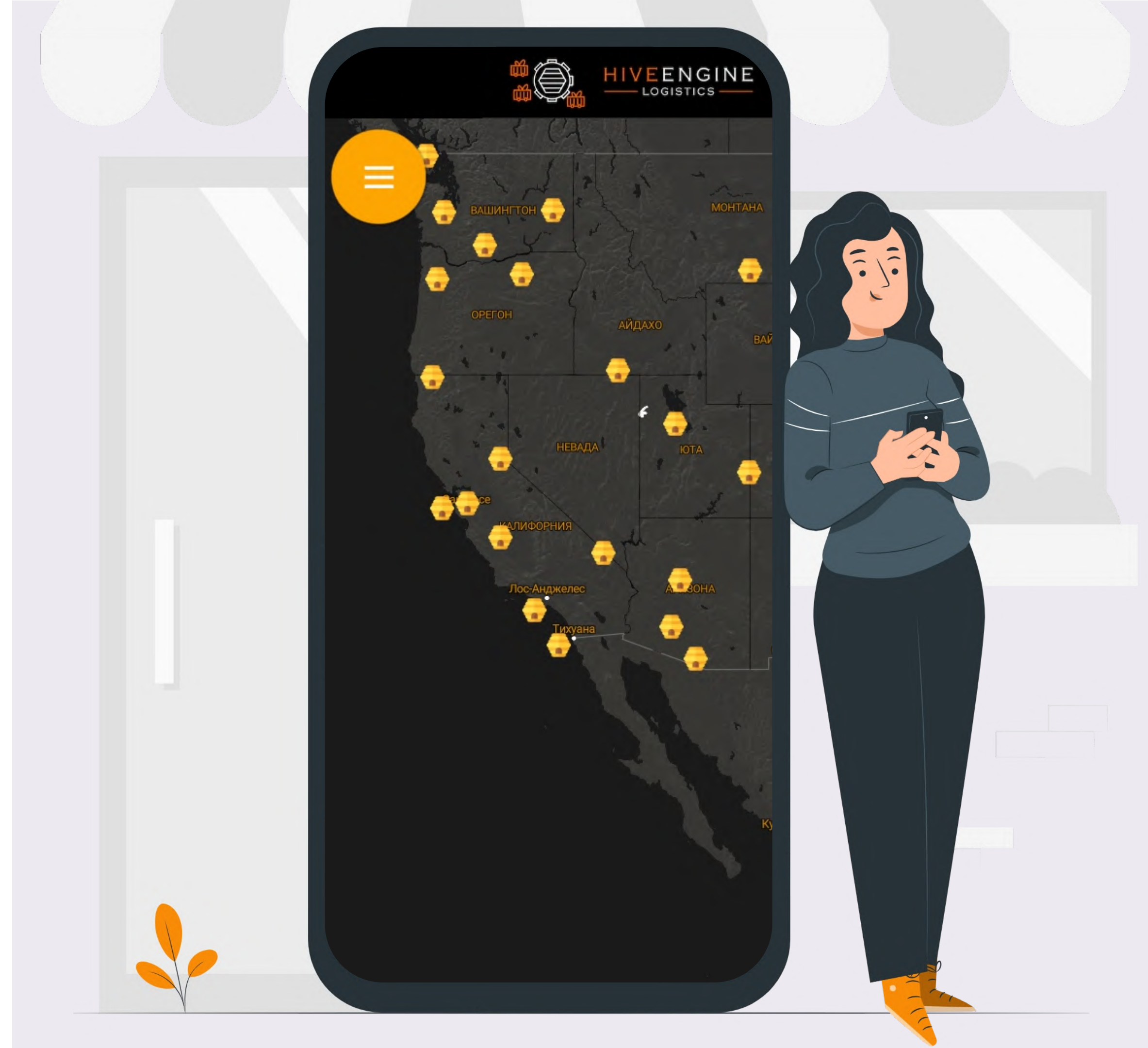
PRICING - NO HIDDEN FEES, FINES, PAYS

Monthly subscription for carriers	Fee per load (carriers)	Fee per load (shippers)
One MC#	Our fee is typically lower than traditional brokers. Our fee structure is transparent and competitive, providing carriers with a fair compensation for their services while also ensuring cost-effectiveness for shippers.	A competitive and transparent fee per load for shippers, which is based on the market rates and the specific shipping requirements. The fee covers the entire logistics process, from finding the carrier to delivering the goods, and ensures that our shippers receive reliable, affordable, and high-quality shipping services.
$149.99/mo	5%	5%

ALEXANDRA GRIER, CEO, CO-FOUNDER AT HIVEENGINE LOGISTICS, INC.

Alexandra Grier is the co-founder and CEO of HiveEngine Logistics. She has a degree in Railway Engineering and Transportation Management from the Russian University of Transport and a Master of Science in Entrepreneurship from the University of Tampa. Alexandra has extensive experience in logistics and customs clearance, having founded her own company in Moscow. She brings her expertise, network, and vision to HiveEngine Logistics to make shipping more efficient and affordable for carriers and shippers alike.

Alexandra Grier, CEO, Co-Founder

"Robots have revolutionized the world, yet the trucking industry remains stuck in the past. It's time to embrace the power of technology and revolutionize the way we move goods."

SPENCER GRIER, CTO, CO-FOUNDER AT HIVEENGINE LOGISTICS, INC.

Edwin S. Grier is a CTO and co-founder of HiveEngine Logistics. He graduated from the University of South Florida with a BS in Business Analytics & Information Systems and a Master's degree in Information Technology. Edwin is also the founder of AirLock Labs, LLC and currently works as a Principal Cloud Software Engineer at Dell. He is the main developer of the HiveEngine Logistics Platform, known for his professionalism, determination, and leadership in the software development market.
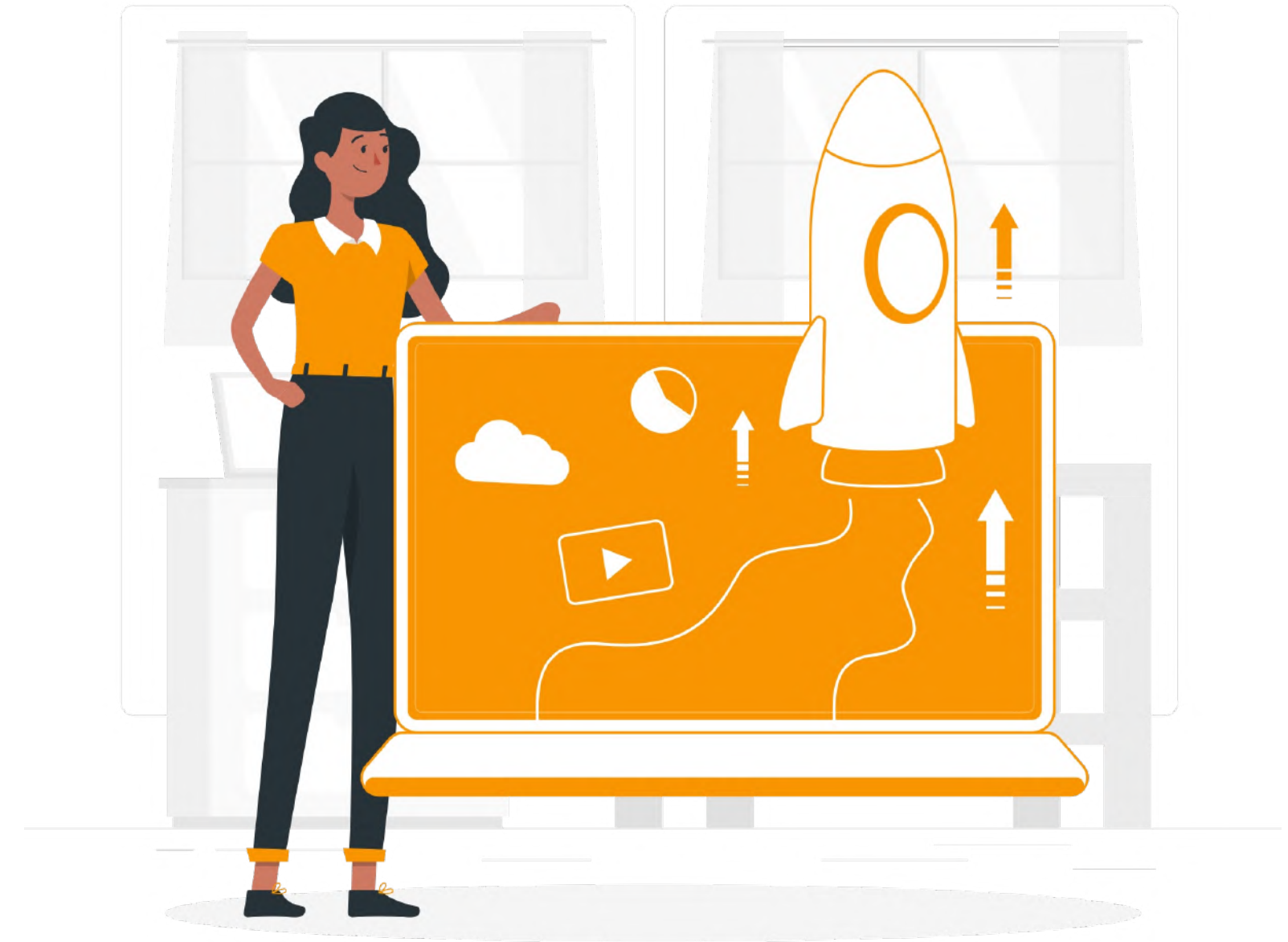

Spencer Grier, CTO, Co-Founder

"When I discovered Hive Engine Logistics, I saw the power of technology harnessed for the greater good of businesses. The potential is immense, and the impact will be transformative."

READY TO GET STARTED?

Let us take all the buzz off your shoulders and **deliver** honey to the right hive on your **conditions**.

HiveEngine Logistics, Inc.

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