

AdMob Mediation for Android

This document describes the procedure for serving Pegasi Ads in your application using AdMob mediation network.

Step 1, Getting Started

The following instructions assume you are already familiar with the AdMob Mediation Network and have already integrated the Google Mobile Ads SDK into your application. Otherwise, please start by reading the following articles for a walk-through explanation of what mediation is, how to use the AdMob Mediation UI, and instructions on how to add AdMob mediation code into your app.

- Mediation Overview: support.google.com/admob/answer/2413211
- Instructions: <https://developers.google.com/admob/android/mediation>
- Notify Admob Mediation: https://developers.google.com/admob/android/custom-events#step_3_notify_admob_mediation_1

Step 2, Adding Your Application to Your Pegasi Publisher's Account

1. Login into your Pegasi Publisher's account
2. Add your application and get its App ID
3. Download the Pegasi In-App SDK

Step 3, Integrating the AdMob Mediation Adapter

- For Banner Ad Mediation
 - 1, Copy the all files from the “banner_adapter” path to the corresponding directory of your project.
 - 2, Add the mediation setting in Admob platform and fill in the metrics: custom event class, posid and chose the banner size.

For example: {"posid":"1094108","size":"0"}

**Note: “0” stand for 320X50 sized banner, “1” stand for 300X250 sized banner. Currently we only support these two banner sizes.*

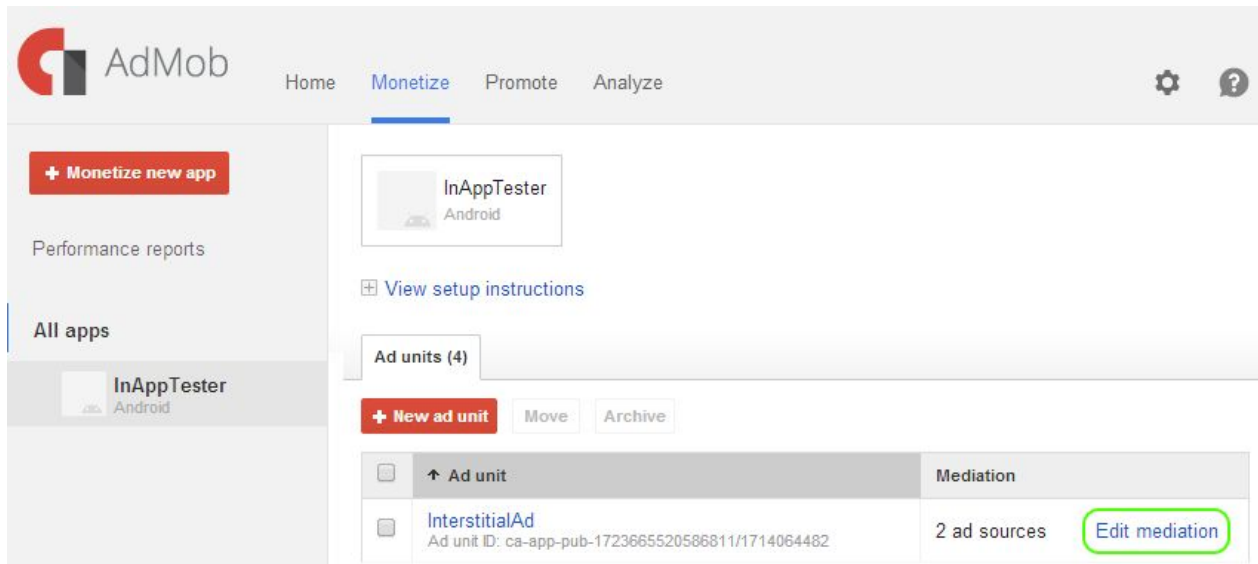
- For Interstitial Ad Mediation
 - 1, Copy the all files from the “interstitial_adapter” path to the corresponding directory of your project.
 - 2, Add the mediation setting in Admob platform and fill in the metrics: custom event class and posid.

For example: {"posid":"1094108"}

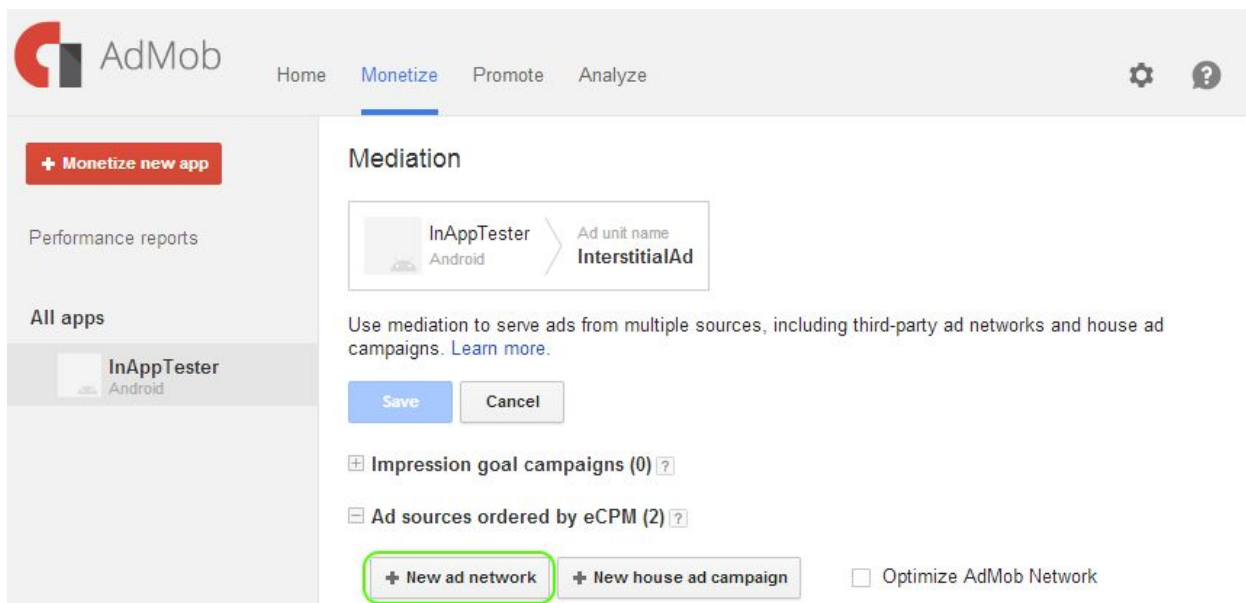
Note: All the adapters are built based on **Admob 7.8.0 Version.*

Step 4, Adding a Custom Event

- 1, Login into your AdMob account
- 2, Navigate to "Monetize" tab and choose your application
- 3, Find your "Ad Unit" and then click "Edit Mediation"




- 4, Choose "New Ad Network"



- 5, Click "Custom event", and fill in the following fields:

- Class Name:
- Label:
- Parameter:

New ad networks

 InAppTester
Android

Ad unit name
InterstitialAd

Select new ad networks. If your ad network is not supported, you can add a custom event. [?](#)

Available ad networks	+ Custom event	Selected ad networks: 1
ADResult » AMoAd » AdFalcon » AdMob Network - added » AdMob eCPM Floor Beta » Adfonic » Amobee »		Custom Event <div> <div>Class Name</div> <input type="text"/> </div> <div> <div>Label</div> <input type="text"/> </div> <div> <div>Parameter Optional</div> <input type="text"/> </div>

NOTE: If not a must, we highly recommend leaving this field empty to use the automatic mode which selects the best ad to load.

6, Click "Continue"