

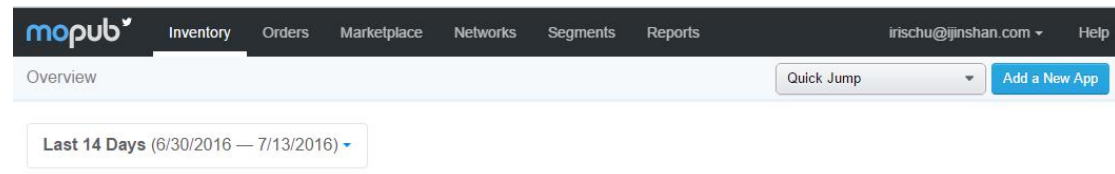
# Mopub ssp mediation pegasi

Site: <https://app.mopub.com/inventory/>

account number: \*\*\*\* , password: \*\*\*\*

## 1、Add new App

1.1、in inventory page click add a new app;



1.2、Fill out the information;

Fill out the information of the new app

**Step 1 - Add your app**  
App information and assets are automatically added when adding from the App Store.

**Platform\*** ☒ iOS ☐ Android ☐ Mobile Web

**iTunes URL\***

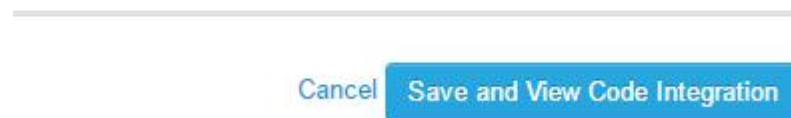
**App name**

**Select a Category\*** **Primary Category**  **Secondary Category**

**Icon**

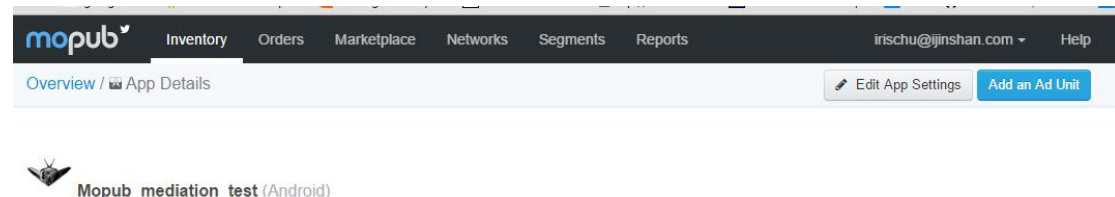
**COPPA \*** ☐ By checking this box, I hereby represent and warrant that this app is not directed at users under age 13 and will at all times comply with the [MoPub Policies](#).

1.3、 save the new app Information;



## 2、Create ad Unit

2.1 in inventory page choose you new app and click enter in;



## 2.2、click Add an ad Unit and save;

**Add Ad Unit**

Device

Phone

Format

Banner (320 x 50)

Name

Banner Ad

Refresh Interval

30


seconds

Frequency Caps

☐ Yes, show maximum of:

daily impressions per user

hourly impressions per user



Cancel

Save

## 3、Add new order

### 3.1、enter in pager order;

mopub

InventoryOrdersMarketplaceNetworksSegmentsReports

irischu@jinshan.comHelp

Overview

Quick Jump

Add a New Order

Last 14 Days (6/30/2016 — 7/13/2016)

### 3.2、click Add a new order fill the information and choose ad unit in Step 3

Step 2 - Add a Line Item

Each Order has one or more Line Items. A Line Item is a set of creatives and targeting parameters that runs with a specific budget.

Type & Priority

Guaranteed6

Name

Line Item Name

Line items set to Priority 12 will compete with MoPub Marketplace and Ad Networks.

Start Time

(Immediately)

HH:MM

Budget

impressions/day

Stop Time

MM/DD/YYYY

HH:MM

Rate

\$

0.05

USD

by

CPI

Day Part Targeting

Run this line item on the following days:

☐ All

☒ Sun☒ Mon☒ Tues☒ Weds☒ Thu☒ Fri☒ Sat

from

01:00 PM

to

04:00 PM

from

01:00 PM

to

04:00 PM

Delivery Speed

☐ Spread Evenly

☒ All at once

Step 3 - Ad Unit Targeting

▼ Add a Filter ▼

Select which apps and/or adunits you'd like this Line Item to target. This area can be completed or edited later.

APP NAME	<input type="checkbox"/> AD UNITS	FORMAT
	<input type="checkbox"/>	