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Located in the heart of New York's Hudson Valley 10 Sweet Clover Road Highland Mills, NY 10930 (845) 928-5384 | www.palaiavineyards.com

Greetings,

I'm pleased to inform you that preparations are currently underway for Brid's Closet's 10th Annual Beltane Spring Festival, at the lovely Palaia Vineyards in Highland Mills, NY. This is a momentous occasion for us as it's the event's tenth anniversary and we're putting together a celebration not to be missed!

The festivities take place Saturday, May 6, 2017 (no rain date) from 9 A.M. until 10 P.M. Our previous festival was attended by over 800 guests and we anticipate even more at this family-friendly, milestone celebration!

Our planning committee is abuzz with wonderful new ideas for next year! One of our all-new features is the "Mystic Village," where guests can find practitioners of all sorts - from tarot to palm readers, reiki practitioners and more. Another is the "Best Decorated Booth" contest just for our vendors. Patrons will get to vote on which booth is the most festive and attractive, and the winner receives a prize! Furthermore, instead of brochures, we're designing full-color, 8-page booklets featuring a map of the grounds with vendor locations.

The annual spring festival is a tradition that has been enjoyed by area residents for nearly a decade! And in the interest of continuing this beloved tradition, I would like to inform you that there a number of advertising and sponsorship opportunities available to assist with funding. Currently, we are offering a limited number of full-color advertisements in our event booklet. If you wish to sponsor a musical act, your name or business will be featured on a banner along the stage. And those that would like to sponsor a port-a-potty will see their business logo and information displayed on signs attached to the inside and/ or outside of the doors. Following are the costs for each:

- Musical Acts (6 available) \$250
- Port-A-Potty (20 available) \$50
- Full-Color Booklet Advertisements 2"W x 1.75" H (16 available) \$50

Please note that the committee does welcome and appreciate offers of other forms of sponsorships.

If you would like to place an advertisement, sponsor an act or port-a-potty, or if you have any further questions or require more information, please don't hesitate to contact me directly at 845-458-8726. Otherwise, please complete and return the form, along with payment, included with this letter.

I sincerely thank you for your consideration in being a part of Brid's Closet's 10th Annual Beltane Spring Festival!

> Sincerely, Bernadette Montana

Committee Chair. Beltane Spring Festival Planning Committee



SPONSORSHIP & ADVERTISING

Yes, I would like to:	Mail/drop off your completed form and payment to
Sponsor Musical Act — \$250	Bernadette Montana at: Brid's Closet
Sponsor Port-A-Potty — \$50	282 Main Street Cornwall, NY 12518
Advertise in Booklet — \$50	Make checks payable to: Brid's Closet
	OR INFO — Please Print or Type Clearly
Name of Business/Sponsor: _	
Website:	
Telephone:	
ADVERTISER INFO — Please Print or Type Clearly	
	or you using the information provided, or you may submit your finished ad file to ure 2" wide by 1.75" high, be in color, and either JPG or PDF format.
Name of Business:	
Address:	
Telephone:	
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Thank you for your support of Brid's Closet's Annual Beltane Spring Festival!	
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