Beautiful Feed

# **Team Name**

Team Mink

# Team Members

1. Alexander Yordanov
2. Boyan Hristov

# Problem

In the last years everybody is spending too much time on Facebook, not really entertaining themselves, but loosing progressively more and more time in boredom, trying to find something interesting in the endless amount of posts on the newsfeed. The main problem is that, in most cases, a social network user does not know what that user is willing to see or read, therefore executes the massively time consuming action of going through all the posts, until an interesting one is found. With the time one gets used to going through about five or more useless posts per interesting one. This way we are not really entertaining ourselves, but simply killing time, knowing that after a while we just might find what we are interested in.

# Solution

Beautiful Feed is designed to filter all the posts that just take place in our newsfeed and show us the most interesting ones first. It is designed without chat and thousands of panels popping up on every side. Just a clean, filtered Facebook feed with all the things we really like at the top. Of course, only being able to read news would be again too time-consuming, assuming that one will go to Facebook to like/comment/share the piece of news that caught his eye, therefore all those actions are available in Beautiful Feed as well.

# Like / Comment / Share availability

All those actions are included via simple buttons on every post to make sure there are always handy when the user needs them. Of course, all the likes/comments/shares of a post are visible in Beautiful Feed, so nothing is hidden for the user. Comments are only shown when a user requests so, so no further distraction is achieved. Posting something on the user’s wall or a user friend’s one is also available, making the use of Beautiful Feed instead of Facebook possible.

# Newsfeed Filtering

The newsfeed in Beautiful Feed is separated in five main routes – newsfeed, posts, statuses, videos and pages. The newsfeed is the whole feed, where the data is still ordered by our “active points” and date. The posts route is showing all the feed’s posts, according to Facebook’s definition of a post. The statuses route shows all the feed’s statuses according to Facebook’s definition of a status. The videos route is displaying only the videos on the newsfeed. The pages route is combining all the posts and statuses of the pages one liked into one clean pages feed.

# Active Points

When a user likes, comments on or shares a post, the publisher gains active points, which are saved in our database, next to the Facebook user’s id. Later on, those “active points” are used to order the newsfeed so, that the most interesting for the user news appear at the top of the page.

# Notifications

Like in Facebook, the user is informed, when a new notification exists and one is able to click it, opening the status or post only, being able to comment on it, like it or share it. Everything here is already very clean and useful, so we decided to recreate it, giving the user this same availability.

# Posting

Like in Facebook, here the user is also able to post something to his newsfeed, creating normal standardized posts on Facebook. If the user posts to another user’s wall or to a group’s wall, this person/group again gains active points.

# GitHub

Repository 🡪 <https://github.com/Alexander96/FbFeed>