## **CONTENT AND CLOUD REPORT**

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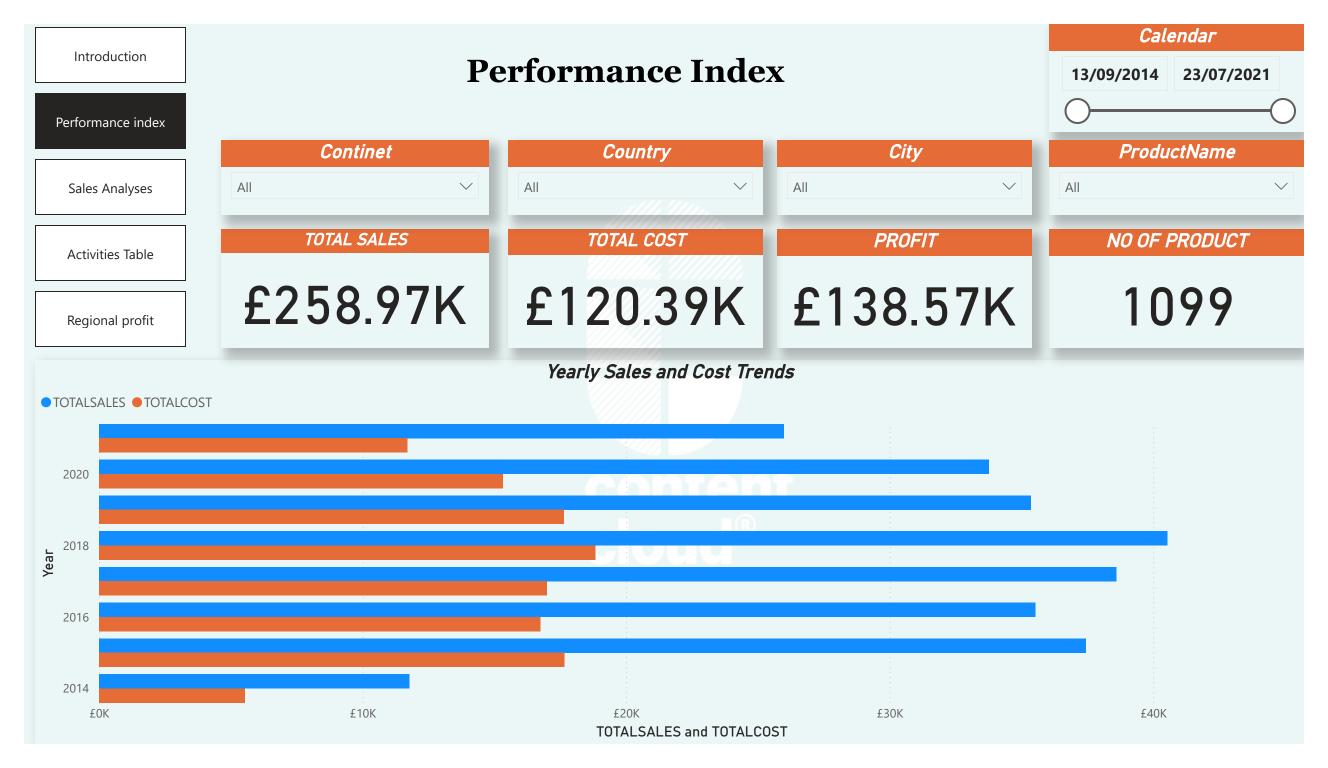
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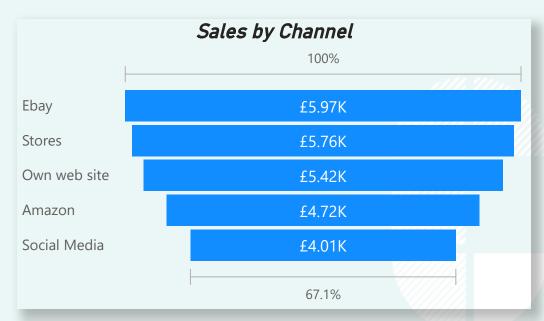
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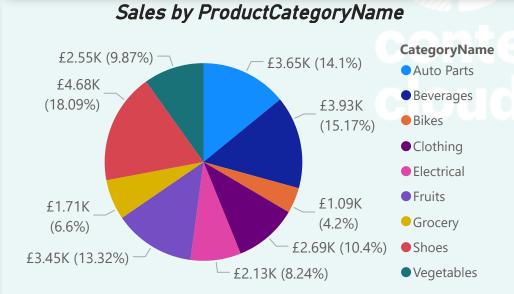
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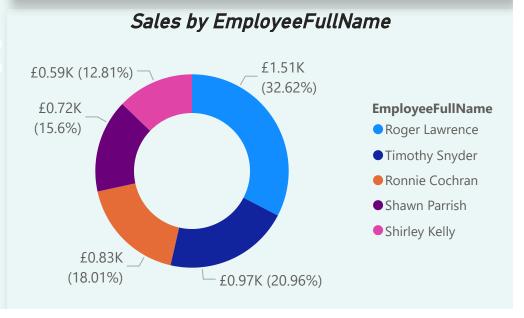
## **Sales Analyses**











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Calendar

18/09/2014 19/07/2021

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| Continet | Country        | City           | Channel      | ProductName      | CategoryName | TOTALCOST  | TOTALSALES | PROFIT     | % profit |
|----------|----------------|----------------|--------------|------------------|--------------|------------|------------|------------|----------|
| Europe   | United Kingdom | Glasgow        | Stores       | Lettuce          | Vegetables   | £337.85    | £879.57    | £541.72    | 5.42     |
| Europe   | United Kingdom | Whiston        | Ebay         | wind Screen      | Auto Parts   | £27.97     | £481.50    | £453.53    | 4.54     |
| Europe   | United Kingdom | Northwich      | Stores       | Asda shoes       | Shoes        | £151.36    | £577.20    | £425.84    | 4.26     |
| Europe   | United Kingdom | Belfast        | Social Media | Mango            | Fruits       | £170.83    | £593.78    | £422.95    | 4.23     |
| Europe   | United Kingdom | Whiston        | Own web site | Milk             | Grocery      | £149.54    | £554.19    | £404.65    | 4.05     |
| Europe   | United Kingdom | Glasgow        | Amazon       | MV chocolate     | Beverages    | £123.41    | £511.56    | £388.15    | 3.88     |
| Europe   | United Kingdom | Leicester      | Own web site | Mango            | Fruits       | £155.30    | £539.80    | £384.50    | 3.85     |
| Europe   | United Kingdom | Birmingha<br>m | Own web site | Mango            | Fruits       | £147.54    | £512.81    | £365.28    | 3.65     |
| Europe   | United Kingdom | Birmingha<br>m | Stores       | Zara Laties wear | Clothing     | £84.73     | £427.57    | £342.84    | 3.43     |
| Europe   | United Kingdom | Sheffield      | Own web site | Addidas Canvass  | Shoes        | £636.80    | £967.60    | £330.80    | 3.31     |
| Europe   | United Kingdom | Birmingha<br>m | Amazon       | Mango            | Fruits       | £132.01    | £458.83    | £326.83    | 3.27     |
| Europe   | United Kingdom | Leeds          | Ebay         | Asda shoes       | Shoes        | £113.52    | £432.90    | £319.38    | 3.19     |
| Europe   | United Kingdom | Leicester      | Ebay         | Star Beer        | Beverages    | £221.12    | £531.07    | £309.95    | 3.10     |
| Europe   | United Kingdom | Cardiff        | Amazon       | Mango            | Fruits       | £124.24    | £431.84    | £307.60    | 3.08     |
| Europe   | United Kingdom | Luton          | Stores       | MV chocolate     | Beverages    | £95.98     | £397.88    | £301.90    | 3.02     |
| Europe   | United Kingdom | Basildon       | Own web site | Zara Laties wear | Clothing     | £73.68     | £371.80    | £298.12    | 2.98     |
| Europe   | United Kingdom | Birmingha<br>m | Stores       | TM Lewis         | Clothing     | £154.50    | £441.30    | £286.80    | 2.87     |
| Europe   | United Kingdom | Sheffield      | Ebay         | Spoke            | Bikes        | £97.73     | £372.26    | £274.53    | 2.75     |
| Europe   | United Kingdom | Sheffield      | Ebay         | Fanta            | Beverages    | £32.04     | £301.44    | £269.40    | 2.69     |
| Europe   | United Kingdom | Manchester     | Social Media | Asda shoes       | Shoes        | £90.82     | £346.32    | £255.50    | 2.56     |
| Total    |                |                |              |                  |              | £12,565.78 | £25,879.88 | £13,314.10 | 133.14   |

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## **REGIONAL PROFIT**



