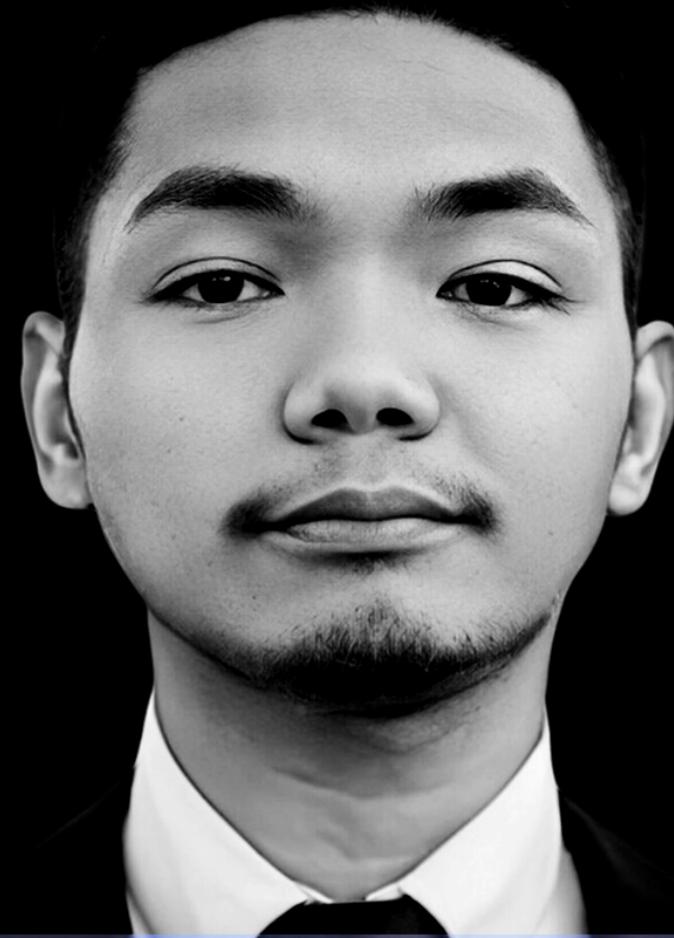


I'm

ALEXANDER T. BAGUAL

Design | Develop | Deliver



Hello, my name is **Alexander T. Bagual**, and I am a dedicated **IT professional** with a **Bachelor of Science in Information Technology** from **Cavite State University CCAT Campus**. I have six months of professional experience as an Graphic Designer at PEP-E Marketing and Services in Rosario, Cavite, where I have refined my skills across various creative disciplines and contributed significantly to numerous IT-related jobs within the company.

In addition to my full-time position, I have also engaged in freelance graphic design projects, collaborating with both local and international clients. My expertise includes visual merchandising, posters, photo manipulation, digital art, and logo design. I am committed to innovation and precision, consistently delivering solutions that enhance user experience and engage diverse audiences.



EDUCATION

BS in Information Technology

Cavite State University CCAT Campus - Rosario, Cavite
2019 - 2024

Technical Vocational Livelihood Track Information and Communication Technology Strand

Noveleta Senior High School - Noveleta, Cavite
2017 - 2019

CERTIFICATES

Graphic Design Essentials

The Canva Team - December, 2024

Canva Essentials

Canva Team - December, 2024

Teacher Essentials

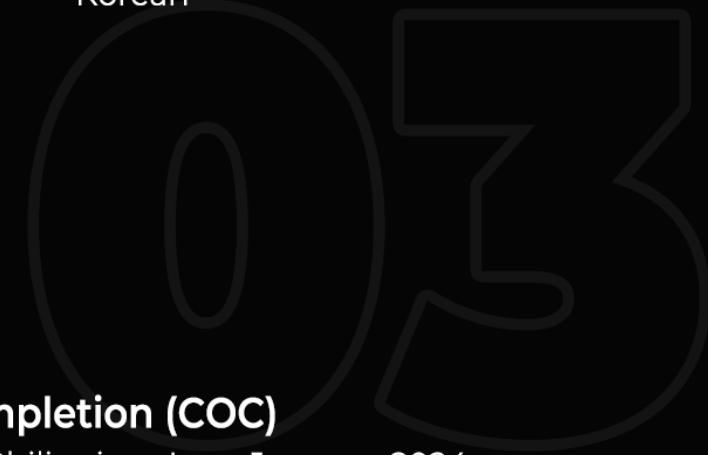
Canva Team - December, 2024

Responsive Web Design

freeCodeCamp. · December, 2024

LANGUAGES

- Filipino
- English
- Korean



Certificate of Completion (COC)

Semitec Electronics Philippines Inc. · January, 2024

Certificate of Training (COT)

Noveleta Computer Learning Center · February 2019

EXPERIENCE

GRAPHIC DESIGNER · May, 2024 - November, 2024

PEP-E Marketing and Services · Rosario, Cavite

- **Social Media Content Creation:** Design eye-catching SNS posts, newsletters, and thumbnails that align with brand identity, drive engagement, and support marketing campaigns.
- **Advanced Image Editing:** Perform photo manipulations and create GIFs to enhance visual appeal and deliver high-quality, creative assets for diverse platforms.
- **Marketing and Promotional Materials:** Develop product materials, event collaterals, and catalogs, ensuring cohesive messaging and professional presentation during campaigns and events.
- **Branding and Identity:** Craft compelling company profiles, business cards, and detail pages that communicate the organization's values, capabilities, and offerings to stakeholders and clients.
- **Digital and Video Content:** Produce engaging banners for websites, Instagram videos, and short-form content, contributing to dynamic digital marketing strategies and audience retention.
- **Prototyping and Mock-ups:** Design realistic mock-ups and versatile local company materials, providing stakeholders with a clear visualization of final outputs.
- **Technical Support:** Leverage IT expertise to troubleshoot PC's, Desktop, Laptop and Printers minimizing downtime and ensuring smooth operations for the team.
- **Problem-Solving:** Act as a dependable technical resource, resolving hardware and software issues to support the workflow of creative and administrative teams.

EXPERIENCE

GRAPHIC DESIGNER · January, 2021 - December, 2024

Freelance · Noveleta, Cavite

- **Visual Concept Development:** Designed Innovative visual materials for branding, advertising, and marketing campaigns.
- **Print Material Design:** Created professional brochures, posters, flyers, and business cards aligned with brand guidelines.
- **Digital Content Creation:** Produced engaging graphics for websites, social media, and digital advertisements.
- **Image Editing and Retouching:** Enhanced and manipulated photos to ensure visual consistency and quality.
- **Brand Identity Development:** Crafted logos, typography, and cohesive visual elements to strengthen brand recognition.
- **Motion Graphics and Effects:** Applied transitions and text overlays to enhanced visual appeal.
- **Audio-Video Synchronization:** Ensured precise alignment of audio tracks with video elements for maximum impact.
- **Video Editing:** Assembled raw footage into polished video sequences, ensuring a seamless narrative flow.
- **Final Output Preparation:** Exported and formatted video content for distribution across various platforms.

EXPERIENCE

IT Support & Programmer - INTERN · October, 2023 - January, 2024

Semitec Electronics Philippines Inc. · Rosario, Cavite

- **Software Development:** Developed three (3) efficient Expiration Programs using Visual Basic for Applications (VBA), streamlining inventory tracking and ensuring accuracy in monitoring product expirations.
- **Technical Troubleshooting:** Provided effective troubleshooting for computer hardware, software, and printers, ensuring minimal downtime and maintaining productivity across departments.
- **Event Support and Design:** Designed a professional Christmas Event Template used by the company, contributing to the success of the event by enhancing its visual presentation and branding.

IT Support - INTERN · January, 2019 - February, 2019

Noveleta, Computer Learning Center · Noveleta, Cavite

- **User Support:** Responded promptly to user inquiries, providing technical support for hardware, software, network, and other IT-related concerns.
- **Problem Diagnosis and Resolution:** Diagnosed and resolved a range of technical issues, including hardware malfunctions, software glitches, and network connectivity problems, ensuring minimal disruption to users.

TECHNICAL SKILLS

· IT Support & Troubleshooting

Skilled in diagnosing and resolving hardware and software issues efficiently.

· Graphic Design Expertise

Proficient in Adobe Photoshop, Illustrator, and InDesign for creating professional designs.

· UI/UX Prototyping and Design

Skilled in designing user-friendly interfaces and prototypes using Figma.

· Advanced Photo Editing & Manipulation

Expertise in retouching and digital manipulations for high-quality imagery.

· Creative Video Editing

Proficient in CapCut and Adobe Premiere Pro for engaging video content.

· Programming & Web Development

Experienced in HTML, CSS, JavaScript, and basic Python for building functional websites.

SOFT SKILLS

· Problem-Solving

Quickly identifying and resolving both design and technical challenges to ensure smooth project execution across multiple platforms.

· Adaptability

Rapidly learning new software and tools while adjusting design approaches to meet the evolving needs of various markets and clients.

· Creativity and Innovation

Creating unique design solutions and strategies that align with design visions and marketing goals.

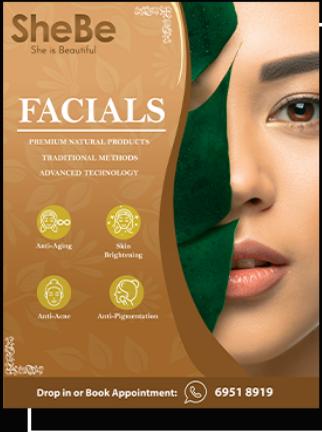
· Communication Skills

Engaging effectively with clients, both local and international, through clear presentations of design concepts and tailored marketing strategies for diverse audiences.

· Collaboration

Partnering closely with cross-functional teams and stakeholders to deliver impactful designs and drive successful marketing campaigns.

PROJECTS



SheBe Facial Product Promotion · July, 2024

- Designed promotional posters for an international client, a facial product, highlighting its benefits with modern aesthetics and strategic messaging for a global market.



Movie Poster Design: YANA · April, 2024

- Designed a movie poster for an local client depicting Yana's story of early pregnancy and resilience, combining emotional visuals and impactful symbolism.



PROJECTS



Short Film Trailer: YANA · March-April, 2024

- Directed and produced a trailer portraying a woman's journey through adversity, inspiring awareness about resilience and strength – Bagbag National High School.

https://drive.google.com/file/d/1f3PWXQs3QKc94mE3dLTAd_gxM-QHfAri/view?usp=drive_link

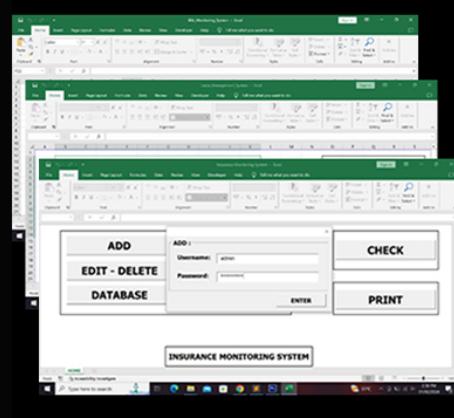


HIRAYA
FILM PRODUCTION

Short Film Team Logo Design · March, 2024

- Created a logo featuring a camera symbol for a local client, capturing their passion for filmmaking and storytelling.

PROJECTS



Lease Management, Bills & Insurance Monitoring System · November, 2023-January, 2024

- Developed and implemented a system using VBA to track and monitor the expiration dates on Semitec Electronics Philippines Inc.

https://drive.google.com/drive/folders/1ycWoH4qZrJDLTYkSJwKgdYyqKTNXaTYB?usp=drive_link



Anime-Style PokéMon World Digital Art · August, 2023

- Crafted a custom anime-style digital art piece set in a PokéMon-inspired world for a local client, showcasing creativity and character design expertise.

PROJECTS



Award-Winning Photo Manipulation Design 2023 · July, 2023

- Created a vibrant photo manipulation piece inspired by Valorant for a local client, showcasing advanced editing skills and earning recognition for creative excellence.

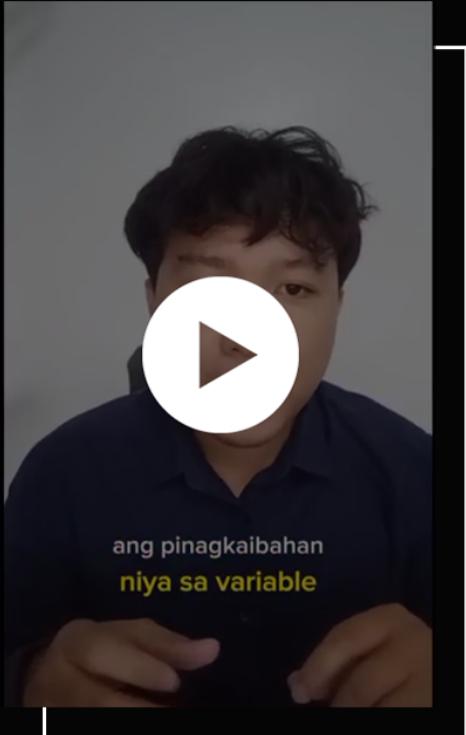


Award-Winning Christmas Station ID · September, 2023

- Edited and produced a Christmas Station ID featuring a heartfelt story and performances, earning 1st place in a school competition – Cavite State University CCAT Campus.

https://drive.google.com/file/d/1IOETXrEJEOX7nZ-B9YYfu-AdK8j38AQw/view?usp=drive_link

PROJECTS



Short-Form Programming Tutorial Video Editing

- Edited an educational programming tutorial for a local client, incorporating advanced techniques like overlays and transitions for an engaging learning experience.

https://drive.google.com/file/d/1I1-sfXxrrEMuv4xikKk_WKgO-GRwUVcs/view?usp=drive_link



ACHIEVEMENTS



OTACUTE EVENTS DAO PRESENTS 2023年 8月コスプレフェスティバル AUG '23

Cosplay Festival '23

COSPLAY FINALISTS RUNWAY MODELS

FEMALE CHARACTER

STAFFS' CHOICE FAN'S CHOICE



STRAWBAERRI



REDDDD

MALE CHARACTER

STAFFS' CHOICE FAN'S CHOICE



GHOSTRK_93



TOSHILOG

SEXY CHARACTER

STAFFS' CHOICE FAN'S CHOICE



EEVE



AIKOLOUDS

MECHA / HERO

STAFFS' CHOICE STAFFS' CHOICE



KRATOS KONGZILLA



PHAT

AUG. 6, 2023 @ BROOKLYN WAREHOUSE, RECTO AVE., MANILA

Otacute Events DAO Octasuke! EXOSIA PROJECT COSPLAY TOKEN



- Received staff's choice award for creative manipulation design at Cosplay Festival 2023.

- Achieved a highest grade movie poster design during academic year 2023-2024.

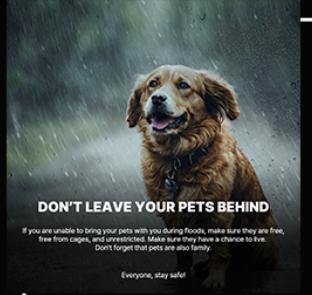
ACHIEVEMENTS



- Secured 1st place in christmas station ID competition during academic year 2019-2020

PORTFOLIO

POSTERS



LOGO



PORTRFOIO

DIGITAL ARTS



BANNERS



PHOTO MANIPULATION



FLYERS



PET DRY ROOM

COMFORTABLE PET DRYING

- SPECIAL CARE Give my lovely pet a better time!
- SAFE PEPE More safe with safety technology
- EASY MAINTENANCE More easily! More conveniently!
- COZY DESIGN Small installation space, where inside

9 SMART OPERATING MODE

DR-100 PRO for small breeds up to 1kg	DR-300 PRO for medium size up to 10kg
PRODUCT SIZE (EXTERNAL) 500 x 600 x 500mm (WxDxH)	PRODUCT SIZE (INTERNAL) 500 x 750 x 610mm (WxDxH)
430 x 500 x 450mm (WxDxH)	430 x 650 x 550mm (WxDxH)
12.5 kg	16 kg
900 W	900 W
220 V~, 60 Hz, 900 W	220 V~, 60 Hz, 900 W
Available Colors	Available Colors

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THE WORLD'S FIRST FUR CATCHER

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Easy Drying. It's a Multi-mode, Infrared, Pet Dryer

AIR PURIFIER MODE
Easy Living. With a Carbon and HEPA H13 Filter

BEAUTY MODE
Easy Grooming. It's your All-in-One Grooming Companion

11 LIFE STYLE SMART MODES

High Performance 300w BLDC Fan	Model Name AF-100
Dual Airflow Technology	Weight AbsFur 11b / 5kg
Wide Radius & Powerful Suction	AP Unit 2.2lb / 1kg
Less Noise & Wide Soft Wind	Power Consumption 300W
	Filter Type 3 Layer H13 HEPA Filter
	Hair Fine Dust and Odor are Clearly Removed
	11 Detailed Functions

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NEWSLETTER



AbsFur®

The World's First Fur Catcher

3-in-1 Multifunctional Pet Care Unit

Make every moment spent together more comfortable and make your life as a companion even more wonderful.

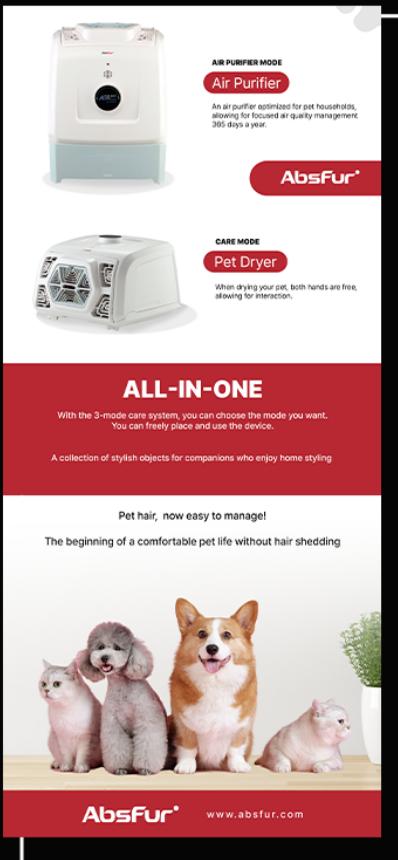
Are you concerned about your pet's shedding or hair allergies? Are you ever frustrated by your critters hair while looking outside?

[Watch Video](#)

Always, but esFurcially FEATURES

BEAUTY MODE
Fur Catcher

It powerfully and widely vacuums up loose fur during brushing.



AIR PURIFIER MODE
Air Purifier

An air purifier optimized for pet households, allowing for focused air-quality management 365 days a year.

CARE MODE
Pet Dryer

When drying your pet, both hands are free, allowing for interaction.

ALL-IN-ONE

With the 3-mode care system, you can choose the mode you want. You can freely place and use the device.

A collection of stylish objects for companions who enjoy home styling

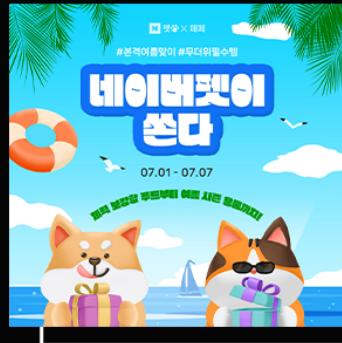
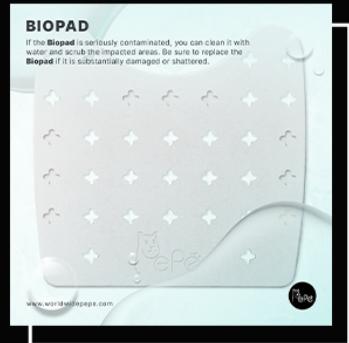
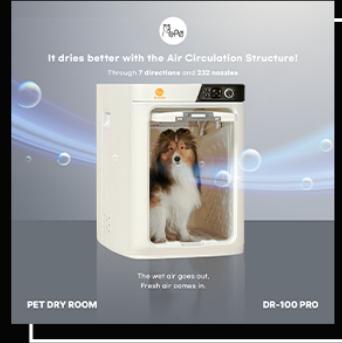
Pet hair, now easy to manage!

The beginning of a comfortable pet life without hair shedding

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PREVIOUS WORKS



TOOLS

TOOLS



PHOTOSHOP



ILLUSTRATOR



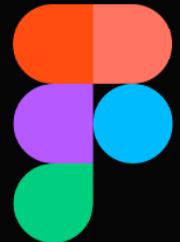
PREMIER PRO



CAPCUT



CANVA



FIGMA



SUBLIME



SKETCH UP



EXCEL



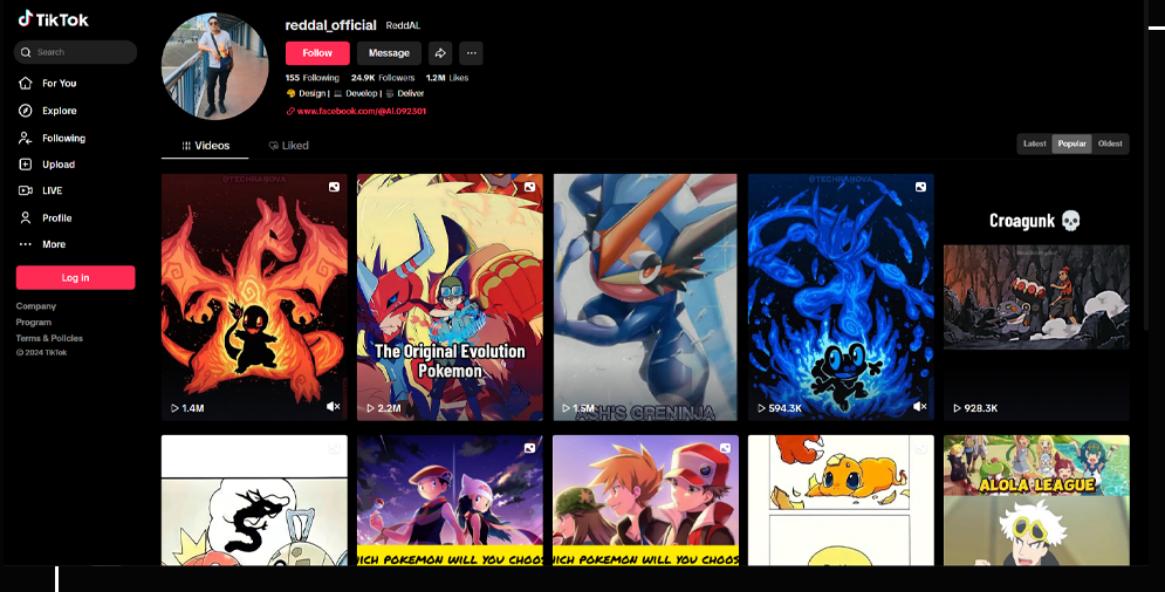
POWERPOINT



WORD



Tiktok Account



@reddal_official

Embark on an exciting visual journey as I share captivating Pokemon content on TikTok. With **24.9K Followers** and **1.2M Likes**, each video is a unique exploration of Pokemon adventures, gameplay, tips, tricks, and more. Join the Pokemon community and discover the magic of short-form content.

200